VOL. XXIX NO. 1

Rally News™

Established 1916 • 603.366.2000

DAYTONA
March 5th - 14th. 2021

STURGIS
August 6th - 15th. 2021

Look Inside For:
Laconia Rally Schedule
Daytona Beach / Sturgis
Tours, Rides, Shows
& More!

PROGRESSIVE®

LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12 thru 20 2021 NEW HAMPSHIRE

PROGRESSIVE®

AMSOIL® The First In Synthetics®

TEAM MOTORCYCLE Setting the Standards of Motorcycle Apparel

New Hampshire
LIVE FREE

Gypsy Tour® 2021 AMA
AMERICAN MOTORCYCLIST ASSOCIATION

www.laconiaMCweek.com

Photo Credit: John Bielawski

2021 FIM NORTH AMERICA VINTAGE ROAD RACING CHAMPIONSHIPS JUNE 12/13

2021 USCRA SCHEDULE

AMA-SANCTIONED VINTAGE MOTORCYCLE HILL CLIMB
ESTABLISHED 1916
WEIRS BEACH
JUNE 15, 2021 / 11AM-1PM / TOWER STREET
FREE ADMISSION

2021 LACONIA BIKE WEEK EVENTS

JUNE 12/13-NEW HAMPSHIRE MOTOR SPEEDWAY
JUNE 15-TOWER HILL CLIMB- WEIRS BEACH
AUGUST 2-NEW HAMPSHIRE MOTOR SPEEDWAY
SEPT. 6-NEW HAMPSHIRE MOTOR SPEEDWAY

FIM NORTH AMERICA



RALLY PATRON PROGRESSIVE LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12 TO 20 2021 NEW HAMPSHIRE

USCRA
UNITED STATES CLASSIC RACING ASSOCIATION INC.

Find us on

FOR MORE INFO, VISIT: WWW.RACE-USCRA.COM

Every Day is Thanksgiving at HART'S TURKEY FARM Restaurant

www.hartsturkeyfarm.com

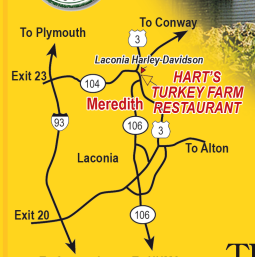
Full Family Menu with Home Style Cooking!

Family Dining Since 1954

Celebrating 67 Years!



APPROVED SCHULTZ



RALLY PATRON PROGRESSIVE LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12 TO 20 2021 NEW HAMPSHIRE

OPEN YEAR ROUND!
Serving Lunch & Dinner Daily
TURKEY • PRIME RIB • STEAKS • SEAFOOD • SANDWICHES

Jct. Routes 3 & 104
Meredith, NH 03253
603-279-6212
Find us on Facebook


Progressive Casualty Ins. Co. & affiliates.
Go wherever the road takes you.
Whether you were born half-man, half-motorcycle
or just born to ride, there's America's #1 motorcycle insurer.
PROGRESSIVE®
1.800.PROGRESSIVE | PROGRESSIVE.COM

TEAM MOTORCYCLE

Setting the Standards of Motorcycle Apparel

Proudly Presenting the 98th LACONIA MOTORCYCLE WEEK

Excited to bring this year's rally patrons the highest quality Official Rally Souvenirs & Riding Apparel!

Official Distributor of Sick Boy Apparel

Home of the Official #1 Design of Laconia Motorcycle week!

Visit Us Online at www.TeamMotorcycle.com

PRE ORDER YOUR EVENT MERCH NOW!

RIDE HARD. RUN COOL.®



OFFICIAL OIL

LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12TH-20TH 2021 NEW HAMPSHIRE

80 BIKE WEEK 2021

80 CITY OF Sturgis MOTORCYCLE RALLY EST. 1938

AMSOIL Synthetic Motorcycle Oil is formulated to keep hot-running motorcycles running cool and operating at peak performance, whether cruising down the highway or in stop-and-go traffic at the rally.

AMSOIL®

The First in Synthetics®

ORDER FROM

AMSOIL.com

All trademarked names and images are the property of their respective owners and may be registered marks in some countries. No affiliation or endorsement claim, express or implied, is made by their use. All products advertised here are developed by AMSOIL for use in the applications shown.

TWIST UP YOUR RIDE!

TEXT "TEADOZER" TO 24587 FOR YOUR CHANCE TO WIN THIS TWISTED TEA BIKE

BUILT BY CYCLE SOURCE



NO PURCHASE NECESSARY. SWEEPSTAKES OPEN TO U.S. LEGAL RESIDENTS OF ANY LEGAL U.S. STATE WHO ARE 21 YEARS OF AGE OR OLDER. ONE (1) GRAND PRIZE – WINNER WILL RECEIVE A CUSTOM MOTORCYCLE WITH AN APPROXIMATE RETAIL VALUE ("ARV") = $8,000.00. THE DIFFERENCE BETWEEN ANY STATED VALUE AND ACTUAL VALUE WILL NOT BE AWARDED TO WINNER. SWEEPSTAKES BEGINS AT 12:01 A.M. EST ON 3/1/2020 AND ENDS AT 11:59 P.M. EST ON 11/15/2020. PRIZE WINNER WILL BE SELECTED IN A RANDOM DRAWING ON OR AROUND 11/16/2020. TO ENTER, TEXT "TEADOZER" TO SHORTCODE 24587, OR VISIT HTTP://WWW.TEADOZERSWEEPS.COM ("WEBSITE") AND FOLLOW THE ONLINE INSTRUCTIONS TO ENTER FOR A CHANCE TO WIN. STANDARD TEXT RATES MAY APPLY; CHECK YOUR WIRELESS PLAN. UPON ENTRY, YOU WILL RECEIVE ONE CONFIRMATION MESSAGE. **TEXT "HELP" FOR HELP. "STOP" TO CANCEL.** FOR OFFICIAL RULES AND PRIZE DETAILS PLEASE VISIT WWW.TWISTEDTEA.COM OR HAND-PRINT YOUR NAME AND COMPLETE ADDRESS ON A 3" X 5" CARD AND MAIL TO: TWISTED TEA® BIKE OF YOUR DREAMS SWEEPSTAKES OFFICIAL RULES REQUEST, 300 WEST VINE ST. BOX 802, LEXINGTON, KY 40507, DURING THE SWEEPSTAKES PERIOD. VOID WHERE PROHIBITED.

© 2020 TWISTED TEA BREWING COMPANY, CINCINNATI, OH. PLEASE DRINK RESPONSIBLY. **CONTAINS ALCOHOL.** 677208-1851433



Plan your summer vacation today at **visitnh.gov**

New Hampshire
LIVE FREE
VISITNH.GOV





Photo Courtesy: John Bielawski

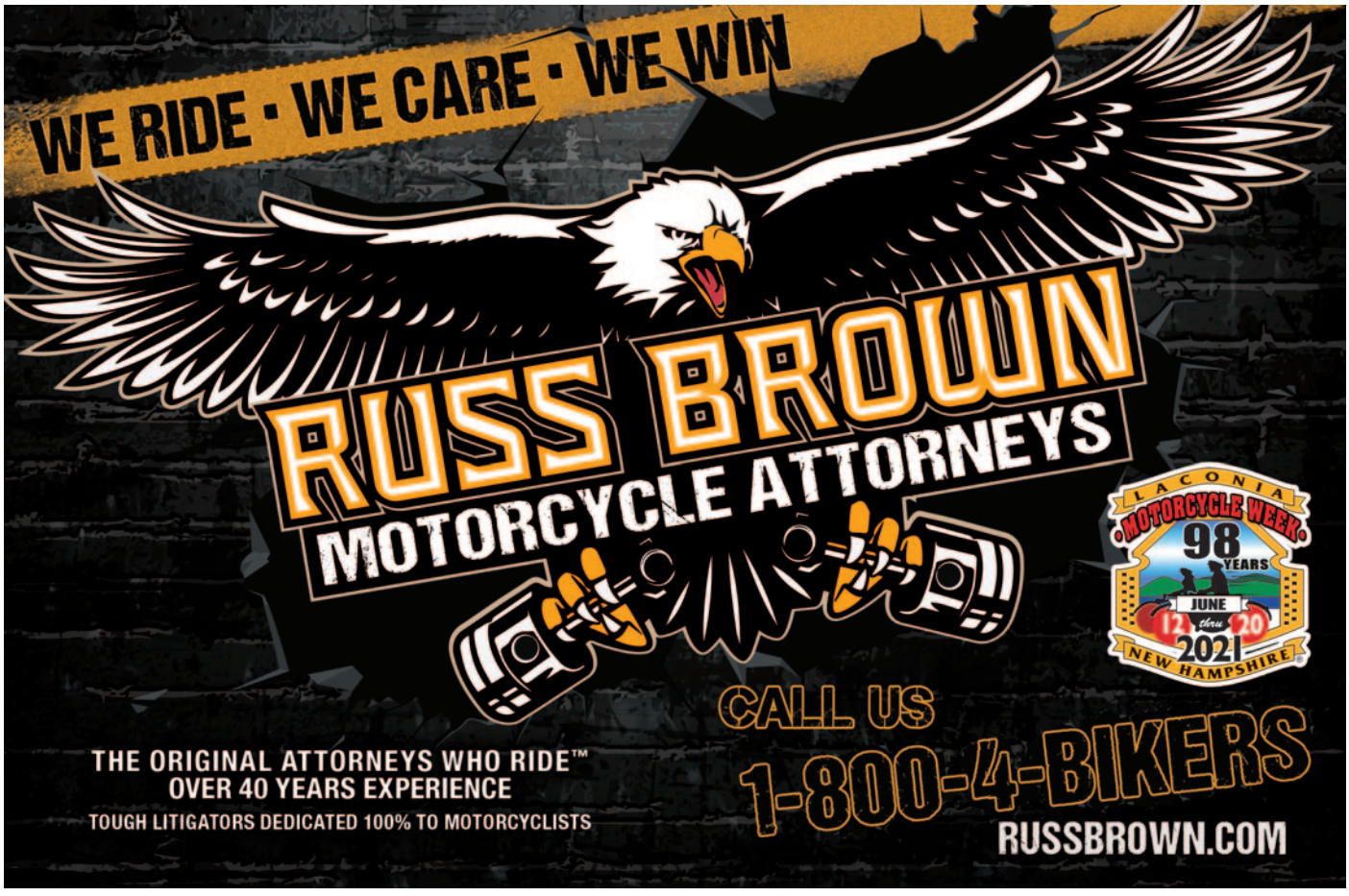


Hard Turns...

Photo Courtesy: John Bielawski



Photo Courtesy: John Bielawski



I've Been Riding by K. Peddlar Bridges aka The Roadpoet, Laconia Motorcycle Week® Poet Laureate & Historian.

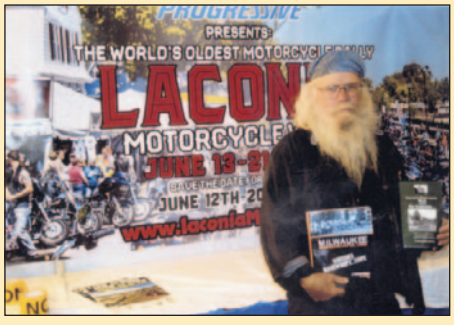


Photo Courtesy: Zoot Zukor

Photo of Peddlar by Zoot, NY Riders Magazine.

I've been riding and writing
Since who knows when
My hair was dark and thick
And my beard was light and thin.
And now I'm old –
gristle'd, grizzled and gray
So different from that first riding day
And now it's not about
Where I want to go that I dream
It's more about …

I'm thinking about
Where it is that I've been
But still the miles
and the dreams roll on
And I'll keep rolling and dreaming
'Till all my hair and tire tread is gone.
And when it comes my time
For me to leave for that … other side
I think I'll take my Bike with me for the ride.



Roadpoet eMagazine Wishes to Anounce that Two Dozen Copies of K. Peddlar Bridges aka the Roadpoet, Laconia Motorcycle Week's® Poet Laureate and Historian's Books will be on Sale at the Rally Headquarters on the boardwalk during Laconia Motorcycle Week June, 2021.

The Titles of these Books are:
Milwaukee and America's first Gypsy Tour . . . Laconia!
Laconia 1916 / Chasing The Road!
Laconia Motorcycle Week® 1916 . . . The Beginning
and
LACONIA Handle Bars and Memories / A Celebration

The proceeds from any and all sales during Laconia Motorcycle Week® will go directly to the Re-Archive Laconia Motorcycle Week® fund.

The Laconia Rally News 2021

EDITORS
Charlie St. Clair
Jennifer Anderson

CONTRIBUTING WRITERS
Schultz
Bob Coy

HISTORICAL CONTRIBUTORS
Bob Arnold
Butch Baer
K. Peddlar Bridges

CONTRIBUTING PHOTOGRAPHERS
John Bielawski
Michael Frederic
lichterphoto.com
W. Stephen Loughlin
Bob Stegmaier at SilverFoxStudios.US
Social Media Fans

GRAPHIC DESIGN
Point Positive! Design Studio

Cover Design: Luke Bouley

LACONIA MOTORCYCLE WEEK® ASSOCIATION
PO Box 5399
Laconia, NH 03247
(603) 366-2000
Fax: (603) 366-2200

OFFICIAL RALLY WEBSITE
LaconiaMCweek.com

COVER PHOTO CREDIT:
John Bielawski

Watch for the Rally Patron logo in the Laconia Rally News. Rally Patrons are supporters of Laconia Motorcycle Week®.

I've Been Riding – K. Peddlar Bridges 7
Greetings 10
Governor's Letter & Laconia Mayor 11
A Word from the Association 12
Cynthia Makris, Association President & Welcome from Laconia PD 13
Laconia City Manager, Greetings from Town of Meredith & AMSOIL – Presenting Sponsor 14
TEAM, Motorcycle Apparel & Leather – Presenting Sponsor 15
Twisted Tea – Official Sponsor 17
Naswa Resort – Official Hotel of Motorcycle Week and Board Member 18
15th Annual Peter Makris Memorial Run 20-21
2021 Schedule of Events 22-29
NH Motor Speedway 30
104.9 The Hawk – Official Radio Station 31
FIM North America Vintage Road Race Championships Return to NHMS 32
COVID-19 Safety Protocols & Rally Patron 33
Schultz Approved List & Happy Trails 34
Catastrophic Fire at Rally Headquarters 35
Helpful Resources & Parking Info 36
NH State Map and Facts 37
Close up Map 38
Info on Gypsy Tours 39
Fireworks 41
NHMRO 44
Russ Brown Motorcycle Attorneys – Official Sponsor & Public Transportation 45
How to Sponsor Laconia MC Week 46
Motorcycle Week Bike Shows 47
2021 Rally Patrons 48-49
Check Twice for Motorcycles & Recognizing Greatness 50
North East Motor Sports Museum & Social Media Sites 51
28th POW/MIA Freedom Ride 52
"The Art of the Motorcycle" Exhibit & Raffle - David Uhl 53
Future Dates of Laconia MC Week 54
Bank of NH, Official Sponsor 55
Daytona Bike Week Rally Section 56-57
NHMS Anchors Motorcycle Week 58
Blast from the Past - Laconia 59
Sturgis Rally Section 60-63
NH Safety Information 64
Rally HQ info 66
Official Rally Products Information & Vintage Hillclimb in the Weirs 67
Thunder in the Valley Rally 68
Covered Bridge Gypsy Tour 69
Half Moon Enterprises, Board Member 70
Light 'em up! 1st Motorcycle Light Parade! 71
Harley vs Indian & Racing Sidecars at NHMS 72
Gypsy Tour to Support North East Motor Sports Museum 73
AMA 74
Coca-Cola, Dr. Pepper – Official Sponsors & Travel Alert 75
8th Annual Mae West Memorial Pet Run 76
How to Avoid Animal Collisions & **ADVERTISERS INDEX** 77
Weirs Beach Drive-In - Official Sponsor 78
National Motorcycle Museum 79
In Passing 80-81
Driving Distances & The 100th Anniversary of Laconia MC Week 82
Bentley's Saloon 83






Please Support our 2021 Corporate Sponsors
They Help to Make this Rally Happen!
Presented by:
AMSOIL
The First in Synthetics
PROGRESSIVE
TEAM
MOTORCYCLE
Setting the Standards of Motorcycle Apparel
LaconiaMCweek.com
PROGRESSIVE
LACONIA
MOTORCYCLE WEEK
98 YEARS
JUNE 12 thru 20
2021
NEW HAMPSHIRE
THE WORLD'S OLDEST MOTORCYCLE RALLY®
LACONIA
MOTORCYCLE WEEK
JUNE 12-20 2021
Official Hotel of Laconia MC Week®!
Sponsored by:
The Naswa Resort
The Original Twisted Tea Hard Iced Tea
Bank of New Hampshire
Russ Brown Motorcycle Attorneys
104.9 FM The Hawk
Rockin' The Lakes & Mountains
Coca-Cola Beverages Northeast
Dr Pepper
TRULY Hard Seltzer
Budweiser The Great American Lager
VFW Veterans of Foreign Wars
Weirs Drive-In Theatre
Photo courtesy John Bielawski - 2018
New Hampshire
LIVE FREE
VISITNH.GOV
Paid in part by the State of New Hampshire
Gypsy Tour
2021
AMA
American Motorcyclist Association
RALLY PATRON
PROGRESSIVE
SUPPORT RALLY PATRONS

Greetings!

Charlie St. Clair & Jennifer Anderson



Photo Courtesy: W. Stephen Loughlin

Charlie & Jennifer.

I would be willing to bet, many of the correspondences you have received this year have started with something along the lines of, **"What a year!"** and ours is no different… What a year indeed!

Laconia Motorcycle Week's legacy began in 1916 and although we missed 7 years due to world and national events (WW2, Great Depression, etc.), the rally continued through the 1918 pandemic **AND** through the 2020 pandemic. *Never did I think I would type that sentence . . .* This year's rally was postponed (for the first-time in its history) from June to August and it was, of course, very different than it normally would be, as was everything else this year.

To ensure the upmost respect for the health of residents and visitors alike, the City of Laconia limited rally vendors to local nonprofits only. Although the city discussed, at length, cancelling the event altogether; they agreed to hold it in a scaled down version because they recognized the economic challenges local businesses suffered due to the COVID-19 pandemic and they did not want to add additional financial burden on the local restaurant and retail industries – Thank you to Mayor Andrew Hosmer, City Manager Scott Myers, the Laconia City Council and ALL of the city department personnel for their support and help all year-long.

In the late spring, as it became clear that the rally may need to be postponed, the Laconia Motorcycle Week Association focused our efforts on promoting CDC-guidelines for COVID-related health and safety measures while encouraging people to **"get out and ride"** as the best example of social distancing! In addition to hiring Nano Coating Technologies, LLC to sanitize all public outdoor surfaces throughout the Lakeside Avenue area, we also supplied several sanitizer and hand-washing stations throughout Lakeside Avenue. We were pleased to work with the NH Partnership for Public Health and the NH Department of Safety to distribute additional marketing materials related to responsible hygiene, social distancing, and safe riding.

Through the efforts of the State of NH, City of Laconia and many others, the scaled-down rally was considered a major success with no significant increases in COVID cases directly related to the rally. Additionally, the postponed rally provided the opportunity for several local nonprofits to raise funds that they previously thought (earlier in the summer) would be next to impossible. **The Laconia Rotary Club, Veterans for Foreign Wars** and the **Weirs Action Committee** are just some of the local organizations who were able to participate and benefit significantly from the 97th Anniversary of Laconia Motorcycle Week.

In addition to being exceptionally thankful for our health and safety, we are incredibly proud to have made it through this past year with all of you– **Thank you for your support!** The horizon continues to look optimistic with the release of a COVID vaccine. This year's **Laconia Motorcycle Week's 98th Anniversary** *is confirmed to be held* from **June 12th – 20th, 2021.**

Although most events were cancelled during the 2020 rally, we are coming back strong with a calendar **FULL** of motorcycle events for 2021. In addition to the Tower Street Hill Climb Expo, we are looking forward to a NEW event, a Motorcycle Lights Parade on Friday night, June 18th. New Hampshire Motor Speedway has a full week of motorcycle demos, vendors and racing action planned and of course, state of the art camping is available all week!

There is a lot to look forward to in 2021 and we are blessed to share it with our friends in the riding community, our business partners, Rally Patrons, and our sponsors, including **Progressive Insurance, AMSOIL, TEAM Motorcycle,** the **Bank of NH, Budweiser,** the **Naswa Resort, Russ Brown Motorcycle Attorneys®, SYSCO, Coca-Cola & Dr. Pepper, 104.9 the Hawk, SYSCO, Twister Tea, Truly Hard Seltzer,** the **Weirs Beach Drive-In,** and **Veterans of Foreign Wars.** Here's to a safe and successful 2021 for all! ★

Counting down to the 98th Anniversary of Laconia Motorcycle Week | June 12th-20th, 2021

With deepest appreciation,
Charlie St. Clair & Jennifer Anderson

Enjoy New Hampshire and Ride Safely!

Welcome from the Governor

State of New Hampshire

OFFICE OF THE GOVERNOR
107 North Main Street, State House
Concord, New Hampshire 03301
Telephone (603) 271-2121
www.nh.gov/governor
governorsununu@nh.gov



Chris Sununu, Governor

Dear Friends,

On behalf of the citizens of New Hampshire, it is my pleasure to welcome you to the 98th Laconia Motorcycle Week®.

Laconia Motorcycle Week is known as the oldest motorcycle rally in the country, and continues to be a proud New Hampshire tradition. Each year, hundreds of thousands of motorcycle enthusiasts from around the country gather to share their passion in our state. New Hampshire is always proud to welcome visitors, and I hope that you will take the time to enjoy the beautiful scenery, unique history, and attractions that the Granite State has to offer.

As always, thank you to Mayor Andrew Hosmer and the City of Laconia for hosting this event, and to the staff and board of the Laconia Motorcycle Week Association. It is their continuous efforts year after year that make this event the success that it is.

I also extend my gratitude to the riders who attend Laconia Motorcycle Week each June, and welcome new riders to enjoy this exciting week for the first time. Have a fun and safe week, and please visit again soon!

Sincerely,

Christopher T. Sununu, Governor

Welcome from the Mayor of Laconia

Laconia
CITY ON THE LAKES



Photo Courtesy: File

Andrew J. Hosmer, Mayor, City of Laconia

Dear Motorcycle Enthusiast:

The City of Laconia is a special place, and I am proud to call the city on the lakes my home. Every year, my family and I look forward to seeing motorcyclists from around the country (and world!) arrive and enjoy all this beautiful state has to offer. On behalf of the residents of the City of Laconia, it is my privilege to invite you to be a part of the World Oldest Motorcycle Week! This year's Laconia Motorcycle Week® will mark our 98th Anniversary and we are again looking forward to hosting enthusiasts from around the country and the world from June 12th through the 20th, 2021.

New Hampshire is a rider's paradise and although the entire 2020 year may have kept us on our toes, the residents and businesses alike were happy to be able to safely welcome riders for the postponed 2020 rally held in August. Here in Laconia and in the State of NH, we love our motorcyclist friends, and we roll out the red carpet for our fellow riders.

You'll love the winding roads that take you to and from Laconia, around hundreds of lakes and ponds and through the shadows of endless mountains and hills. But during Motorcycle Week, all roads eventually lead to the Weirs Beach section of our city, where Lakeside Avenue – the hub of Motorcycle Week - runs right along the west shore of spectacularly beautiful Lake Winnipesaukee, the largest in the Granite State. I hope you'll take advantage of the resorts, restaurants/bars, merchants and exhibitors that fill the surrounding area. It really is an honor and a privilege to serve you, our guests in the great Granite State.

Please make plans now to attend Laconia Motorcycle Week in 2021. It is a "can't miss" experience and we believe you'll have such a great time you'll want to come back, again and again. I'll look forward to seeing you here.

Andrew J. Hosmer, Mayor of Laconia

Laconia Motorcycle Week® Association Gives Thanks!

Charlie St. Clair & Jennifer Anderson



As we said in our Greetings article at the beginning of the Rally News, this year was SOMETHING ELSE! We were happy to show 2020 the door and welcome in 2021. We would be remiss to not start off this "thank you" with our sincerest gratitude to the **Laconia City Council, Mayor Andrew Hosmer,** and **City Manager Scott Myers** for their efforts to enable the 97th Anniversary of the rally to continue through a postponement in 2020. Every year, we are indebted to our friends in the various city departments, including licensing, planning, public works, and parks & recreation- this year, they had their hands full and received (what seemed to be) endless 'expert' opinions regarding cancelling versus postponing the rally. The rally is incredibly important to our local and statewide economy and our businesses have and continue to suffer during the pandemic. Even though vendors were limited to local nonprofits only, the city could've tightened the reigns even more and chose to instead, focus on increasing safety measures and empowering visitors to help KEEP NH SAFE!



The Laconia Motorcycle Week Association is a non-profit organization with a board of directors including: **The Naswa Resort** with Cynthia Makris serving as our President, **Half Moon Enterprises,** the **Town of Meredith, NH Motor Speedway,** the **Weirs Action Committee,** our rally historian and local rider, **K. Peddlar Bridges (Road Poet!),** and our rally's hometown host and epicenter, the **City of Laconia.** Our sincerest gratitude is extended to our board of directors for their active participation and support through the thrilling and often surprising rollercoaster ride that is Laconia Motorcycle Week.

As we enjoy the 98th Anniversary of the oldest motorcycle rally in the world and look back at where we've come from, we are reminded that we could not have come this far without the help of many. On behalf of the Laconia Motorcycle Week Association, we say, "Thank you!" to all of the riders and rally enthusiasts who have made Laconia Motorcycle Week 'their rally' over the years. Of course, all great legacies are a continued work in progress, but it is our hope that visitors and residents alike will work with us, more than ever before to keep Laconia Motorcycle Week the world class event that it is. Keep posting those selfies and scenic photos when you're in town – we love seeing what you've been up to! #LaconiaMCWeek!

The challenge to meet our visitors with the same kind of support they give us, takes a year-round effort with many businesses, organizations, and partners throughout the Lakes Region, the State of NH, and beyond. It is through this effort that we are able to provide so many motorcycle-related events in our rally schedule, entertainment, and vendor options that help keep our visitors coming back. Though we cannot control every element of the rally, it is with best intentions and the truest of hopes that when you, our visitor, arrives for the rally, that you feel welcomed and wanted – because you are. We thank you – our visitors, our riders, for helping to make Laconia Motorcycle Week a rally that we are all proud to pass on to future generations.

Another 'thank you' is extended to the **State of New Hampshire and our local and state representatives. The State of NH's Department of Business and Economic Affairs** gives a large financial contribution to this Rally through a matching-tourism grant because they recognize that supporting the efforts of the Rally in turn, supports the foundation and value of the State of NH. Thank you!

Year after year, **Kim Lakin of Point Positive Design** has worked behind the scenes designing this *Rally News*. Our Rally News is coveted by visitors all year-long and it's no secret why – it's the most valuable resource for planning your rally trip. Thank you, Kim for, once again, enabling us to provide our visitors with the nation's best Motorcycle Rally News magazine! Additional "Thanks!" to our cover and ad designer, **Luke Bouley of Pinion Designs** for his endless creative eye and super-fast response rate!

Laconia Motorcycle Week began in 1916 with a group of people riding to the area to enjoy the beautiful scenery and riding. What has evolved over the years is truly a phenomenon to behold. Continuing our 'roots of riding' is at the foundation of what this Rally is. **A HUGE thank you to the dedicated tour guides, including our volunteer leaders and officers from the motorcycle units of the Laconia PD and NH State Troopers,** for assisting with the numerous charity rides throughout the State of NH and the daily Gypsy Tours leaving from Weirs Beach. The evolution that this Rally has undergone is tremendous, but it couldn't have happened without all of the people and organizations involved.

