

Google Search Console Report

November 2018

Supplied by:



On the website:

spreadsheetsolutions.biz

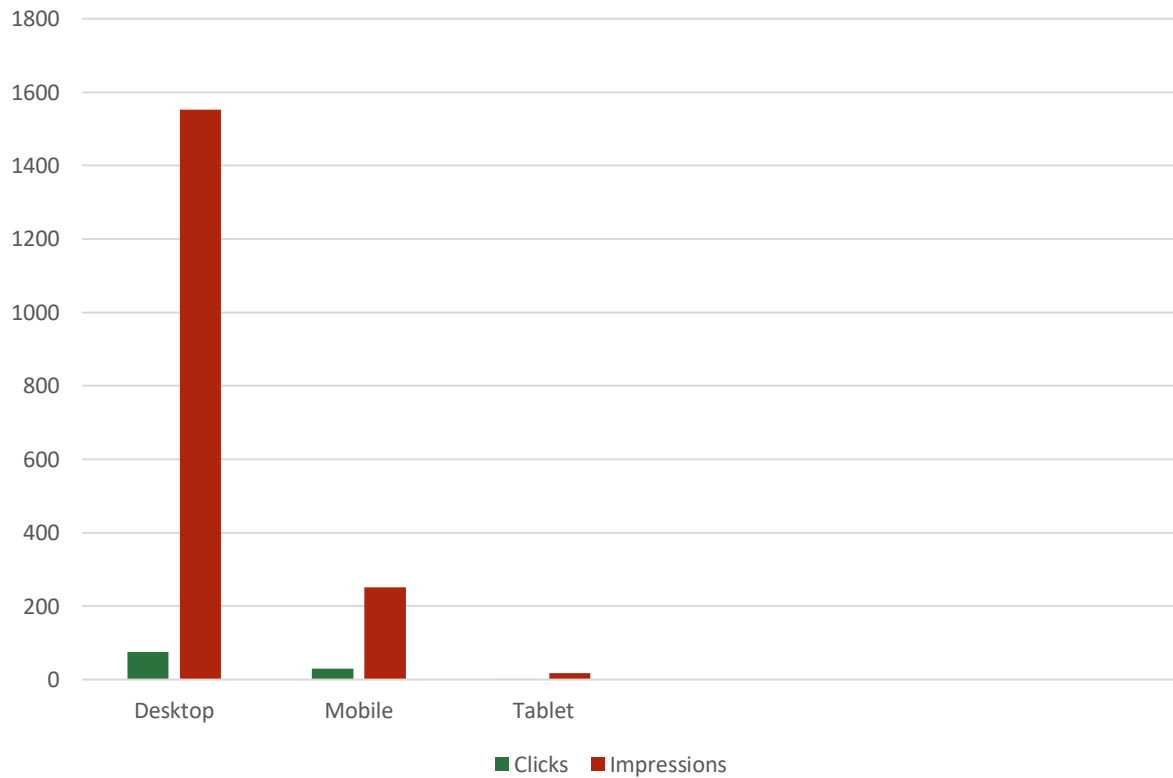


SPREADSHEET SOLUTIONS

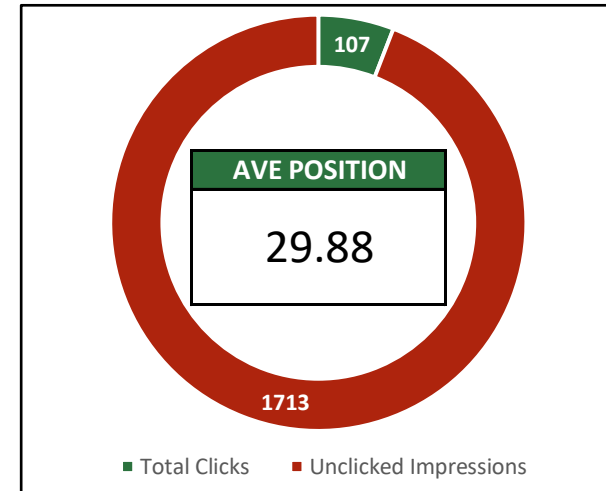
www.spreadsheetsolutions.biz

Spreadsheet Solutions

Clicks & Impressions per Device Type



MONTHLY TOTALS



Device	Clicks	Impr	CTR	Pos
Desktop	75	1552	4.83%	32.55
Mobile	30	251	11.95%	15.07
Tablet	2	17	11.76%	5.06

Top 10 Tables - Queries

Top 10 Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	spreadsheet solutions	18	72	25.00%	1.14
2	spreadsheet solutions excel	7	18	38.89%	1.39
3	networking spreadsheet	2	23	8.70%	10.96
4	pros and cons of pivot tables	2	22	9.09%	6.27
5	spreadsheet solution	2	13	15.38%	1.77
6	i love spreadsheets	1	15	6.67%	26.4
7	church offering spreadsheet	1	14	7.14%	10.07
8	excel spreadsheet solutions	1	12	8.33%	1.08
9	custom spreadsheet services	1	4	25.00%	7.25
10	excel problems and solutions pdf	1	4	25.00%	29.25

These are the top 10 QUERIES based on the number of CLICKS for the current month. ALL entries are included when sorting the top 10, so you may have items with 0 clicks.

Clicks - Number of times the revealed link was click on for each query.

Impressions - Number of times your link was shown for each enquiry, whether clicked or not.

CTR - Click Through Rate - The clicks/impressions as a percentage.

Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 CTR

#	Enquiry	Clicks	Impressions	CTR	Pos
1	spreadsheet solutions excel	7	18	38.89%	1.39
2	excel spreadsheet problem solving	1	3	33.33%	13.33
3	spreadsheet solutions	18	72	25.00%	1.14
4	custom spreadsheet services	1	4	25.00%	7.25
5	excel problems and solutions pdf	1	4	25.00%	29.25
6	spreadsheet solution	2	13	15.38%	1.77
7	pros and cons of pivot tables	2	22	9.09%	6.27
8	networking spreadsheet	2	23	8.70%	10.96
9	excel spreadsheet solutions	1	12	8.33%	1.08
10	church offering spreadsheet	1	14	7.14%	10.07

These are the top 10 QUERIES based on the CLICK THROUGH RATE for the current month. ALL entries are included when sorting the top 10, so you may have items with 0 clicks.

Clicks - Number of times the revealed link was click on for each query.

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CTR - Click Through Rate - The clicks/impressions as a percentage.

Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 Impressions - With Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	sales pipeline spreadsheet	0	105	0.00%	66.9
2	invoice database	0	99	0.00%	57.51
3	spreadsheet solutions	18	72	25.00%	1.14
4	bespoke excel solutions	0	36	0.00%	28.11
5	annual leave spreadsheet	0	26	0.00%	35.12
6	bespoke it need for your business	0	26	0.00%	45.46
7	spreadsheet consultants	0	25	0.00%	40.08
8	networking spreadsheet	2	23	8.70%	10.96
9	pros and cons of pivot tables	2	22	9.09%	6.27
10	spreadsheet consultant	0	22	0.00%	18.64

These are the top 10 QUERIES based on the number of IMPRESSIONS for the current month. ALL entries are included when sorting the top 10, so you may have items with 0 clicks.

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CTR - Click Through Rate - The clicks/impressions as a percentage.

Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 Impressions - With NO Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	sales pipeline spreadsheet	0	105	0.00%	66.9
2	invoice database	0	99	0.00%	57.51
3	bespoke excel solutions	0	36	0.00%	28.11
4	annual leave spreadsheet	0	26	0.00%	35.12
5	bespoke it need for your business	0	26	0.00%	45.46
6	spreadsheet consultants	0	25	0.00%	40.08
7	spreadsheet consultant	0	22	0.00%	18.64
8	what is spreadsheet	0	21	0.00%	75.52
9	business management dashboards solutions	0	20	0.00%	32.35
10	business spreadsheet	0	17	0.00%	76.35

These are the top 10 QUERIES based on the number of IMPRESSIONS for the current month. ONLY entries with 0 clicks are included when sorting the top 10.

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CTR - Click Through Rate - The clicks/impressions as a percentage.

Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 Tables - Pages

Top 10 Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	Home	52	426	12.21%	17.5
2	30-problems-solved	16	207	7.73%	14.52
3	2016/09/01/pivot-table-v-formulas	13	112	11.61%	12.9
4	2016/09/01/5-misconceptions-of-microsoft-excel	7	45	15.56%	45.84
5	br1-networking	3	14	21.43%	4
6	2016/09/01/why-i-love-spreadsheets	2	52	3.85%	13.48
7	networking	2	28	7.14%	13.54
8	brochures	2	7	28.57%	26.86
9	case-studies	2	4	50.00%	15.75
10	2018/08/08/management-dashboards-traffic-lights-for-your-business	1	51	1.96%	37.75

These are the top 10 PAGES based on the number of CLICKS for the current month. ALL entries are included when sorting the top 10, so you may have items with 0 clicks.

Clicks - Number of times the revealed link was click on for each query.

Impressions - Number of times your link was shown for each enquiry, whether clicked or not.

CTR - Click Through Rate - The clicks/impressions as a percentage.

Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 CTR

#	Enquiry	Clicks	Impressions	CTR	Pos
1	case-studies	2	4	50.00%	15.75
2	dashboards	1	3	33.33%	10.67
3	brochures	2	7	28.57%	26.86
4	br1-networking	3	14	21.43%	4
5	about-us	1	6	16.67%	2.83
6	2016/09/01/5-misconceptions-of-microsoft-excel	7	45	15.56%	45.84
7	faq	1	7	14.29%	13.29
8	Home	52	426	12.21%	17.5
9	2016/09/01/pivot-table-v-formulas	13	112	11.61%	12.9
10	2018/07/27/my-5-most-popular-spreadsheets-this-year	1	11	9.09%	20.36

These are the top 10 PAGES based on the CLICK THROUGH RATE for the current month. ALL entries are included when sorting the top 10, so you may have items with 0 clicks.

Clicks - Number of times the revealed link was click on for each query.

Impressions - Number of times your link was shown for each enquiry, whether clicked or not.

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Top 10 Impressions - With Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	Home	52	426	12.21%	17.5
2	30-problems-solved	16	207	7.73%	14.52
3	2016/09/01/pivot-table-v-formulas	13	112	11.61%	12.9
4	project/product-invoice-database	0	112	0.00%	57.87
5	sales-pipeline-management	0	109	0.00%	66.53
6	excel-as-business-software	0	104	0.00%	31.12
7	diy-spreadsheets	0	53	0.00%	26.23
8	2016/09/01/why-i-love-spreadsheets	2	52	3.85%	13.48
9	2018/08/08/management-dashboards-traffic-lights-for-your-business	1	51	1.96%	37.75
10	project/tithes-offering-capture-churches	1	50	2.00%	10.98

These are the top 10 PAGES based on the number of IMPRESSIONS for the current month. ALL entries are included when sorting the top 10, so you may have items with 0 clicks.

Clicks - Number of times the revealed link was click on for each query.

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Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 Impressions - With NO Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	project/product-invoice-database	0	112	0.00%	57.87
2	sales-pipeline-management	0	109	0.00%	66.53
3	excel-as-business-software	0	104	0.00%	31.12
4	diy-spreadsheets	0	53	0.00%	26.23
5	spreadsheet-rugby-world-cup-game	0	40	0.00%	30.52
6	simple-spreadsheets	0	31	0.00%	21.55
7	why-your-business-needs-a-bespoke-spreadsheet	0	30	0.00%	41.5
8	project/consultant-commission-calculator	0	30	0.00%	41.7
9	google-analytics-monthly-report	0	30	0.00%	68.37
10	order-form-consultant-time-sheet	0	21	0.00%	16.71

These are the top 10 PAGES based on the number of IMPRESSIONS for the current month. ONLY entries with 0 clicks are included when sorting the top 10.

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CTR - Click Through Rate - The clicks/impressions as a percentage.

Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 Tables - Country

Top 10 Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	United Kingdom	34	337	10.09%	12.57
2	United States	31	280	11.07%	20.86
3	India	16	234	6.84%	33.84
4	Philippines	3	15	20.00%	24.2
5	Canada	2	42	4.76%	15.98
6	United Arab Emirates	2	17	11.76%	20.94
7	Brazil	1	67	1.49%	53.84
8	Indonesia	1	42	2.38%	49.43
9	Russia	1	41	2.44%	50.8
10	Australia	1	35	2.86%	17.23

These are the top 10 COUNTRIES based on the number of **CLICKS** for the current month. ALL entries are included when setting the top 10, so you may have itmes with 0 clicks.

Clicks - Number of times the revealed link was click on for each query.

Impressions - Number of times your link was shown for each enquiry, whether clicked or not.

CTR - Click Through Rate - The clicks/impressions as a percentage.

Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 CTR

#	Enquiry	Clicks	Impressions	CTR	Pos
1	Jordan	1	2	50.00%	46
2	New Zealand	1	3	33.33%	12.67
3	Morocco	1	3	33.33%	28.33
4	China	1	3	33.33%	34
5	Denmark	1	4	25.00%	23.5
6	Philippines	3	15	20.00%	24.2
7	Croatia	1	5	20.00%	10
8	Ghana	1	5	20.00%	27
9	Kenya	1	8	12.50%	12.75
10	United Arab Emirates	2	17	11.76%	20.94

These are the top 10 COUNTRIES based on the **CLICK THROUGH RATE** for the current month. ALL entries are included when setting the top 10, so you may have items with 0 clicks.

Clicks - Number of times the revealed link was click on for each query.

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Top 10 Impressions - With Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	United Kingdom	34	337	10.09%	12.57
2	United States	31	280	11.07%	20.86
3	India	16	234	6.84%	33.84
4	Brazil	1	67	1.49%	53.84
5	Canada	2	42	4.76%	15.98
6	Indonesia	1	42	2.38%	49.43
7	Russia	1	41	2.44%	50.8
8	Mexico	0	37	0.00%	45.05
9	Australia	1	35	2.86%	17.23
10	Egypt	0	35	0.00%	40.86

These are the top 10 COUNTRIES based on the number of IMPRESSIONS for the current month. ALL entries are included when sorting the top 10, so you may have items with 0 clicks.

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Pos - Position - Where your website link appeared in the search. The lower the position the better.

Top 10 Impressions - With NO Clicks

#	Enquiry	Clicks	Impressions	CTR	Pos
1	Mexico	0	37	0.00%	45.05
2	Egypt	0	35	0.00%	40.86
3	Turkey	0	35	0.00%	43.09
4	Vietnam	0	31	0.00%	53.32
5	Malaysia	0	26	0.00%	62.19
6	Netherlands	0	24	0.00%	35.17
7	Ukraine	0	23	0.00%	47.7
8	France	0	22	0.00%	25.73
9	Germany	0	16	0.00%	35.75
10	South Korea	0	16	0.00%	38.56

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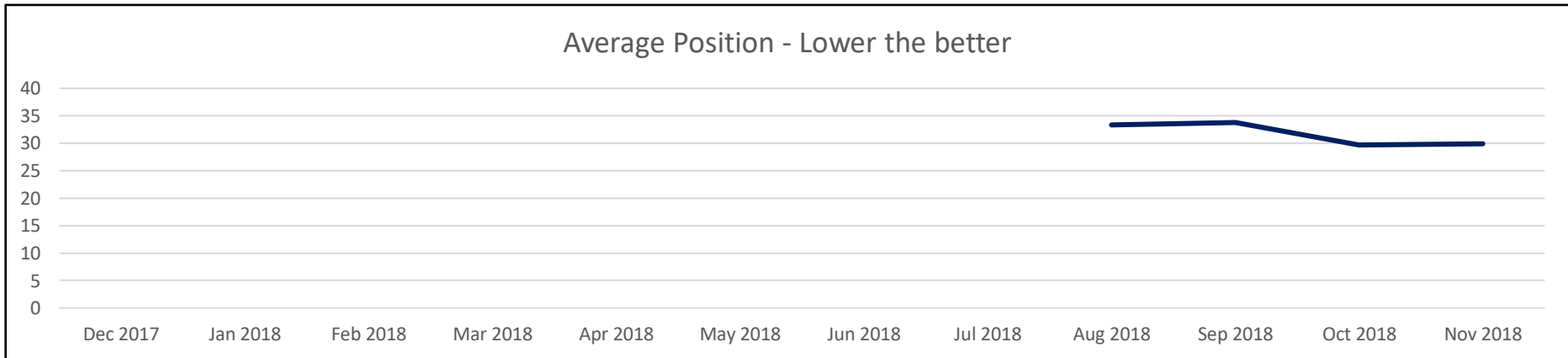
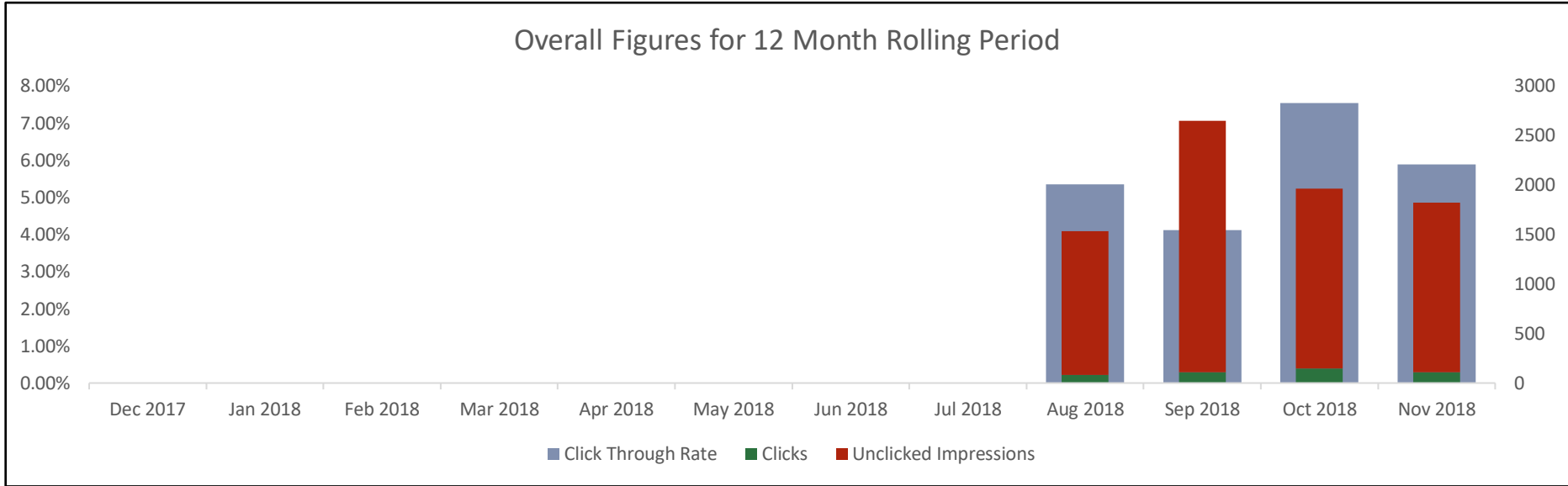
Impressions - Number of times your link was shown for each enquiry, whether clicked or not.

