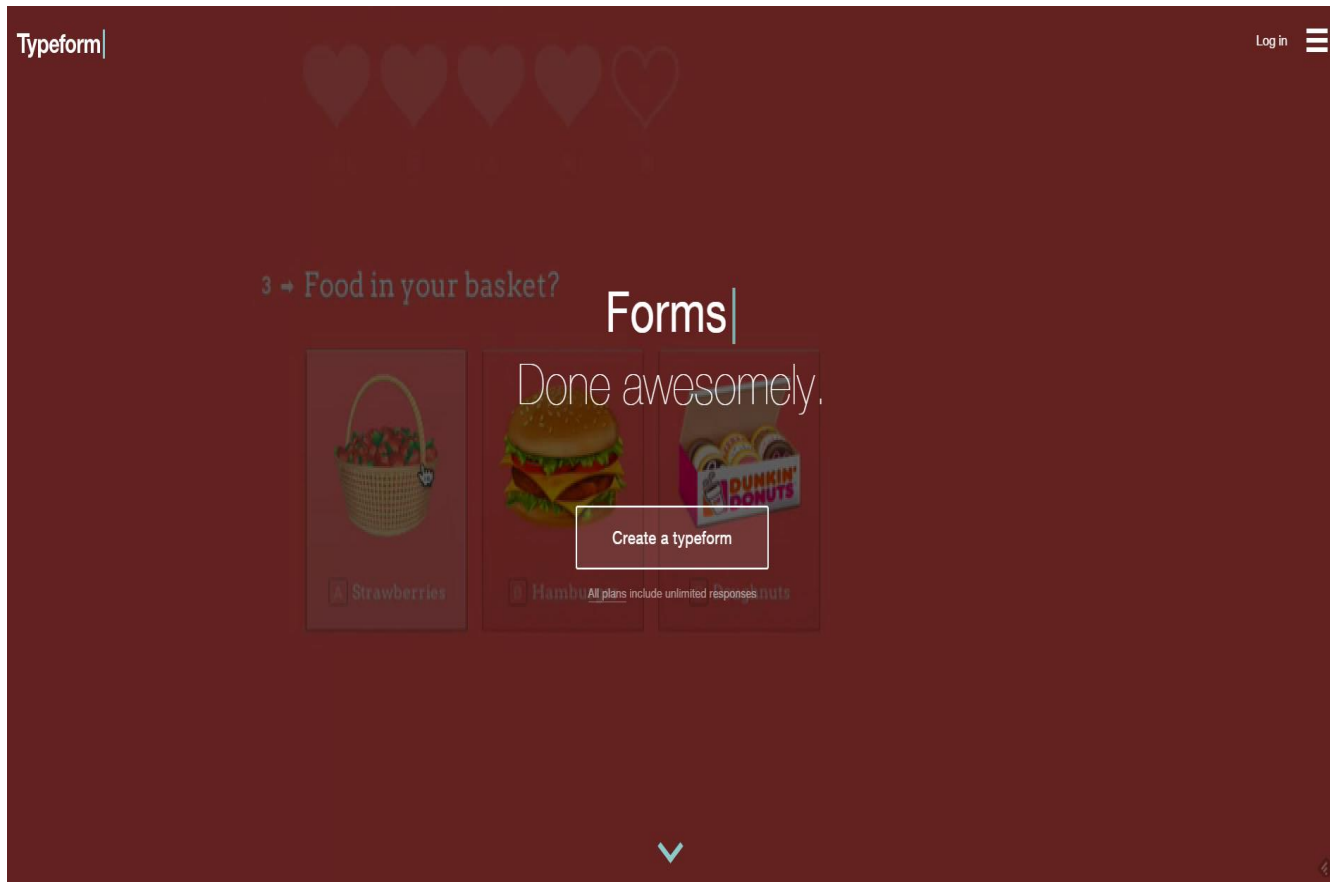


Ask Awesomely

User Surveys Gone Wild! with TypeForm

Gricel Dominguez | FIU Libraries

Why TypeForm?



Can you spare 2 minutes?

Purpose:

Learn more about students' preferred study spaces

Sample:

completely random

Distribution:

Face-to face and online



The **FIU Libraries** want to know about *your* favorite study space(s) in order to improve our own spaces.

This short survey is part of a usability study to gain feedback from students like you, and will help us make decisions to improve library study spaces.

Your comments will remain anonymous.



where do you study?

Welcome screen

Short text

Long text

Statement

Dropdown

Email

Legal

Number

File upload

Multiple choice

Picture choice

Yes / No

Rating

Website

Payment (Stripe)