To all of you – our visitors – thank you! We know that there are hundreds of rallies to choose from for your vacation and we thank you for picking New Hampshire. You are the reason this rally has been a success – because you know that what it's really about is the riding and the great people you meet and ride with.

Enjoy New Hampshire and Ride Safely! ★

Message from the Association President

Cynthia Makris

Welcome Riders! Let's Ride Again!



Photo Courtesy: Michael Sparks Keegan

Cynthia Makris, Association President

It's hard to believe we are approaching the 98th Laconia Motorcycle Week Week—quickly closing in on 100. We are certain you are planning to add this legendary event to your riding and travel schedule!

We missed so many friends last year due to the pandemic and are grateful that the rally happened despite being rescheduled to August. Thank you to all those who came…and to those who could not, including our international visitors, we welcome you back this year as part of the tradition!

At 96-years young, my mother Hope, is also a part of that tradition. She remembers riding with my father, Peter, until well after his 80th birthday—and they both enjoyed the energy and action that this rally brings to our town. You'll see many of his fellow Leathernecks here, supporting the Peter Makris Memorial Run, the "Official Kickoff to Laconia Motorcycle Week on Saturday, June 12, which has become another part of the fabric and legacy of Laconia Motorcycle Week.

NH provides just the elements our souls have been craving to bring us back to our roots – open roads, fresh air, the best way to social distance as we ride together responsibly with new and old friends. The biker camaraderie is part of the attraction of motorcycling in NH, along with the outstanding support from local businesses and the beauty of the Seacoast, White Mountains, lakes and quaint small towns, all the heralds of our "Live Free or Die" State of NH.

We LOVE YOU and appreciate YOU – you are the lifeblood of our Rally...



Photo Courtesy: Naswa

Enjoying the 97th Birthday Celebration at the Naswa Resort.

We are full of GRATITUDE for YOU—the riders who make this rally and State proud! Thank you also to all first responders for keeping us safe. We respect and admire our police, fire and healthcare workers—all those who make the oldest rally in the country safe and fun.

As a proud third generation Greek, I draw on my heritage and our use of the word "Agape," which is the highest form of love—selfless, unconditional and deep.

We LOVE YOU and appreciate YOU—you are the lifeblood of our Rally and the reason we are working toward our 100th anniversary in just two more years. See you THIS year and into the next! YOU are why we say, "In Laconia, We Ride!" ★

Welcome from Laconia Police Dept.



On behalf of the men and women of the Laconia Police Department, I would like to welcome you to the 2021 Laconia Motorcycle Week and hope that you safely and responsibly enjoy all that the City of Laconia has to offer! We are proud to be host to the oldest motorcycle rally in the country and will be working hard to ensure the safety and security of all those who visit our City. The Laconia Police Department will be working with a number of our law enforcement partners to further our mission of providing for a safe and enjoyable event. We strongly urge all attendees to drink responsibly and to refrain from driving after consuming alcoholic beverages. Alcohol related crashes claim the lives of several visitors each year therefore the Laconia Police Department takes a strong stance on driving under the influence of alcohol and drugs and encourages you to enjoy the event responsibly. I wish you all safe travels and hope you enjoy your stay in New Hampshire. ★

Matthew J. Canfield, *Chief of Police*

LACONIA POLICE DEPARTMENT



Scott Myers,
Laconia City Manager

Laconia City Manager, Welcome!

On behalf of the Mayor and City Council, City Staff and residents of the City of Laconia, I would like to welcome you to the City of Laconia and the 98th annual Laconia Motorcycle Week!

We hope you enjoy your visit to our great "City on the Lakes". The Lakes Region is home to residents who have the privilege of enjoying our beautiful scenery and endless recreational opportunities year-round. We are confident that if you take the opportunity to experience all that our area has to offer, you will share their optimism and sense of pride in our community.

Whether you take time to visit our many local business and attractions, enjoy swimming, boating and other water sports, or simply relax and enjoy gorgeous sunsets, we know you will leave with some of the best memories to be made anywhere in the country. We welcome you to come back and visit us to experience the beauty of all four seasons in the Lakes Region.

Our door is always open to answer any questions. you may have during your visit; please do not hesitate to get in touch with us at 603-527-1270. We look forward to seeing you again!

Sincerely, Scott Myers, *Laconia City Manager*

Welcome from the Town Manager of Meredith

Welcome to Meredith and the 98th Motorcycle Week. Our community offers you many restaurants and shops to enjoy, along with an inviting boardwalk along Lake Winnipesaukee.

In order to provide easy access to the many activities, you may want to take advantage of riding on the Winnipesaukee Scenic Railroad or take the Water Shuttle Boat to events. You are also invited to attend a memorable and moving ride in to Meredith on the annual POW/MIA Freedom Ride on Thursday, where guest speakers will honor the longest running POW/MIA vigil in the United States.

Enjoy your visit and welcome back if you've joined us before. Have a very safe time while here. We look forward to seeing you again next year!

Sincerely, Phillip L. Warren, Jr., *Meredith Town Manager*

AMSOIL® The First in Synthetics®

Proud Presenting Sponsor

Jim Swanson

Rally season is here again. We love motorcycle rallies – and we put our money where our mouth is by serving as Official Oil of Laconia, Sturgis and Daytona Bike Week. With several riders among our ranks, we're thrilled to help bring these rallies to life for the hundreds of thousands who attend. In fact, this marks our 12th year supporting Laconia Motorcycle Week – The World's Oldest Motorcycle Rally.

AMSOIL Synthetic Motorcycle Oil has earned the trust of countless bikers over the years, regardless of the make or model they ride. Why? Because it works. AMSOIL Synthetic Motorcycle Oil withstands intense heat and stress from stop-and-go summer riding that can sideline bikes using inferior oils. Its premium synthetic base oils and high-quality additives help cool hot-running engines while keeping components clean and long-lasting. That's why we say, Ride Hard, Run Cool.®

We also provide premium transmission fluid, primary fluid, fuel additives and oil filters that deliver outstanding protection. Our full product line protects your bike and the spirit of the American biker.

Stop by the AMSOIL booth located on the Boardwalk on Lakeside Ave. to find out how AMSOIL synthetic lubricants can maximize the life and performance of your bike. Riders who want to change oil to AMSOIL Synthetic Motorcycle Oil while at the rally can visit our oil-change location at the New Hampshire Motor Speedway.

If you can't make it to our booth, visit **AMSOIL.com** or call 1-800-777-8491 for AMSOIL product information. ★

American Iron Outfitters is Now TEAM MOTORCYCLE!

Over the past several years, American Iron Outfitters has become a must stop for all riders at Laconia Motorcycle Week! This year, American Iron is excited to announce that they are merging with online mega store TEAM MOTORCYCLE. Team Motorcycle creates a superior shopping experience with its transformational line of motorcycle apparel and accessories.

Our team is charged by passion, driven by innovation, guided by integrity, and measured by results. With a steady focus on quality, we are committed to delivering exceptional value, performance, and fun for riders. As one joint venture, Team Motorcycle will not only continue to be a Presenting Sponsor and the Official Event Merchandise of the rally but will also be the first ever Official Leather Company of the best and oldest bike rally there is!

The Team Motorcycle staff will be in full swing at all of our booth location in Laconia offering the highest quality merchandise for this year's 97th Rally visitors; from Laconia Rally souvenirs, leather jackets, vests & chaps to motorcycle bags, helmets and everything in between! Of course, Team Motorcycle will continue the amazing tradition of having the Official #1 T-Shirt Design of Laconia Motorcycle Week. For those of you who don't know about the #1 design, every year the Team will put out a cool, fresh, new, Limited Edition design for attendees to collect over the years. These shirts make great gifts for your fellow riders or personal souvenirs as a reminder of your time spent in Laconia, New Hampshire.

Once you set your eyes on the breathtaking Lake Winnipesaukee and the White Mountains there's no question why Laconia MC Week is one of the biggest & oldest motorcycle events globally. There's a good reason why it is still going so strong after 98 years; the rides you get to enjoy here are simply unmatched by anywhere else. From June 12th to the 20th hundred of thousands of motorcycle enthusiasts gather from all corners of the world.

Over this 9-day rally, you will find several Team Motorcycle locations set up along Lakeside Avenue, providing all the motorcycle apparel and accessories for men and women riders. You can't miss our eye-catching red, white and blue banners. We fly those colors with pride. When you browse any of our massive retail locations, you can rest assured to find the highest quality products, a pleasant and helpful staff, and a store that is welcoming, clean & well organized.

The entire Team Motorcycle experience was designed for riders, by riders! We always keep ourselves in mind with all of the decisions we make... from our product selection, to the sales team who help you find what you are looking for. We work hand in hand with the manufacturers of our products to ensure every need of the riders we provide for are met. Simply put, we won't carry anything that we wouldn't buy ourselves. To prove that, regardless if our supplier provides a warranty, ALL of the products you purchase with Team Motorcycle are backed with our very own 2 YEAR WARRANTY, which we inform you once you walk through our doors and remind you at your time of check out. Team Motorcycle has set out to be your "One Stop Shop" at all the rallies and in case you miss us in Laconia, you can find a list of all the places we will be as well as our immense selection of rally goods and everything motorcycle, on our website **TeamMotorcycle.com**.

Be sure to follow all of our exciting trips and experiences during the rallies throughout the year, as well as relevant news within the industry through our social media: on Instagram & Facebook @TeamMotorcycles! Here's a little message from The Team Leader himself, Donovan Waheed. "Hey guys, all of us from Team Motorcycle are extremely excited to be sponsoring, personally one of my favorite rallies out there. Can't wait to see so many of those familiar faces again this year. Be sure to tell all of your family and friends about the 98th rally this year as it's going to be the best one yet! I always encourage our customers to give us feedback so, please stop in during the rally to say 'Hi' and let us know how we are doing! We will never stop being determined to raise the bar and setting the standards for motorcycle apparel across the globe! Come see what sets us apart from the rest and why you should be riding with Team Motorcycle! Ride safe and God bless!" ★



Photo Courtesy: Michael Frederic

Donavan and Jorden Waheed of TEAM Motorcycle heading down to the M/S Mount Washington cruise.

Personal Injury
Workers Compensation
Criminal Defense



ATTORNEY MATT LAHEY

Please visit our website
www.laheylawnh.com
603-524-4494
The Belknap Mill • 25 Beacon Street East
Laconia NH 03246

RALLY PATRON PROGRESSIVE 98 2021



Photo Courtesy: Laconia MC Week

Tom & Emily Hamel on Lakeside Ave.

Photo Courtesy: Michael Frederic



At the welcoming Press Conference at the Northeast Motor Sports Museum.

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #1

Pack up. *Put together a kit with tools for simple repairs and first-aid supplies, making sure to include a tire gauge and a spare key. Invest in good storage bags that offer plenty of room for essentials but won't weigh you down. Bring a small towel to dry the dew off your bike each morning and glass cleaner to keep your windshield free of bugs and road grime, and don't forget your rain suit and sunscreen.*



Gassing up at the Weirs Beach Cumberland Farms.

Photo Courtesy: Laconia MC Week

PROGRESSIVE LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12 thru 20 2021 NEW HAMPSHIRE

SUPPORT OUR SPONSORS

PROGRESSIVE – #1 INSURER OF MOTORCYCLES
TEAM MOTORCYCLE APPAREL & LEATHER
AMSOIL

BANK OF NH • NASWA RESORT
TWISTED TEA • BUDWEISER • STATE OF NH • SYSCO
WEIRS BEACH DRIVE-IN • 104.9 THE HAWK
COCA-COLA & DR. PEPPER • TRULY HARD SELTZER • VFW
RUSS BROWN MOTORCYCLE ATTORNEYS™

Twisted Tea Made with Real Brewed Tea... Now on DRAFT!

Now that we're safely in the arms of 2021, we can look back and see things "2020"…But why would we do that!? It's time to turn the page on the 365 days which could arguably have been the most difficult that we've ever faced. Yes, it sucked, but there were some good things that came out of 2020, namely a vaccine for COVID-19 and the "stay at home" got many of us to reconnect with things we used to do when we weren't always going someplace. In my opinion the most important thing that came out of 2020 is, well, YOU! If you're reading this edition of Rally News you're alive and that is a lot more than some people can say for 2020. We all lost something or someone we loved last year no matter who you are and that's never fun; in fact, it sucks. Here at Twisted Tea, we (like most of us) did everything we could to make the best out of the cards we were dealt. During the lockdown, we cleaned the bikes, fixed the broken equipment, and had the trailer loaded so we were ready for the next bike rally. When no bike rally came, we attended Cycle Source's first ever virtual rally and it was a total blast! They had everything you'd expect to see at an actual rally: killer music from bands playing in their garages for us, great bartenders showing us their best drink recipes from the comfort of their home, an "around the world bike show" that streamed sick builds from across the globe and they even had a bikini contest! The best part of the virtual rally was seeing all our friends on screen or in the chat. There was a virtual tip jar for the bands and rally bartenders who really took it on the chin when the shows got cancelled. It demonstrated for all to see that we are a community that goes beyond the road. We take care of one another and that's something 2020 could never take from us. After the virtual rally we had a blast going to the virtual bike nights every Thursday where we got to continue the fellowship, laughs and drinks with our friends no matter where they were (we were all home; that's where we were . . . duh!)

We missed a lot of the events that year, but we were able to attend Sturgis. It was the 80th so the crowds weren't nearly as heavy as they should've been. According to many, they were better than the lower estimates they had anticipated. Since we were at Sturgis, it was impossible for us to turn it around quick enough to attend the rescheduled Laconia rally in August; and that sucked. For those who were able to come and support our beloved Laconia, you guys drank a ton of Twisted Tea which is not a surprise!

Each article we pen for the Rally News, we announce the annual Twisted Tea Sweepstake Bike that we do with Flat Broke Customs and the gang at Cycle Source. This year we have a killer bike we've named the "Tea Dozer" because it will roll you're a$$ over! Since we weren't able to showcase the bike last year, we were able to extend the sweepstakes into 2021 which means that if you haven't entered to win it yet there's still time!

Photo Courtesy: Twisted Tea



Billy at his best!



Photo Courtesy: Laconia MC Week

Iconic

The NASWA Resort - *Your Laconia Motorcycle Week Hub!*

**As the "Official Hotel of 98th Laconia Motorcycle Week,"
The NASWA Resort welcomes you to join in this exciting and legendary experience.**

Official Hotel of Laconia MC Week®!

The NASWA RESORT

In addition to celebrating the Rally's 98th anniversary, we also celebrate the 86th year of the NASWA Resort and the 40TH Anniversary of the NAZBar & Grill! Our water-front bar and grill boasts the best beach on Lake Winnipesaukee, the best food and drinks and live bands and DJs daily. We are Party Central for the Rally, a great "take-off" point for other destination and a short walk to the Weirs.

We have added our outdoor "Blue on the Beach" to offer the same top-shelf, inspired dining we offered inside at The Blue Bistro, serving prime steaks and fresh seafood at the water's edge. Leathers and boots welcomed while enjoying elegant dining in casual attire.

The Makris family has played a large part in Laconia Motorcycle Week tradition for generations. Offering lake-front cottages, hotel rooms and Inn suites on both sides of Weirs Boulevard, you can park your bike in sight, enjoy on-site food and beverage and be a few blocks away from The Weirs. We simplify your Laconia logistics, providing bike cleaning rags, and parking for your bike in front of, or nearby your room. All your dining and entertainment is on site, so The NASWA Resort offers the perfect place to lay your head and park your bike.

Live music in the NAZBar after dinner nightly, creates a club atmosphere until closing. From blues to rock, you can count on upbeat music, sports on TV and fire pits and heaters to warm a chilly night.

An additional feature is the large Weirs Boulevard parking lot, across the street from the Resort. It is also the staging area for the start of the annual Peter Makris Memorial Run, Saturday, June 12, the Official Kickoff of Motorcycle Week, the rally's favorite fundraiser and ride!

Photo Courtesy: Naswa



Cynthia, Governor Sununu and Jenn at the Naswa's cake cutting.

Events:

Peter Makris Memorial Run – Saturday, June 12th 8:30 AM registration, 10:30 AM kick stands up! **www.naswa.com** to register EARLY! (See the article in the Rally News for more information.)



Photo Courtesy: Naswa

Leathernecks MC ALWAYS show up to support a great cause!

98th Laconia Rally Official Birthday Party – NAZBar & Grill Wednesday, June 16, 5pm with Governor Chris Sununu cutting the rally birthday cake with Cynthia Makris, President and Jennifer Anderson, Deputy Director of Laconia Rally Association. "Let us eat cake!

NAZBar Tattoo Contest – Thursday, June 17th at 6pm - Compete for the top tattoo in town—all welcomed!

Other events to be added soon - Stay tuned and check online at **naswa.com**.

Book now to ensure that you are literally in the center of Laconia Motorcycle Week--at The NASWA Resort, you are in the heart of the action, food, fun and the BEST riding in New Hampshire! ★



Photo Courtesy: Naswa

"Once an Outlaw" playing at the Peter Makris Memorial Run after party (on page 20 to see article).

The Hot, Hot, Hottest Place to Stay & Play at the Rally!

Biker Owned and Operated!

CELEBRATING 86 YEARS!

The Naswa RESORT 1935-2021

Official Hotel of the 98th Annual Laconia Motorcycle Week!



RIDE

Eat at our fabulous Blue Bistro

Drink at our famous BEACH BAR

Walk to all of the Weirs Beach action

Sleep in our great rooms

PETER MAKRIS 15TH ANNUAL JUNE 12 2021 MEMORIAL RUN LACONIA, NH

15th Annual Peter Makris Memorial Run Saturday - June 12th

Benefits Veterans Count Program and the Laconia Fire Department's Water Rescue Unit.

Includes Laps Around New Hampshire Motor Speedway!

LIVE MUSIC, EVENTS, PROMOS, PARTIES & MORE ALL WEEK LONG!

Call To Book Your Room!
888.55.NASWA
naswa.com

blue bistro
Breakfast, Dinner & Cocktails

NazBar & Grill 40 Years of FUN!

Open 11AM Daily! Lunch, Dinner, Drinks & Live Music... on the Beach!

1086 Weirs Boulevard - Laconia, NH | naswa.com | 603.366.4341

Peter Makris Memorial Run, Saturday, June 12, 2021 Our 15th Anniversary – A Mile-Marker and Official Kickoff for Laconia Motorcycle Week®

The Most Memorable Charity Ride



Photo Courtesy: The NASWA

Peter Makris

The Peter Makris Memorial Run hits a milestone in this 15th year as the "Official Kickoff to Laconia Motorcycle Week." Started as a tribute to NASWA patriarch Peter Makris, the charity run offers the best riding experience with the escort of NH State and local police, offering a "feet-up" ride through the Laconia area scenic hills, lakes and small towns. The run also accentuates one of the reasons we ride—to give back to the community. Bikers are known for their generosity and heart and this ride is an expression of both. Makris was for many years the face of the legendary NASWA Resort, the Official Hotel of the rally, welcoming all to "The NAZ" with his warm smile and handshake. He was well-loved in the community as a leader and is now commemorated in this 15th annual ride which has benefitted the Laconia Fire Department, Easter Seals "Veterans Count," the Laconia CERT team, and last year, a new charity was added, Building Dreams for Marines. This non-profit was formed to assist Marines and other U.S. military veterans with mobility issues as it retrofits residences to enable vets and their families to live comfortably and confidently in their homes. Peter Makris' service in the Marines and membership in the Leathernecks Motorcycle Club brings the charity full circle.

The annual Peter Makris Memorial Run has to date raised over $475,000 for area charities and embraces the aspects of life that meant most to Peter—family, friends, The NASWA and giving back to his community. As a proud U.S. Marine, Peter enjoyed the friendship of his fellow Leathernecks and all veterans, so the ride, which has traditionally benefitted the Laconica Fire Department,

"We know my father would be proud of this initiative," says Cynthia Makris, president of the NASWA Resort who followed in her father's footsteps to make the NASWA a strong community service and contributor. The Resort was founded by her maternal grandparents in the early 1900's and she now guides 4 generations of the Makris family in maintaining its legacy, with her mother, 96-year old Hope, busy in the kitchen, baking the desserts for the resort.

Peter and Hope Makris took every opportunity to enjoy the beauty of their home state and to give back to their beloved community. After building a career as an attorney, following his military service, Peter and Hope raised their family as they grew The NASWA Resort. Peter was instrumental in purchasing the Laconia Fire Department's water rescue team's first boat and led the rest of the lake business community to join him in supporting the Fire Department's crucial rescue services. He rode until the age of 82, often with Hope and Cynthia and shared the joy of Laconia Motorcycle Week with his guests. When he passed after a tough fight against cancer and pneumonia, the biker and Laconia community rallied around this event in his memory—and that beaming smile and warm handshake.



The Peter Makris Memorial Run

Though the 2020 COVID-impacted run was postponed with Laconia Motorcycle Week to August, a smaller, distanced crowd of over 100, still enjoyed the run and raised $32,000. In 2021, complying with NH Governor's regulations, safety measures in place will be updated, including masks and social distancing

Start your Laconia Motorcycle Week experience at The NASWA Resort! Share Peter's passion for riding and help benefit the area's veterans and first responders on **Saturday, June 12 with the 15th Annual Peter Makris Memorial Run.**

8:30-9:30 AM – Registration - Pick up your 15th anniversary collector T-shirt, with artwork by renowned Harley Davidson artist, David Uhl's, Uhl Studios design group, chip for a beer "on Peter" and enjoy a bountiful breakfast at the NASWA Resort's NAZbar & Grill--right on the beach. The event has a reputation for the best biker fare anywhere. Come early and hungry--kickstands up at 10:30 AM. $50 registration - $75 VIP, front-of-the-pack.

With EARLY registration, you may win a FREE stay next year, so REGISTER NOW!

10:00 AM – Inspirational opening ceremonies across the street at The NASWA parking lot on Weirs Boulevard.

10:30 AM – Kickstand UP for a no-traffic, "feet up" cruise, thanks to the escort of the State and Local Police. Breezing by other bikers, cruise to another Laconia legend, **The New Hampshire Motor Speedway**. Feel like a racer, running exciting laps around the track and road course, thanks to NHMS GM Dave McGrath, who offers Memorial Run riders this breathtaking experience.

Continued on next page

The Peter Makris Memorial Run (Con't.) . . .

12:30 PM - After the ride, the adventure continues back at the **NAZBar & Grill for the After-Ride Party**. The gourmet boxed lunch unfolds, topping even the breakfast with variety and quality, unparalleled by any other bike event. Be treated to a beer "On Peter," participate in the 50/50 raffle and have plenty of fun with new and old friends. Live, rocking music will feature top talent—bands like **The James Montgomery Band** have graced The NASWA stage to bring fun to the party all afternoon.



Photo Courtesy: Naswa

Cynthia leads the Peter Makris Memorial Run around a lap at NH Motor Speedway.

The Beneficiaries

Thanks to the support of the ride, **Easter Seals NH "Veterans Count" Program** now has a Lakes Region Chapter, with Cynthia Makris, Peter's daughter, as President. The organization supports all U.S. military—active duty, veterans and their families with important personal, financial and family services. Veterans Count has proven a valuable resource to area vets and The Peter Makris Run has donated over $175,000 to this venerable organization.

A staunch supporter of the **Laconia Fire Department,** Makris led the start of the Fire Department's Life Saving fund and helped purchase the first Fire Rescue boat. That Life Saving Fund, funded by the Peter Makris Memorial Run for the past 14 years, has finance the water rescue unit of the Laconia Fire Department since no state tax dollars were appropriated for this important Lake Winnipesaukee service. This year Fire Chief Kirk Beattie said the funds would be used to send a firefighter to paramedic school. Over the years, the charity expanded its support to include the area **Community Emergency Response Team (CERT).**

Building Dreams For Marines was added this year, to commemorate Peter Makris' proud service in the US Marine Corp. This non-profit with a volunteer Board, is committed to retrofitting veterans' home to make them more accessible to those with mobility issues as a result of combat or service-related injuries. In 2020, the fund made a wish come true for veterans, donating 60 boxes of solar Christmas lights for the NH Veterans Home in Tilton. This gift brought much needed holiday cheer and light to those suffering in isolation through the pandemic.

"My family is proud to honor our father's wishes and values," says Cynthia Makris, president of the NASWA Resort, "My 96-year old mother, still active in the operations and events at The NASWA, rode with Peter for years and we all support his causes. Our family remembers Peter by giving to those he supported—our town, our veterans and those who protect us. We are proud of him, his work and his memory."

REGISTER NOW—early registrants may win a FREE stay next year! Ensure you get your correct size T-shirt with early registration.

www.naswa.com



Photo Courtesy: Naswa

Speeding into the turn!

Stay at the NASWA Resort and you're already there!

THE BEST VALUE FOR THE BEST RIDE AND PARTY IN TOWN!



Photo Courtesy: Naswa

Nelson and the NazGirls welcome all riders!

2021 Laconia Motorcycle Week®
SCHEDULE OF EVENTS

NEW events will be added to the Rally this year. Events are subject to change – be sure to check with individual event holder and the Official Website for updates! Event holders are fully responsible for their listings and any changes. At press time, several events were still pending, and are subject to change at any time. Check www.laconiamcweek.com for updates.

LEGEND: RHQs, Gypsy Tours & Rides · Races & Stunts · Rider Appreciation · Demos · Bike Shows, & Contests · Entertainment/ Music

Saturday JUNE 12

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

15th Annual Peter Makris Memorial Ride: Naswa Resort, 11–1pm. **www.naswa.com**. NH State Police Escorted Ride around Lake Winnipesaukee. Returning to the Naswa for lunch and entertainment all afternoon! Ride benefits the Easter Seals NH Veterans Count Program, Laconia Fire Department's Community Emergency Response Teams (CERT) and "Building Dreams for Marines"!

New Hampshire Motor Speedway: USCRA FIM North American Vintage Championships & Harley vs. Indian Wars. Check out the vintage racing action at speeds exceeding 130mph! Races are rain or shine! **www.race-uscra.com** for more info.

Makris Lobster & Steak House, Street Bike Stunt Show, live music and promos from 2pm–11pm. Watch for updated details at **LaconiaMCWeek.com**

Demo rides, racing, vendors and more at New Hampshire Motor Speedway, June 12–20.

Bike Show: Sport Bikes Only. Weirs Beach Drive-In from 11-3pm. Contact Dick: 603-455-0458.

The Combat Warriors MC - Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am-5pm, daily. Ice cold water, maps, local info, Contact ruger. **cwmc@gmail.com**
Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days.
Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.
Weirs Shuttle Train: First Weekend: 6/12 & 6/13, train departs every hour from Meredith to the Weirs from 10:30am to 4:30 pm and Weirs Beach to Meredith from 11am to 5pm. 2nd Weekend: 6/18 & 6/19, train departs every hour from Meredith to the Weirs from 10:30am to 7:30pm and from Weirs Beach to Meredith from 11am to 8pm. $20pp round-trip, children 3 and under ride free! 603-745-2135 | **www.biketrains.com**

Continued on next page

Entertainment All Week!

LIVE MUSIC AT THE NAZBAR & GRILL
Naswa Resort, Open 11am-close

LIVE MUSIC DAILY AT THE LOONEY BIN BAR & GRILL

TOWER HILL TAVERN
Live Music & Special Events all week!

THE BIG HOUSE
(formerly the Paradise Beach Club) : Live Music & Events all week!