CTR - Click Through Rate - The clicks/impressions as a percentage.

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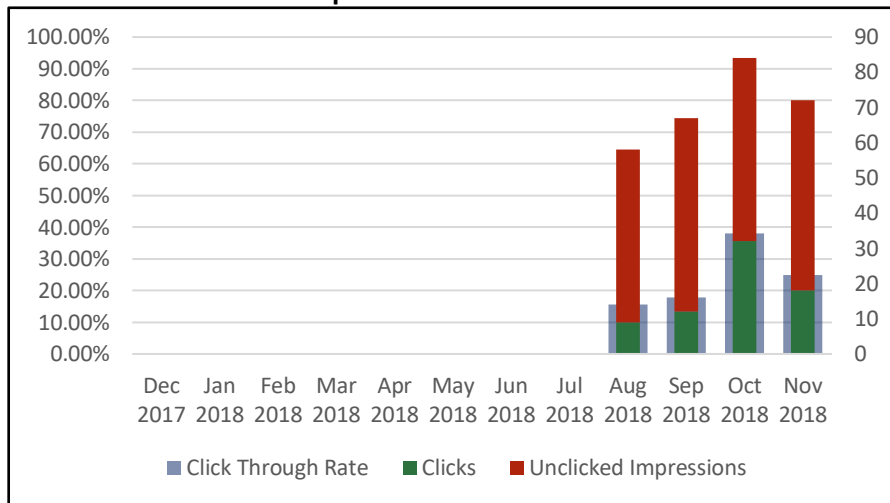
12 Month Rolling Period Report

All information from here, relates to the following period: December 2017 - November 2018

