

# kowtow

## **SPRING SUMMER 2019**

### **Media Release**

This season, Kowtow has curated its own exhibition through an art inspired collection. New knitwear and organic cotton textures are inspired by the works of textile artist Anni Albers, structural steps and pleats reflect Frank Lloyd Wright's architecture, jacquard designs and seasonal prints lend bold colours and negative space from Andy Warhol, and pattern concepts from Sol LeWitt's minimalist mazes. All live harmoniously in a collection that encourages meaningful dressing.

Respected leader in ethical and sustainable clothing, Kowtow is the answer to those wanting to contribute to positive change in fashion. In 11 years, the label has developed a comprehensive offering including clean denim, ethical merino wool, regenerated nylon swimwear, organic cotton basics and introduced sustainable tencel this season.

For Kowtow, the quintessential wardrobe is one that is both uniform and modular and has integrity to stand the test of time. Kowtow believes garments should be worn for their entire lifetime and design classic clothing for everyday wear.

Committed to fair trade production, all Kowtow fabrics are bespoke and designed from yarn. Kowtow values are considered for every garment: sustainable sourcing, fair wages, longevity and circularity. This is a slow process that takes over 16 months from design to season launch.

Kowtow is internationally established with showrooms in London, New York, Sydney and Auckland. The latest collection will be available from February 1<sup>st</sup> 2019 across 250 retailers worldwide in North America, Europe, Asia, Australia, New Zealand and online at [kowitzclothing.com](http://kowitzclothing.com)

29 College Street, Wellington  
[kowitzclothing.com](http://kowitzclothing.com)

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