SUCKER PUNCH SALOON AT THE WEIRS BEACH DRIVE-IN
Live Music all week!

HIGH OCTANE SALOON
(formerly Broken Spoke Saloon) Live Music and events All Week!

Saturday JUNE 12

"The Art of the Motorcycle" Exhibit and Raffle hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers! Limited chance to WIN* 1 of 3 David Uhl rare, limited classic "The Art of the Motorcycles" originals, 20" x 27" framed with David's Certificate of Authenticity. 1 of each 3 winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thur., June 17, Fri., June 18, & Sat. June 19th. Reserve your ticket(s), "meet & greet" David Uhl NOW at **www.CheckTwiceSigns.com**

Sunday JUNE 13

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

AMA Gypsy Tour to the Northeast Motor Sports Museum and NHMS for the USCRA FIM North American Vintage Races. Leaves Rally Headquarters on Lakeside Ave., 10:30am. Enjoy a 50% discount on race tickets for the day and a lap around the track! All tickets sales benefit the museum!

Demo rides, racing, vendors and more at New Hampshire Motor Speedway, **June 12-20.**

New Hampshire Motor Speedway: FIM North American Vintage Championships & Harley vs. Indian Wars. Check out the vintage racing action at speeds exceeding 130mph! Races are rain **or shine! www.race-uscra.com** for more info.

Makris Lobster & Steak House, Street Bike Stunt Show, live music and promos from 2pm–11pm. Watch for updated details at **LaconiaMCWeek.com.**

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

The Combat Warriors MC: Big Lake Crew – Hospitality Desk inside Laconia Harley-Davidson from 9am–5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.

Weirs Shuttle Train: First Weekend: 6/12 & 6/13, train departs every hour from Meredith to the Weirs from 10:30am to 4:30 pm and Weirs Beach to Meredith from 11am to 5pm. 2nd Weekend: 6/18 & 6/19, train departs every hour from Meredith to the Weirs from 10:30am to 7:30pm and from Weirs Beach to Meredith from 11am to 8pm. $20pp round-trip, children 3 and under ride free! 603-745-2135 |

"The Art of the Motorcycle" Exhibit and Raffle hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers



Helping Bikers! Limited chance to WIN* one of three David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity. One of each three winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thursday, June 17, Friday, June 18, and Saturday June 19th. Get / Reserve your ticket(s) and "meet & greet" David Uhl NOW at **www.CheckTwiceSigns.com.**

4 Top Picks of the First Weekend!

1. 15th Annual Peter Makris Memorial Ride – NASWA Resort, Sat., June 12.
2. FIM North American Vintage Championship Races & Harley vs. Indian Wars, Sat., June 12.
3. Sport Bike Show, Weirs Beach Drive-In, Sat., June 12
4. AMA Gypsy Tour to NHMS for USCRA Vintage Races, Sun., June 13.

LEGEND: RHQs, Gypsy Tours & Rides | Races & Stunts | Rider Appreciation | Demos | Bike Shows, & Contests | Entertainment/ Music

Monday JUNE 14

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

Mae West Memorial 'for the love of pets' Ride: Leaves Rally Headquarters at 10:30am for a ride through local scenic towns and ends at the NH Motor Speedway a ride around the track. Benefits local animal support shelter. Line-ups may begin at 8:30am. Riders receive a custom t-shirt for their donation.

Demo rides, racing, vendors and more at New Hampshire Motor Speedway, June 12–20.

Best of the Bikers Pool Tournament: Granite State Music Hall –downtown Laconia. Qualifying Monday-Thursday at 7pm. Finals on Friday at 6pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

The Combat Warriors MC: Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am-5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.

Tribute to Longtime Motorcyclists at the Looney Bin from 7pm–9pm. Join Paul Cote from Check Twice Signs for "Check Twice Night" in Bob Doiron's & Bill Gannon's memories to pay tribute to Karl Thober and Joe Proia.

"The Art of the Motorcycle" Exhibit and Raffle hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers! Limited chance to WIN* one of three David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity. One of each three winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thursday, June 17, Friday, June 18, and Saturday June 19th. Get / Reserve your ticket(s) and "meet & greet" David Uhl NOW at **www.CheckTwiceSigns.com.**

Tuesday JUNE 15

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

Gypsy Tour – 70+ mile Scenic Ride to Bentley's Saloon in Arundel, Maine: Ride is escorted by Bentley, himself! Leaves from Rally Headquarters at 10:30am. Rain Date: Thursday. TBD based on COVID. Check **www.bentleyssaloon.com** for updates.

Demo rides, racing, vendors and more at New Hampshire Motor Speedway, June 12–20.

Best of the Bikers Pool Tournament: Granite State Music Hall – downtown Laconia. Qualifying Monday–Thursday at 7pm. Finals on Friday at 6pm.

Bagger & Vintage Motorcycle Show Sponsored by Haymond Law Firm at Weirs Beach Drive-In, 11–3pm, 603-455-0458.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days.

The Combat Warriors MC - Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am–5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.

"The Art of the Motorcycle" Exhibit and Raffle hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers! Limited chance to WIN* one of three David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity. One of each three winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thursday, June 17, Friday, June 18, and Saturday June 19th. Get / Reserve your ticket(s) and "meet & greet" David Uhl NOW at **www.CheckTwiceSigns.com.**

5 Top Picks During The Week

1. Demo Rides at NH Motor Speedway, Mon.-Sat.
2. Covered Bridge Gypsy Tour, Wed., June 16, 10:30am.
3. FIREWORKS! Wed., June 16, 10pm
4. NazBar Tattoo Contest at the Naswa Resort, Thurs, June 17, 6pm.
5. We ♥ Laconia Motorcycle Week® Gypsy Tour Thurs., June 17, 10:30am – Rally HQ.

APPROVED SCHULTZ

Wednesday JUNE 16

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

Covered Bridge Gypsy Tour: 170+ mile guided tour including up to 6 covered bridges throughout scenic NH. Tour leaves Rally Headquarters at 10:30am.

Demo rides, racing, vendors and more at New Hampshire Motor Speedway, June 12–20.

Penguin Racing School at the NH Motor Speedway: June 16–19. For more details, checkout: **NHMS.com**

Makris Lobster & Steak House, Street Bike Stunt Show, live music and promos from 2pm–11pm. Watch for updated details at **LaconiaMCWeek.com**

Ride-In Bike Show, all makes and models, Sponsored by Haymond Law Firm: Location Weirs Beach Drive In: 11–3pm, Contact Dick: 603-455-0458.

Best of the Bikers Pool Tournament: Granite State Music Hall – downtown Laconia. Qualifying Monday-Thursday at 7pm. Finals on Friday at 6pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

The Combat Warriors MC: Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am–5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

David Uhl Art Exhibit at the Harley-Davidson Display at NHMS from Wednesday–Saturday.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.

NA Meetings: Methodist Church on Tower Street. 10–11:30am & 6–7:30pm. **www.GSANA.org** for info.

98th Rally Anniversary Celebration: Right on the beach at the Naswa Resort: 3–6pm.

PROGRESSIVE FIREWORKS SHOW!!!
Weirs Beach at 10PM. Rain Date. Thursday, June 17th. Sponsored by Progressive and Presented by Atlas Fireworks.

"The Art of the Motorcycle" Exhibit and Raffle hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers! Limited chance to WIN* 1 of 3 David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity. 1 of 3 three winning tickets pulled by Artist David Uhl. Need NOT be present to win! 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thur., June 17, Fri., June 18, & Sat. June 19th. Get / Reserve your ticket(s) and "meet & greet" David Uhl NOW at **www.CheckTwiceSigns.com.**

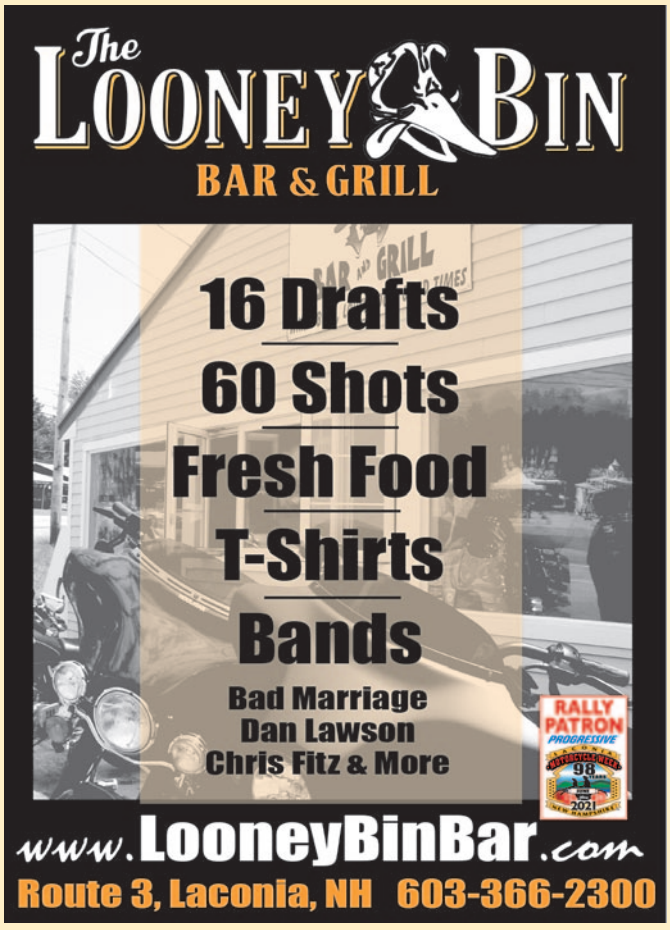




Photo Courtesy: John Bielawski

Mae West Ride.



Photo Courtesy: John Bielawski

NH State Troopers Support our Charity Rides and LOVE to Ride!

LEGEND: RHQs, Gypsy Tours & Rides | Races & Stunts | Rider Appreciation | Demos | Bike Shows, & Contests | Entertainment/ Music

Thursday JUNE 17

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

We LOVE ♥ Laconia Motorcycle Week Ride: Join local dignitaries and celebrity guests for a 2-hour scenic tour ending at the Naswa Resort Beach Bar for live music. Leaves Rally Headquarters at 10:30am. More details and Tickets to come soon at **LaconiaMCWeek.com.**

28th Annual POW/MIA Freedom Ride "THE RIDE TO THE ROCK" & 33rd Anniversary of the Vigil: Meet at Winnipesaukee Crossing, Kickstands up at 6pm sharp. Line-ups at 5pm. In honor of POW/MIAs and families.

Demo rides, racing, vendors and more at New Hampshire Motor Speedway, June 12–20.

NorthEast Motorcycle Road Racing at New Hampshire Motor Speedway: ASRA Team Challenge and Supermoto Practice. Mixing the speed of road racing with the aerial intensity of dirt racing, Supermoto should provide some of the most jaw-dropping and edge-of-your-seat experiences on Friday, June 18. Visit **NHMS.com** for more info.

Makris Lobster & Steak House: Street Bike Stunt Show, live music and promos from 2pm–11pm. Watch for updated details at **LaconiaMCWeek.com.**

Penguin Racing School at the NH Motor Speedway: June 16–19. For more details, checkout: **NHMS.com.**

Slow Race at the Historic Train Station in downtown Laconia at 1pm. Call Dick for more info: 603-455-0458.

Custom Bike Show: Historic Train Station next to Kramer & Hall Jewelers & Burrito Me, downtown Laconia, 11–3pm. Railroad Station Merchants' Favorite Bike in Show, 2pm. Slow Race, 1pm.

Burrito Eating Contest: Historic Train Station at Burrito Me, 1:30pm.

New for 2021: NazBar Tattoo Contest at the Naswa Resort on the beach at 6pm. Call Dick Cartier for info at 603-455-0458.

Ride-In Bike Show at Bentley's Saloon in Arundel Maine. Trophies and cash prizes awarded! Live entertainment all day! Rain date is Friday. NEW Classes and "RIDE IN" Exception for the NEW WTF Class!

Antique Bike Show from 4– 8pm at Mystic Meadow 2075 Parade Road (next to Tavern 27).

Best of the Bikers Pool Tournament: Granite State Music Hall – downtown Laconia. Qualifying Monday-Thursday at 7pm. Finals on Friday at 6pm.

Find us on: Facebook Twitter YouTube

Thursday JUNE 17 Continued

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

The Combat Warriors MC: Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am–-5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

David Uhl Art Exhibit at the Harley-Davidson Display at NHMS from Wednesday-Saturday.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.

NA Meetings: Methodist Church on Tower Street. 10–11:30am & 6–7:30pm. **www.GSANA.org**.

"The Art of the Motorcycle" Exhibit and Raffle: hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers! Limited chance to WIN* one of three David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity. One of each three winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thursday, June 17, Friday, June 18, and Saturday June 19th. Get / Reserve your ticket(s) and "meet & greet" David Uhl NOW at **www.CheckTwiceSigns.com.**

Friday JUNE 18

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

Demo rides, racing, vendors and more at New Hampshire Motor Speedway, June 12–20.

NorthEast Motorcycle Road Racing at New Hampshire Motor Speedway: ASRA Team Challenge and Supermoto Practice. Mixing the speed of road racing with the aerial intensity of dirt racing, Supermoto should provide some of the most jaw-dropping and edge-of-your-seat experiences on Friday, June 18. Visit **NHMS.com** for more info.

Makris Lobster & Steak House, Street Bike Stunt Show, live music and promos from 2pm–11pm. Watch for updated details at **LaconiaMCWeek.com.**

Penguin Racing School at the NH Motor Speedway: June 12–16. For more details, checkout: **NHMS.com**.

16th Annual City of Laconia Bike Show: Opechee Park, 11–1pm. Benefits City of Laconia, 603-455-0458. Swap Meet! Opechee Park, 8am-1pm. Benefits City of Laconia. Vendors, call Dick 603-455-0458.

Continued on next page



Friday JUNE 18 Continued

Motorcycle Rodeo Games and Skill Contests! During the City of Laconia Bike Show at Opechee Park from 11am to 1pm. Trophies awarded for top place in each game! Call Dick for more info: 603-455-0458.

27th Annual Championship Best of the Bikers Pool Tournament: Granite State Music Hall – downtown Laconia, 6pm.

New for 2021: Motorcycle Lights Parade! Meet at Laconia City Hall at 8pm, kickstands up at 9pm for a ride to Lakeside Avenue. All motorcycles welcome!

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days.

Bike Blessing by the Christian Motorcyclist Association at 11am at the City of Laconia Bike Show at Opechee Park. All are welcome.

The Combat Warriors MC: Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am–5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

David Uhl Art Exhibit at the Harley-Davidson Display at NHMS from Wednesday–Saturday.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.

Weirs Shuttle Train: First Weekend: 6/12 & 6/13, train departs every hour from Meredith to the Weirs from 10:30am to 4:30 pm and Weirs Beach to Meredith from 11am to 5pm. 2nd Weekend: 6/18 & 6/19, train departs every hour from Meredith to the Weirs from 10:30am to 7:30pm and from Weirs Beach to Meredith from 11am to 8pm. $20pp round-trip, children 3 and under ride free! 603-745-2135 | **www.biketrains.com.**

Swap Meet: At the City of Laconia Bike Show. Opechee Park, 8-1pm. 603-455-0458.

Belknap County Nursing Home Welcomes Motorcycle Week! Please ride by and beep and wave to the residents sitting outside watching the motorcycles ride by! 11am-2pm. SR 106, N. Main St.

"The Art of the Motorcycle" Exhibit and Raffle: hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers! Limited chance to WIN* one of three David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity. One of each three winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thursday, June 17, Friday, June 18, and Saturday June 19th. Get / Reserve your ticket(s) and "meet & greet" David Uhl NOW at **www.CheckTwiceSigns.com.**

LEGEND: RHQs, Gypsy Tours & Rides · Races & Stunts · Rider Appreciation · Demos · Bike Shows, & Contests · Entertainment/ Music





Saturday JUNE 19

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–9pm.

10th Annual "The Jesus Ride": Lowe's parking lot in Gilford, Bike blessing at 11am and kickstands up at Noon! All are Welcome! Pastor Russ 978-815-7486.

Demo rides, racing, vendors and more at NHMS, June 12–20.

Loudon Classic at NH Motor Speedway: www.nhms.com. 98th annual Loudon Classic Middleweight Grand Prix headlines the 2nd weekend on Sat., June 19th. The longest-running motorcycle race in America, the Classic has been held on-site when it was simply a road course, Bryar Motorsports Park. The weekend brings 3 Championship Cup Series regions (Northeast, Mid-Atlantic and Atlantic) riders travel from as far as Florida. The NorthEast Motorcycle Road Racing competes in round 3 of Championship Cup Series racing, and the Granite State Legends Cars, powered by motorcycle engines, race in the Road Course Series. Throughout June 18-20, there is no shortage of action with over 30 races on the 1.6-mile road course. Divisions include classes Formula 1, Formula 2, Formula 3, Formula 4, Formula 40, Formula 50, GP, Grand Prix, GTL, GTO, GTU, Motard, Moto 3, Sportsman, Superbike, Super Singles, Supersport, Super Twins and Thunderbike with the ASRA Team Challenge on Friday, June 18.

Makris Lobster & Steak House, Street Bike Stunt Show, live music and promos from 2–11pm. Watch for updated details at **LaconiaMCWeek.com.**

Penguin Racing School: NH Motor Speedway. June 16–19. For more details, checkout: **NHMS.com.**

10th Annual Miss Bentley's Pin-Up Contest. Bentley's Saloon in Arundel, Maine from 1–5pm with live entertainment all day! All girls welcome to pose. Winner receives $1000 cash, prizes and picture on a Bentley's T-Shirt posing on a motorcycle! TBD based on COVID. Check **www.bentleyssaloon.com** for updates.

7th Annual Burnout Competition at Iron Tails Saloon in Acton, ME. Registrations begins at 11:30AM. Sponsored by Forever Two Wheels.

Continued on next page

SCHEDULE UPDATES WILL BE POSTED THROUGHOUT THE RALLY ON FACEBOOK

Saturday JUNE 19 Continued

Cornerstone Outreach Ministries: Safety food stop. Rt 9, 24hr/8 days, 603-352-2616.

The Combat Warriors MC: Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am–5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

David Uhl Art Exhibit at the Harley-Davidson Display at NHMS from Wednesday–Saturday.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm. AA Meetings at Noon & 6pm.

Newfound Country Store Rider Appreciation Day: Live music with Texas Pete, sales, and beer tastings from 11am to 3pm. 408 Mayhew Turnpike, Bridgewater.

Weirs Shuttle Train: First Weekend: 6/12 & 6/13, train departs every hour from Meredith to the Weirs from 10:30am to 4:30 pm and Weirs Beach to Meredith from 11am to 5pm. 2nd Weekend: 6/18 & 6/19, train departs every hour from Meredith to the Weirs from 10:30am to 7:30pm and from Weirs Beach to Meredith from 11am to 8pm. $20pp round-trip, children 3 and under ride free! **603-745-2135 | www.biketrains.com.**

NA Meetings: Methodist Church on Tower Street. 10–11:30am & 6–7:30pm, **www.GSANA.org**.

"The Art of the Motorcycle" Exhibit and Raffle hosted by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers! Limited chance to WIN* one of three David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity. One of each three winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with **David . . .** the nights of pulling Thursday, June 17, Friday, June 18, and Saturday June 19th. Reserve your ticket(s) and "meet & greet" David Uhl NOW at **CheckTwiceSigns.com.**

Sunday JUNE 20

Rally Headquarters Open: Weirs Beach Boardwalk, 8am–5pm.

Loudon Classic at NH Motor Speedway: **www.nhms.com** 98th annual Loudon Classic Middleweight Grand Prix headlines the 2nd weekend on Sat., June 19th. The longest-running motorcycle race in America, the Classic has been held on-site when it was simply a road course, Bryar Motorsports Park. The weekend brings 3 Championship Cup Series regions (Northeast, Mid-Atlantic and Atlantic) riders travel from as far as Florida. The NorthEast Motorcycle Road Racing competes in round 3 of Championship Cup Series racing, and the Granite State Legends Cars, powered by motorcycle engines, race in the Road Course Series. Throughout June 18-20, there is no shortage of action with over 30 races on the 1.6-mile road course. Divisions include classes Formula 1, Formula 2, Formula 3, Formula 4, Formula 40, Formula 50, GP, Grand Prix, GTL, GTO, GTU, Motard, Moto 3, Sportsman, Superbike, Super Singles, Supersport, Super Twins and Thunderbike with the ASRA Team Challenge on Sunday, June 20.

The Combat Warriors MC: Big Lake Crew - Hospitality Desk inside Laconia Harley-Davidson from 9am-5pm, daily. Ice cold water, maps, local info, Contact **ruger.cwmc@gmail.com.**

Live Music at the NazBar & Grill: Naswa Resort, Open 11am–close.
Farewell Party at Makris Lobster & Steak House, Concord. 10am–6pm.

5 Top Picks of the Last Weekend!

APPROVED SCHULTZ

1. Annual Miss Bentley's Pin-Up Contest, Arundel, ME 1-5pm, Sat., June 19.
2. 98th Loudon Classic at NH Motor Speedway, Sat., June 19.
3. 7th Annual Burnout Competition, Iron Tails Saloon, Sat., June 19.
4. David Uhl Motorcycle Art Exhibit & Raffle June 17-19 at NHMS.
5. Motorcycle Lights Parade – Meet at Lacoina City Hall at 8pm

Sign up Online For

Laconia Riding Times

for details on Schedule of events, entertainment, lodging, souvenirs and more!

Plan now for the 99th Anniversary:

June 11th-19th, 2022

100th Anniversary: June 10th-18th, 2023



Photo Courtesy: John Bielawski

On the boardwalk.

New Hampshire Motor Speedway is a Must-Stop Destination for Laconia Motorcycle Week

NEW HAMPSHIRE MOTOR SPEEDWAY Live Free & Race!

New Hampshire Motor Speedway (NHMS) is a top destination for riders visiting the area during Laconia Motorcycle Week, June 12-20, with on- and off-track events throughout the nine days of motorcycle mayhem. Racing bookends a week-long motorcycle celebration featuring vendors, demo rides and more.

"We are looking forward to welcoming riders to Loudon to enjoy Motorcycle Week at NHMS this June," said David McGrath, executive vice president and general manager of NHMS. "There will be plenty of high-speed two-wheeled action for riders to enjoy as they make their way to and from Laconia."

NHMS is the home for the best racing in the region, and there will be no shortage of action with nearly 50 races throughout five days on the 1.6-mile road course. The United States Classic Racing Association kicks off the on-track action with the FIM North American Vintage Championships, June 12-13. A variety of classes, ranging from 1950s tank shifters to modern small bike twins provide a plethora of vintage racing action.

The racing continues June 18-20 when NorthEast Motorcycle Road Racing (formerly the Loudon Road Race Series) competes in round three of Championship Cup Series racing, highlighted by the 98th Annual Loudon Classic Middleweight Grand Prix. Known as the longest-running motorcycle race in America, the Classic has been held on-site since long before the speedway was built, when it was simply a road course known as Bryar Motorsports Park.

Riders can also visit the North East Motor Sports Museum, located on N.H. Route 106 North next to the speedway's South Entrance. The museum will be open for extended days and hours and will include expanded motorcycle displays. Riders are encouraged to check **NEMSMuseum.com** for updates.

NHMS is located in Loudon on NH Rt. 106, just 20 minutes south of Rally Headquarters. Riders are encouraged to check the speedway website (NHMS.com) and social channels for the most up-to-date information regarding events happening at NHMS. ★

Photo Courtesy: John Bielawski



Having a great day in Laconia!

Photo Courtesy: John Biewlawski



Always FREE parking on Lakeside Avenue!

Photo Courtesy: John Bielawski



Smile!

Photo Courtesy: John Bielawski



Rally Headquarters on Lakeside Ave.



104.9 The Hawk, Rockin' the Rally

While you're Cruising through New Hampshire during Laconia Motorcycle Week, 104.9 The Hawk is proud to your wingman. We have been your "Official Station of Laconia Motorcycle Week" for 17 years. Join us as we Rock Out with our Hawk Out while keeping you informed with everything going on during the Rally.

104.9 The Hawk is your soundtrack for the rally as we continue the "Countdown to 100" with the 98th Annual Laconia Motorcycle Week! You'll hear AC/DC, Rush, Van Halen, Rolling Stones, Bruce Springsteen, Aerosmith, Pearl Jam, Cars, Boston, Tom Petty, Doors, Guns N' Roses, Lynyrd Skynyrd and more!

Keep an eye out for the Hawk crew out and around the Lakes Region and be sure to stop by the Hawk's Rockin' RV as we broadcast live from Weirs Beach. We'll have all the inside information on the Rally and all the details about the Laconia Motorcycle Week.

Check out **www.TheHawkRocks.com** for more Rally information, photos, videos and a live view from the Hawk's Motorcycle Week Web Cam. For live updates become a fan of the Hawk on Facebook, Twitter, and Instagram. When you get home, keep rockin' with our Live Stream from **www.TheHawkRocks.com** or download the 104.9 The Hawk App for your mobile device!

Rockin' the Lakes and Mountains AND the Official Station of Laconia Motorcycle Week . . .
104.9 The Hawk. ★



Photo Courtesy: John Bielawski

Headlights on!

FIM North America Vintage Road Race Championships Return to NHMS, June 12 & 13

NEW HAMPSHIRE MOTOR SPEEDWAY Live Free & Race!

New Hampshire Motor Speedway will once again will be the scene of the 19th running of the FIM North America Vintage Road Race Championships on its 1.6-mile road course. The vintage racers from across the US and hopefully Canada (if the border opens up) will compete at this internationally sanctioned event. What classifies as vintage for this event? Basically, all the race machines competing were manufactured prior to 2000 with the oldest race bikes dating back into the 1930's. Make no mistake, the racers are not just parading the old bikes around, this is a flat-out elbow to elbow race at speeds exceeding 130 mph for the fastest machines!

The old ridged frame Indian and Harley tank shifter race machines from the 1930's and 40's are one of the featured races. These old racers have no rear suspension. Sliding these old machines in the corners on the pavement is the normal way to get around the corners. This throw back in time racing can only be appreciated by actually seeing the old machines in action.

Additional thrilling excitement includes the fabulous vintage sidecars. The passenger (monkey) hangs off the sidecar platform scraping his/her shoulder on the ground to act as ballast for the machine in the corners. Without that passenger ballast balancing the outfit, the sidecar would instantly flip over in a turn. Most of the passengers are women…some wives or girlfriends or the riders and others just speed thrill seekers. In addition, to the monkey balancing the machine, the driver must slide the outfit through the corners and throttle steer the controlled slide.

The real heart of the vintage races at this event are the machines from the 1960's through mid-1980's. Here, the old British machines, like Triumph and BSA, still compete on par against the new wave of Japanese multi cylinder bikes of the 1970's.

Admission to the races allows all spectators to park inside the NASCAR oval, wander the garages and have free access to the grandstands. Races are run rain or shine. ★

For more information on USCRA, check out www.race-uscra.com

Visit NHMS at www.nhms.com

Photo Courtesy: John Bielawski



Photo Courtesy: John Bielawski



The Veterans of Foreign Wars is a proud sponsor of the Rally and the local chapter enjoyed meeting visitors during the 2020 Rally.

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #2

Inspect your motorcycle.

Use the Motorcycle Safety Foundation's T-CLOCS method to inspect your bike: Check Tires, Controls, Lights, Oils and fluids, Chassis and Stand to make sure everything is working properly before you hit the road. Check on these things regularly during your trip, too.

