

2021



PAPER  
SNAP

Company profile  
and portfolio







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# About

Paper Snap is a graphic design and illustration studio with an eye for simplicity and accessibility.

Our team is not your everyday graphic designers. We're classically trained illustrators too. Our love for the craft of using imagery for clear communication shines through in everything that we do.

Our studio motto is:

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/ **Simple design, perfectly executed.**

# Services

Corporate identity design  
Business cards + Letterheads  
Packaging design  
Posters + Flyers + Stickers  
Brochure layouts  
Invitation design  
Editorial design  
Annual reports  
Infographics + Maps  
Typography design  
Character design

Illustration  
Book cover illustration  
Presentations  
Signage design  
Marketing campaign design  
Icon design  
Website design  
Digital newsletters + Mailers  
Digital banners + Adverts  
User interface design  
Design for social media

## Clients we have worked with

University of Johannesburg / The Smollan Group / Bidvest Wealth & Employee Benefits / IBM / JAM International / Vumatel / Halo Advertising / Croft & Co Cafe / REL Field Marketing / Think Agile / Wunderman Thompson / Group 44 / Doctors Without Borders (MSF) / Discovery Health / MTN / DataOrbis / Platform 45 / Leadhome / Matchboxology



WORK

A collection  
of work from  
2017 to 2021

# Corporate identities

A series of logos created between 2018 and 2021.



SHARP  
+  
BLUNT

01 / Sharp + Blunt



02 / Granadilla Swing



03 / Smooch Caboose



04 / Mrs Woolf

# Corporate identities

A series of logos created between 2018 and 2021.



05 / La Savante



06 / Flood House



07 / The Book Tree



08 / Weirbridge



# Corporate identities

A series of logos created between 2018 and 2021.



09 / Ecotegrity



10 / Modulist



11 / Geokalla



12 / Ticha Tours

# Corporate identities

A series of logos created between 2018 and 2021.



THE  
MAGELLAN  
STUDIO

The logo for The Magellan Studio features the word "THE" in a small, simple sans-serif font above "MAGELLAN" in a larger, bold, serif font. A small, four-pointed star is positioned to the right of the letter "N". Below "MAGELLAN" is the word "STUDIO" in a smaller, simple sans-serif font.

13 / The Magellan Studio



AÇAI

The logo for Açai features the word "AÇAI" in a bold, dark blue, sans-serif font. The letter "Ç" has a small pink diamond above it, and the letter "I" has a small pink diamond below it.

14 / Açai



15 / 2020 Bird Folk Exhibition



squillion

The logo for Squillion features the word "squillion" in a lowercase, rounded, teal-colored sans-serif font. A teal-colored arc is positioned above the "i" and "l", and another teal-colored arc is positioned below the "i" and "l", framing the letters.

16 / Squillion

# Branding

A branding project for Think Agile. The goal was to create a visual identity to express their belief that with Agile you will see a future where work is play.



01 / Seemingly Impossible Logo



02 / An animated banner for the Seemingly Impossible campaign



# Branding

We created a series of illustrations for the following Seemingly Impossible statements:

**Curious Expert**  
An Astronaut learning how to knit.

**Enduring Spark**  
A party DJ spinning a Chopin record.



Seemingly  
**IMPOSSIBLE**

TH | NK  
AG | LE

**Curious Expert**  
An Agile expert with an insatiable desire for knowledge.

03 / Curious Expert



Seemingly  
**IMPOSSIBLE**

TH | NK  
AG | LE

**Enduring Spark**  
An unwavering belief in the transformative power of Agile.

04 / Enduring Spark

# Branding

We created a series of illustrations for the following Seemingly Impossible statements:

## Responsible Rebel

A chef experimenting with breakfast cereal.

## Deliberate Dreamer

A Formula One driver behind the wheel of a truck.



TH  
AG

NK  
LE

## Responsible Rebel

We'll change the world.  
One Agile workplace at a time.

