

Welcome

Hello!

Thank you for spreading the word about Crisis Text Line at your school! I'm thrilled that more students will be aware of our service, and that they'll feel empowered to use it when they need it.

I've included the following materials for you to use in your efforts!

Approved versions
of logo

Flyer

Sticker template

"What Can You Do?"
Handout for students,
parents, and
administrators

Case studies on
successful school
marketing

One-pager
on marketing
best practices

Shareable social
images including
"Crisis Pro Tips"

I'm available at jared@crisistextline.org for any questions you have along the way, to offer pointers as you bring Crisis Text Line to your school, and to take suggestions for future additions to the toolkit!

Best wishes,

Jared Wolf
Media Manager
Crisis Text Line