

## Doing Business in Japan

3<sup>rd</sup> Business seminar of CCCIJ in the Czech Republic, Brno, April 16<sup>th</sup>, 2018

**Organizers:** Czech Chamber of Commerce and Industry in Japan (CCCIJ), Ministry of Foreign Affairs of the Czech Republic, Embassy of the Czech Republic in Tokyo, JETRO Prague, Japan Business Solutions

**Partners:** JIC - South Moravian Innovation Centre, Confederation of Industry of the Czech Republic, Czech ICT Alliance

**Our mission:** Our mission is to promote business cooperation between the Czech Republic and Japan. Our goal is to inform Czech companies about Japanese business practices in order to help them to enter Japanese market. During the workshop, information regarding business support will be provided.

**Date:** April 16<sup>th</sup>, 2018 (Monday)

**Venue:** JIC - South Moravian Innovation Centre, (INMEC Purkynova 649/127, 612 00 Brno, Czech Republic)

**Participation Fee:** Free of charge

**Language:** Czech / English

**Targeted group:** Czech Small and Medium Enterprises

### PROGRAM (Agenda change stipulated)

13:00	<b>Registration</b>
13:30	<b>Opening greetings</b> Mr. Marek Svoboda, Junior Deputy Minister of Ministry of Foreign Affairs of the Czech Republic Mr. David Uhlir, CSO, South Moravian Innovation Centre (JIC) Mr. Roman Watanabe, Chairman of Czech Chamber of Commerce and Industry in Japan (CCCIJ)
13:45 - 14:00	<b>JETRO Praha</b> , Mr. Mikulas Kotrba, Project Coordinator "Japanese Economy and Invest Japan program"
14:00 - 14:15	<b>Embassy of the Czech Republic in Japan</b> , Mr. Stanislav Benes, Commercial Counsellor "Business Opportunities for Czech Companies on Japanese Market"
14:15 - 14:30	<b>Japan Business Solutions</b> , Mrs. Alice Tomaskova, CCCIJ - Director of Czech Branch "How to find partner/distributor in Japan"
14:30 - 14:40	<b>Q&amp;A</b>
14:40 - 14:50	<b>Coffee Break</b>
<b>Introduction of the Japanese company, Success story and presentation about experience in Japan:</b>	
14:50 - 15:05	<b>Systems Nakashima</b> - introduction/Looking for partners – Mr. Atsushi Nagamatsu, Manager
15:05 - 15:25	<b>Flowmon "Experience in Japan"</b> – Mr. Miroslav Mandel, Manager for APAC
15:25 - 15:35	<b>Q&amp;A</b>
15:35 - 17:00	<b>Networking, business matching, refreshment</b>

**Participants will receive following documents for free of charge:**

Overview on Japanese market, presentations, business support informations, contacts, etc.

**Registration (required):** <http://bit.ly/seminar-Brno-2018>

Deadline for registration: April 9th (Monday) 2018