05 / Responsible Rebel



TH  
AG

NK  
LE

## Deliberate Dreamer

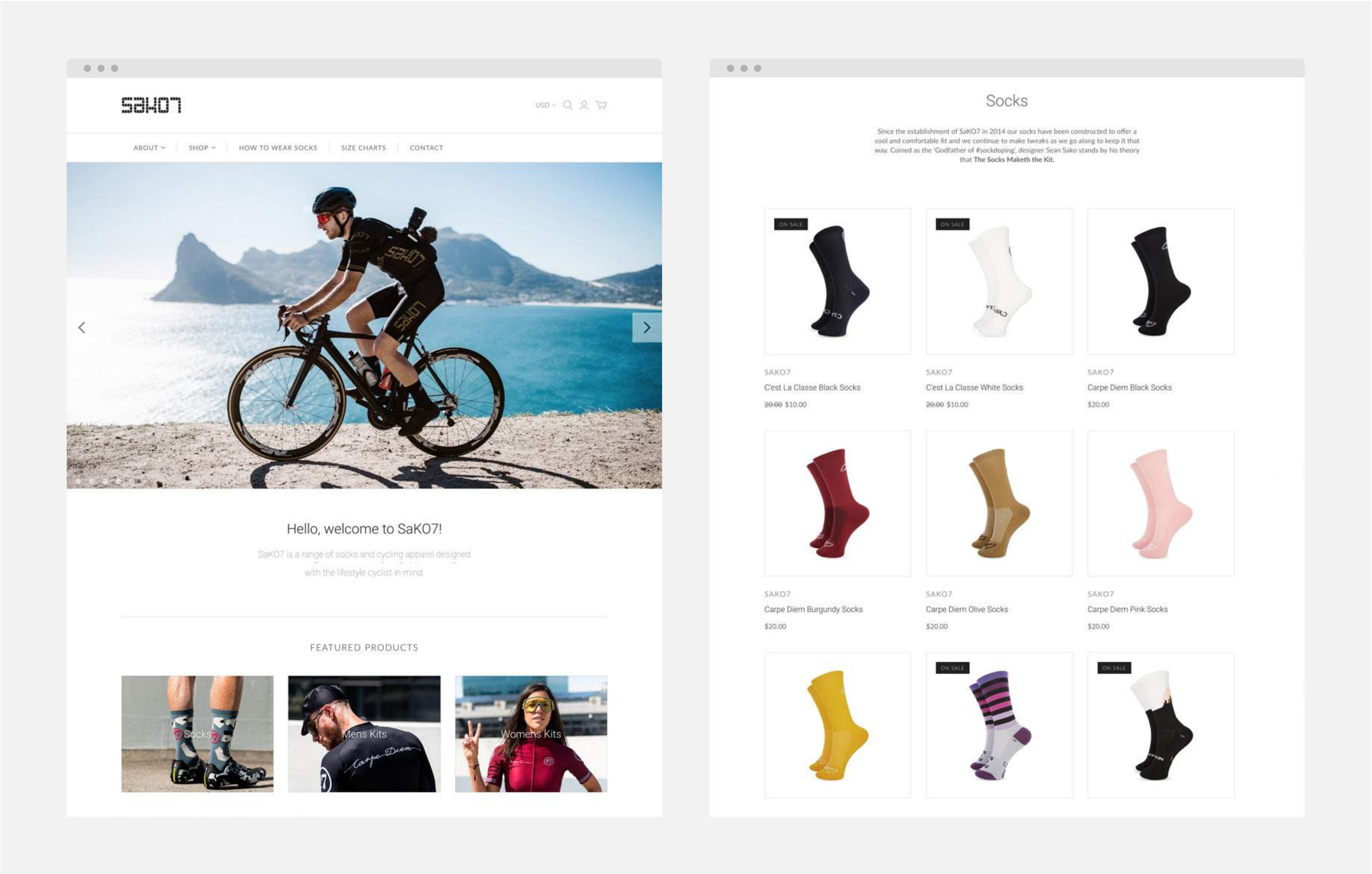
Purposeful Agile dreams that  
will change the world.

06 / Deliberate Dreamer

# Branding

An Ecommerce website designed for cycling apparel brand, SaKO7.

→ [view site](#)




01 / SaKO7 website design




# Branding

Layout and design of SaKO7's 2019 digital product catalogue.


www.sako7.com ————— JERSEYS ————— 2019



**N** **Noir Collection**  
A collection that incorporates unique elements of subtle speed and design.



**C** **Classic Collection**  
A collection for everyone who loves to ride a bicycle and who want to look good and feel great doing it. Designs are inspired by Sean Sako's musings.



**H** **Hommage Collection**  
A collection dedicated to a bygone era of cycling... gone, but with Hommage, not forgotten.

SOCKS ————— 2019


**The Galibier**

The megalithic monster Galibier, 30km long and topping out at 2645m above sea level. Towards its peak, regardless of the season, you'll be greeted by snow and heart stopping views.

**\$20**

**Technical Specs**

- + SaKO firmly believes that socks should have a leg + welt height of no less than 4", so with that in mind our socks are made with a leg + welt height of closer to 7"
- + Signature no slip cuff provides form fitting perfection
- + Breathable upper mesh helps feet feel cool...er.
- + The yarns we use provide a lightweight sock that is tough enough to endure long use and hard wearing.
- + We offer a choice of four size curves for optimal fit



S
M
L
XL

JERSEY / CLASSIC COLLECTION / WOMEN ————— 2019

**Technical Specs**

- + Aerodynamic for cutting the wind
- + Sleeves are longer than a traditional jersey and torso is shorter to allow for a more aggressive position on the bike
- + Reinforced rear pockets to avoid premature wear and tear
- + Italian fabric that offers UV protection and is polygiene, hydrophilic and antibacterial treated.
- + Side panels are made from a highly breathable mesh
- + Full Length zipper with reflective stopper
- + Hidden zipper pocket at the back

**Hors Catégorie**




Hors Catégorie is not just symbolic of the high mountains that we aspire to ride and conquer, it's about digging deep to access the raw grit we need to overcome fears that seem too great to comprehend. Rise above.