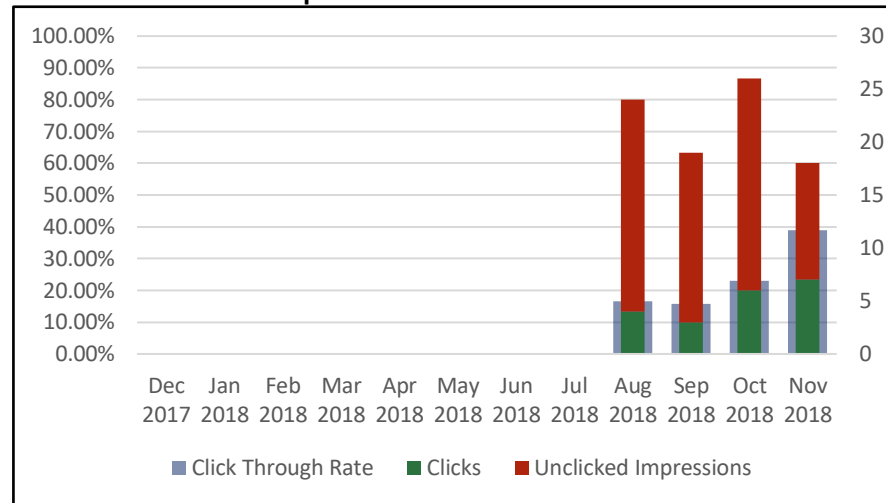


10 Watched Queries

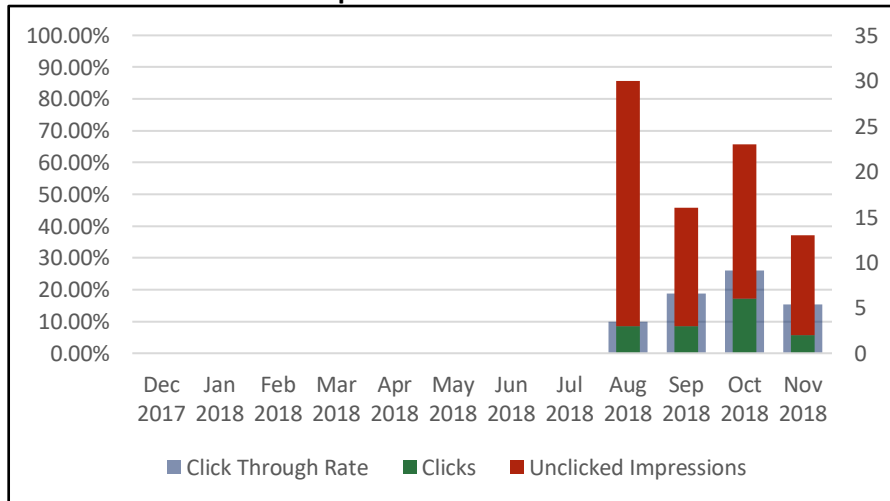
spreadsheet solutions



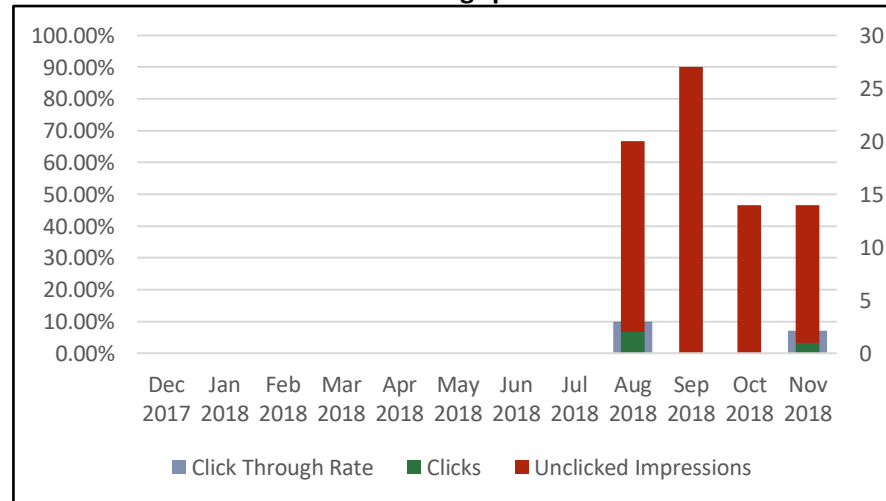
spreadsheet solutions excel



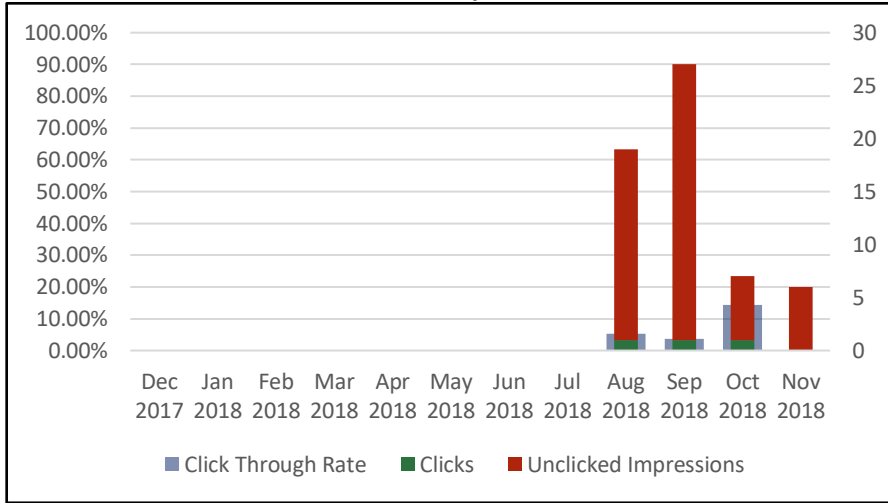
spreadsheet solution



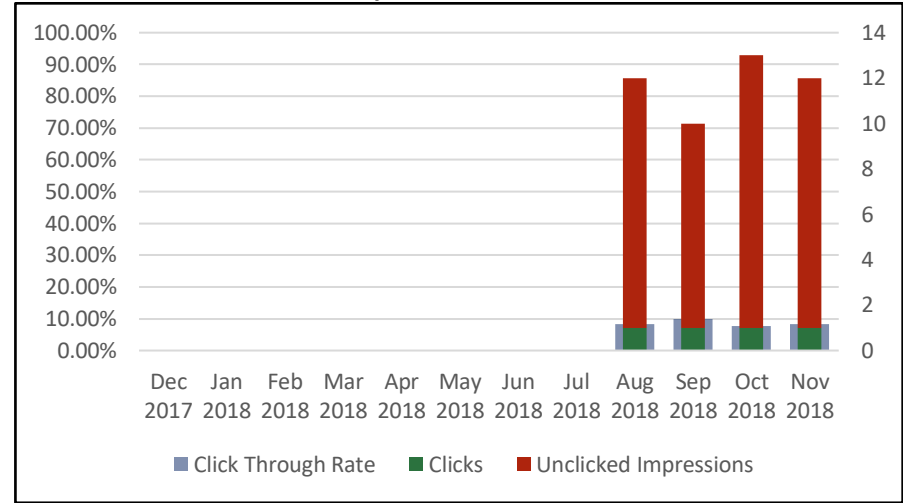
church offering spreadsheet



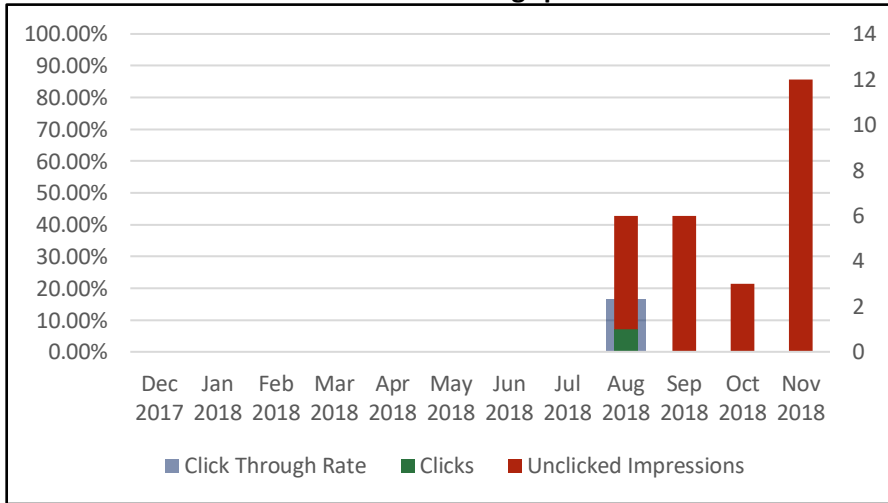
church tithes spreadsheet



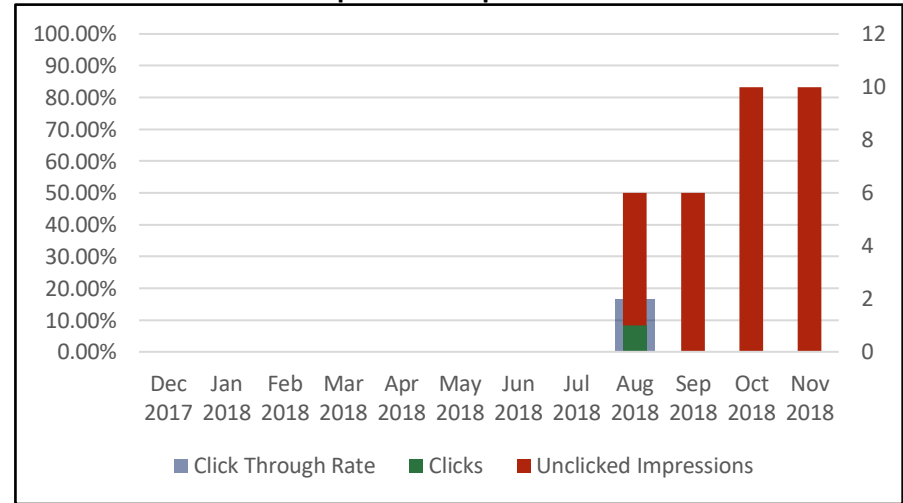
excel spreadsheet solutions



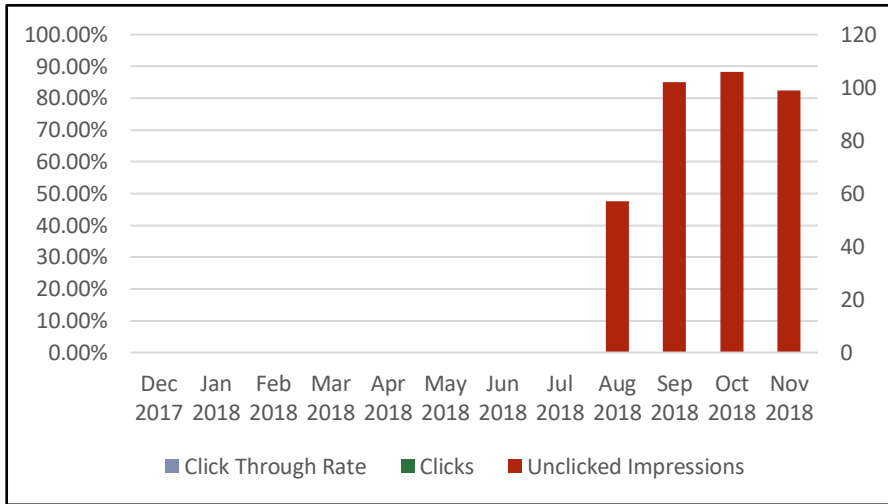
church tithe and offering spreadsheet



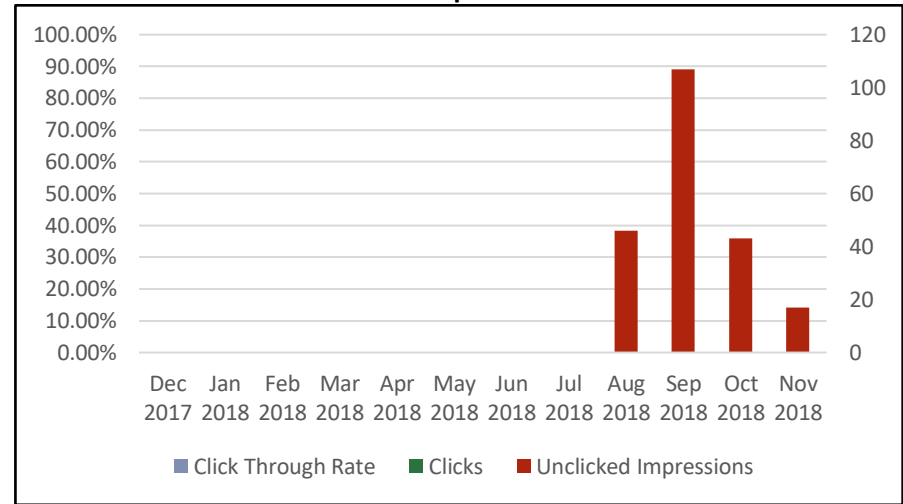
spreadsheet problems



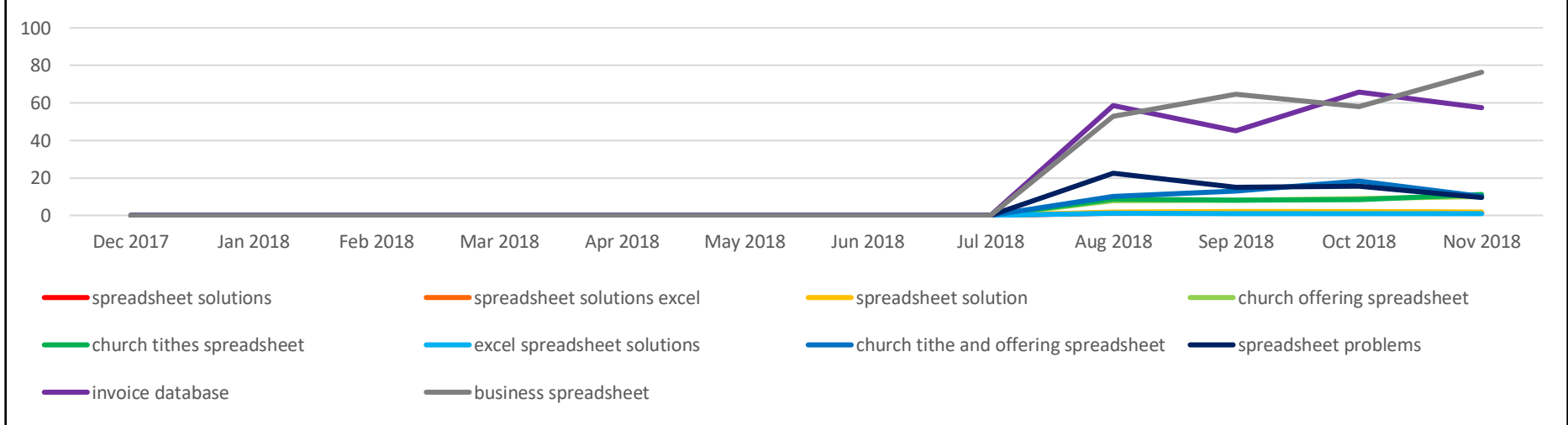
invoice database



business spreadsheet

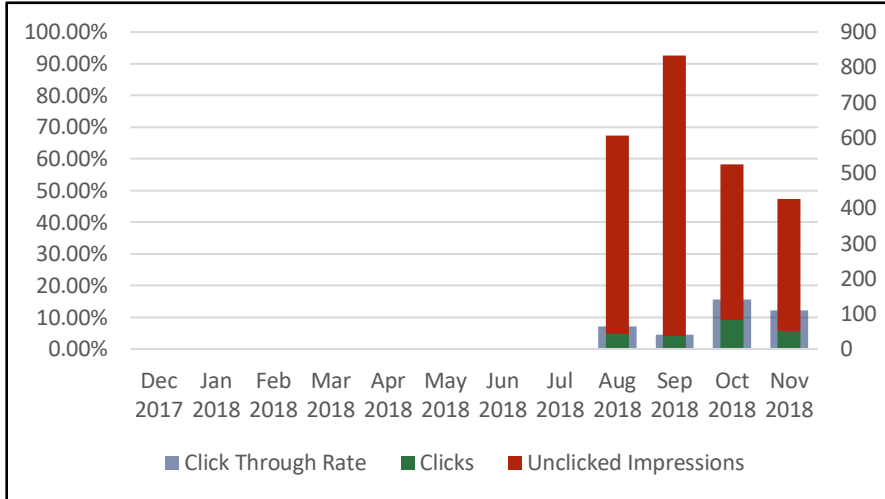


Average Position (the Lower the Better)

