

SHIRLEY MA

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EDUCATION

ArtCenter College of Design (ACCD)

Pasadena, CA | Anticipated: December 2023

- Bachelor of Science in Entertainment Design
- GPA: 3.63

West Virginia University (WVU)

Morgantown, WV | Graduated: May 2020

- Bachelor of Arts in Chemistry
- Minor in Electronic Media
- GPA: 3.63

COURSE PROJECTS

Final Fantasy VII Remake Theme Park

Term 2 | Advanced Perspective | ACCD

- Designed props, amusement facilities, and environment for theme park with designated theme, including train, kiosk, restaurant, ride, etc. by using software including Photoshop, and SketchUp
- Developed the map for theme park with designated theme with callouts
- Brainstormed and illustrated how visitor might interact with facilities in the park
- Designed parade event and route within the theme park

Visual Development Design

Term 4 | Stylization2 | ACCD

- Used reference, illustration, drawing, design skills and 3D tools to build visuals that convey ideas about envision the look of the world
- Imagined and proposed ideas for what the animated world should look like based on the story
- Developed character design, prop design, environment design, color scripts and color keys to convey the story
- Followed different style guides accurately and collaborated with art director to keep a consistent vision

SKILLS

Software

- Microsoft Office (Word, Excel, and Powerpoint)
- Google Drive, Dropbox
- Blender, Autodesk Maya, SketchUp
- Adobe Photoshop, Adobe Premiere Pro, and Adobe After Effects
- Clip Studio Paint, Toon Boom Storyboard Pro

Language

- Chinese - fluent
- English- fluent
- Japanese - conversational

Design & Presentation

- Concept Art
- Character Design
- Visual Development
- Color Keying
- Matte Painting

EXPERIENCE

Freelance Video Director and Video Producer

Various clients | Remote | Sep 2015 – Present

- Assists with and supervised all aspects of promotion video production process for game advertisements and music video animation, including pre-production, storyboarding, video editing, and post-production
- Supervises virtual meetings, track progress, including data entry and Excel database maintenance, and records meeting with screen capture software
- Entrusts with handling confidential information
- Develops storyboard designs with interesting storytelling according to client specifications
- Composes and edits videos with the use of Adobe After Effects and Adobe Premiere Pro
- Handles time efficiently by collecting and Prioritizing data and working flow in Excel

Freelance Illustrator and Designer

Various clients | Remote | Sep 2015 – Present

- Liaises with editors, authors or designers and negotiates contracts and timelines
- Undertakes relevant research and generating ideas
- Communicates with employees about various video game needs
- Draws rough sketches for approval and produced final illustrations
- Uses multiple software programs including Adobe Photoshop, Clipart Studio, Blender, Maya, and Sketchup
- Develops strong multi-tasking skills with efficient task prioritization

Resident Assistant

Seneca Hall | West Virginia University, Morgantown, WV
Aug 2018 – May 2020

- Utilized organizational and public speaking skills to create and conduct group events on diversity, personal development, relationships, security, and academic performance
- Tackled administrative tasks including room condition reports, maintenance requests, incident reports, and the room change process
- Confronted and resolved conflicts on diversity, racism, alcohol and drug abuse, academic performance and social acceptance, and developed strong communication skills and conflict resolution skills
- Served as a great teammate by working with team dynamics on a staff of seventeen people
- Served as a mentor and advisor for 58 undergraduate co-generated students
- Designs posters to promote hallway activities

HONORS

West Virginia University Honors College Member
Morgantown, WV | 2016–2020

Loyalty Permanent Endowment Fund(LPEF) Scholarship for High School Valedictorians
Morgantown, WV | 2016–2020