COVID-19 Safety Protocols

The COVID-19 pandemic came in like a lion in 2020. The release of the vaccine has increased confidence for many, but there is still no sign of the virus leaving like a lamb. If 2020 taught us all anything, it is a renewed sense of the importance of personal safety and responsibility. This past year's rally was postponed from June to August because of the uncertainty surrounding COVID-19; in an effort to maintain smaller crowds, the city of Laconia made the decision to limit outdoor vendors to local nonprofit organizations only. The Laconia Motorcycle Week Association's focus then shifted from efforts towards increasing events and attendance to increasing public awareness on the importance of being mindful of health and safety measures, as recommended at that time by the CDC.

The Laconia Motorcycle Week Association took several specific measures in order to help ensure public safety. We used print materials, such as posters, stickers, and over the road banners to remind locals and visitors to keep socially distant, mask up and sanitize/wash hands frequently. We also rented portable handwashing stations and sanitizer stations, which were spread out on and around the boardwalk of Lakeside Avenue, which is where the nonprofit vendors were set up. Overall, these efforts- combined with our local establishments increasing their sanitation protocols- were successful in keeping New Hampshire's COVID numbers down.

Again, the virus is still significantly impacting our communities across the country. The vaccine will continue to help, but we must remain vigilant on our efforts for personal safety and hygiene. To that end, the Laconia Motorcycle Week association will employ the same efforts we did in August of 2020 for this year's rally in June of 2021. Once again, we will have signage prominently posted and handwashing and sanitizer stations distributed throughout popular common areas. We will also continue to encourage people to get on their motorcycles and ride, because riding truly is the best way to maintain social distance.

Thank you, to the city of Laconia's Public Works Department for keeping our city clean and safe year-round. We also extend our gratitude to the New Hampshire Partnership for Public Health for all of their efforts in continuing to keep our community safe.

Healthy Practices to Help Avoid Becoming Sick (obtained from VisitNH.gov)

- Clean your hands often with soap and water for at least 20 seconds especially after being in a public place, or after blowing your nose, coughing, or sneezing
- If soap and water are not available use a hand sanitizer that contains at least 60% alcohol
- Stay home if you are sick
- Avoid traveling if your sick
- Avoid touching your eyes, nose or mouth with unwashed hands
- Cover your mouth and nose with a tissue when you cough or sneeze, then throw the tissue away; if you don't have a tissue cough or sneeze into your sleeve in the elbow then wash your hands immediately after either
- Practice safe social distancing

What is a Rally Patron?

Our biggest cheering squad besides our visitors are our patrons. A Laconia Motorcycle Week® Rally Patron basically means that any business, organization or individual who is a Rally Patron is a big supporter of Motorcycle Week in Laconia. This means they like the people/motorcyclists/bikers, etc. that the Rally brings and they welcome them into their establishment with open arms!

Does that mean that any business that is NOT a Rally Patron doesn't like the Rally and all of the visitors it brings? Maybe...that's a good question...one that should be answered before you spend your money with them. Why wouldn't you become a Rally Patron to keep the Rally and its yearly visitors here locally, in beautiful Laconia?

A list of our Rally Patrons for 2021 are on pages 48-49. You can also find our Rally Patrons on our website, and you can easily spot the businesses that support the Rally by a Rally Patron sticker on their door/window. For more info, contact the Laconia Motorcycle Week® Association at 603-366-2000. Remember… **SUPPORT THOSE WHO SUPPORT THE RALLY!!!** ★



Photo Courtesy: Laconia MC Week

Wolly is Schultz approved.



Photo Courtesy: John Bielawski

Amsoil - one of our Proud Presenting Sponsors!

Good Housekeeping Seal of Approval

In your travels around the country, you may have seen a round sticker with the phrase "Schultz Approved" on the doors of the establishments. If it is a restaurant or lounge, you can feel safe knowing that you will be well received and happy with the overall service. Just because an establishment doesn't have a Schultz Approved sticker doesn't mean that it will not be a pleasant experience. However, seeing the sticker of approval is almost as good as a money-back guarantee.

SCHULTZ APPROVED

THE LACONIA AREA

AKWA BEACH BAR
APPLEBEE'S RESTAURANT
BRICKFRONT RESTAURANT
CAFÉ DE JA VU
CANOE RESTAURANT
CRAZY GRINGO
FARO EXPRESS
GIUSEPPE'S PIZZERIA & RISTORANTE
HART'S TURKEY FARM RESTAURANT
HECTOR'S FINE FOOD & SPIRITS
JON'S ROAST BEEF
JP CHINA
O STEAK & SEAFOOD
PATRICK'S PUB & EATERY
PAULI'S DINER
SCHUSTER'S RESTAURANT AT THE GUNSTOCK INN
THE LOONEY BIN BAR AND GRILL
THE NASWA RESORT
TOWER HILL TAVERN
UNION DINER

AND NATIONWIDE:

BASSETT RANGE LODGE HOTEL – BASSETT, NE
GRANDMA'S RESTAURANT - US RT 20, BELVIDERE, IL
BREAKFAST KING – DENVER, CO
COUNTRYSIDE DINER - AVON, NY
COUNTRY VIEW DINER, BRUNSWICK, NY
KAY'S PLACE - KINGSVILLE, OH
MILLSTONE RESTAURANT - SPEARFISH, SD
MILWAUKEE WEINER HOUSE - SIOUX CITY, IA
RED APPLE FAMILY RESTAURANT - PRINCETON, IL
SPEED TRAP DINER - WOODVILLE, OH
STEVE'S FAMOUS DINER - DAYTONA BEACH, FL
TALLY-HO RESTAURANT - RICHFIELD SPRINGS, NY
THE VILLAGER RESTAURANT - SAC CITY, IA
TICK TOCK DINER, NYC
ULTIMATE OMELETE HOUSE & MORE - DAYTONA BEACH
UNCLE JOE'S DINER - HAMBURG, NY
VERNON DINER - VERNON, CT

Bon Appetit!

Happy Trails!

Charlie St. Clair -

Sure, the street scene is cool with bikes of every make and model. And the entertainment scene is easily mesmerizing with beautiful dancers and hot music, but the real reason you're here is to ride! Whether you choose to head to the White Mountain, around the Lakes Region, Monadnock area or the Seacoast; you'll find that New Hampshire has some of the best riding roads in the northeast so, take advantage of them! If you're looking for some riding ideas, join a Gypsy Tour or charity ride or grab a State of NH Highway Map WITH suggested motorcycle rides included – forget the GPS!

Below, I've listed one of my regular routes to add to your list.

First things first – Ride smart, watch out for animals, don't speed and for the love of all– ride sober! One final reminder – we are not responsible for any mishaps along the way or…the weather!

Now – onto the ride!

Leaving Laconia from the east, take **State Route 11** and stay on that until **US Route 202** heading west. Stay on this road until you come to **US Route 4** West, which will take you to **State Route 106 North** back to Laconia. This isn't a long ride but with stops along the way, I would plan for three hours, round trip. For a longer ride, grab the State of NH Highway Map or join one of our FREE Gypsy Tours from Rally Headquarters!

Ride safe and happy trails! ★



Photo Courtesy: Michael Lichter - 2012

Climbing Tower Hill in Weirs Beach.

Laconia Motorcycle Week Headquarters Suffers Catastrophic Fire



As if 2020 didn't throw us enough curve balls, the Laconia Motorcycle Week Association suffered a catastrophic fire on Christmas Day (2020). In addition to 30-years of professional and personal files and materials, we also lost most of our historic collection of Motorcycle Week memorabilia dating back over 100 years. Sadly, our office cat, Ashland, has not been found...

People have come out in droves offering donations to help rebuild our legendary collection. Additionally, our friend, Paul W. Cote of Check Twice Signs, helped us organize a GoFund Me fundraiser to help us replace what insurance would not cover, including the massive clean-up effort.

We have secured off-site heated storage facilities for all donated and salvaged memorabilia. The aftermath of this fire has been both an economic and emotional hardship; the funds raised through the "Friends of Laconia MC Week Rebuild Fundraiser" will only be used towards the rebuild effort. **ALL revenue from sponsorships, advertising, rally patrons, etc. are used SOLELY for the operations and marketing efforts for this year's 2021 Laconia Motorcycle Week.**

On the bright side, our digital files were backed up and we continue to work remotely. The fire may have stumped us, but it has not stopped us.

Laconia Motorcycle Week rides on!

-Charlie & Jenn

FRIENDS OF LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12th-20th 2021 NEW HAMPSHIRE
REBUILDING 97 YEARS



Thank you all for your support and donations towards our rebuilding efforts

We couldn't do it without you!

Because sometimes – you're stuck, lost, or just need to sharpen up...

It's hard to travel to a new town and know the right people to call when things don't go your way. Luckily, we've lived here long enough to know where to send you. Here's a list of helpful resources you may need while in Laconia and where to find them…

MOTORCYCLE SERVICES:
(includes motorcycle tires!):

Big Moose Harley-Davidson – 207-797-6061, Portland, Maine

EVL CYCLES
3 Seavey Rd., Belmont – 603-744-0500

Gray's Performance – 1429 Lake Shore Rd., Gilford – 603-527-8314

HK Powersports
1197 Union Ave., Laconia – 603-524-0100

Harley-Davidson Shop of Rochester
7 Crane Dr., (NH Rt. 11) – 603-330-3330

Laconia Harley-Davidson
239 DW Highway, Meredith – 603-279-4526

Manchester Harley
115 John E. Devine Dr., Manchester – 603-836-4997

Mike's Performance Cycle
730 NH Rt. 104 – 603-744-8500

Twin States Harley-Davidson – 603-448-4664, Lebanon

LOST KEY:

Bob's Lock & Key
263 Court St., Laconia – 603-524-4590

HK Powersports
1197 Union Ave., Laconia – 603-524-0100

LEATHER & SHOE REPAIR:

Daub's Cobbler Shop
24 Canal Street, Laconia – 603-528-1528

HAIRCUT AND/OR A GREAT SHAVE:

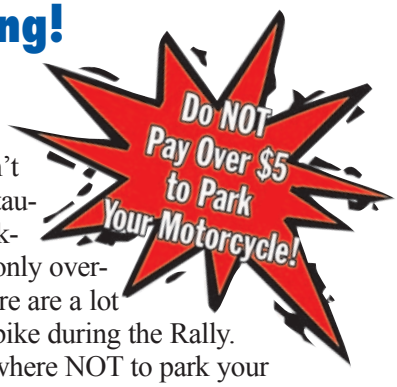
Polished & Proper Barber Shop
610 Main Street, Laconia – 978-558-0849

Photos Courtesy: John Bielawski



Another Perfect Day in Weirs Beach!

Let's Go Parking!



The people making money during Motorcycle Week aren't just the vendors and local restaurants. Tow companies are making a lot of money for commonly overlooked parking mistakes. There are a lot of places to park your car or bike during the Rally. There are also lots of places where NOT to park your bike or car: tow zones (this should be obvious), No Parking Zones, blocking travel lanes, on private property without permission, and the number one no-no is a handicap accessible spot without the right plate or placard (restricted parking). These laws are strictly enforced.

Photo Courtesy: Laconia MC Week



You don't want these!

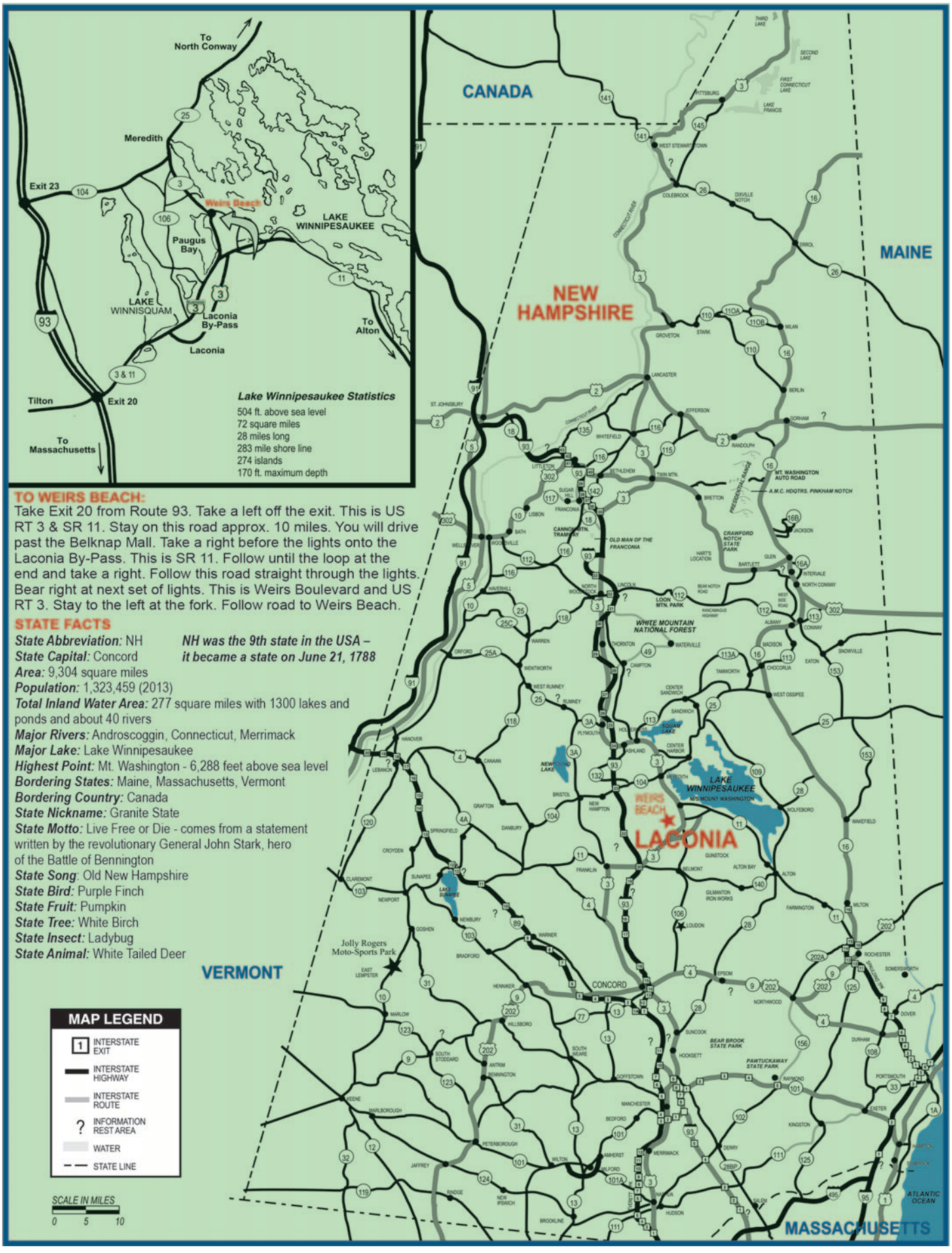
As always, Lakeside Avenue has **FREE** parking for your motorcycle all week. Be sure to follow the traffic patterns and park in designated areas. The Weirs Action Committee, a non-profit organization that has excellent parking right at the beach lot for only $5/motorcycle. There are others that offer motorcycle parking for only $5 . . . Weirs Beach Drive-In, Faro Italian Grille, the huge parking lot at the end of Foster Ave., and the Weirs Beach Community Park Association behind the Fire Station. Others move their rates up and down, day to day – where ever you chose to park, **DO NOT PAY over $5 to park your motorcycle!** ★

Photo Courtesy: John Bielawski



Lakeside Ave.

TO ADVERTISE IN THE INTERACTIVE ONLINE EDITION OF
The Laconia Rally News
Please call 603-366-2000

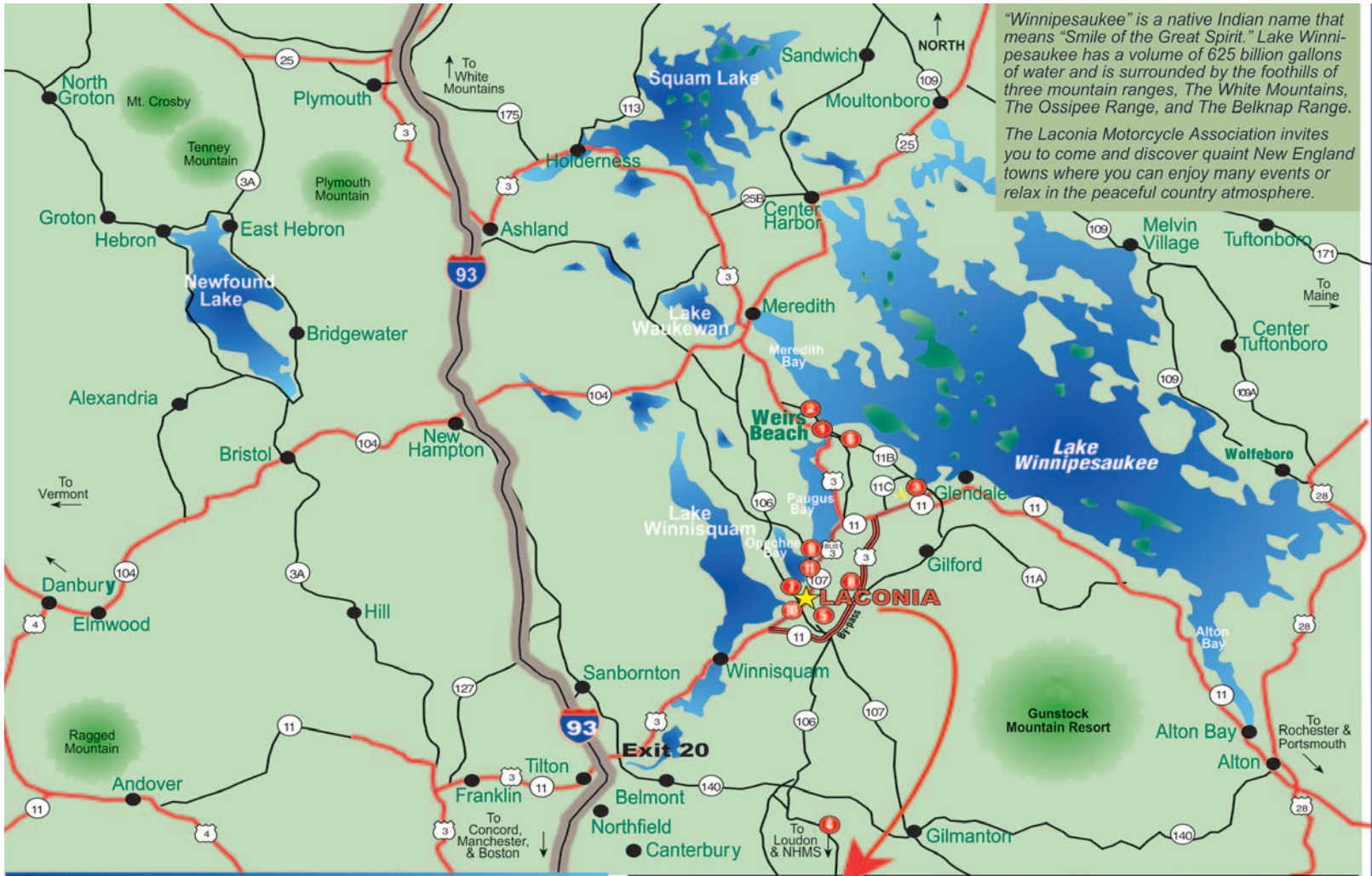


TO WEIRS BEACH:
Take Exit 20 from Route 93. Take a left off the exit. This is US RT 3 & SR 11. Stay on this road approx. 10 miles. You will drive past the Belknap Mall. Take a right before the lights onto the Laconia By-Pass. This is SR 11. Follow until the loop at the end and take a right. Follow this road straight through the lights. Bear right at next set of lights. This is Weirs Boulevard and US RT 3. Stay to the left at the fork. Follow road to Weirs Beach.

STATE FACTS

NH was the 9th state in the USA – it became a state on June 21, 1788

State Abbreviation: NH
State Capital: Concord
Area: 9,304 square miles
Population: 1,323,459 (2013)
Total Inland Water Area: 277 square miles with 1300 lakes and ponds and about 40 rivers
Major Rivers: Androscoggin, Connecticut, Merrimack
Major Lake: Lake Winnipesaukee
Highest Point: Mt. Washington - 6,288 feet above sea level
Bordering States: Maine, Massachusetts, Vermont
Bordering Country: Canada
State Nickname: Granite State
State Motto: Live Free or Die - comes from a statement written by the revolutionary General John Stark, hero of the Battle of Bennington
State Song: Old New Hampshire
State Bird: Purple Finch
State Fruit: Pumpkin
State Tree: White Birch
State Insect: Ladybug
State Animal: White Tailed Deer



"Winnipesaukee" is a native Indian name that means "Smile of the Great Spirit." Lake Winnipesaukee has a volume of 625 billion gallons of water and is surrounded by the foothills of three mountain ranges, The White Mountains, The Ossipee Range, and The Belknap Range.

The Laconia Motorcycle Association invites you to come and discover quaint New England towns where you can enjoy many events or relax in the peaceful country atmosphere.

LEGEND

1. RALLY HEADQUARTERS Boardwalk, Lakeside Ave., Weirs Beach 603-366-2000
2. Lakeside Ave., Weirs Beach
3. LACONIA AIRPORT 65 Aviation Dr. Gilford 603-524-7201
4. NEW HAMPSHIRE MOTOR SPEEDWAY Rt. 106, Loudon 603-783-4931
5. LAKES REGION GENERAL HOSPITAL Highland St., Laconia 603-524-3211
6. Weirs FIRE STATION Lucerne Ave., Weirs Beach 603-366-2229
7. LACONIA POLICE DEPT., 126 N. Salem St., Laconia 603-524-5252
8. PARKING Lot Winnipesaukee Crossing
9. RR Station, Lakeport
10. Belknap Mill Downtown Laconia
11. Opechee Park

Quick Laconia, NH Facts

- Laconia was originally inhabited by the Abenaki Indians.
- Incorporated as a town in 1855
- Home of the oldest Motorcycle Rally in the USA - Laconia Motorcycle Week® since 1916
- Home of World Championship Sled Dog Derby since 1929
- County: Belknap
- Square miles: 27.243 of which 6.117 sq. miles is water
- Population: 16,055 (2014)
- Recreational: 20 Parks, 4 Public Beaches

Quick NH Lake Facts:

- Five biggest lakes – Winnipesaukee, Squam, Winnisquam, Newfound, Sunapee
- Belknap County has the most amount of water area in NH – 42,200 acres
- The deepest Lakes are: Winnipesaukee – 187 feet Newfound – 168 feet
- Best Canoeing – Squam Lake
- Highest Elevation – Lake of the Clouds – 5060 ft. above sea level.
- Northernmost Lake – Mountain Pond.



PROGRESSIVE LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12 thru 20 2021 NEW HAMPSHIRE

New Hampshire LIVE FREE VISITNH.GOV

Fill up Your Gas Tank - You'll Need it for all of These Rides!

Information on Gypsy Tours, Poker Runs and great Charity Rides…

Jennifer Anderson

Gas up, polish off the grime and get yourself comfortable on 2 or 3 wheels and join us for any or all of the gypsy tours and charity rides throughout the rally! You're bound to make new friends along the way and maybe even benefit a local charity while having a great time racking up the miles!

Official Daily Gypsy Tours from Rally Headquarters:

These rides leave from Rally Headquarters on Lakeside Ave. in front of the Boardwalk, at 10:30AM (unless otherwise noted). Register for these rides on the day of departure at Rally Headquarters.

Sunday: Ride to North East MotorSports Museum and NHMS for the USCRA Vintage Races! Participate in the tour, receive a 50% discount on tickets for the races, AND you can ride around the track on your motorcycle!

Monday: Join the Mae-West Memorial 'for the love of pets' Ride. Donations benefit a local animal shelters. Receive a custom Mae West t-shirt for your donation!

Tuesday: Set your sights a little further away with a scenic guided tour from Rally Headquarters to Arundel, Maine to Bentley's Saloon. The crew from Bentley's will take you on this beautiful 70-mile ride to the Saloon and you can stay and hang or continue on your own – most likely you won't want to leave Bentley's though – it's always a great time. Just be sure to safely return to us in Laconia! (Schedule to change, check www.bentleyssaloon.com for updates).

Wednesday: Get your iron-a** ready for this one! Dave and Deb guide you on this 170+ mile tour of NH's Covered Bridges!

Thursday: We ♥ Laconia Motorcycle Week Ride. Join Laconia local dignitaries leading the 2-hour ride for the 5th annual We ♥ Laconia event. Your $50 entry fee (per rider, $75 for rider and passenger) gets you an exclusive Ride t-shirt and patch, catered lunch, parking, sponsor goody bag, and merchant discounts. The ride ends at the Naswa Resort for lunch by the bay.

Gypsy Tour 2021 AMA AMERICAN MOTORCYCLIST ASSOCIATION

Charity Rides & Special Event Rides throughout the area:

Saturday June 12th:

- Official Motorcycle Week Kick-Off event: The Peter Makris Memorial Ride from the Naswa Resort: Join a few hundred of your fellow riders with the Official kickoff to the Rally with the 14th Annual Peter Makris Memorial Ride from 11AM-1:00PM at the Naswa Resort. This ride raises money for the Easter Seals NH and Laconia Fire Department's Veterans Count program and the Community Emergency Response Teams (CERT). For more information, see the article on this ride in this Rally News and check out www.naswa.com.

Thursday June 17th:

- The POW/MIA & Freedom Ride: Join us at the Winnipesaukee Crossing by 5pm to line-up with 1000s other motorcyclists for the 28th Anniversary of the Freedom Ride and 33rd Anniversary of the Vigil, in honor of POW/MIAs and their families.

Friday, June 18th:

- Inaugural Motorcycle Lights Parade. Leaves City Hall parking lot in downtown Laconia at 9pm for a ride to Lakeside Avenue to show off those fancy LED lights!

Saturday June 19th:

- The Annual "Jesus Ride". Leaves Lowe's Parking lot at 11AM for a ride through Weirs Beach.

For all tours, poker runs and charity rides, keep checking the Official Website of Laconia Motorcycle Week®, **LaconiaMCweek.com** for updates. We'll be adding events and making changes right up to the Rally. Please check with individual event holder for any changes, updates and participant pricing.

Atlas

CELEBRATE

MOTORCYCLE WEEK

WITH FIREWORKS

Every Bike Week Customer Will Receive A 5 Ball Roman Candle Pack With Any Purchase

FREE

6/12/2021 - 6/20/2021





RALLY PATRON PROGRESSIVE

BELMONT, NH · 320 DANIEL WEBSTER HWY

atlasfireworks.com

IMPORTANT! You must be 21 years old or older to purchase fireworks. Check with your local fire department to see if permissible fireworks are allowed in your community.

VISA DISCOVER AMERICAN EXPRESS



What a Show! Fireworks at Weirs Beach

PROGRESSIVE

Join a few thousand of your riding friends from the bird's eye view of Lakeside Avenue as we ignite the sky with Fireworks shot directly from the sand of Weirs Beach on Wednesday, June 16th at 10pm (rain-date of Thursday). Lakeside Avenue provides all of the best vantage points for a spectacular view! We thank Progressive Motorcycle Insurance and Atlas Fireworks for providing this fantastic fireworks show as a way to say "thank you!" to all of our visitors! Let's light up the night! ★

Photos Courtesy: Michael Frederic (circa 2008)

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #3

Have a backup plan. *Consider getting Roadside Assistance coverage so that help is just a phone call away in case you break down. You might also want insurance coverage that will pay up to $500 for lodging, transportation and food if your bike breaks down or if you have an accident more than 100 miles from home. Most Progressive Insurance customers can get both kinds of coverage for just $15 a year.*

104.9 FM THE HAWK
ROCKIN' THE LAKES & MOUNTAINS
Best 2013 WINNER

BROADCASTING
ALL WEEK FROM WEIRS BEACH

"The Art of the Motorcycle" Exhibit & Raffle



***** RAFFLE!!! *****
Only 98 chances
to win one of three
Limited, Rare Edition Prints
by David uhl

Visit us at:
www.BikersHelpingBikers.org
www.TheSurvivorsFund.com
www.CheckTwiceSigns.com
for all the info!