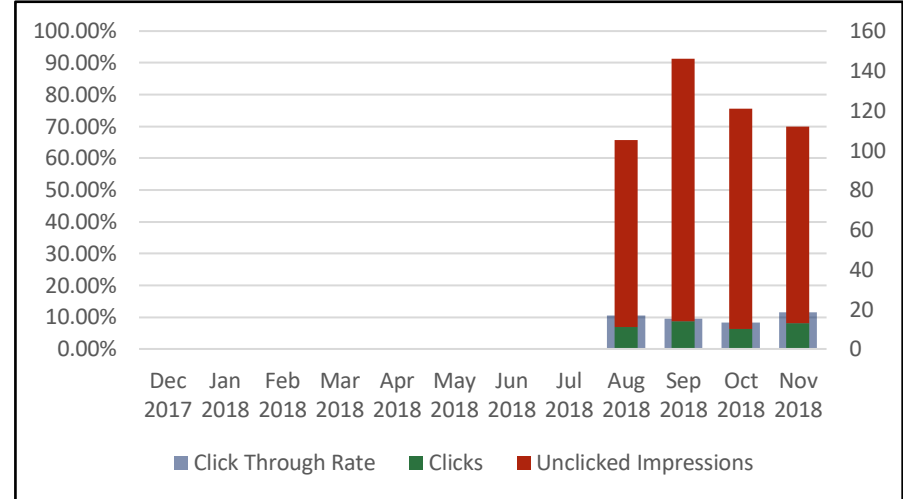


10 Watched Pages

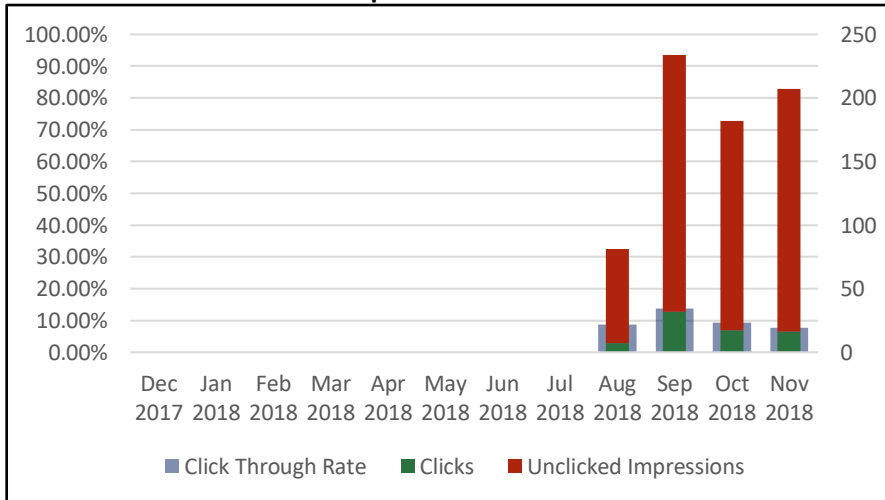
Home



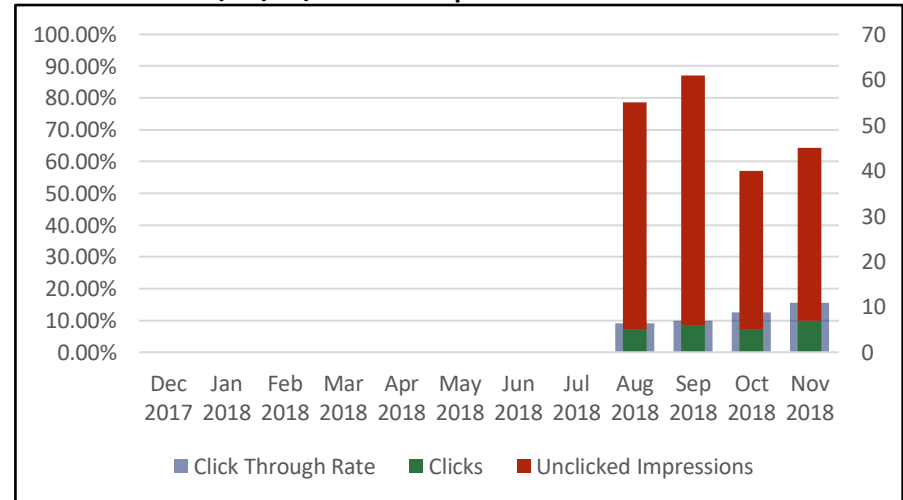
2016/09/01/pivot-table-v-formulas



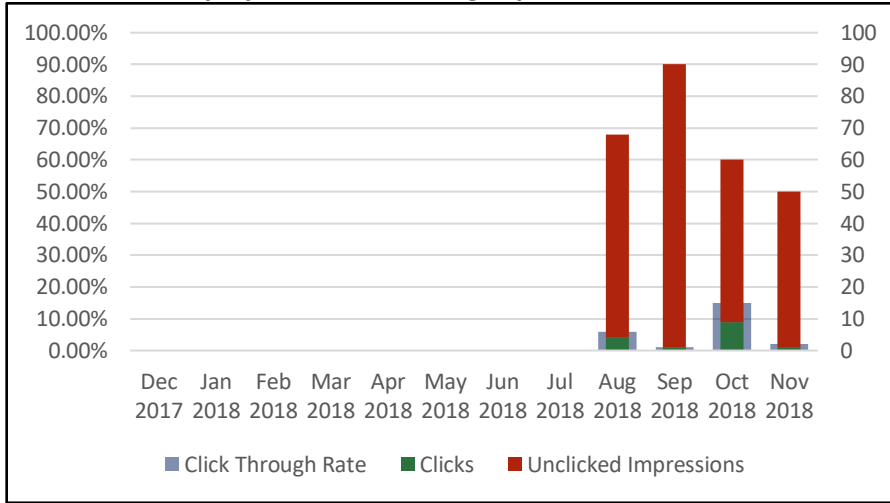
30-problems-solved



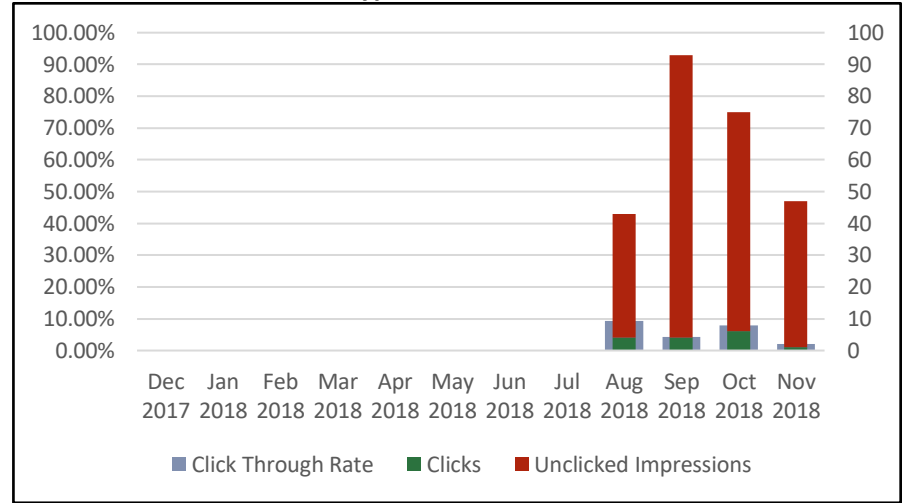
2016/09/01/5-misconceptions-of-microsoft-excel



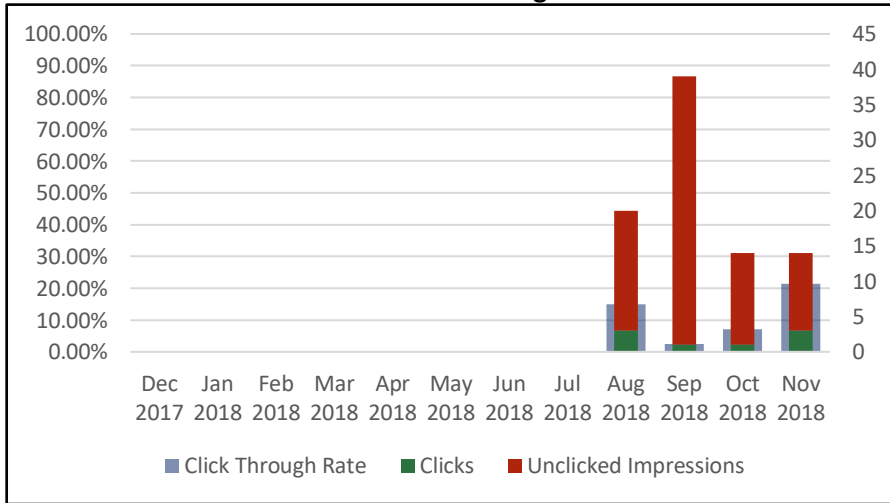
project/tithes-offering-capture-churches



