

V1.2.1: September 15, 2017

- Added Data Insights #6-10
- Added Crisis Pro Tips #6-10

V1.2: August 30, 2017

- Added Speck Sticker Project sheet (*Logos and Assets*)
- Added basic PSA (*Logos and Assets*)
- Added “5 Ways...” Call-to-Action sheet (*One-Sheeters and Handouts*)
- Added How it Works Resource (*One-Sheeters and Handouts*)
- Added “Turning Sympathy into Empathy” (*Articles*)
- Updated “PDFs- Printable” with all resources listed above

V1.1: August 15, 2017

- Added Square Logo and Oblong Logo to “1. Logos and Assets”
- Added printable file of all PDF components
- Added “6. Data Insights:” Data Insights #1-5
- Removed blank pages from Crisis Pro Intro Sheet
- Removed redundant “School Marketing One-Sheeter”

V1.0: August 9, 2017

- Welcome Letter
- Logos and Assets: National Texter Flyer, Social Image, Stickers, Text HELLO Logo
- One-Sheeters: Marketing Tips, Texting FAQs, “What Can You Do”
- Volunteering: One-Pager, Instagram images x2
- Crisis Pro-Tips: Intro Sheet, Tips #1-5
- Case Studies: JP Taravella High School, University of Alabama