RALLY PATRON PROGRESSIVE 98 2021

More about Artist David Uhl
(https://www.uhlstudios.com/about-us/about-david-uhl/)

David Uhl - First Time Evvah at Laconia!!!



Sponsored and Benefitting
Bikers Helping Bikers
and the
"Check Twice"
Awareness Campaigns

RidersHelpingRiders.org
TheSurvivorsFund.com

R.I.D. COPYRIGHT ASZ

CHECK TWICE - SAVE A LIFE

MOTORCYCLES ARE EVERYWHERE!!!!!

www.CheckTwiceSigns.com

RidersHelpingRiders.org
TheSurvivorsFund.com



NHMRO – Educating and Protecting Motorcyclists' Rights for 46 Years!

New Hampshire Motorcyclists' Rights Organization is thrilled to welcome all motorcyclists to the Oldest Motorcycle Rally and our Great State!

NHMRO represents all types of riders from all walks of life. We are a non-profit, volunteer organization, dedicated to educating riders and protecting the freedoms that are important to all motorcyclists. We are committed to our Motto "Let Those Who Ride Decide" and are passionate about giving motorcyclists a voice here in New Hampshire.

We along with the State Police, the NH Automobile Dealers Association, The NH Office of Highway Safety, AAA of New England, I Heart Media and the Riders Education Program formed the first ever NH Motorcycle Task force that is working on educating other road way users about how to be aware of motorcycles. We are also working on our #livefreeRideSMART program throughout the State and the #RideSMART2laconia initiative.

NHMRO believes that being a motorcyclist isn't something you do, it's a part of who you are! This is why we are so passionate about what we do for the riders in our state! If you love riding in our State and enjoy the freedoms that come with that, become a member!

46 YEARS
Let Those Who NHMRO Ride Decide
1975-2021

We also encourage you to be a member of our National counterpart, Motorcycle Riders Foundation. Having a voice in our state is important, but having a voice in Washington is important also and we can't do it without YOU!

NHMRO would like to thank all of our members, the clubs and sponsors! We appreciate all of you and the support that you give us.

Enjoy the Rally and the beautiful rides in our Great State and remember when you ride, RideSMART (Safely, Maturely, Aware, Respectfully and Trained.) A knowledgeable rider is a SMART rider! ★

Live Free Ride Free!

The Board and Officers, *NH Motorcyclists' Rights Organization*

www.nhmro.org, www.mrf.org, Join us on Facebook

Russ Brown Motorcycle Attorneys™ – Official Sponsor

Since 1975, Russ Brown Motorcycle Attorneys Nationwide have been helping motorcyclists injured in motorcycle accidents across the country. Founder Russ Brown was the first in the US to call himself a motorcycle lawyer and created the BAM Benefit Card which offers free emergency roadside and legal assistance for motorcycle riders nationwide. Unlike pay-to-play networks, Russ Brown attorneys are always local to you and are handpicked for their skill. The BAM (Breakdown & Legal Assistance for Motorcyclists) program is a network of over 2,000,000 volunteers in the motorcycling community – riders helping riders – who are willing to help out a fellow rider in need when stranded on the road. **Russbrown.com** to join BAM or learn more.

Another important thought, we should probably add some text about RBMA being a strong supporter of the motorcycle community for decades. We are also Series Sponsor of AFT, and Presenting Sponsor of the Laconia Short Track, with free ticket giveaways in the works! Follow us on #russbrownrocks or #iridewithrussbrown. ★

Traveling Around Laconia - Info on Public Transportation During the Rally

As much as we all want to add as many miles as possible on two-wheels, sometimes, other forms of transportation are either more convenient or just plain necessary. If you want to avoid the crowds or if you just want to give your bike a rest for either it or you to cool down, here are some options…

– If you're already in the Weirs, park your bike on Lakeside Avenue for **FREE** or at Endicott Beach and at the Weirs Community Park Association lot on Lucerne Avenue for only $5! If you're in Meredith, take the train or the boat to get to where you want to go! There's plenty of ways to come into Weirs Beach without riding your bike or driving your car. Here's some more detailed info:

The Winnipesaukee Railroad "Weirs Shuttle Train" will run service beginning on the first weekend and then again from Thursday through Saturday. This service runs between Meredith and Weirs Beach. For rates and specific schedules, visit them at **hoborr.com**.

The Doris E. and Sophie C. boats will run a water taxi service between Meredith and Weirs Beach from at least, Friday through Sunday. For info, visit them at **cruisenh.com**.

Local Trolley/Shuttle Bus Service – The Roadhouse Rock-It will provide shuttle service throughout the Weirs Beach area, stopping at many hot spots as well as area lodging facilities. Check for Shuttle Signs and a schedule of service at Rally Headquarters or on our Official Facebook page! In addition to shuttle service, there are several taxi services in the area that can also be called daily to get you where you need to go, safely.

Whether on a motorcycle or car, be sure to watch for traffic pattern changes and park only in officially marked or permanent parking locations. For more information on ways to get around Laconia, feel free to call Rally Headquarters at 603-366-2000. ★

Photos Courtesy: Facebook



For the first time in years, the Hobo & Winnipesaukee Scenic Railroads offered 1 & 2 hour round-trip train rides along the wester shore of Lake Winnipesaukee from Meredith & Weirs Beach during Motorcycle Week 2020.







Photo Courtesy: W. Stephen Loughlin

Comfort on 3-Wheels.



Photo Courtesy: W. Stephen Loughlin

Traffic on Lakeside Avenue.

How to Sponsor Laconia Motorcycle Week!

Do you have a product that motorcyclists would love?

Do you want to get the word out about your business to a national audience, year-round? Do you want the loyalty of riders from around the country and beyond? If the answer is YES to any of these questions, you NEED to be a sponsor of Laconia Motorcycle Week!

The Laconia Motorcycle Week Association can custom tailor sponsorship packages to fit your business's needs. Not only do we have hundreds of thousands of dedicated riders attending each June, we also have a reach of up to 5-million people through our digital and social media marketing. We travel to the Advanstar International Motorcycle Shows throughout the winter and we attend Bike Week in Daytona and the Sturgis Rally to get the word out about Laconia AND our partners.

We have been fortunate to have long-standing relationships with **Progressive Insurance**, **AMSOIL**, and **TEAM Motorcycle Apparel & Leather** as our Presenting Sponsors and our corporate sponsors include many names you'll also recognize such as: Bank of NH, Budweiser, the Naswa Resort, Twisted Tea, 104.9 the Hawk, Weirs Beach Drive-In, Russ Brown Motorcycle Attorneys™, Coca-Cola & Dr. Pepper, Truly Hard Seltzer, and VFW. However, you do not have to be a 'big name' company to be able to take advantage of the many opportunities sponsorship with Laconia provides. No matter the size of your company or budget, we can create a package that will get the exposure you want. ★

PROGRESSIVE LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12 thru 20 2021 NEW HAMPSHIRE

For more information on partnering with Laconia Motorcycle Week for 2021 and for packages through the 100th anniversary in 2023, contact Jennifer at info@laconiamcweek.com or call us at 603-366-2000. Learn more at

www.laconiamcweek.com

Show Your Ride & Your Pride!

Be proud – show off your pride and joy at the Laconia Motorcycle Week Bike Shows

Jennifer Anderson

If you're like us, you probably have a photo album in your phone FILLED with pictures of bikes you saw when in Laconia. It never ceases to amaze us – the creativity, ingenuity and sheer passion that people put into their motorcycles, it's quite simply...AWESOME! What better way to get credit for all this distinction than at an official Rally Bike Show! Whether it's a unique paint job, a custom chopper, or an old school rat bike, we love to see you show off your pride-and-joy; your motorcycle! Instead of cruising around for ooohhhs and ahhhs, sign-up at any of the bike shows below for your chance take home a trophy!



Photos Courtesy: Bob Stegmaier - 2019

We LOVE the USA!

Haymond Law Firm Bike Show Series Dates and Locations

Each of these shows run from 11AM-3PM unless otherwise specified. Winners will receive trophies sponsored by Haymond Law Firm. For more information on these shows, please contact Dick Cartier at 603-455-0458.

Saturday, June 12th: Sport Bikes ONLY at this bike show – be sure to get here early, there were over 100 sport bike entries last year! Location: Weirs Beach Drive-In.

Tuesday, June 15th: Bagger and Vintage Motorcycle Show at the Weirs Beach Drive-In. Wednesday, June 16th: All makes and models. Numerous classes available for entry.

Location: Weirs Beach Drive-In

Thursday, June 17th: The Historic Train Station in downtown Laconia next to Burrito Me.

Slow Race at 1pm in the parking lot of the train station!

NEW FOR 2021 NazBar Tattoo Contest at the Naswa Resort on the beach at 6pm. Call Dick for more info at 603-455-0458.

Friday, June 18th: The Grand Finale with the City of Laconia Bike Show and Swap Meet. The bike show will run from 11AM-1PM and is open to all and has various categories including but not limited to: Custom, Rat, Vintage, Metric, Stock, Unique and of course Best in Show! Registration is only $20! All of the proceeds go to the City of Laconia to help offset the costs of hosting Motorcycle Week. As if the cool bikes weren't enough, there will also be a swap meet at Opechee Park during the City of Laconia Bike Show on Friday, so you'll definitely want to check this event out! This is a great way to save tons of cash on new/used & custom bike parts and accessories to complete the special look of your ride! The swap meet will begin at 8AM (set-up at 7AM), so get there early!

MC Rodeo: During the City of Laconia Bike Show, there will also be a motorcycle rodeo and games of skills. Trophies will be awarded.

NEW FOR 2021! A Motorcycle Lights Parade. Gather at 8pm at the Laconia City Hall parking lot and kickstands up at 9pm. Warm up your LED lights of all colors and parade through US RT. 3 to Lakeside Avenue to a crowd of adoring fans!



Photos Courtesy: John Bielawski

Maybe she'll join Thursday's Tattoo Contest at the Naswa!

For info on any of the bike shows or swap meet, call Dick Cartier at 603-455-0458. A special thanks to Dick Cartier for working hard all year-long promoting these shows! ★



PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE
Tip #10
Ask about discounts. *You might be able to lower your rate by completing motorcycle safety courses, having your motorcycle license, keeping a clean driving record, having more than one policy with the company, paying your bill in full, or remaining a customer over time.*

SUPPORT THE 2021 RALLY PATRONS

As a not-for-profit Association, we need all the help we can get to plan a nine day Rally of this magnitude. We get a lot of help from the State of New Hampshire and from our Corporate Sponsors, but we couldn't accomplish what we do – on the scale that we do it, without the support we get from our Rally Patrons. This list is comprised of businesses, organizations and individuals who support the Rally. Please help us by supporting them! You'll find great restaurants, lodging facilities and everything from motorcycle and car dealerships to gas stations. The list is in alphabetical order except for the first 30 listings; those are ones that sent in their support right away to make the top 30. Show your support!



Restaurant · Lodging · Motorcycle Shop · Entertainment · Retail · Homes/Real Estate · Convenience Store · Bank · Vending · Gas

LEGEND

TOP 30

- Channel Waterfront Cottages & Convenience & Gifts ..... Weirs Beach
- Irwin Automotive Group ..... Laconia
- Fireside Inn & Suites ..... Gilford
- Beachview Bazaar ..... Weirs Beach
- WeirsBeach.com ..... Weirs Beach
- Weirs Action Committee ..... Weirs Beach
- Half Moon Motel & Cottages ..... Weirs Beach
- Gilford Hannaford Supermarket ..... Gilford
- Sun Valley Cottages ..... Weirs Beach
- Stafford Oil Company, Inc./Alton Circle Grocery ..... Laconia/Alton
- Jon's Roast Beef ..... Laconia
- Lake Opechee Inn & Spa ..... Laconia
- Fratello's Restaurant ..... Laconia
- Richaven Cottages ..... Weirs Beach
- Paul W. Cote/Check Twice Signs ..... USA
- Gilford Mobil Mart ..... Gilford
- Café Déja Vu ..... Laconia
- HK Powersports ..... Laconia
- Birch Knoll Motel ..... Weirs Beach
- O Steaks & Seafood ..... Laconia
- Belknap Tire & Auto Repair, LLC ..... Laconia
- Pine Hollow Campground ..... Weirs Beach
- Hampton Inn & Suites - Tilton ..... Tilton
- Laconia Rotary Club ..... Laconia
- Parker's Motel ..... Lincoln
- Tops Beachwear
- Tamworth Camping Area ..... Tamworth
- Margate Resort ..... Laconia
- Faro Express ..... Laconia
- The Looney Bin ..... Weirs Beach

- 104.9 HAWK RADIO ..... NH
- 405 Pub & Grill and Lakeside Famous Roast Beef ..... Laconia
- ABAKEE Cottages ..... Weirs Beach
- ACE Hardware ..... Laconia
- ADT Security ..... NH
- Al's Auto Services ..... Laconia
- Alton Circle Grocery ..... Alton
- Amoskeag Beverages, LLC ..... NH
- AMSOIL ..... USA
- Applebee's Bar & Grill ..... Tilton
- Atlas Advanced Pyrotechnics ..... NH
- BANK OF NH ..... NH
- Beachview Bazaar ..... Weirs Beach
- Belknap Point Motel ..... Gilford
- Belknap Tire & Auto Repair, LLC ..... Laconia
- Bentley's Saloon ..... Arundel, ME
- Berkshire Hathaway Verani Realty ..... NH
- Birch Knoll Motel ..... Weirs Beach
- Boardwalk Bar & Grill ..... NH
- Body Covers Screen Printing & Embriodery ..... NH
- Boot Hill Saloon ..... Laconia/Daytona Beach/Ormond Beach
- Brad's Concessions ..... Weirs Beach
- Brick Front Restaurant & Lounge ..... Laconia
- BUDWEISER ..... NH
- Buritto Me ..... Laconia
- Cactus Jack's Restaurant ..... Laconia
- Café Déja Vu ..... Laconia
- Case 'n Keg ..... Meredith/Laconia
- Channel Waterfront Cottages & Convienvence & Gifts ..... Weirs Beach
- Citizen's Bank ..... Laconia
- Coca-Cola Bottling Company of Northern New England ..... Lakes Region
- Combat Warriors Motorcycle Club Big Lake Crew Chapter ..... Lakes Region
- Crazy Gringo ..... Weirs Beach
- Cumberland Farms Division 46 ..... Weirs Beach
- Cummings Printing Co. ..... Hooksett
- Diamond Shine ..... Gilford
- Don Pintacura
- DR. PEPPER ..... USA
- Dudley's Homemade Ice Cream ..... NH
- Econo Lodge Inn & Suites ..... Tilton
- EVL Cycles ..... Belmont
- Faro Express ..... Laconia
- Fireside Inn & Suites ..... Gilford
- Franklin Savings Bank ..... NH

2021 PATRONS

Fratello's Restaurant ..... Laconia
Gilford Hannaford Supermarket ..... Gilford
Gilford Home Center ..... Gilford
Gilford Mobil Mart ..... Gilford
Gunstock Inn & Resort ..... Gilford
Half Moon Enterprises ..... Weirs Beach
Half Moon Motel & Cottages ..... Weirs Beach
Hampton Inn & Suites - Tilton ..... Tilton
Happy Jack's Cigar, Pipe & Tobacco Shop .. Laconia
Harley-Davidson Shop of Rochester ... Rochester
Hart's Turkey Farm Restaurant ..... Meredith
Hector's Fine Food & Spirits ..... Laconia
High Octane Saloon ..... Weirs Beach
HK Powersports ..... Laconia
HOBO & Winnipesaukee Scenic Railroad ..... Lincoln
Irwin Automotive Group ..... Laconia
Imperial Hauling ..... NH
JC Swain Enterprises, LLC ..... Laconia/Concord
Jon's Roast Beef ..... Laconia
JR's Grille ..... NH
Kentucky Fried Chicken ..... Tilton
Laconia Antique Center ..... Laconia
Laconia Daily Sun ..... Laconia
Laconia Ice Company ..... Laconia
Laconia Rotary Club ..... Laconia
Lake Opechee Inn & Spa ..... Laconia
Lakeside Get-A-Way ..... Weirs Beac
Laurent Doors ..... Laconia
Lawson, Persson & Chisolm PC ..... Laconia
Lazy E Motor Inn ..... Weirs Beach
LDR Productions ..... Laconia
Lowe's of Gilford ..... Gilford
M/S Mount Washington Cruises ..... Weirs Beach
Makris Lobster and Steak House ..... Loudon
Margate Resort ..... Laconia
Matthew Lahey, Attorney at Law ..... Laconia
Mayor Andrew Hosmer ..... Laconia
Melody & Robb
Meredith Village Savings Bank ..... NH
Michael Lichter Photography
Mill Falls at the Lake ..... Meredith
Motorcycle Rally USA ..... USA
Mountain Club on Loon ..... Lincoln
Mt. Washington Auto Road ..... Gorham
NASWA RESORT ..... Weirs Beach
Newfound Country Store ..... Bridgewater
NH Distributors, Inc. ..... NH
NH Motorcycle Right's Organization ..... NH
NH Motor Speedway ..... Loudon
North Conway Grand Hotel ..... North Conway
North Country Deli & Pizza ..... Laconia
North East Motor Sports Museum ..... NH
Northeast Delta Dental ..... NH
O Steaks & Seafood ..... Laconia
Omni Signs ..... Meredith
Parker's Motel ..... Lincoln
Patrick's Pub & Eatery ..... Gilford
Paul W. Cote/Check Twice Signs ..... USA
Pine Hollow Campground ..... Weirs Beach
Point Positive! Graphic Design
Polished & Proper Barbershop ..... Laconia
Proctor's Lakehouse Cottages ..... Weirs Beach
PROGRESSIVE MOTORCYCLE INSURANCE ..... USA
R.C. Bodyworks ..... NH
Richaven Cottages ..... Weirs Beach
Road Poet eMagazine ..... NH
SBW Landscape ..... NH
Sanel Auto Parts ..... Laconia
Sanitary Dry Cleaners ..... Laconia
Savoie's Lodging & Camping .. Laconia/Meredith
Schuster's Tavern at Gunstock Inn ..... Gilford
Shooter's Tavern & Pizzeria ..... Belmont
Smoke 'N Barley ..... Lochmere
Stafford Oil Company, Inc./Alton Circle Grocery ..... Laconia/Alton
Steele Hill Resort ..... Sanbornton
Summit Resort ..... Weirs Beach
Sun Valley Cottages ..... Weirs Beach
Tamworth Camping Area ..... Tamworth
Tanger Outlet Center ..... Tilton
Taylor Rental ..... Laconia
T-Bones Restaurant ..... Laconia
TEAM MOTORCYCLE APPAREL & LEATHER .. USA
The Dive ..... Lake Winnipesaukee
The Looney Bin ..... Weirs Beach
The Steakhouse/Christmas Island .. Weirs Beach
Tops Beachwear
Tower Hill Tavern ..... Weirs Beach
Towne Place Suites by Marriott ..... Gilford
Trailer Outlet ..... Tilton
TWISTED TEA ..... USA
Union Diner ..... Laconia
United States Classic Racing Association .. USA
United States Postal Service ..... USA
Verizon Wireless Zone ..... Laconia
Vinnie & Deb ..... NH
V-Twin Productions ..... USA
Weathervane Seafood Restaurant ..... Weirs Beach
Weirs Action Committee ..... Weirs Beach
Weirs Beach Convenience & Gifts .. Weirs Beach
WeirsBeach.com ..... Weirs Beach
Wescott Law, PA ..... Laconia
Winnipesaukee HOG Chapter #2529 .. Winnipesaukee
Woody Works RV/Camper/Trailer Sites .. Weirs Beach

Recognizing Greatness!

Recognizing greatness in our road riding community, bikers rights, and safety, *"Check Twice Night"* in **Bob Doiron's & Bill Gannon's memories,** hosted by Paul W. Coté and Sue Hart, **www.CheckTwiceSigns.com**, *Michelle* of the **Looney Bin Bar and Grill,** with Charlie, Jenn, and a bunch of GREAT PEOPLE !



Photo Courtesy: Paul Coté

Jenn takes an Award from Paul Coté!

Join us Monday night, June 14, from 7:30-9:30 pm, at the **Looney Bin Bar and Grill**, for a motorcyclist safety, rights, and riding reunion with some of the longtime local gatekeepers working for our rights to ride and keeping us safe on the road, where we will flock to recognize and honor in memory, ***Karl Thober and Joe Proia.*** Joe, with Jane, created, owned, and operated ***"Ironstone Ventures," Motorcycle Rider Training Schools,*** 20+ years (1994-2014) training over 40,000 how to ride motorcycles, and was Treasurer of the Worcester County Motorcyclists Survivor's Fund, and had a meaningful significant impact expanding our community of riders. Joe passed in September 2019. We lost Karl July 2020, after his 41+ years serving our riding community, a Navy Veteran Karl joined the Modified Motorcycle Association in 1979. From 1983 through 1994, over 520 weeks (!) Karl served as its Treasurer, keeping the books straight, serving with Chet Puffer, Jerry Bennett, and Billy Gannon, its Presidents. He was with at the Check Twice reunion night the five years before his passing, enjoying seeing and being with many of his longtime buddies in Laconia. We'll remember them in honor, recognize and roast a couple others too, check back with the on-line edition of the *Rally News* for updates.



Photo Courtesy: Paul Coté

Michelle, owner of the Looney Bin with Paul Coté.

Come out and celebrate the longtime contributions and spirit of the road. ***"Down Cellah"*** will be back with their classic live rock music with riders Cara Heredia, Charlie Beal, Frank Grasso, and Joe Sirois of ***"Down Cella."*** Enjoy the camaraderie, music, presentations, along with great food and beverages by *Michelle* and the **Looney Bin** Team. Free admission. For more info information – email Paul W. Coté at ClaimsCote@aol.com. Charlie and Paul are the New England District Road Riding delegate-representatives to the AMA Congress and AMA EAGLES. ★



Photo Courtesy: Paul Coté

Down Cellah at the Looney Bin.

FREE 'Check Twice – Save a Life, MOTORCYCLES ARE EVERYWHERE Stickers



Photo Courtesy: Paul Coté

Paul Cote, a friend to Motorcycle Week and riders everywhere! Thanks for all you do, Paul!

LIKE US ON THE OFFICIAL FACEBOOK PAGE!
LACONIA MOTORCYCLE WEEK® RALLY!
Find Special Events, Videos, Photos, Info on Rides & More!

LIKE US!

Like us on FaceBook, Instagram and check us out online at LaconiaMCWeek.com

Jennifer Anderson

Let's face it – 2020 was too word of a year to count… So instead, let's think back to when things were 'normal' - in 2019, our Facebook videos reached 339K people and we experienced over 60K unique views on our YouTube Channel – I think it's safe to say, you really like us! Thank YOU for helping us achieve such great success in our digital and social media marketing efforts! Over the last couple of years, the Laconia Motorcycle Week Association has substantially increased its online and social media presence in order to get you all of the Rally information you crave! Browse through our photos on the Official Rally Website at **LaconiaMCWeek.com** and see if you see yourself through our vast collection of Motorcycle Week photos!

DanconiaMedia
The Design and Marketing Company



Photo Courtesy: W. Stephen Loughlin

Best Place on Earth!

LaconiaMCWeek is also where you'll find the official schedule of events, lodging information, official souvenirs and more!

We are proud to assist visitors year-round with building their rally plans and now, **LaconiaMCWeek.com** stands strong as the foundation of that effort. Be sure to "Hit" us up online and **Like U**s on FaceBook and follow us Twitter, and Instagram: @LaconiaMCWeek, #LaconiaMCWeek ★

Find us on:

North East Motor Sports Museum 2021 Features The John Bettencourt Laconia Winning Suzuki

The North East Motor Sports Museum located just south of the New Hampshire Motor Speedway on Rt. 106 broke ground in September of 2015. Construction of the museum was completed in the Fall of 2016. For 2021, the 10,000 sq. ft. museum will feature a special exhibit keyed in part to the John Bettencourt "Laconia" National winning Suzuki. As a part of that exhibit, the Museum will also feature the very rare factory ROKON flat track motorcycle that was manufactured in Keene, New Hampshire. Featured also will be historic motorcycles that competed in other Laconia AMA nationals, New England and international competitions.

Along with rotating special exhibits, the museum will showcase the rich history of all motorsports that took place in New England from motorcycles to stock cars, midgets, sprint cars, dragsters, sports cars etc. Historically, New England's tracks dating back to the very early 1900's, reflect a very diverse culture of all motor racing. New England produced some of the world's top riders and drivers in all motor sport disciplines.

The non-profit museum is constructed on leased land from the New Hampshire Motor Speedway. It will house a varied permanent collection of race vehicles, feature special exhibits, and house an extensive collection of race memorabilia.

The AMA sanctioned Gypsy Tour on June 13th will go from Laconia Motorcycle Week headquarters to the NEMS museum and then to the international FIM Vintage motorcycle races at the Speedway. The Gypsy Tour will be a fundraiser for the museum.

For more information on the Northeast Motor Sports Museum or to become a member, **www.nemsmuseum.com**.

The Northeast Motorsports Museum is a 501c3 nonprofit organization. ★

28th Annual POW/MIA Freedom Ride, the Ride to the Rock"

JUNE 17, 2020 ~ THURSDAY at 7:00pm

HESKY PARK, MEREDITH

33rd Anniversary of the Vigil • 28th Anniversary of the Freedom Ride



"As an American asked to serve, I was prepared to fight, to be wounded, to be captured and even prepared to die, but I was not prepared to be abandoned." – Former POW Eugene "Red" McDaniel

This year will be the 33rd year of the Meredith POW/MIA Awareness Vigil in Hesky Park and the 28th year of the **Freedom Ride.** As "Doc" stated all those years ago, "The Vigil was to simply bring awareness to this American issue, not just a veteran issue. Were live Americans left behind knowingly? All evidence stated and continue to states . . . Yes! But in time "all would forget"…But, Not here in New Hampshire, the HUB of POW/MIA activity and awareness standing Vigils in Hesky Park, Manchester Veterans Park, and in Portsmouth! When we stop, we guarantee the Government stops looking.



Photo Courtesy: POW/MIA

Artie Atkinson

For those who have yet to participate in the **Freedom Ride,** the real focus of the ride is to bring into light an issue that affects hundreds of Americans and their families, those men and women missing in action or held prisoner during times of war and/or conflict.

For the past 27 years bikers, attending Laconia Motorcycle Week, have joined forces on Thursday evening and made history in the Northeast. Over the past several years, over 20,000 motorcyclists have ridden their motorcycles in the **Northeast POW/MIA Network® Freedom Ride. This year join us for the ride from all points in Country to "The Rock" Hesky Park, Meredith "The States Original POW/MIA Memorial".**

The **Northeast POW/MIA Network Vigil** in Meredith gained nationwide attention some 32 years ago when a small group of veterans began holding weekly Thursday night vigils to bring to light the nation's lack of effort to account for all service men and women missing from Vietnam. Through times of basking heat, frigid rain storms and mid-winter snows, this small group of people held vigils to gain people's attention to the fact that members of our armed forces were unaccounted for and forgotten.