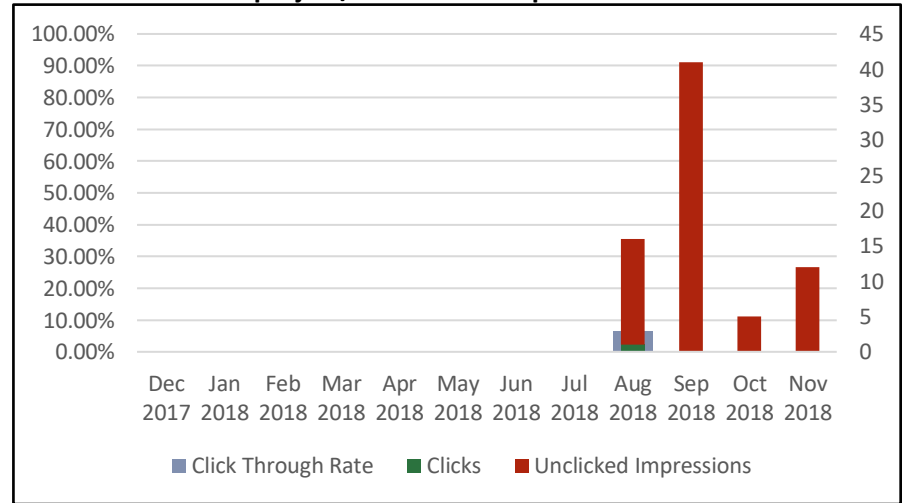
types-of-solutions



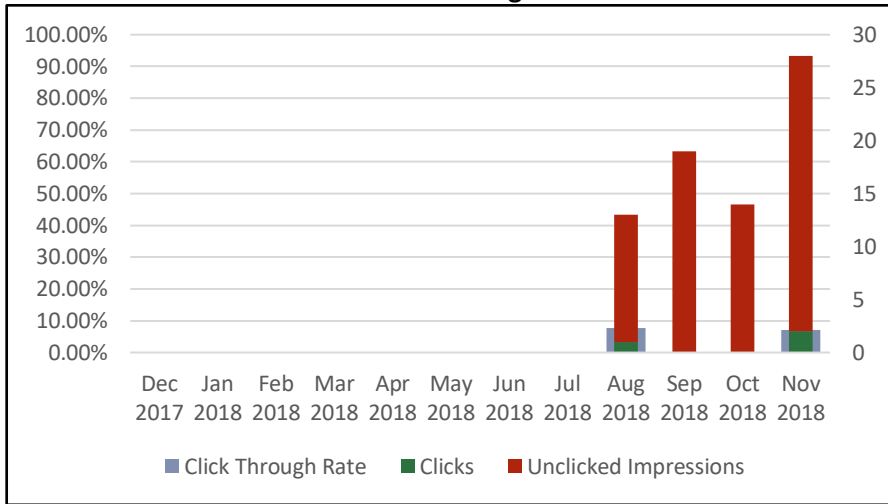
br1-networking



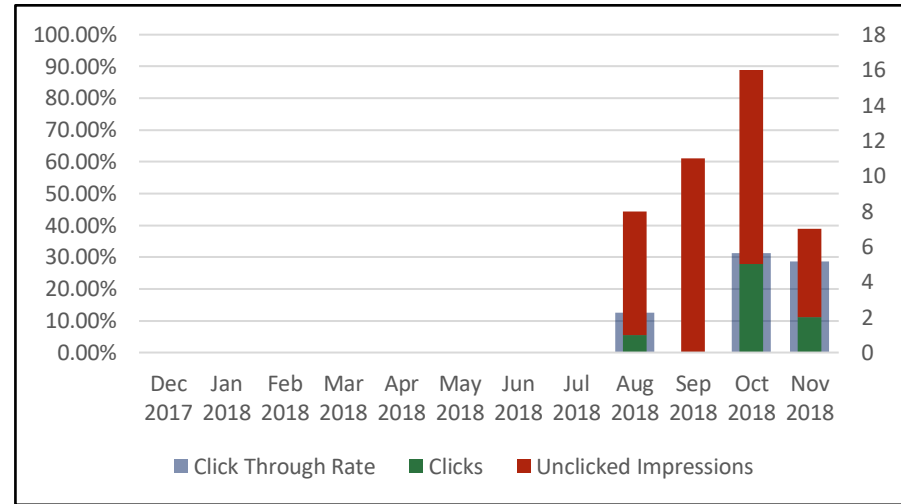
project/client-follow-up-schedule



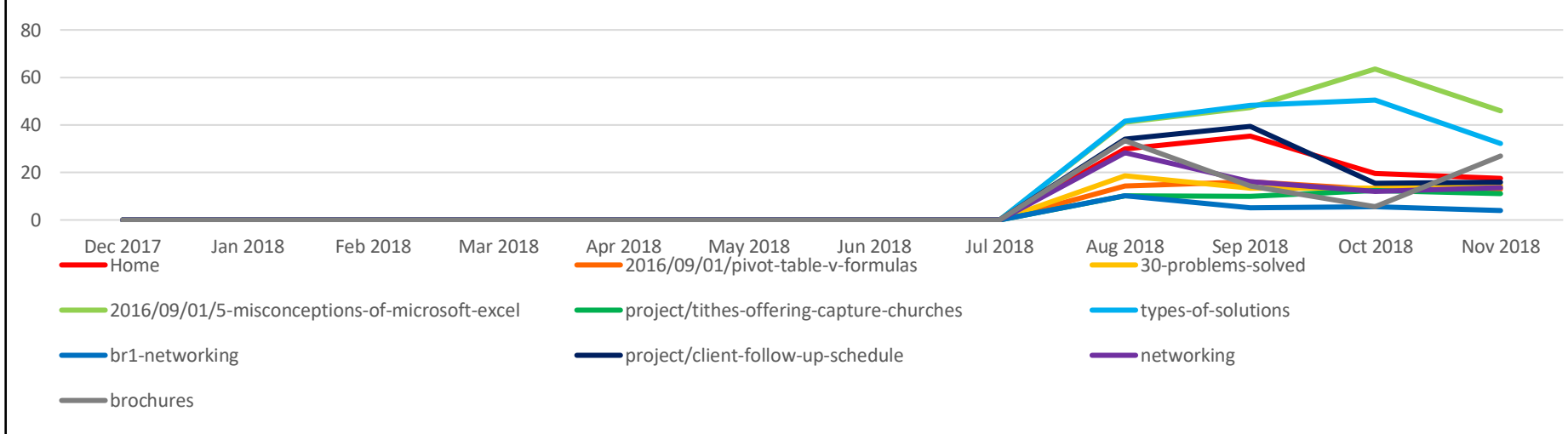
networking



brochures

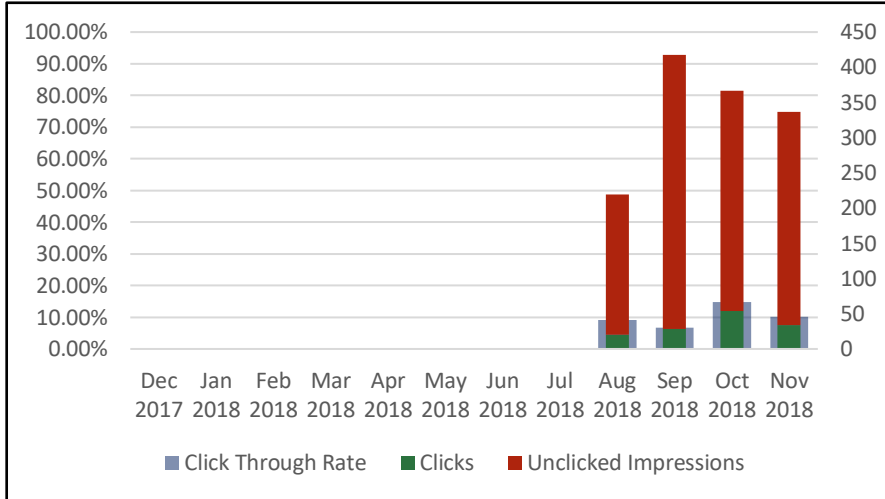


Average Position (the Lower the Better)

