



DAWN SPARKS
PHOTOGRAPHY

WHAT TO WEAR

GUIDE
for the
GUYS



STYLE GUIDE

I'VE DESIGNED THIS STYLE GUIDE AS INSPIRATION FOR MY SENIORS TO GIVE YOU SOME IDEAS FOR YOUR SHOOT.

REMEMBER THIS IS FOR INSPIRATION, DON'T LET YOURSELF GET OVERWHELMED. THIS PROCESS SHOULD BE FUN AND I'M HERE TO ANSWER ANY QUESTIONS AND TO HELP YOU MAKE DECISIONS.

LET'S MAKE SURE YOU'RE PREPPED AND FEELING COMFORTABLE AND CONFIDENT THE DAY OF YOUR SHOOT.

STYLING FAQ'S

How Many Looks Should I Bring?

I suggest planning at LEAST three completely unique looks, complete with shirts, pants, shoes, sweaters, jackets, props. Given that we will have at least two hours together, you'll have enough time for those and more.

Where Do I Begin Choosing Colors and Styles?

Two criteria should help you start planning your wardrobe.

First: where are we shooting? If we're in a natural setting, don't go neutral, consider using bolder colors that will stand out against the scenery. An urban setting calls for edgier clothing - often darker and more tailored, so your wardrobe doesn't clash with graffiti or the buildings.

Refer to some of the different style types in this guide for ideas. And make sure to check my Pinterest page (<https://www.pinterest.com/dawnsparks/senior-guy/>) for even more styling ideas based on location and theme.

Second: Where will your photos be displayed? If your family plans to purchase canvases or prints to put in the home, think about the colors that will work best in that setting. Make sure at least one of your outfits colors work well with the family decor.

And if you're worried about your skin - fear not! Your final photos will be retouched, so just relax and enjoy your session. You're going to look great!



WARDROBE ADVICE*

** These are general suggestions based on experience; but there are always exceptions! Let's chat so you can incorporate your favorite looks.*

WHAT TO AVOID

Wrinkled clothes WILL show in your photos and wrinkles are nearly impossible to remove in photoshop.

Avoid tiny stripes or very small patterns.

Avoid logos or graphic tees unless it fits the location and vibe. We want the focus to fall on you and not on the words or designs on your clothing.

Avoid shirts with contrasting / different colored pockets and if possible, avoid neon!

Ideally, shoes should be neutral or dark, and cleaned. Bright white shoes are fine, but know that they will leap out as a focal point because the eye is drawn to the brightest spot on a photo.

Unless intentionally growing a beard, make sure to shave on session day. Scruff cannot be edited, and mom will PROBABLY want a clean-shaven face!

Wait to wear hats until the end of your session to avoid any hat-heads beforehand!

Don't stress if you're having skin issues or minor breakouts, I take great care during the editing and retouching process to make sure you look great.

the GQ guy

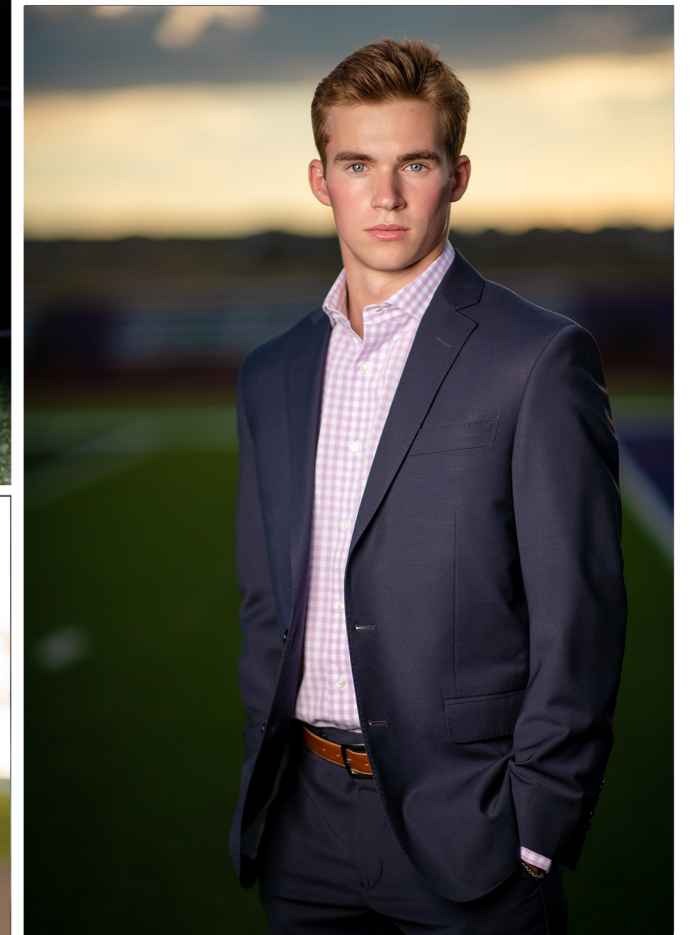


SUIT
SHIRT
TIE
BELT
SHOES
WATCH
SUNGLASSES



dress it up

Just because you're wearing a suit for one of your looks, doesn't mean it has to be a stuffy look. We include some shots your mom may want, but we'll mix it up so you get that hip, urban or uptown look you want.



everyday CASUAL



JEANS
TEES
JACKET
HAT
BOOTS
BELT
WATCH
HAT



URBAN

casual



COLORED JEANS, KHAKIS, SHORTS
BUTTON DOWN SHIRTS
BLAZERS & LEATHER JACKET
SHOES | BOOTS
HAT | BELT | WATCH

STREET

style



DARK JEANS
DARK T'S
HOODIES
SNEAKERS
BOOTS
HAT



SPORTS

bring it on

Whatever your sport, these are some of my favorite shots to create. Doing what you love for your photos create genuine, natural photos that bring out your true personality.





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www.dawnsparks.com
dawn@dawnsparks.com

303-842-1708