Photo Courtesy:POW/MIA

The **Freedom Ride** is slated to begin at 6:00 pm on Thursday, June 17, 2021, with line up beginning at 5:00 pm at the Route 11 ~ 1407 Lakeshore Road, Gilford, NH 03249 (Lowe's parking). This year looks to break all years in participation as the Northeast POW/MIA Network has joined forces with Blue and Gold Star families of NH, all veterans and veteran organizations, together with all bikers and biker organizations, followed with the Northeast POW/MIA Network Vigil.

Three issues the Network has been working on this year and is asking for your active support.

1. Captain Ike Camacho, was given the Bronze Star, upgraded to the Silver Star for his actions, and a few years ago, that was upgraded to the Distinguished Service Cross by George W. Bush. This sounds fine. However, Ike was put up for the Medal of Honor, so why not? Could it have been because they were held by not only North Vietnamese Army but "Cubans". After Ike's escape and his return to the US, he was debriefed for weeks, in Hawaii.

Would that fact, along with the fact that Ike was Mexican, have anything to do with him not receiving the Medal of Honor as he was put in for?

The Network, along with Senator Hassan's offices, continues working on this matter. With the effort of Senator Hassan and her staff we are pleased to announce that Ike's progress has been sent to the Honor Board which made up of three 1 Star Generals and 1 Ex-POW. From there it goes to the Secretary of Defense and then onto the President of the United States. This has been a three-year effort by the advocate of the Northeast POW/MIA Network and all of those who stand the vigils.

Continued on next page

28th Annual POW/MIA (Con't.)



2. Michael Joseph Blassie was an officer in the United States Air Force. He was awarded the Medal of Honor meritoriously for serving as America's Unknown Soldier for 14 years, then that honor was taken away and removed from his records. A book concerning this story written by his sister Col. Patricia Blassie will be released soon.

3. The Bible on the Missing Man Table at the NH VA Hospital is an ongoing issue. A Special thanks to "First Liberty Institute" in helping to make sure the Bible, which was owned by WWII POW Veteran, **"Herman "Herk" Streitburger"** remains on the Missing Man Table at the Manchester VA Hospital…Salute! We sadly report that "Herk" passed this Spring. He will always be remembered by those who stand the vigils.



A special memory this year for our friend and brother "Artie Atkinson" who stood with us for over 30 years… he will be greatly missed but will always remain with us in spirit always!

For those who have yet to participate in the **Freedom Ride,** the real focus of the ride is to bring into light an issue that affects hundreds of Americans and their families, those men and women missing in action or held prisoner during times of war and/or conflict.

If you are unable to participate in the **Freedom Ride,** please make time to be at Hesky Park for the **"Northeast POW/MIA Network Vigil"** that begins at 7:00 pm, let your voice be heard.

If youare interested in riding in the **Freedom Ride**, please contact Bob Jones at Contact@northeastpowmianetwork.org. Visit our website: **www.northeastpowmianetwork.org** or see us on Facebook. ★

Let this be the best year that all bikers, veterans and people come together for this "AMERICAN POW/MIA ISSUE".

Semper FI

Robert "Doc" Jones, President, Northeast POW/MIA Network

Faith, Trust, Truth, Responsibility and Accountability

"The Art of the Motorcycle" Exhibit - David Uhl

First time 'evvah' at the 98th Laconia Motorcycle Week!

"The Art of the Motorcycle" Exhibit and Raffle with some of the fine & historic paintings of David Uhl and his limited personal appearances – during the 98th Laconia Motorcycle Week, brought by Paul W. Cote / Sue Hart of Check Twice Signs and benefiting Bikers Helping Bikers!

In 1993, David began producing countless best-selling artworks for Harley-Davidson apparel, then fulfilled his desire to move into Fine Art. In 1998, he created his first oil painting and upon taking it to Harley-Davidson headquarters in Milwaukee, he was eagerly welcomed as the first ever licensed oil painter for The Motor Company.

Limited chance to WIN* one of three David Uhl rare, limited classic "The Art of the Motorcycles" originals, each 20" x 27" framed with David's Certificate of Authenticity, at the 98th Laconic Motorcycle Rally Week - June 12th-20th, 2021, with one of each three winning tickets pulled by Artist David Uhl. Need NOT be present to win! Only 98 tickets available (GREAT ODDS) - *one entry per ticket $98/ticket or $25 down now and four (4) recurring monthly payments of $25 ($125 total). All 98 entries INCLUDE a 'meet & greet' with David . . . the nights of pulling Thursday, June 17, Friday, June 18, and Saturday June 19th. ★

www.BikersHelpingBikers.org or
www.TheSurvivorsFund.com or
www.CheckTwiceSigns.com

www.uhlstudios.com/fine-art/collections/art-of-the-motorcycle



Photo Courtesy: David Uhl





Photo Courtesy: W. Stephen Loughlin



Predator masks make great Covid protection!



Photo Courtesy: John Bielawski

Plenty of room on this trike!

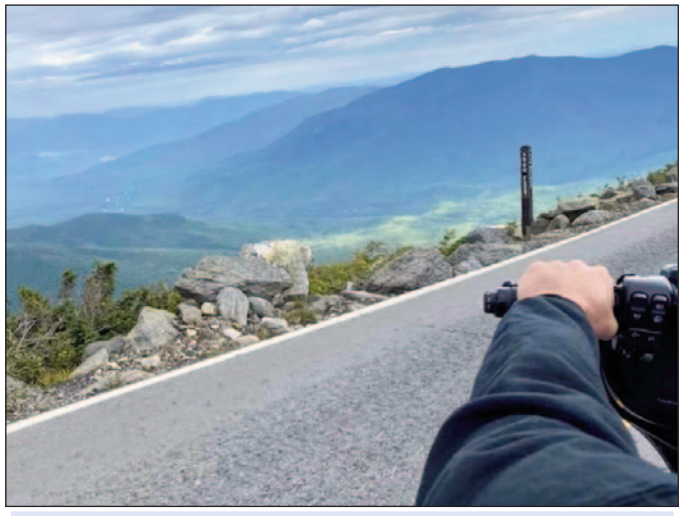


Photo Courtesy: Nick Gieringer

Breathtaking views!

Laconia Motorcycle Week® Future Dates

Mark your calendars…remember –
Laconia always begins the 2nd FULL weekend in June
and ends the 3rd weekend (not always ending on Father's Day).

2021: June 12-20th — 2022: June 11-19th
100th - 2023: June 10-18th
2024: June 8-16th
2025: June 14-22nd - begins on Father's Day weekend
2026: June 13-21st — 2027: June 12-20th
2028: June 10-18th

Bank of NH, Your Official Bank Brings You Convenient Cash!

Bank of New Hampshire

We love New Hampshire and know you do too! As you are here to experience NH and the excitement at Laconia Motorcycle Week®, take the time to relax and explore our beautiful state. New Hampshire offers everything from award-winning concerts at BNH Pavilion at Meadowbrook, boating in the Lakes Region, breath-taking views along the Kancamagus highway, hiking in the North Country, tax-free shopping and beach days on the Seacoast. We hope you take the time along your ride to visit us for your banking needs. Bank of New Hampshire's ATM network conveniently located throughout the state offers quick access to your cash. BNH takes pride in our support of Laconia MCe Week® and all that it brings to NH.

See why BNH is New Hampshire's Local Bank. Visit our website for a listing of our 26 convenient ATM locations. Call 1-800-832-0912 or BankNH.com. ★

Photo Courtesy: John Bielawski



First Class!

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #4

Renting a bike? *You might already be covered. If you're planning to rent a bike for your road trip instead of riding your own, your current motorcycle insurance might already protect your rental. Ask your agent or log in to your policy online to find out if coverage for rental bikes is provided under your current policy. If your rental isn't covered, you may want to get insurance from the rental company.*





BROADCASTING
ALL WEEK FROM WEIRS BEACH



Thoughts on Daytona Bike Week

By Schultz

No doubt about it…Daytona, like everything else this year, will be a little different- And not just because of COVID-19. Daytona seems to be split on which way to go with Bike Week. On one hand, they seem to consider continuing to grow the event while the other hand seems to want to restrict Bike Week's footprint solely within the city limits. Bike Week at Beach Street is a thing of the past. And some are wondering how long Main Street will continue to be the center of activities. Only time will tell. For this year, at least, things will be normal on Main Street, fairly normal at the track and definitely normal in Ormond Beach along US Route 1 and Destinations Daytona.

Enjoy the many choices to grab a good meal and a drink in the area. I will continue to do this year what I normally do and hopefully, well into the future...My favorites include:

- The Ultimate Omelet located on Ridgewood Avenue on US Route 1, just 1.3 miles south of US Route 92-International Blvd. The Ultimate Omelet serves a great breakfast & lunch and has a wonderful staff.
- Steve's Famous Diner on the southbound side of Atlantic Avenue just 2 miles north of Main Street. Steve's is open for breakfast, lunch, and dinner with a bakery on-site and a great staff.
- My favorite meeting place for a quick coffee and wonderful donuts remains Krispy Kreme, located at the corner of US Route 92 and Nova. They are open 24 hours. And yes, the donuts are made on site unlike that other place, which I won't name.

Please remember that speed kills. It is a fact. Getting a speeding ticket by racing over the bridges and on lower speed limit roads is also a great way to give your hard-earned money to the city, county, and State of Florida – don't do it! ★

Be Smart. Ride Smart!





Photo Courtesy: Laconia MC Week

US Rt 1 in Ormand Beach.



Laconia fan in Daytona.



Antique Bike Show.



Photo Courtesy: Laconia MC Week

Love the shirts, Anna & Traci!

Photo Courtesy: Laconia MC Week



What a view of Daytona's Beach!



Photo Courtesy: Laconia MC Week

Main Street, Daytona.



Sunrise in Daytona.



Photo Courtesy: Laconia MC Week

Stylin' on US Rt 92 in Daytona.

Other Great Daytona Beach Bike Week Rides

Enjoy some great rides while in Daytona!

Daytona Beach to Ponce Inlet – How often do you get to enjoy breakfast over the ocean? That's right, I said OVER the ocean, not just over looking the ocean, at Crabby Joe's in Daytona Beach shores. This favorite ride is perfect when you're looking for a unique breakfast destination and a day oceanside. The ride route ends at the Ponce Inlet Lighthouse.

Daytona Beach to Edgewater – Volusia County is home to a twisty stretch of back road tunneling through magnificent live oaks from Daytona Beach to Edgewater, Volusia County's "southern loop".

New Smyrna Beach – The route from Daytona Beach to New Smyrna Beach takes you along quiet country 2-lane roads, past several local biker-friendly hangouts and provides views of the Intercoastal waterway, historic New Smyrna and the beach.

DeLand via DeLeon Springs State Park – This ride will take you through some of the scenic roads in West Volusia including a visit to DeLeon Springs State Park to the historic downtown mainstreet in DeLand. The first weekend of Bike Week each year, DeLand hosts a Bike Rally with music, shopping, great food and a welcoming atmosphere. ★

DAYTONA

NHMS Anchors Motorcycle Week

Bob Coy – United States Classic Racing Association

NEW HAMPSHIRE MOTOR SPEEDWAY
Live Free & Race!®

Located on scenic route 106 in Loudon, NH, there's a lot to see and do at the Speedway during Motorcycle Week. Headlined by the second annual AFT flat track race, the FIM North America Vintage Road Race Championships June 12th & 13th and the 98th running of the Loudon Classic on June 19th, there's a lot happening on the Speedway property all during the Laconia Motorcycle Week 2021.

The North East Motor Sports Museum is within an easy walk from the brand-new (2019) quarter-mile Laconia Short Track .25-mile dirt track. Both are at the south end of Speedway property. The museum displays include racing motorcycles from the past, all manner of racecars, a huge collection of trophies won by New England-based racers, New England's largest motorsports library, and helmets worn by top racers. The museum is an all-New England facility.

The museum's motorcycle collection includes a wild home-built drag bike powered by a 405-CID Buick engine. See a BSA Goldstar motorcycle Jody Nicholas rode like the one he rode to victory in the 1963 "Laconia" National despite falling off at the start of the last lap during the race at the old Belknap track road. See the ultra rare ROKON "works" flat track bike, (one of less than ten produced), the ultra rare Honda "works" flat tracker (one of 4 produced), the TZ500 Yamaha ridden by the first woman to complete the Daytona 200, and the ultra-rage MSDS 175 Parilla racer veteran of two Motogiro d'Italias.

Of special prominence this year is the AMA Laconia National winning Suzuki ridden by John Bettencourt. All machines on exhibit have a race history in New England events.

Museum admission is free to members and just $10 to non-members. The museum is open Friday, Saturdays and Sundays from 10am-4pm. Additional days and hours will be added to Motorcycle Week.

Additional activities each year at the Speedway include manufacturers and vendors that are set up at the Speedway where manufacturers will be offering demo rides.

There's so much to see and do at the Speedway. Camping is available with or without water & power.

For more information on racing, vending and AFFORDABLE, premiere camping – **www.nhms.com** ★



Photo Courtesy: John Bielawski

Action at the Track!



Photo Courtesy: W. Stephen Loughlin

Longtime Rally friend, Rand, visits the 2020 August Rally!

BROADCASTING
ALL WEEK FROM WEIRS BEACH
104.9 FM
THE HAWK
ROCKIN' THE LAKES & MOUNTAINS
Best 2019 WINNER

THE WORLD'S OLDEST MOTORCYCLE RALLY®

LACONIA MOTORCYCLE WEEK

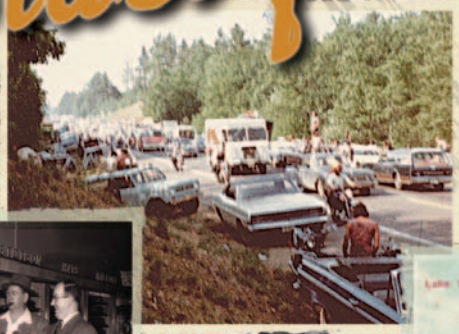
JUNE 12-20 2021

PROGRESSIVE LACONIA MOTORCYCLE WEEK 98 YEARS JUNE 12 thru 20 2021 NEW HAMPSHIRE

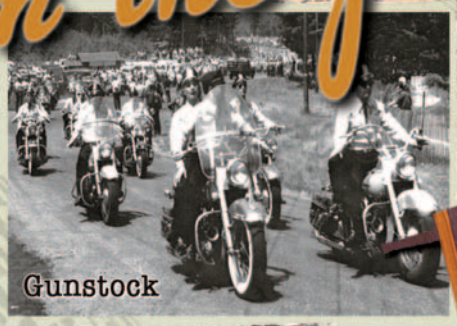


Janice Joyce shows her support for Laconia in the early 60's

Blast from the past



SR 106, Early 1970s



Gunstock

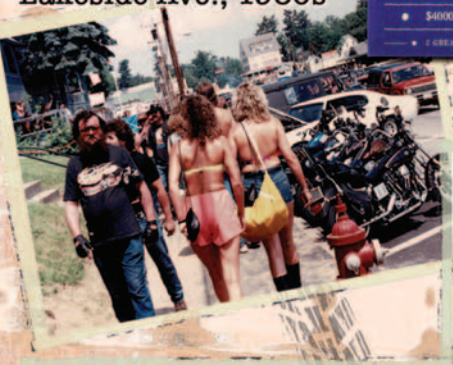


Lakeside Ave., 1980s



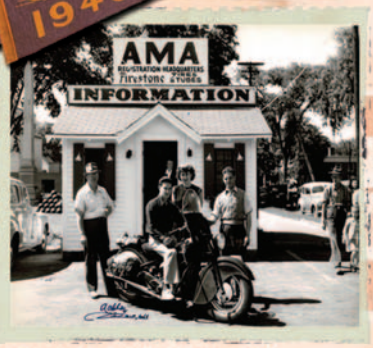


Late 1800s Weirs Hotel Weirs Beach









Downtown Laconia





Three racers at Bryar Motor Sports Park, now NHMS.
1st place winner #15 Ralph White
#2 Dick Mann,, # 58 Jody Nicholas







Thoughts on Sturgis

by Schultz

Everyone knows how short the days are, even in the summer when the sun is shining longer. Spending time in Sturgis for the Rally just drives it home. I tend to spend 5 nights and 6 days there with never enough sleep at the campground, but I'm not complaining! I just keep trying to squeeze in as much as possible in each day.

Here are some of my suggestions, and note, they are just suggestions.

Watering Holes: It is hard to find quiet ones on Main Street, but worth any wait at **The Oasis, The Side Hack, Easyriders, The Broken Spoke,** and in Spearfish- **The Back Porch. The Circle Bar** in Belle Fourche is a relaxing stop over with very pleasant staff.

Meals: Last year, the **Grace Lutheran Church** at 106 Sherman Street was closed due to COVID-19. That was painful. Their "all you can eat pancake and egg breakfast" is the BEST in town with the nicest staff and NO paper plates! For the rest of my meals, I go to **The Millstone Restaurant** in Spearfish. Since I am camping in Spearfish, it works out well, but any ride is worth going there. Great food, homemade desserts and the nicest staff. Some days they are open 24-hours and they do not raise their prices for the Rally.

Photo Courtesy: Schultz



Beautiful Badlands.

Supplies and food shopping: The Grocery Mart at 2216 Junction Ave takes all the prizes! There's lots of selections in all categories and they are open early and close late. It is also an easy in and out and that's especially appreciated on your motorcycle. If you're riding in the Badlands, check out **The Cowboy Stop** in Interior, which is known as the biggest gas stop in town. A big welcome awaits all and they put in long hours there to provide an oasis in the Badlands.

Camping: Campgrounds are everywhere and there's not enough room for ALL of you at my favorite spot. However, if you can get a reservation at **Chris' Campground** in Spearfish – you should! It has been me and my tent's home for over ten years now. They have great sites, two swimming pools, great views and yes- they allow campfires. Imagine that! If you don't care about the lack of campfires, **Full Throttle,** just east of Sturgis near Bear Butte would be my suggestion. They have a great set up there.

Personal Safety: It's not easy to achieve a long life – you're personal safety is paramount. Riding a motorcycle doesn't help the odds and we should all know that. But we can help ourselves and increase our odds by riding smart - **Speed kills,** it is just a fact. **Watch for animals** - day and night! **Don't ride with a buzz. Watch the weather,** it can get mean very quickly. One more thing, Sturgis and Meade County put up these annoying stop signs everywhere – make sure to keep both feet down at each stop. It can get expensive if you don't. That's all friends.

Hope to see you on the road somewhere. In the meantime, stay away from the centerline and Happy Trails! ★

Photo Courtesy: Schultz



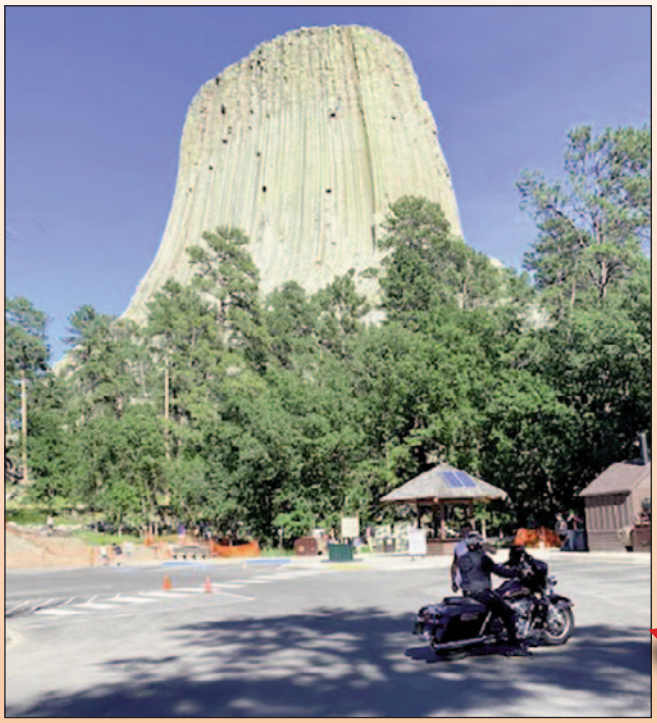
Riders unload their motorcycles off Amtrak in Minot, ND for the ride to Sturgis.



Photo Courtesy: Schultz

Sturgis - Friends at the Fort at Devil's Tower.

Photo Courtesy: Schultz



The majestic Devil's Tower.

Grocery Mart

2216 Junction Ave., Sturgis

605-423-4606

7AM–11PM during the Rally

Locally Owned

Get all your grocery needs for the Rally from our friendly staff!

APPROVED SCHULTZ

Jackpine Gypsies MC

GYPSY CLASSIC FOUNDERS 18 — GUARD WELL YOUR FREEDOM — MOTORCYCLE RALLY — ONCE GONE IT'S HELL TO GET BACK — MOTORCYCLE RACES — BLACK HILLS • STURGIS, SD

Some of the best motorcycle events during Sturgis are not at a bar, concert, or on Main Street. They are in fact, at the Jackpine Gypsies Motorcycle Club's property located on Short Track Road, which runs along I-90 off of Lazell Street.

Here, you will find GREAT flat-track racing, tough Hill Climbs, and unreal MotoCross! This is a big part of what Sturgis is about. Real motorcycle events. The Gypsies also have their tent located here where you can buy their official Jackpine patches, pin.

More information is available at jackpinegypsies.com ★

Photo Courtesy: Schultz



Patricia from AMSOIL takes a break on Main Street.



The Road to Sturgis

Photo Courtesy: Schultz



Future rider, Ethan, poses with his mom, Chanda.

Photo Courtesy: Schultz



Jerry Cole, Executive Director of the Sturgis Rally, welcomes riders.

Sturgis Motorcycle Museum Hall of Fame

The Sturgis Motorcycle Museum and Hall of Fame's mission is to preserve and interpret the history of motorcycling; honor the men and women who have made a positive and significant impact within the motorcycle community and pay tribute to the legacy of the Sturgis Rally. The Museum was formed in 2001 by a group of local citizens and has grown from a collection of 20 loaned motorcycles to a world class destination.

Today the Museum cares for more than 100 motorcycles, over 50 original art pieces, and loads of memorabilia. The Hall of Fame features interactive displays and biographies of inductees highlighting their accomplishments. All of this would not be possible without donations from our generous supporters. With constant fundraising efforts and continuous donations, we hope to continue to grow and expand in the future while being a resource and inspiration for future generations.

We have many amazing motorcycles in our museum. Following are a few examples. Stop in and see us when you are in Sturgis!

1969 Moto Guzzi V750 Ambassador

The Ambassador story goes back to the early 1960s, when Moto Guzzi first started to work on a V-twin for the Italian police. The first model, the 704cc V7, went into production in early 1967. While the new V7 might not have drawn loyal Harley fans as buyers, it did provide other motorcycle enthusiasts with a more exotic option. Following closely on the heels of the V7, the larger capacity Ambassador V750 was introduced in 1969. It embodied several traits of its predecessor, and new features that added to the bike's U.S. appeal. Designed as a long-distance touring model, the Ambassador was the first-ever production motorcycle to feature electric starting only, it was never offered with a kick-starter. To satisfy the demands of long-range riders, the Ambassador carried nearly 6 gallons of fuel in its enormous tank, a significant increase from the V7's 4.5 gallons. Beneath the fuel tank, the 90-degree V-twin now After purchasing the HRD company (a British manufacturing company) in 1928, Phillip Vincent added the name to his own line of motorcycles. As an inventor and engineer, Mr. Vincent produced some very innovative designs during his career. Bikes carrying the Vincent HRD logo were well known for their quality construction and high prices. It was the latter that would lead to the company's demise in 1955.

Doubling up the 499cc Vincent Comet single cylinder engine into a 50- degree V-twin, the Black Shadow was introduced in 1949 following closely behind the Vincent Rapide. With the Rapide being more of a touring bike and with the buying public asking for more power, the big V-twin of the Black Shadow was given bigger ports in the cylinder heads, bigger carburetors and higher compression. The Black Shadow was born producing an impressive 55 horsepower and an all-black appearance. It was quite unusual for the times. Other unique attributes of the Black Shadow include the use of 2 valve guides per valve. Said to increase engine life by countering massive sideways forces the valve-train exerted on the valve-stems. The frame did not use any downtubes or an engine cradle, instead it relied on the large motor as a stressed member to save weight. Another stand-out feature on the Shadow was the dual drum front brakes, ahead of its time for 1952.

There were fewer than 1700 Black Shadows built during this model's lifespan, with 16 of those being the extremely rare, "White Lightnings"; essentially a Black Shadow with blonde motor castings and white paint scheme. The Vincent Black Shadow made an incredible impact on the motorcycle industry as the first production motorcycle to break 150 mph at the Bonneville Salt Flats. ★



1952 Vincent Black Shadow



On the Road to Sturgis

Schultz

For years, I have tried to impress upon my friends that the destination is often not as important as the the ride to get there. I am a bit older now from my first ride to Sturgis back in 1976, but my motorcycle is much more comfortable and dare I say even more dependable. There were no cell phones or other distractions for drivers then compared to now. And certainly, now - people seem to be in even more of a hurry to get to their destinations. It's OK. I accept the challenge.

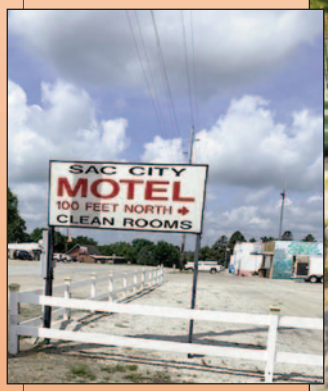
The friends I've made on the road over the years are irreplaceable. They have become like family and I look forward to seeing them as much as I do hearing from them during the year. There is nothing like riding on a motorcycle long distance. I encourage all who can to do so. I look forward to seeing you somewhere! ★



Photo Courtesy: Schultz



Don Hamme greets us in Erie, PA every year.



One of my favorite yearly overnight stops.

Photo Courtesy: Schultz



Leroy in Manchester, Iowa greets us on the road to Sturgis every year.

Photo Courtesy: Schultz



Dudeman makes a statement.

Photo Courtesy: Schultz



An oasis on the plains.

Live Free, Share the Road

Jennifer Tramp, Public Information Officer
NH Office of Highway Safety

Motorcycle Safety is about Sharing the Road: As the weather warms this spring, hundreds of thousands of motorcyclists will be on the roads, ready to ride. One way we can reduce traffic fatalities and keep our roads safe is for drivers to understand motorcycle safety challenges such as size and visibility, and riding practices like downshifting and weaving to be able to anticipate and respond to motorcyclists' behavior. Motorcycles are among the smallest and most vulnerable vehicles on the road, putting riders at greater risk of death and serious injury in a crash. In fact, research and state-level data consistently identifies motorists as being at-fault in more than half of all multi-vehicle motorcycle-involved collisions.

Older Riders: According to the Insurance Institute for Highway Safety, Riders 50 and older made up 36% of all motorcycle fatalities in 2017. So-called "re-entry riders," who rode in their 20s and decided to take it up again in their late 40s to 60s face additional challenges today: more traffic, more powerful bikes, more distracted drivers and diminished physical skills. If you're going to ride a motorcycle, it's important to commit to a lifetime of learning new skills and brushing up on the old ones.

Protect Yourself and Others: A helmet is the most important equipment a rider can use. In 2018, 75% of motorcyclists in NH were not wearing a helmet. Helmets are estimated to be 37% effective in preventing fatal injuries.

