## **THINK & GROW RICH**

**HOW TO MASTER SUCCESS CONSCIOUSNESS** 

Napoleon Hill



### **ANCHOR CONCEPTS**

"THOUGHTS ARE THINGS": All of man's creations start from thought impulses. To attain our desires and riches, we must manage and direct our thought impulses.

**ATOTAL SOLUTION**: The 13 principles below are interlinked and layered on top of one another. We must apply and master all 13 principles for wealth to flow to us. Be patient.

### The 13 Principles of Success Consciousness



#### 1. DESIRE

Not a mere wish or hope, but a "burning desire" or "consuming obsession".



#### 2. FAITH

Belief in attainment of desire can be developed. by repeatedly affirming and visualizing, with feeling.



#### **3. AUTO-SUGGESTION**

Repeated self suggestion using all 5 senses, until your knowledge of the specific mind accepts it as a fact.



#### 4. SPECIALIZED **KNOWLEDGE**

Identify and acquire product, service or niche you intend to serve.



#### 5. IMAGINATION

Give shape, form and action to desire, using synthetic imagination to combine specialized knowledge with ideas.



#### 6. ORGANIZED PLANNING

Keep creating plans with the help of a Master Mind group, until your plan works. Be a leader in your field.



#### 7. DECISION

Make decisions with definite purpose, and stand behind them with strong desire and faith.



#### 8. PERSISTENCE

To build persistence, strengthen your desire, definiteness of purpose/plans, and positive influences /cooperation.



#### 9. MASTER MIND

Convert knowledge to power by assembling it into plans and taking action, with the help of a Master Mind group (harmonious cooperation by ≥2 people for a definite purpose).



#### 10. SEX TRANSMUTATION

Sex is the most powerful mind-stimuli. Redirect that energy from physical expression to attainment of your desires.



#### 11. SUB-CONSCIOUS MIND

This is the link between your finite mind and Infinite Intelligence. Plant in it any plan, thought or purpose, with positive emotions.



#### **12. BRAIN**

Brain = broadcasting station of thought vibrations. The subconscious mind sends thoughts with feelings, and Creative Imagination receives inspiration and "hunches".



**13. 6TH SENSE** 

Access Infinite
Intelligence effortlessly,
after mastering steps 1 -12.

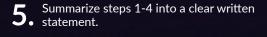
### **Applying the 13 Principles**

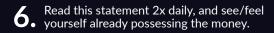
All 13 Principles come together like a complete set of habits to create success conciousness.

Sense
Brain
Sub-concious Mind
Sex Transmutation
Master Mind
Persistence
Decision
Organized Planning
Imagination
Specialized Knowledge
Auto-Suggestion
Faith
Desire

# Apply the 13 Principles to These 6 Steps

- **1.** Fix in your mind the exact amount of money you desire.
- Decide exactly what you will offer for that money.
- 3 Select a definite date to possess the money.
- 4 Create a definite plan and implement it immediately.







CONCURRENTLY PREPARE OURSELVES BY ELIMINATING THE 3 NEGATIVES OF INDECISION, DOUBT AND FEAR









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