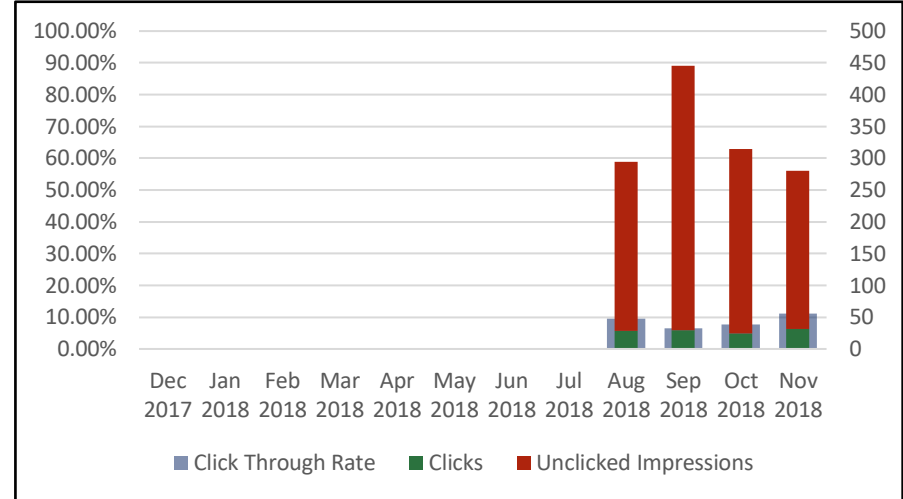


6 Watched Countries

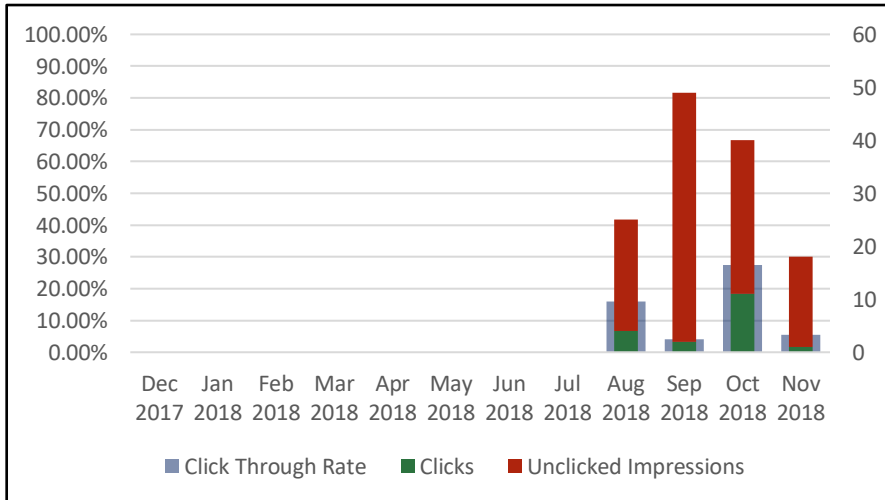
United Kingdom



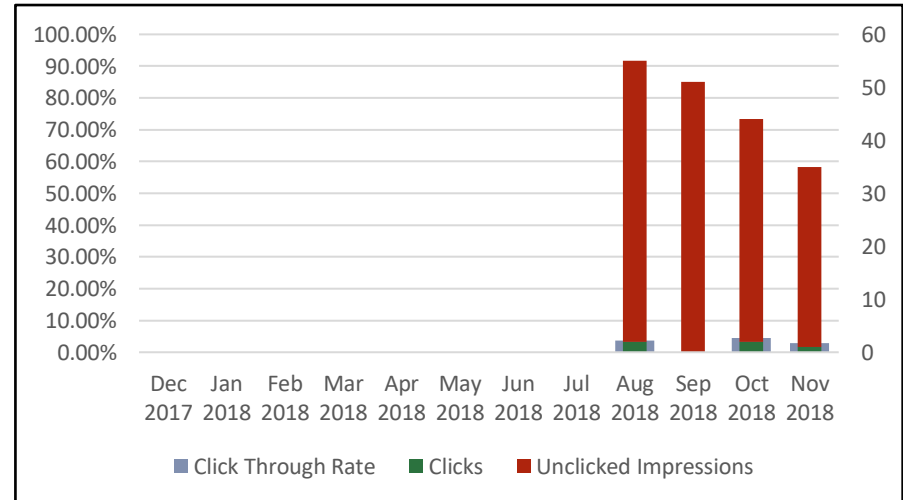
United States



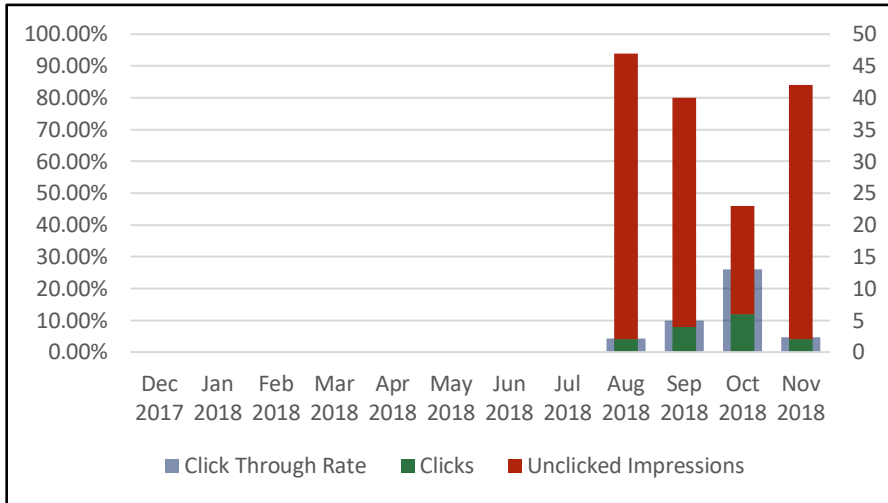
South Africa



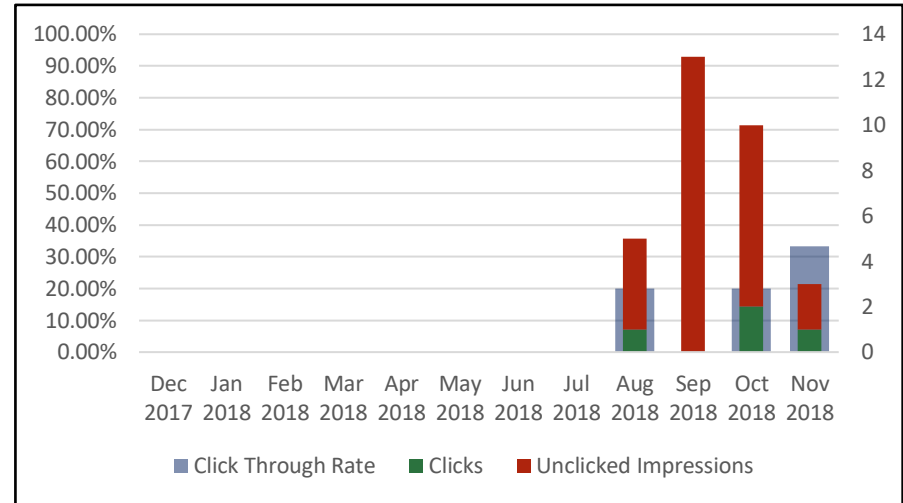
Australia



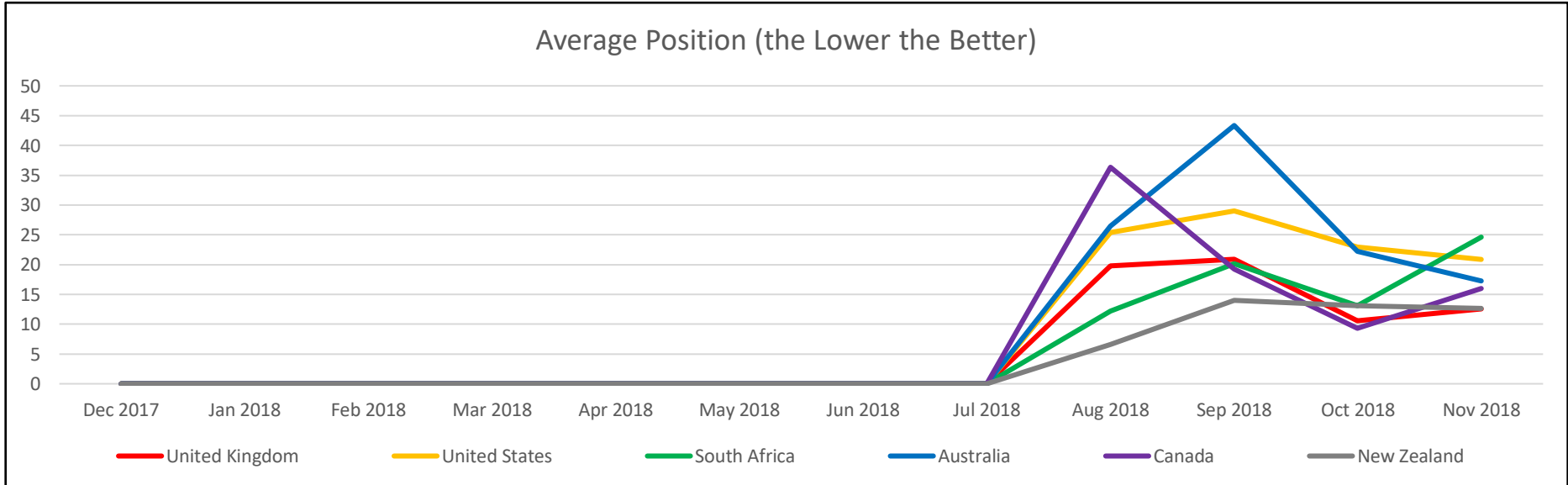
Canada



New Zealand

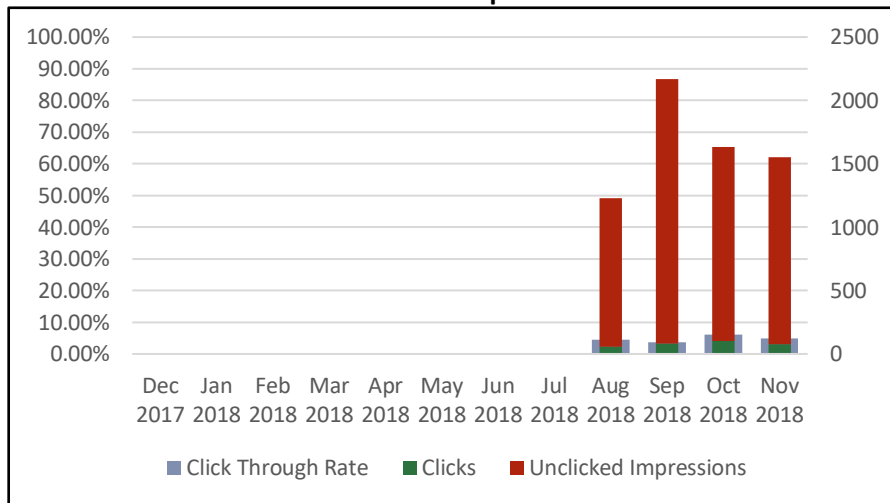


Average Position (the Lower the Better)