Here are some more helpful safety tips:

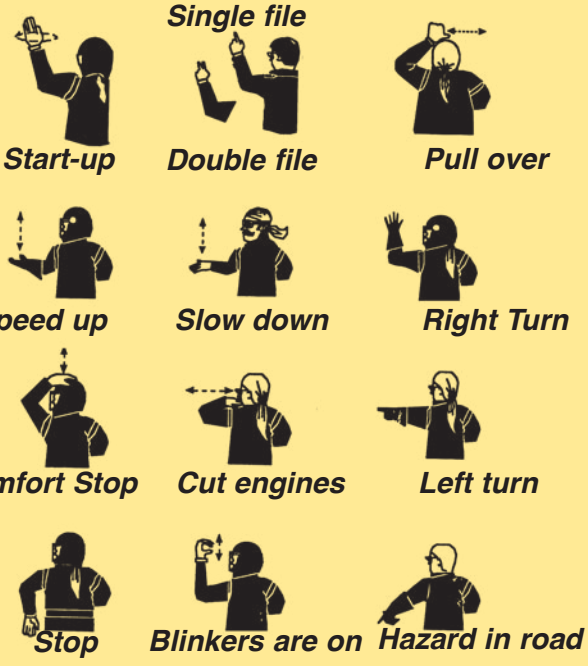
- As a new rider, choose a bike that fits you. Many inexperienced riders tend to choose a motorcycle above their skill level "supersport bikes" have driver death rates about four times that of cruisers or standard bikes, according to the Insurance Institute for Highway Safety.
- New riders should take a motorcycle safety course, and experienced riders should take refresher courses after being off their bikes for a while. You can find out more about the New Hampshire Motorcycle Rider Training Program offered through the Division of Motor Vehicles.
- Know the rules of the road.
- Be aware that riding with a passenger requires more skill.
- Never drink and ride.
- Drive defensively, especially at intersections, where half of all collisions occur.
- Watch for hazards on the roads.
- Assume you are invisible to other motorists and position yourself to be seen.
- Use headlights day and night
- Be courteous; don't weave in and out of lanes, or ride on the shoulder or between lanes.
- Don't speed.
- Wear bright and/or reflective clothing that is durable and boots that cover the ankles.
- Wear goggles, glasses or use a face shield that's ventilated to prevent fogging, make sure it's clear if riding at night.

2018 Helmet statistic – NH FARS 2018 Annual Report

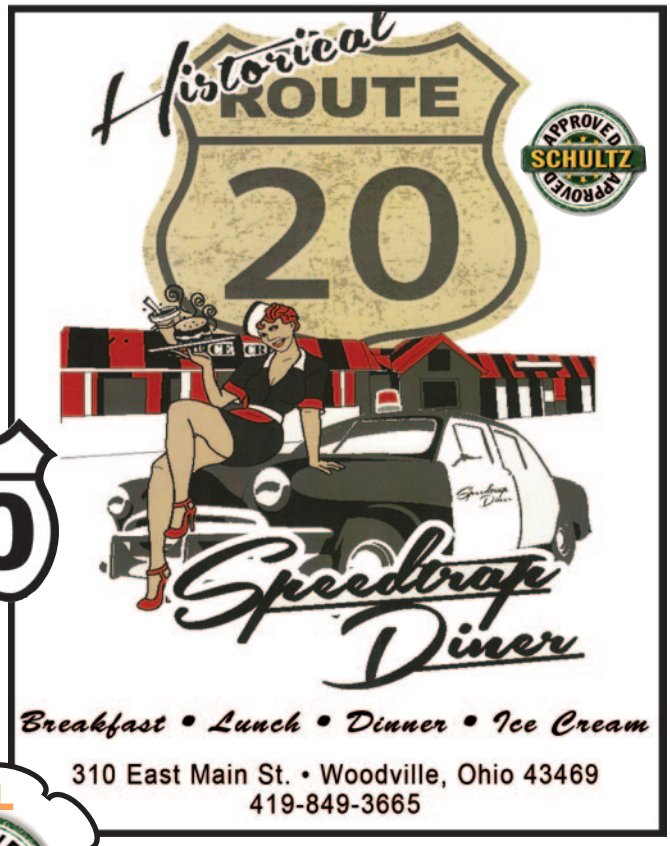
Helmet statistic – National Safety Council ★

NEW HAMPSHIRE MOTORCYCLE LAWS & HAND SIGNALS

- Helmets are required under age 18.
- Protective eye cover required unless you have a full windshield.
- Mufflers and baffles required. Decibal below 110.
- Modification of stock exhaust system to increase noise level is a violation of the law.
- Burnouts or wheel stands are not allowed on any public highway.
- Passing another vehicle in the same lane is a violation.
- There must be a seat for a passenger.
- Every motorcycle must have a rear view mirror.
- NH open container law will be strongly enforced.
- Walking in the road and interfering with motorcycle traffic is not allowed.







The Mother of All Roads!

20

Crest-Hill Motel
Rt. 5 • US 20 • Interstate 390
Exit 10 • Avon, NY 14414
585-226-3450
Where Motorcyclists are Always Welcome!
TCM Plays Here!

ALL APPROVED SCHULTZ



Sac City is the home of one of the finest motels along US Route 20. No matter what time of the year, you can expect fine service and they love motorcyclists – check it out! TCM Plays here!





Route 20 • Richfield Springs, NY



EDITOR'S NOTE: My fellow riders, the State of Nebraska still does NOT allow motorcycle riders freedom of choice for helmet use. For that reason alone, thousands of riders avoid the state by riding around it. However, one side trip that is well worth the risk, is the town of Bassett. If you need lodging or a good meal, Bassett is your place.

GET OUT OF MY WAY
I'M GOING TO ...
BASSETT LODGE
& RANGE CAFE
BASSETT, NE
(402) 684-3379

98th Anniversary
of Laconia Motorcycle Week®

FIRESIDE INN
& SUITES



RALLY PATRON PROGRESSIVE 98 2021

Welcome to the Lakes Region

All hotel rooms have a refrigerator, microwave, Keurig coffee system, USB plug and private balcony or patio. We have an indoor and outdoor pool, a waterfall whirlpool, well-equipped exercise room and friendly staff. Just 5 minutes to Weirs Beach and our hotel is located on the Shuttle route! Only a short walk to the Bank of New Hampshire Pavilion at Meadowbrook.

Fireside Inn & Suites
17 Harris Shore Road, Gilford, NH 03249
Routes 11 & 11B
Reservation Hot line only: 800-458-3877
www.firesideinngilford.com

Hey, Friends! Stop by and see us!

Visit us at Rally Headquarters – on the boardwalk of Lakeside Ave.
Charlie & Jennifer

Who knows what's going on?? We do!! **Rally Headquarters** is the official – the ONLY official – place where you will find the most up to date information for the Rally. We work hard to bring you minute-by-minute updates from event holders around the state. Rally Headquarters is also where you will find the **Official 2021 – 98th Anniversary Laconia Motorcycle Week Souvenirs** including t-shirts, sweatshirts, pins, patches, hats, and more! For each year leading up to the 100th Anniversary (2023), we will be releasing limited edition 100th Anniversary souvenirs. Previously released items include denim button-down shirts, embroidered crew sweatshirts, and cloth backpacks. Stay tuned for what will be released this year! All proceeds from Official souvenir sales go directly back to the Laconia MC Association's marketing/promotion budget. The 100-foot long tent housing **Rally Headquarters** is filled with maps, riding information, giveaways and resources from other rally partners and official sponsors.

Rally HQ, on the boardwalk of Lakeside Ave, is **open daily from 8am-9pm**. Stake your place at the Rally and put your pin in the giant map to say you were here!! Tiffany, Fran, Mike and all of our staff work diligently to answer all of your questions but if they're unable to help, tell them to call Charlie or Jenn and we'll make sure to find what you need! Be sure to join us, right from Lakeside Avenue for any of the **Official Gypsy Tours**, with different destinations daily! For more info, please call us at 603-366-2000 or check out updated information on our website: **LaconiaMCWeek.com** and FaceBook!

Photo Courtesy: John Bielawski



Vintage racers.

Photo Courtesy: John Bielawski



Tower Hill, Lakeside Ave. is always a hot spot!

Photo Courtesy: John Bielawski



Enjoying the moment!

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #5

Before you ride, know your coverage options. *Talk to your agent or insurer about Total Replacement Cost, Actual Cash Value and Agreed Value. Each offers different coverage in the event you total your bike. Know what each is so you know what you're getting.*



SUPPORT THE RALLY – BUY OFFICIAL PRODUCTS

No visit or vacation is complete without buying gifts to bring back home. Some of you have a list of requests, others think they know the perfect gift for each person, and then the rest have no idea what to do or what to bring home. Luckily, there is ***Rally Headquarters*** to the rescue! Laconia Motorcycle Week® features many vendors from all around the country and maybe even further. We would like to take this opportunity to also encourage you to buy souvenirs from ***Rally Headquarters, the home of the Official Products of Motorcycle Week!*** When you buy Official Products at Rally Headquarters on the boardwalk on Lakeside Ave., a portion of those proceeds goes right back to the Motorcycle Week Association.

In 2021, we've made your shopping even easier – **TEAM Motorcycle Apparel,** the Official Merchandiser of the Rally, will be all over the place also selling new designs of Official shirts – look for the logo!

We at the Association work all year long to ensure the longevity and successfulness of the Rally and we would like your help. Go ahead and shop 'till you drop and make sure you're buying Official Products to ensure that you're favorite Rally keeps on comin'! ★

Here's a sample of how good the Official Laconia T-shirts look!











Vintage Hillclimb in the Weirs - June 15


Making the climb at the 2019 Tower Hill expo.

Photo Courtesy: John Bielawski

Returning June 15, 2021 will be the thrilling Tower Hill Vintage hill climb on Tower Street in Weirs Beach. Due to the COVID pandemic in 2020, the Vintage Hillclimb at the Weirs was cancelled, but now returns for 2021!

Did you know that the original "Laconia" hill climbs were held on Tower Street right off Lakeside Avenue in the Weirs in 1916? That first hill climb on Tower Street in the early days of the Gypsy Tour, set the stage subsequent races. And, if you think the street is steep now, in the early days of the hill climbs, it was still a dirt road! Today, the challenging Tower Street is paved and remains a real spectacle of motorcycle sights and sounds as they climb the hill at speed.

Sometime after 1924, the AMA-sanctioned hill climb moved to the 70-meter ski jump at the Gunstock Mountain Resort. Toda,y the invitational vintage "Hill climb Exhibition" on Tower Street on June 15 will get you geared up for the Gunstock hill climbs later in the week.

Although the Tower Street hill may be paved now, it's still as steep as ever! Starting from Lakeshore Road, riders will run for time up Tower Street. The "Hillclimb Exhibition" will again be hosted by the United States Classic Racing Association (USCRA). This unique and completely free event is definitely a blast from the past featuring vintage machines from 1916 to the late 1960's! A 1916 Excelsior won the King of the Hill honors in 2019. Make sure to get there early for a good viewing spot along the Tower Street hill.

For more information on the United States Classic Racing Association, check out **www.race-uscra.com** ★



Thunder in the Valley® June 24-27, 2021!

Returning for its 23rd rally this June, Thunder in the Valley® Motorcycle Rally in Johnstown, PA is bringing the party back after its cancellation in 2020 due to the pandemic! The rally, located 60 miles east of Pittsburgh, will take place June 24-27, 2021 with headline entertainment that includes Hairball and Colt Ford. The "First Lady of Thunder," Jasmine Cain, will also return with thrilling performances all weekend long. The rally will feature major manufacturers offering demo rides and plenty of vendors. Thursday night's Lighted Bike Night Parade will give bikers a chance to show off their custom lights and The Grand Thunder Parade on Saturday afternoon will roar through downtown Johnstown.

Take time to tour everything that beautiful western Pennsylvania has to offer. Watch the Academy Award-winning movie, The Johnstown Flood, by Charles Guggenheim at the Johnstown Flood Museum. Enjoy the Johnstown area's aesthetic beauty as you ride to one of its National Parks-Allegheny Portage Railroad National Historic Site, Johnstown Flood National Memorial and the Flight 93 National Memorial (Somerset A.B.A.T.E. provides guided rides to the Flight 93 Memorial). Head for the hills and take part in a variety of self-guided tours around the beautiful Alleghenies region. We promise it will be one "hill" of a ride! Please note this event is subject to change. Please follow our Facebook page or visit our website for updates.

For more information on the rally, call Visit Johnstown at 1-800-237-8590, or visit **www.johnstownthunder.com**. ★

Photo Courtesy: W. Stephen Loughlin



Motorcycles of all kinds are Welcome!

Photo Courtesy: W. Stephen Loughlin



Jim & Warren show off the Laconia Rotary motorcycle raffle. Get your tickets TODAY!



BROADCASTING ALL WEEK FROM WEIRS BEACH

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #6

Shop around. *Talk to your agent or insurer about Total Prices can vary from company to company, so shop around. Make sure you're buying from a national carrier who offers specialized motorcycle insurance. Don't just add your bike to your car policy.*

Dave and Deb's 7th Annual Covered Bridge Tour and Scenic Ride





Photo Courtesy: Deb & Dave Conrad

Deb and Dave Conrad.

Ride leaves from Rally Headquarters on Wednesday, June 18th at 10:30am.

Editor's Note: As with all rides, this route (and lunch stop) is scheduled to change. Be sure to stop at Rally Headquarters to register for this ride. Start off with a full tank of gas and plan for a few miles of dirt road riding. Our volunteer guide, Dave, would like to suggest a $10 donation/rider to be donated to the Friends of Laconia Motorcycle Week Rebuild Fund.

Regarded as one of the best rides of the week, the covered bridge tour is the gypsy tour not to miss! You'll be riding for a full day with this 135-mile tour so, plan ahead! You will visit six historic covered bridges and some that you can ride through. Our friends at the Covered Bridge Farm Table restaurant in Campton, NH will welcome us with open arms as both our lunch stop mid-way and our final destination. All riders are responsible for their own lunch and their own ride.

Our ride begins on US RT. 3 north to S.R. 175 north and take a left onto Blair Rd. across our first bridge, **Blair Bridge (est. 1869).** This bridge leads directly to our lunch stop at the Covered Bridge Farm Table. After a fulfilling lunch, we go head back onto US RT. 3 south and follow this for 3.2 miles and take a right on Fairgrounds Rd. for 3.1 miles onto Smith Bridge Rd., which leads us to the **Smith Millennium Bridge (est. 2000).**

Keep going southeast until you get to S.R. 25, make a right and go for 11.5 miles until you get to the village of Wentworth. The 3rd bridge we visit is the **Wentworth Village Bridge (est. 2016),** which will be on your right. From here, we will continue north on S.R. 25 and make a left on S.R. 25A west. After 14.5 miles, we will take a left onto S.R. 10 to River Road, which brings us to our 4th





Photo Courtesy: Dave & Deb Conrad

A brief stop on the covered bridge ride.

bridge, the **Edgell Bridge (est. 1885).** Stay straight on River Rd. until you get to Breck Hill Rd. Take Breck Hill Rd. for 1.7 miles until you get to North Thetford Rd. Take another left and this will lead back to S.R. 10, which we will take until we get to the Intersection of S.R 10 and S.R. 302 East to the town of Bath. **The Bath Bridge (est. 1832)** is one of the most famous bridges and most photographed. We will stop at the Brick Store, which is the oldest General Store in the Country, for snacks, photo opportunities and a short break. From here, we will continue back onto S. R. 302 West for .1 miles and make a left onto Hill Rd. From Hill Rd, we will take Porter Rd to our 6th Bridge, the **Swiftwater Bridge (est. 1849).** From here, we will cross the bridge to S.R. 112, which is the western part of the famous Kancamangus highway. We then make a left onto S.R. 112 East for 18.7 miles until we arrive back on US Rt. 3. US Rt. 3 will lead us back to Blair Rd. and ending at the Covered Bridge Farm Table.

Depending on the size of the group and limited parking at some of the bridges, stops at all bridges is unlikely. Whether you're riding with our volunteer tour guides and lifelong Laconia enthusiasts, Dave and Deb, or if you're going it alone – the covered bridge tour is a must-do for all! ★

Ride safe, ride smart and stay away from the center line.



Photo Courtesy: Michael Lichter - 2018





Photo Courtesy: SilverFoxStudios.US - 2019

Action at Party Central - 2019

The name may have changes but the memories remain!



Photo Courtesy: SilverFoxStudios.US - 2019

Half Moon Enterprises, Proud Laconia MC Week® Board Member!

The Half Moon, the block at the very center of Weirs Beach, has been at the heart of Motorcycle Week action since the early 1950's, when the business was established by Sidney Ames. The very symbol of Weirs Beach, the iconic, neon Weirs Beach arrow sign, built in 1956, was a result of Sidney's efforts. His three sons have carried on with the business, now known officially as the Half Moon Enterprises. They have also carried on with promoting Weirs Beach, in 1998 establishing the website **WeirsBeach.com**, the best source for general information about the area.

The Half Moon block begins at the corner of New Hampshire Avenue and extends down Lakeside Avenue to Tower Street. On the left corner, the Half Moon Pizza Stand sells the freshest, tastiest pizza in town. Next door, there are many exciting vendors located in the Half Moon Penny Arcade and Bumper Cars buildings, including American Iron Outfitters, Tennessee Leather, Joe's Steel, and the tattoo artistry of Mr. Bill's Roadhouse. At the center of the block, the Half Moon Gift Shop has a great selection of Motorcycle Week T-Shirts, jewelry, and accessories. On the right corner, you'll find Hot Leathers located in the Half Moon Family Fun Center building.

Tucked behind all the Lakeside Avenue action is the Half Moon Motel & Cottages, the most convenient lodging location in the area, within very close walking distance of all the Motorcycle Week activities. The Half Moon Motel & Cottages features a beautiful scenic view of the lake from every unit; a king-size, solar-warmed pool; modern motel rooms; and comfortable cottages with kitchenettes and private, screened-in porches. Reserving a room at the Half Moon for Motorcycle Week is easy; just visit them online, at **www.halfmoonmotel.com**.

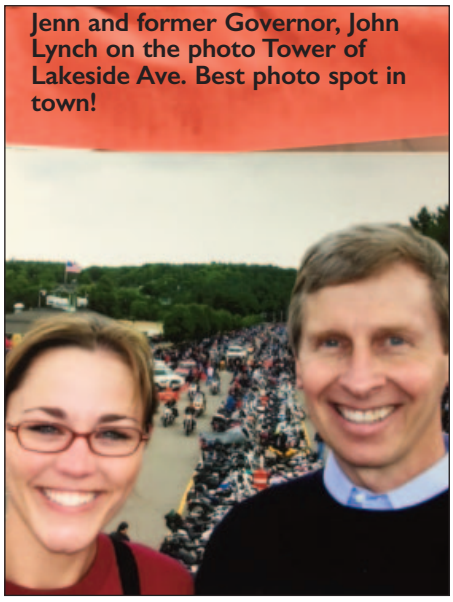
Over the years, the original Half Moon has expanded to include the Beachview Bazaar and Castle Rest. The Beachview Bazaar, just a short stroll down Lakeside Avenue from the Weirs Beach arrow sign, is a biker shopping favorite, with many fine vendors, including Bear Hollow Trading Post, American Iron Outfitters, Motorcycle Rally USA, George Dyer Leather, and Sunglass Connection. While at the Bazaar, relax and eat your fill at Castle Caterers. Located right next to the Beachview Bazaar, at the purple house called Castle Rest, you'll find vendors Hot Leathers, Trading Post CT, and Joe's Steel.

For more info about the vendors at the Half Moon, the Beachview Bazaar, and Castle Rest, please go to **www.weirsbeach.com/motorcycle-week-vendors**. ★

Photo Michael Lichter



2010 - Blast from the past...



Jenn and former Governor, John Lynch on the photo Tower of Lakeside Ave. Best photo spot in town!



Photo Courtesy: Sick Boy

Blast from the Past! Misty and Doug of Sickboy Motorcycles.

Light 'em up! Introducing Laonia's 1st Motorcycle Light Parade

Charlie St. Clair

It has been awe-inspiring to see how much time, effort and MONEY riders spend lighting up their motorcycles. Seriously, it has to be thousands of dollars spent every year on this mission. So, we thought this year would be the perfect time to let riders show off their efforts with a Light 'em up Parade! Of course, we are referencing the actual LED-lights on bikes when we say, "light 'em up" – burn-outs should be saved for approved pits on private property (no one wants to spend money on a fine!).

For the first time in rally history – a Motorcycle Light Parade will be held on Friday night, June 18th. The parade will form at the Laconia City Hall parking lot in downtown Laconia at 8 PM with kick stands up at 9 PM. The parade route will lead riders along US Business Route 3 to Weirs Boulevard ending in Weirs Beach. Motorcycle enthusiasts who aren't in the ride should plan to watch from the sidewalks and cheer on riders!

Don't miss out on being part of this NEW event and SHOW US YOUR LIGHTS! All motorcycles welcomed. ★

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #7

Find an insurer who's ready to help you in the event of an accident. *A company that truly serves bikers has claims representatives who are trained to accurately assess motorcycle damage–including your custom parts. They will have steps in place to get bikes back to their previous condition and on the road as soon as possible. Ask if they have 24/7 claims assistance and a network of approved repair centers that will guarantee the repairs on your bike.*



Photo Courtesy: Intrinsic Light Photography

Great friends from Hershey, PA visit Laconia for 1st time!

Harley vs Indian wars at NH Motor Speedway June 12 & 13

NEW HAMPSHIRE MOTOR SPEEDWAY Live Free & Race!®

After an epic battle in 2020, once again the grudge racing pitting the old Tank Shifter Harley's and Indians from the 1930's and 40's will take place at the New Hampshire Motor Speedway during the FIM North America Vintage Road Racing Championships June 12th & 13th. Like the movie, Ground Hog Day, once again for the past several years, the drama of this match pits race competitors from across the United States to try and settle which machine will win the coveted event.

The history of the "Laconia" races dating from the 1930's through the 1940's and saw Indian and Harley battle it out for the coveted "Laconia" win. That battle with these vintage racers still continues today as these old machines fight all out in some amazing races to once again establish dominance on the track.

Every year, noted vintage racer Doc Batsleer from Daytona, Florida brings a collection of the old race bikes for some of the young guns to try and race in the epic Harley / Indian battle. Though the "young guns" can be very fast, it is sometimes the wily old experienced racers that that show the way around to victory. Noted New England car racer and Bentley's Saloon owner, Bentley Warren, has dominated the field of racers in recent years and should return to race for the gold. There is nothing like the noise, smoke and smell of these old machines to transport you back 70-80 years in time to racing the way it was. ★



Photo Courtesy: John Bielawski

Racing Sidecars Return for FIM Road Race Championships June 12th & 13th

NEW HAMPSHIRE MOTOR SPEEDWAY Live Free & Race!®


Photo Courtesy: Robert Coy

The incredible vintage road racing sidecars will return for the FIM North America Vintage Road Race Championships on June 12th and 13th at the New Hampshire Motor Speedway. Vintage sidecar racing has to be one of the most insane, thrilling and dangerous forms of motor racing. A three-wheel vehicle carrying two people hanging on and racing on skinny tires - with high horsepower AND traveling inches from the ground is a recipe for excitement found nowhere else! The driver slides the sidecar through the corners wrestling for control, while the passenger climbs from side to side on a small platform acting as a ballast to keep the sidecar from flipping. This race is not for the faint of heart, sometimes passengers have been known to fall off the machine at speed completely unnoticed by the driver. Because of intense driver focus, the driver only becomes aware of the missing passenger when he attempts to take the next corner with devastating results. Some describe sidecar racing as a gladiator sport like the Roman chariot racing. For more information on USCRA, **www.race-uscra.com** or Visit NHMS at **www.nhms.com.** ★



Photo Courtesy: John Bielawski



Photo Courtesy: John Bielawski

Gypsy Tour to Support the North East Motor Sports Museum, Sunday, June 13



Photo Courtesy: John Bielawski

Best Buddies!



Photo Courtesy: John Bielawski

Thumbs up!



Photo Courtesy: John Bielawski

Official Rally T-Shirts for Souvenirs!

The AMA-sanctioned Gypsy Tour from leaves from the Laconia MC Week Rally Headquarters on Lakeside Ave. in Weirs Beach on Sunday, June 13th heading to the 2021 FIM North America Vintage Road Race Championships at New Hampshire Motor Speedway. This Gypsy Tour is a fundraiser for the North East Motor Sports Museum. Sign-ups for the Gypsy Tour will start at 9am and leave Lakeside Ave. at approximately 10:30am. The Gypsy Tour will be a police-escorted ride from Rally Headquarters rides through Weirs Beach to SR. 106S to the Museum and then to NHMS for the races. Once at the speedway, participants can purchase a 50% off admission ticket to the races and get several escorted parade laps ON the track! Gypsy Tour participants will also receive VIP parking inside the Speedway and full access to the garages, grandstands and pits. All proceeds from the Gypsy Tour are donated to the museum.

Last year, AMA Laconia National top privateer rider from the 1970's, New England rider Jeff Heino, led the Gypsy Tour parade laps on the track accompanied by the Harley and Indian tank shifter racers. The 2021 Grand Marshal celebrity and tank shifters will lead the parade laps on the track again in 2021.

For more information on the United States Classic Racing Association, check out: **www.race-uscra.com**.

For more info on races, vending and affordable, premiere camping (right next to the action!), **www.nhms.com** ★



Photo Courtesy: Laconia MC Week

North East Motorsports Museum.



AMA

AMA AMERICAN MOTORCYCLIST ASSOCIATION

The AMA is proud that Laconia Motorcycle Week, which dates to 1916, is part of the 2021 AMA National Gypsy Tour. Gypsy Tours began as small gatherings of motorcyclists who rode to a scenic spot for a picnic and motorcycle competitions. There often were races, including hillclimbs, "Tourist Trophy" (TT) and dirt-track events, along with field meets involving such motorcycle games as slow races, stake races and plank riding. The events eventually evolved into some of the largest road-riding events of the year. Started by the Motorcycle and Allied Trades Association, the official Gypsy Tours came under the supervision of the AMA at its founding in 1924. **AmericanMotorcyclist.com/Riding/AMA-National-Gypsy-Tours**.

In addition to sanctioning road-riding events, such as the AMA National Gypsy Tour, the AMA protects the rights of motorcyclists by fighting against motorcycle-only checkpoints, health insurance discrimination and tariffs on imported bikes; promotes the motorcycle lifestyle by advocating for access to public lands for responsible motorized recreation; sanctions nearly 3,000 competition and recreational events each year; and charters nearly 1,200 motorcycle clubs and promoters.

Now more than ever, it is crucial that you and your riding friends become members of the AMA to help protect our riding freedoms.

Also, as a member of the AMA, you are entitled to valuable benefits including:

- American Motorcyclist magazine: delivered monthly—choose between our Competition and Off-Road or Street and Recreation versions.
- Access to compete or participate in AMA sanctioned races and rides.
- Discounts on gear and services with more than 40 AMA member benefit partners.

If you are a motorcycle rider, join the AMA at **AmericanMotorcyclist.com**. ★



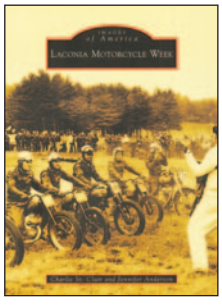
Photo Courtesy: W. Stephen Loughlin

Officer Don Kimtis, the unofficial Mayor of Lakeside Ave.



Photo Courtesy: W. Stephen Loughlin

The Dive.



Get Your Copy Now

This book is a collection of 200 images of the Rally with the history to accompany the photographs.

