

## *Social media agreement:*

*Account Executive*

Social media, such as Twitter, Facebook and LinkedIn, brings new opportunities to build conversations and communities, but it also brings new risks.

You as an *Account Executive*, when communicating about Equity Development, must engage in social networking conduct in a manner consistent with Equity Development's policies. For example, only authorized employees may represent the Company in social media. In addition, *Account Executives* may not engage in social media postings about Equity Development, its employees or owners that are inconsistent with Company confidentiality policies that prohibit the disclosure of confidential or proprietary information of Equity Development, loan officers, owners, lenders, vendors, investors or its customers. You must not comment on the Company's business, products or services without identifying yourself first to said company. Your comment whether positive or negative must be approved by Equity Development or a legal court of law before posting on any social media sites. Breach of this agreement is cause for legal action and damages. This agreement primarily protects against from any possible falsehoods from competition or other issues, actions that may arise.

This agreement constitutes a legally binding contract between *Account Executive* and Equity Development and its owners. The *Account Executive* utilizing Equity Development's services or product information hereby represents that he/she is authorized to bind themselves to the terms of this agreement. Acceptance of this agreement by signing below, *Account Executive* consents to into this agreement, accepts and agrees to be bound by all the terms provided herein and represent and warrants that he/she is authorized to consent to such terms according to the applicable law.

\_\_\_\_\_  
Print name

Phone: \_\_\_\_\_

By:\_\_\_\_\_

Email\_\_\_\_\_

Date:\_\_\_\_\_