Thank You screen

Build


1 The FIU Libraries want to know about your favorite study space(s)

1 * I prefer to study in

2 I prefer to study in the Library.

3 I prefer to study in the Library.

Thank you for your feedback. If you'd like to know more about the

 Colors
Select a palette or create your own

 Fonts
Pick a webfont from the library

 Background image
Select a background image or your own

Design



The **FIU Libraries** want

This short survey is part of
your experience, and will help

You

Metrics + Survey Insights

Metrics
Monitor your typeform across devices

Results
View your results / download to .xlsx

Google Analytics
Track visits to your typeform

Reports
Get insights into the data collected

unique visits

107

responses

83

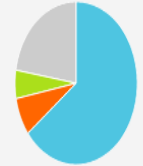
completion

78%

avg. time to complete

01:13

Devices vs Unique visits



Results

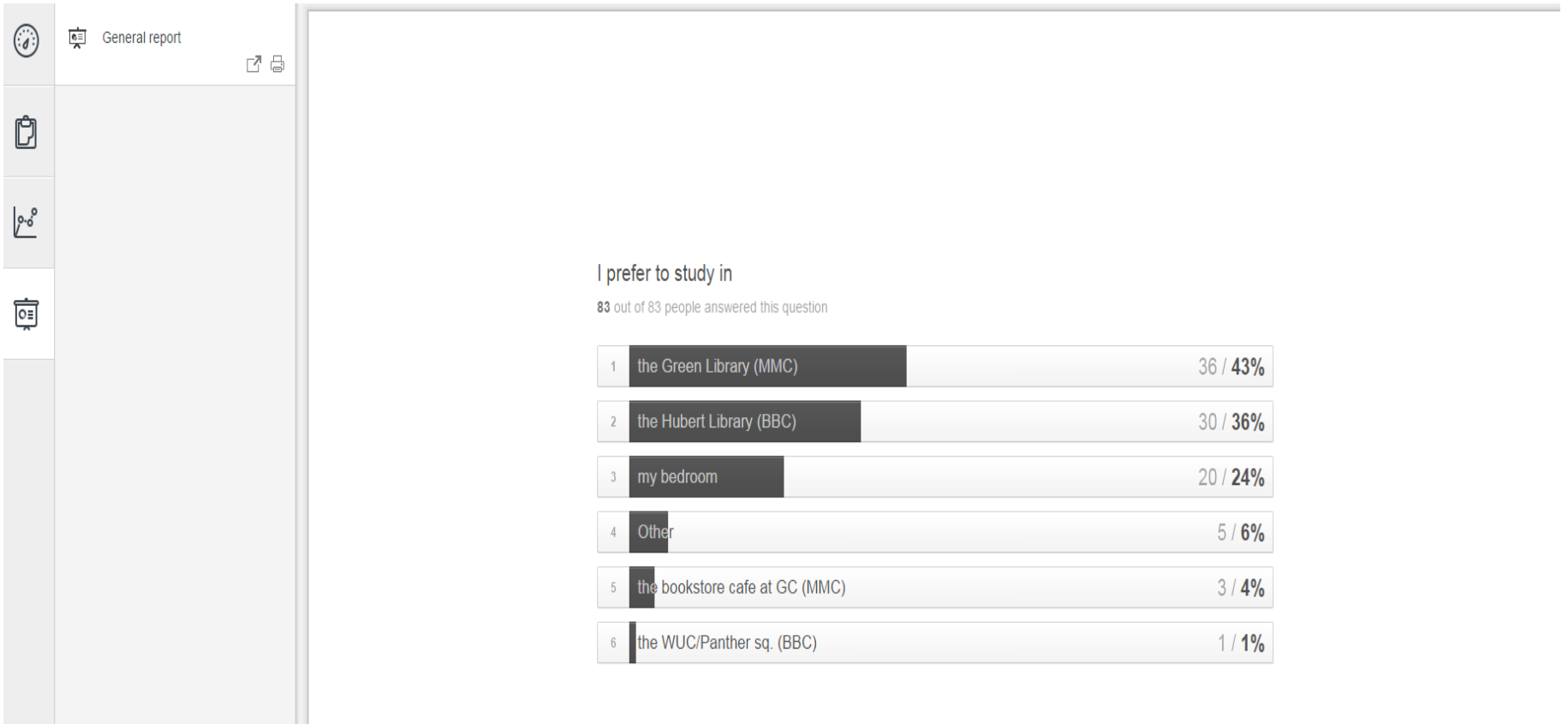
Metrics Monitor your typeform across devices		<input type="text" value="Sep 22, 2014 - Nov 13, 2014"/> <input type="text" value="Search & press enter..."/>						<input type="button" value="Download"/>	
	1.- the Green Library ...	2.- the bookstore caf...	3.- the Hubert Library...	4.- the WUC/Panther ...	5.- my bedroom (I pre...	6.- Other answer for: ...	7.- I like to study in t...	8.- Tell us why or wh...	Start Date
<input type="checkbox"/>	the Green Library (MMC)						✓	I can focus better	2014-09
<input type="checkbox"/>	the Green Library (MMC)						✓	Because of tables, outlets.	2014-09
<input type="checkbox"/>	the Green Library (MMC)						✓	I get less distracted	2014-09
<input type="checkbox"/>	the Green Library (MMC)				my bedroom		✓	I can fairly easily find a quiet spot most of the time	2014-09
<input type="checkbox"/>	the Green Library (MMC)						✓	Because there are less distraction	2014-09
<input type="checkbox"/>	the Green Library (MMC)						✓	I feel like I can concentrate more by studying in the library than in my room, but lately it has been so full of students that it has been difficult to find an adequate spot in the library.	2014-09
<input type="checkbox"/>	the Green Library (MMC)				my bedroom		✓	Quiet and space	2014-09
<input type="checkbox"/>	the Green Library (MMC)						✓	Good environment to keep focused.	2014-09
<input type="checkbox"/>	the Green Library (MMC)					In empty classrooms	✓	Because I get my own personal space and it's a good environment.	2014-09
<input type="checkbox"/>					the Hubert Library (BBC)		✓	More quiet	2014-09
<input type="checkbox"/>	the Green Library (MMC)						✓	It is quiet sometimes.	2014-09
<input type="checkbox"/>					my bedroom		✓	It's a comfortable environment	2014-09
<input type="checkbox"/>							✗	Too cold and too many	2014-09

Results
View your results / download to .xlsx

Google Analytics
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Reports
Get insights into the data you've collected

Visual Report



Takeaway

lessons learned

Give it a whirl

<http://bit.ly/askawesome>