The book covers the Rally from its conception in 1916 through the 75th Anniversary. See how motorcycling and the Rally have evolved from street action to races. Order at www.laconiamcweek.com or stop by Rally Headquarters to pick up your copy.

PROGRESSIVE
#1 IN MOTORCYCLE INSURANCE

Tip #8

Cover your custom parts. *Parts such as chrome plating, a new paint job, saddlebags, or special rims usually increase the value of your bike. If you've added custom parts or equipment, make sure they're protected.*

2021 - Coca-Cola & Dr. Pepper - Official Soft Drinks of Laconia Motorcycle Week

Coca-Cola Bottling Company of Northern New England started out as a single bottling operation in Laconia in 1977. That small operation has grown into one of the nation's largest Coca-Cola bottlers. Coca-Cola of Northern New England operates dozens of facilities, including the state-of-the-art production center in New Hampshire, as well as in Connecticut. They serve thousands of customers throughout all of New England, as well as through New York State and some of Pennsylvania. The folks at Coca-Cola have long supported Motorcycle Week as a Rally Patron and advertiser and in 2021, they really stepped up their game with Coca-Cola and Dr. Pepper becoming the official soft-drinks of the 96th Anniversary of Laconia Motorcycle Week. Coca-Cola of Northern New England's mission is to refresh northern New England and to inspire optimism through their brands and actions of their people while also creating value and making a different with consumers and customers alike. Laconia Motorcycle Week is proud to have such an engaged partner to collaborate on as we move towards the 100th anniversary. Be sure to ask for Coca-Cola and Dr. Pepper at many of the fine establishments you visit during the rally and of course, stock up your supplies at your local grocery and convenience stores. ★



TRAVEL ALERT

In New Hampshire, like most states, animals are everywhere... Animals are known to surprise riders on the highways and roadways, especially in the evening and night (but certainly – keep watch at all hours!). The smart rider keeps their speed down for that reason alone. Another tip, whatever the speed limit is, PAY ATTENTION TO IT! Why give away your money and time away? Our beautiful curvy roads could be very unforgiving- take your time and enjoy the ride.

BROADCASTING ALL WEEK FROM WEIRS BEACH
104.9 FM THE HAWK
ROCKIN' THE LAKES & MOUNTAINS

Coca-Cola BEVERAGES NORTHEAST
Lakes Region Coca-Cola
CokeNortheast.com
RALLY PATRON
495 Depot Street, Belmont, NH 03220
603-267-9300 • 800-339-8963

8th Annual Mae West Memorial Pet Run!

By Jennifer Anderson

A BIG THANK YOU to Doug, Misty, Dick Cartier and Sick Boy Motorcycles!



Photo Courtesy: John Bielawski

Start of the Mae West Ride.



Photo Courtesy: John Bielawski

Relaxing before the ride.



Photo Courtesy: John Bielawski

4-legged friends love Laconia too!

No one has bigger shoes to fill than Doug Asermely from Sick Boy Motorcycles – not only did he create the "Sick Boy Motorcycles" brand and bring it from New England to riders throughout the world, but he used those very friendships created in the motorcycle industry to give back in a BIG WAY!! Doug and his wife, Misty are HUGE animal lovers! Not only are they home to countless animals (and if Misty had her way – it would be even more!), but they even travel with their furry friends to shows and rallies around the country. Doug created the first Mae West Memorial Ride after he heard of the loss of Mae West, the beloved cat of Charlie St. Clair, Executive Director of the Laconia Motorcycle Week Association. Mae West was a tiny, rescue cat and the NH Humane Society rightfully determined she needed a name with a BIG personality! Throughout the 6 years that Doug and Misty organized the Monday Mae West ride, it was ALWAYS our biggest Gypsy Tour of the week! Hundreds of Sick Boy customers, fans and Laconia rally enthusiasts joined for a Monday ride around local towns. Close friend, Billy Grotto from Twisted Tea, helped to lead the pack with his furry-Frenchie, Tank, happily along for the ride. Between Doug's loyal customers and famous friends, we had the greatest raffle prizes and the most fun you could have on a Monday! Multiple organizations benefited from the Mae West Ride, including the NH Humane Society & **funds4paws.org**. We can never express our gratitude to Doug & Misty for raising well over **$65K** in funds solely for the animals of need here in the Lakes Region and NH. Our furry friends love you both!

Doug and Misty are spending more and more time at their store in Deadwood, SD and have left the Mae West Ride reigns to the Laconia Motorcycle Week Association. Although it is big shoes to fill, we know riders love their pets and will continue to support the Mae West Ride and our local animal shelters.

Please join us for the 8th annual Mae West Pet Run on Monday, June 14th during this year's 98th Anniversary of Laconia Motorcycle Week. Line up on Lakeside Ave. in front of Rally Headquarters and leave at 10:30 sharp. A police-escorted ride through the beautiful back roads of the Lakes Region to NHMS– motorcycle nirvana! Upon arrival, all riders can take a lap around the NHMS track and then park right in the center of all the action. The ride is $25 for rider and $20 for passenger, which gets you a door prize ticket and a very cool custom pet run t-shirt. **All the money** raised goes directly to shelters in the NH area. For 2021, we will work with a local organization, **funds4paws.org**, who oversees the distribution of all proceeds. I can't stress enough the support of all the pet owners and pet lovers who join us and yes, the more the merrier! Please go to LaconiaMCWeek.com for more details or to ask any pertinent questions about the run. Thank you for all the support! ★



Photo Courtesy: John Bielawski

Jenn waits for the start of the ride with Dave & Radar.

PROGRESSIVE #1 IN MOTORCYCLE INSURANCE

Tip #9

Plan your route. *Although it can be tempting to hit the road without a destination in mind, planning a route will ensure you'll stay well fed and gassed up. If you don't have a GPS, get up-to-date maps and go online to get a list of hotels and campgrounds near your route so you can find a place to rest for the night.*

How to Avoid Animal Collisions on the Roads



This motorcycle season, as you enjoy the scenic views that New Hampshire has to offer, keep in mind that wildlife can pop up when you least expect it. Here are some useful tips to avoid animal encounters of the third kind!

- One important way to avoid messy encounters is to never drive drunk or high. Be sure to lock up and the leave the bike, or call a cab or a friend for a ride home. Don't let your friends ride drunk. Remember, Ride Sober or Get Pulled Over.
- Always use an aggressive visual search pattern when riding. By looking far and near and side to side you will see animals and other roadway users before they enter your path of travel. This will give you time to avoid collision in a more controlled manner.
- Deer are not solitary animals, they travel with their herd. Slow down if you see a deer. It's likely there are more close behind.
- Don't challenge large animals – it's a safer bet to turn around and seek an alternative route if possible.
- Always slow down and use your high beams in all animal crossing areas.
- If you often ride the roads at night, invest in powerful headlights.
- Do not override your headlight. At higher speeds, it can take more distance to stop than your headlight reaches. By the time you see something in your path it is already too late. Slow down at night!
- If you're riding in a group – spread out. If there's a collision, it will prevent one rider from taking out the whole group.
- As always, don't forget to wear protective gear – you never know who or what you will encounter on the open road.
- Take training that will assist you in honing skills needed when that animal encounter does happen. Information on training is available at nh.gov/dmv.

Follow the NH Office of Highway Safety on Twitter at @nh_ohs and Facebook at @NHHighway Safety. ★



Remember–
ONLY YOU CAN PREVENT FOREST FIRES!

Advertisers Index

104.9 The Hawk Radio.....31
AKWA Beach Bar & Grille 55
AMA.....74
Amsoil.....3
Atlas Fireworks.....40
Bassett Lodge & Range Cafe....65
Bentley's Saloon.....84
Biketemberfest - Laconia 28
Budweiser.....83
Chris' Campground.....63
Coca-Cola 75
Corporate Sponsors 9
Country View Diner 65
Crest Hill Motel.....65
David Uhl - Motorcycle Exhibit & Raffle 42-43
Faro Express.....44
Fireside Inn & Suites.....66
Grocery Mart 61
Half Moon Motel & Cottages 70
Harts Turkey Farm.....IFC
Haymond Law Firm 23
Kay's Place Family Dining 65
Laconia Antique Center.....68
Laconia Rally Headquarters.....67
Lahey, Matthew, Attorney 16
Lakes Region Tourism Association.....28
Lichter, Michael, Photography...27
Looney Bin Bar & Grill.....25
Naswa Resort.....19
National Motorcycle Museum....78
NH Motor Speedway 6
NH State Ad 5
North Conway Grand Hotel.....IBC
Pine Hollow Campground 54
Progressive® Motorcycle Insurance 1
Russ Brown Motorcycle Attorneys 7
Sac City Motel 65
Speed Trap Diner 65
Sucker Punch Saloon.....46
Tally-Ho Restaurant.....65
TEAM Motorcycle Apparel & Leather.....2
Tower Hill Tavern .....BC
Twisted Tea 4
Uncle Joe's Diner 65
Union Diner 77
USCR Vintage Racing.....IFC
Weirs Action Committee.....55
Weirs Beach Drive-In 78
Weirs Beach Tattoo 83





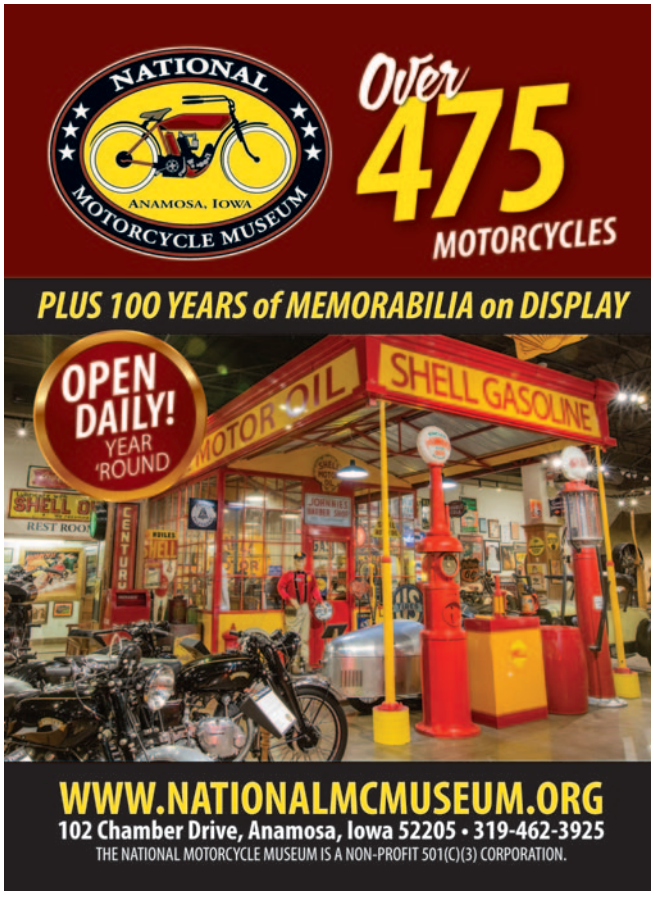
Weirs Beach Drive-In Official Sponsor for Laconia Motorcycle Week 2021!



The Weirs Beach Drive-In has been a major player during Motorcycle Week since the early 1980's, first as a parking area and then as one of the premier vendor locations in the heart of Weirs Beach.

Pat Baldi, owner of the Weirs Beach Drive-In, stepped up as a corporate sponsor of Laconia Motorcycle Week® for 2021 because she understands the value the Rally brings to the Lakes Region and State of NH. The Weirs Beach Drive-In will be showing first-run movies on multiple screens all summer and have always been a favorite place to catch a great show under the stars.

Corporate sponsors, like the Weirs Beach Drive-In, help make the marketing efforts of the Laconia Motorcycle Week® Association possible. Join us in thanking them and all of our sponsors for their support! ★



National Motorcycle Museum in Iowa

Mark Mederski
National Motorcycle Museum

The year 2020 was a very tough year for all of us. Hopefully by the time you read this we are getting back to seeing our friends at events and getting out and riding our motorcycles. But one good thing is certain; the doors of the National Motorcycle Museum are open every day. Your motorcycle is probably ready to take you there!

In the small eastern Iowa town of Anamosa, northeast of Cedar Rapids, is a surprisingly large and complete motorcycle museum. Over 550 motorcycles are on display plus about 50 bicycles, even a very early bi-plane. Here you will be immersed in American motorcycling history with bikes from around the world. Machines from Moto Guzzi, Douglas, Indian, Honda, Triumph, Velocette, Maico, BMW and of course Harley-Davidson, plus dozens more brands all await your visit. European makers like NSU, Ducati, Moto-Guzzi, Parilla and BMW are here, plus British marques such as Velocette, Brough, Vincent, Douglas and of course BSA and Norton.

The British are largely responsible for the "cafe racer" class of motorcycle and those bikes are here, too. Great interest in road racing in Britain and on the Continent drove riders to strip their street bikes of unneeded hardware, fit clip-on handlebars, megaphones and rear-set foot controls and blaze the public roads emulating the Manx Norton, BSA Gold Star and Velocette racers. Soon Italian, then later Japanese manufacturers brought us factory-made cafe racers like the Ducati 900SS, MV Agusta 750S. Next we saw the Harley-Davidson XLCR and Kawasaki Z1R.

The Museum's collection includes stock, custom and competition machines we have ridden here in America for nearly 120 years. Overall, American motorcycles are best represented; there's even a 1908 "strap tank" Harley and a Flying Merkel racer in original condition. Sears, Merkel, Thor, Excelsior, Henderson, Curtiss, Reading-Standard are among early American brands on display in the Museum, but many Indians and over 65 Harley-Davidsons, too.



Backdropped by an early motorcycle shop, a 1937 Harley-Davidson Knucklehead honestly shows it mileage.



Wooden Track.



A restored 1920 Shell Motor Oil service station is outfitted with pumps and contains an amazing collection of petroliana.



Photographs, paintings, prints and bronze sculpture depict racing from the early 20th Century.

About a dozen video monitors run a variety of historic programs that help you put motorcycles into their period contexts; Beverly Hills Board Track Racing near the board track display shows what motorcycle racing looked like 100 years ago. Diorama-type exhibitions include a restored 1920's Shell Motor Oil service station. In addition to a large early bicycle display, there's a bicycle repair shop and a period motorcycle shop recreation, a hillclimb course and an early Harley-Davidson retail setting; a large collection of parts in original packaging is pretty amazing to look at.

The 600 piece toy collection includes tin and cast iron and great and rare pedal cars. Thousands of printed documents like advertising posters, manuals, post cards, photos and even original paintings are on display plus riding gear and race trophies. It's no wonder the National Motorcycle Museum was voted the Iowa Tourism Outstanding Attraction a couple of years ago.

Anamosa, Iowa is set in the Mississippi River bluffs. Getting there offers great wide open hilly winding roads, light traffic, perfect for heavy weight cruising or sport bike riding. The National Motorcycle Museum and these fine roads are in the heart of America. On your way to about anywhere you can add Anamosa, Iowa to your routing.

We hope you make plans to visit the National Motorcycle Museum soon. Plan your visit at **nationalmcmuseum.org**, or call 319-462-3925. ★

The "In Passing" page continues to be an important part of the Laconia Rally News for two reasons: First, it offers us space to remember those who are no longer here by placing a name and face with the statistics that are so often quoted by the media and second, reminds all of us to take the precautions needed to prevent accidents that have the impact to change many lives forever. There are sobriety check-points during Laconia, just as there are in Daytona and Sturgis and on many weekends and holidays. These check points serve an important purpose. If you've had too much, park it and feel free to us at 603-366-2000 and we will help find you a reliable ride. Always ride smart and responsible.

George Pond



George looked forward to Laconia Motorcycle Week along with the rest of us and barely ever missed attending the Rally. His experience with motorcycles began as a teenager riding Indian motorcycles. After being a member of the United States Air Force, George went on to work for Plymouth Auto Supply for many years. And another note of interest about George- take a look at that beautiful white Harley he is riding in this photo. He won it at one of the motorcycle raffles held during Motorcycle Week in the year 2000. That puts him in an elite circle of winners because how many of us can say we won a brand-new ride in a raffle? George has passed on, missed by all who knew him, but his white Harley is now ridden by his son. What could be better?

In Passing

George Bernard

The motorcycle world lost a great friend this past year with the passing of George Bernard. I (Charlie) first met George over 20 years ago at a J&P Cycles swap meet. George worked for John Parham the entire time I knew him. When John sold his business, George followed him to the National Motorcycle Museum, located in Alamosa, Iowa. If you attended any of the International Motorcycle Shows around the country, or the rallies in Daytona, Laconia or Sturgis and visited any of the J&P Cycles' stores or booths, you had a very good chance of meeting George. There were not many motorcycle parts for most brands that George wasn't aware of. Most important of all was George's personality and character. We should all be so lucky to have a friend like George.



Ashland



Paugus



Ashland and Paugus were the beloved office cats of the Laconia Motorcycle Week Association. Ashland came to us first in 2006 when he was just a kitten, crawling out from the woods after the Ashland fireworks show. The lucky guy survived almost being taken away by an owl before being rescued by the fireworks crew. Not long after, during the height of winter, Ashland noticed a mangy yellow and white cat sitting high upon the snowbanks, meowing into our office windows. Paugus was a feral cat, who was not nearly as grateful as Ashland (at least not at first!) to be carried off to his new home. Soon, the two became as inseparable as brothers and kept Charlie and Jenn company for many years. Jenn has dozens of photos of the two of them vying for the warmest spot on her lap or chasing the computer mouse on the screen while she worked. This fall, Paugus passed away peacefully at the office after a short battle with cancer. Only a couple of months later, Ashland died tragically during the fire suffered at our office on Christmas Day. Paugus was a shy, kind soul. Ashland was a feisty, attention-loving soul. Now, both continue their bond over the Rainbow Bridge, forever basking in the warmth of the sun as they did over the many treasured years with us.

In Passing

Bonnie Noyes



Motorcycle Week lost a loyal fan and a great friend this past fall due to illness. For many years, Bonnie worked at Paugus Diner in the Lakeport section of Laconia, which her family- at one time- owned. Paugus Diner changed hands and became Union Diner and Bonnie continued as a loyal employee. In the 90's, Bonnie worked at the Colorado Club on Lakeside Avenue in Weirs Beach and for many years, helped out at Rally Headquarters during Motorcycle Week. Bonnie was a huge supporter for the safety of animals, and we believe that right there says a lot about Bonnie's character. A better friend, one could not ask for. She is missed by all who had the good fortune to know her.

Karl Thober



In July 2020, we lost a tower of a man, Karl B. Thober, 78 years of life, from Framingham, and after retiring, Maine and Florida. A Navy Veteran and a lifelong motorcyclists rights advocate and activist. Karl was with us the past six years at the "Check Twice Nights" during Laconia Motorcycle Week's 'Reunion, Remembrance and Honoring' others, reuniting with Bob Doiron in Bob's two final two years, after 41+ years serving our motorcycle community. Karl joined the Modified Motorcycle Association in 1979. From 1983 through 1994, over 520 weeks (!) Karl served as its Treasurer, keeping the books straight, serving with Chet Puffer, Jerry Bennett and Billy Gannon, its Presidents. Karl stepped up with others in 2013 supporting Bob Doiron's ownership and 2008 transfer of the Check Twice motto. We all are better off because of Karl, grateful for all he DID and all Karl contributed.

Dakota Matthews 1/27/1993 – 9/9/2020



"Try not to become a man of success but rather to become a man of value" (A. Einstein). Dakota lived a life that truly embodied this quote. His value is now his legacy and will forever be measured in the great loves of his life including his family, friends, and fiancé, as well as in lives he helped live on through his greatest gift of organ donation. Dakota was family to Fran, our beloved friend, and staff member at Rally Headquarters. We lost Dakota this past September in a tragic motorcycle accident in his home state of Maine and as we mourn our loss, we continue to be grateful for the selfless love he imparted amongst us.



Everett "Bo" Carlson

We lost Everett "Bo" Carlson this past August, during the postponed rally. Bo was a rider by nature and loved all of the motorcycle rallies and looked forward to attending Daytona, Laconia and Sturgis. Bo is from Tampa but lived in Laconia in the summer and made many friends throughout the Lakes Region. Bo loved his Harley and loved to ride; his spirit rides on.

Kevin R. Lapan 1957-2020



Kevin R Lapan died unexpectedly on Monday, December 28th, 2020. He was survived by his son Danny Lapan and daughter Abbey Lapan. Kevin was a diehard biker and loved Laconia Motorcycle Week. He attended over 25 years of the Laconia Rally with his best friend, Nate Bastarche. He loved live music and drinking beer. Riding the White Mountains on his Harley and meeting new friends. Kevin will never be forgotten and will be missed by many. Raise a toast this year in honor of Kevin.

Laconia, Sturgis, and Daytona all have beautiful roads to ride on,
but take it easy on those curvy, two lane roads,
they can be so unforgiving.

Approximate Driving Miles to Laconia, NH

Albany, NY	175
Albuquerque, NM	2,292
Atlanta, GA	1,170
Baltimore, MD	464
Boston, MA	95
Buffalo, NY	547
Chicago, IL	1050
Cincinnati, OH	974
Cleveland, OH	643
Dallas, TX	1,917
Daytona Beach, FL	1,337
Denver, CO	2,087
Halifax, Nova Scotia	652
Hartford, CT	167
Kansas City, MO	1,554
Los Angeles, CA	3,150
Memphis, TN	953
Miami, FL	1,640
Minneapolis	1,300
Montreal, PQ	223
New Orleans, LA	1,634
New York, NY	276
Norfolk, VA	630
Omaha, NE	1,558
Philadelphia, PA	372
Phoenix, AZ	2,780
Pittsburgh, PA	620
Portland, ME	76
Quebec City, PQ	292
St. Louis, MO	1,276
San Francisco, CA	3,262
Seattle, WA	3,134
Sturgis, SD	2,150
Toronto, ON	574
Washingon, DC	496
Waterloo, IA	1,450

104.9 FM THE HAWK ROCKIN' THE LAKES & MOUNTAINS Best

BROADCASTING ALL WEEK FROM WEIRS BEACH



Photo Courtesy: Kim Lakin - 2012

Best Friends at Laconia Motorcycle Week!

THE 100th – 2 years & Counting!

The 100th Anniversary of Laconia Motorcycle Week® will be in 2023 just a short three years from now. It's a big deal! Laconia Motorcycle Week® will be the first, national, major motorcycle rally to reach the 100-year milestone. But why wait three years to begin the celebration?

This year and every year as we count down, the ***Laconia Motorcycle Week® Association will release a limited amount of Official 100th Anniversary items.*** **Be the first one on your block to have some 100th Anniversary gear.**

Check out all of our 2021 souvenirs, at Rally Headquarters on the boardwalk of Lakeside Ave. ★



Photo Courtesy: John Bielawski

Action in front of the Veteran's Association homes on Lakeside Ave.



Photo Courtesy: John Bielawski

Heading to the lake!





Bentley's Saloon . . . an all Week Party!

Bentley's Saloon and Campground, owned by New England's legendary super-modified race car driver Bentley Warren, is located on 80 acres in Arundel, (a few miles north of Kennebunkport) Maine, just 70 scenic miles from Laconia and minutes from the coastal beaches. What was once just a small bar room on Route 1 turned into a nationwide biker destination.

The "Compound" as referred to by many has indoor and outdoor bars, band stages, a courtyard with a friendly backyard atmosphere including cornhole and horseshoe areas, a gift shop, motel and full-service campground with 100 RV sites up to 100 feet and park models for rent. Everything is within walking/stumbling distance from the Saloon along with unique antique flea markets, fine and casual dining and shopping.

Always fun daily entertainment cornhole tourneys, car shows usually displaying over 100 cars on Tuesdays, open mic night on Wednesdays, live bands and entertainment Thursday through Sunday with no cover charges. The last Saturday of every month Bentley's has a give away of $1000 just for playing with "Bentley's Balls" game, and it's free to enter! Play Bentley's Angel on Friday or Bentley's Devil on Thursday and get a free "I Rode the Hog" tee! Bentley's has more than just a typical bar menu. They're popular for pig roasts on Saturdays, cooked in their own BBQ "biker" style smoker and fresh Maine lobster feeds, 2 whole steamed lobsters, potatoes and corn on the cob for only $25!

Based on COVID guidelines, Bentley's Biker Rally plans to kick off June 12th with live bands daily. It's an all week party with a Ride-In Bike Show for trophies and cash prizes on Thursday, June 17th, from 9:30 til 2pm, rain date is Friday. Join us on Tuesday, June 15th for the ride to Bentley's from Rally Headquarters in Weirs Beach escorted by Bentley, himself, and Twisted Tea's Billy Grotto! Leaves at 10:30 am. Ladies, you're invited to enter the 10th Annual Miss Bentley's Pin-Up Contest on Saturday, June 19th. Winner receives $1000 cash, prizes and picture on a Bentley's T-shirt posing on a motorcycle!! Swing by and see why Bentley's and friends favorite saying is "Who has more fun than us? . . . We do!" ★

Check out the Website:
BENTLEYSSALOON.COM
for booking reservations and sign up for our newsletter!

BENTLEY'S Saloon

Arundel, Maine
"Who has more fun than us?
....We do!"

FRESH MAINE
LOBSTER MEALS DAILY!!
Pig Roasts Every Saturday
on our Biker BBQ Smoker!



Weekly Campground Special Rate $225
(Friday-Friday, excludes holiday weekends, Motorcycle Rally Week, and AKW)

We are only 70 scenic miles from Laconia!
BENTLEY'S BIKER RALLY • June 12-20

1601 Portland Rd.
Rt. 1 (minutes from
Kennebunkport)
Arundel, ME
207-985-8966

98th Anniversary • Laconia Motorcycle Week

rates from
$99
per night: Sun.-Thurs.
June 12-17, 2021

North Conway Grand Hotel

rates from
$149
per night: Fri.-Sat.
June 10-11 & 18-19, 2021

Your Destination for Bike Week!
June 11-20, 2021

- Free Covered Motorcycle Parking with Wash Station
- Centrally Located for Best Bike Touring • Minutes to Area Attractions
- Year-Round Outdoor Pool & Jacuzzi • Indoor Pool, Jacuzzi
- Outdoor Fire Pit • Fitness Center • Game Room
- Beautifully Renovated Oversized Guest Rooms with Marble Bathrooms, DVD Player with Free DVD Library
- Mountainside Tavern and Restaurant
- Family and Jacuzzi Suites Available





Indoor & Outdoor Pools



Mountainside Tavern



Oversized Rooms & Suites

Rt. 16, North Conway, NH 03860 • www.northconwaygrand.com **800-648-4397**

TOWER HILL TAVERN

264 Lakeside Ave
Laconia NH 03246

JOIN US FOR THE 98TH ANNIVERSARY "LACONIA" MOTORCYCLE WEEK

JUNE 12 - 21

*See Us at the Drive-in

TOWER HILL TAVERN'S
SUCKER PUNCH
BOOM
SALOON
AT THE DRIVE-IN

NEW



- LIVE BANDS
- COLD DRINKS
- GREAT FOOD
- RALLY BARTENDERS

WEIRS BEACH 2021 EVENTS



May 21-23



Sept 17-19



Sept 11



Oct 1-3



Oct 28-30





TWISTED TEA
HARD ICED TEA
OUTDOOR STAGE

LIVE BANDS

- LIVE ROCK
- COLD BEER
- 2 STAGES

We Will Rock You

TRULY
Hard Seltzer





CHECK OUT OUR RALLY BARTENDERS

THE BIG HOUSE
WEIRS BEACH

322 Lakeside Ave
Laconia NH