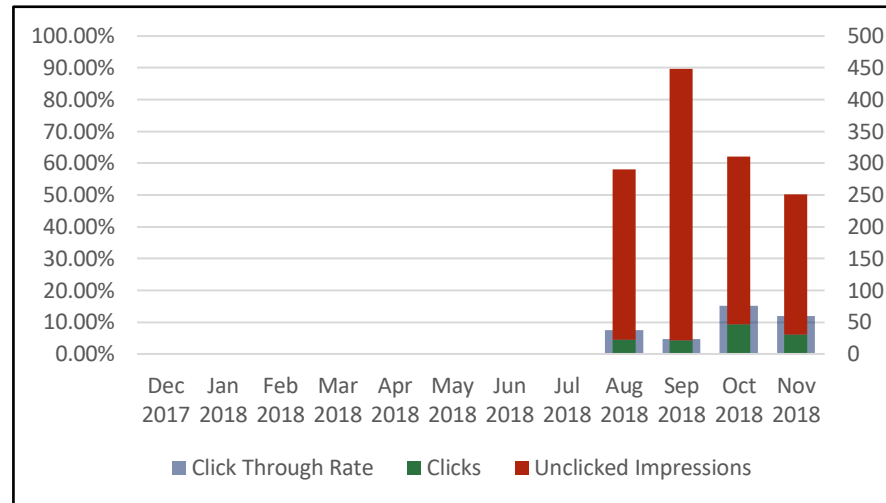


6 Watched Devices

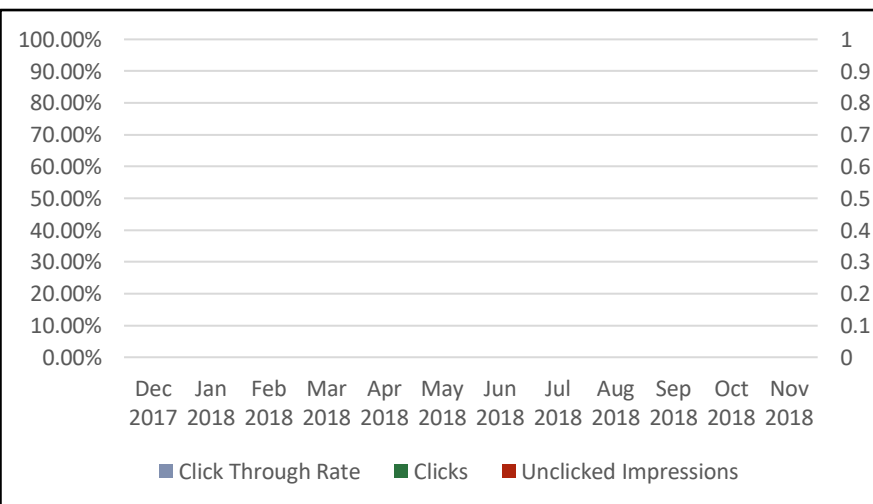
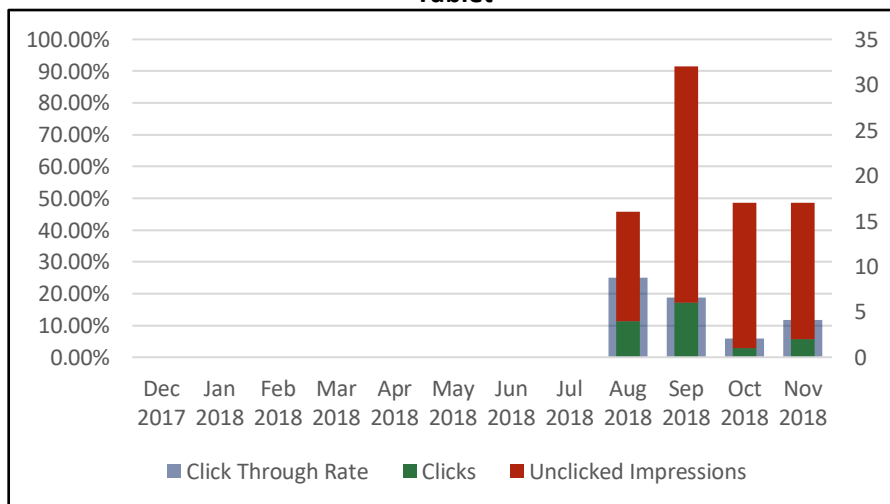
Desktop

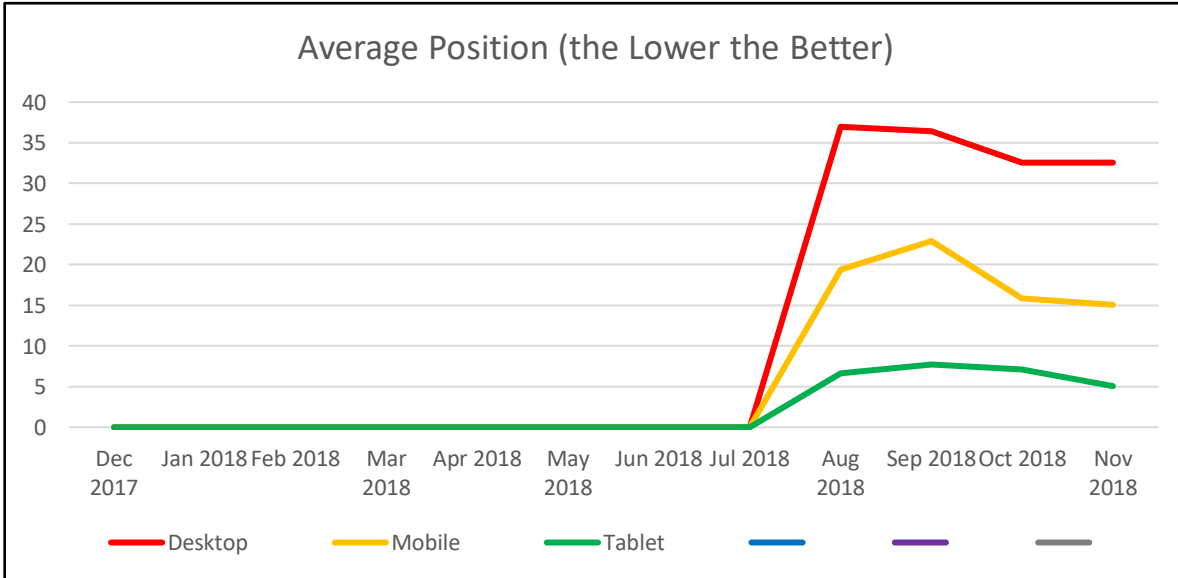
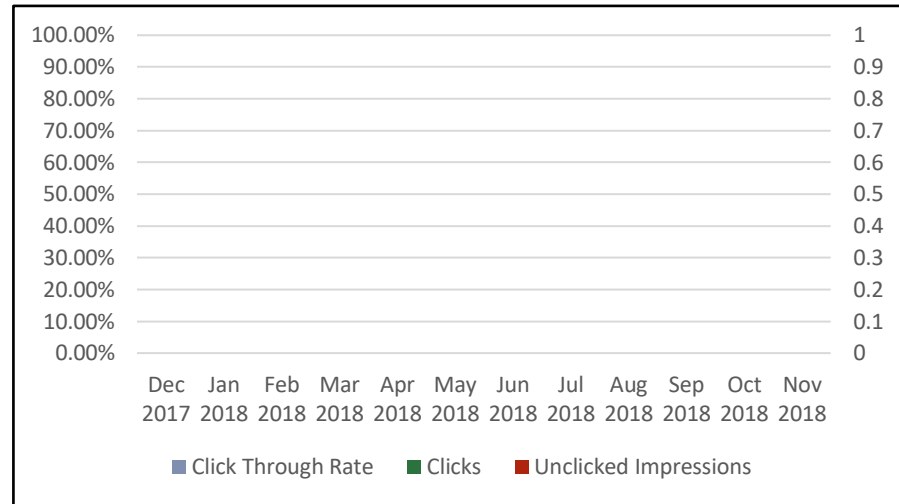
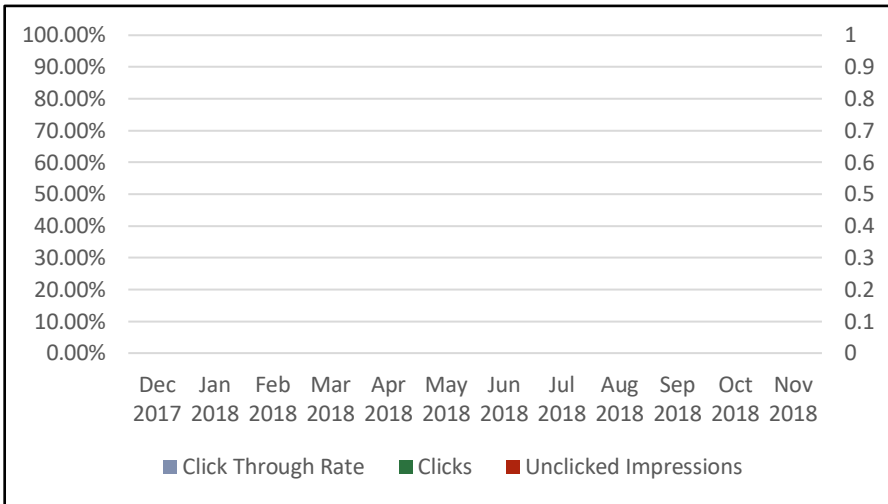


Mobile



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