XS
S
M
L
XL
XXL

**The Glandon**

Certainly one of the most picturesque climbs with its vast green mountain sides and majestic lake to greet you towards the top of this mountain pass which peaks at 1924m.

**\$145**

**07**

COOLTHGEAR

Coolth is not about being "cool" it's a comfort with your inner self. Created for cooler conditions, designed to get you comfortable with the elements- to get out there and ride!

www.sako7.com ————— 2019



# Branding

Doctors Without Borders (MSF South Africa) branding project for their 2020 to 2023 look.

Paper Snap created 25 icons to explain what MSF does. The icons and new look are applied to reports, presentations, posters, social media, t-shirts, stickers and wall signage.



01 / Infographic poster for MSF SA



02 / Icon design for MSF SA

# Branding

An on-going branding project for an organic baby care product line.



01 / Vovo Happily Organic logo design



02 / A series of cute monsters based on the shape of the safety pin's clasp



# Branding

A branding project for a new pizzeria; Napz.

The logo features the classic Neapolitan character, Pulcinella.

We created a typeface and a series of grungy characters that form part of the brand's personality.



01 / Logo design for Napz



02 / Logo design for Napz



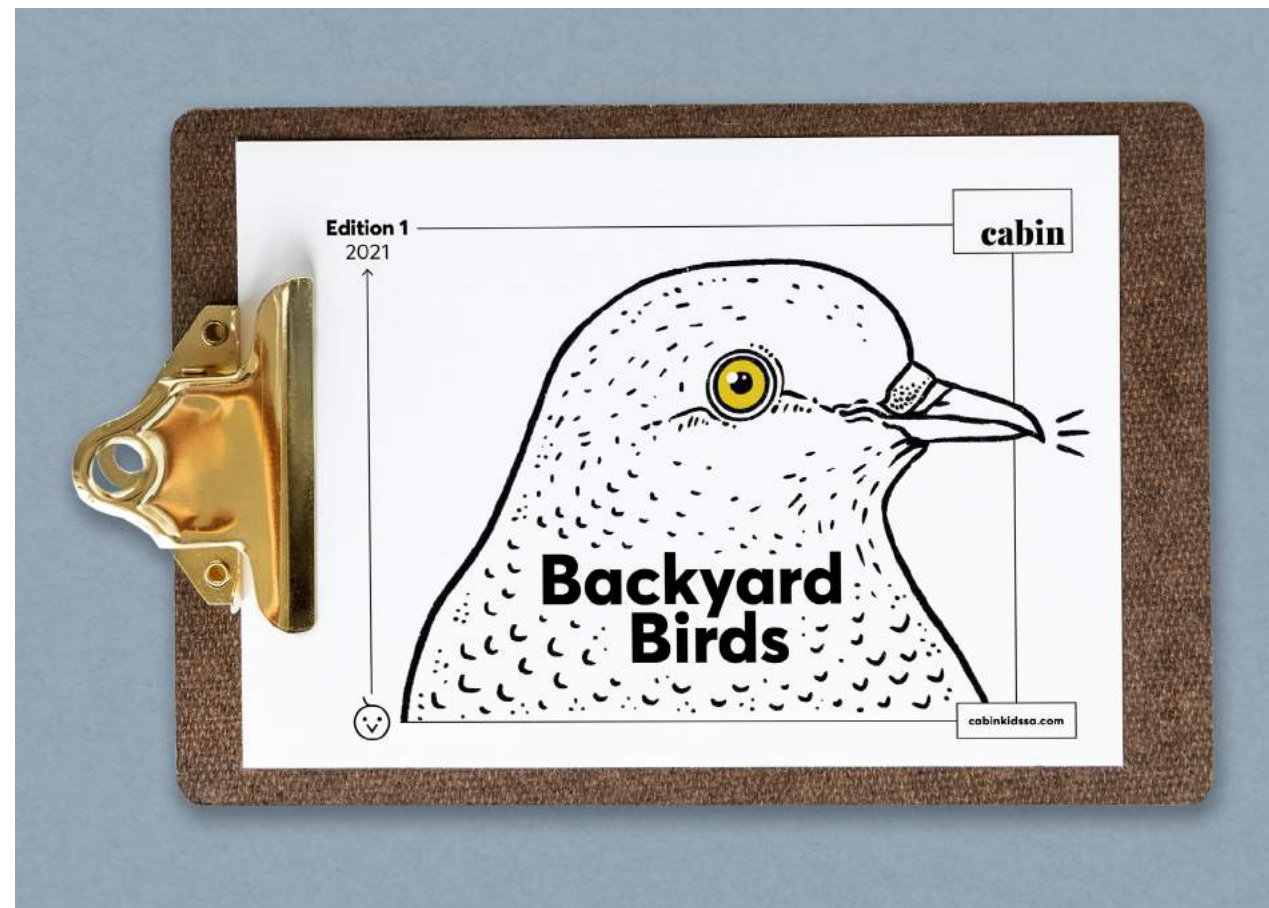
03 / Character design for Napz

# Illustration

This printable activity book features illustrations of 10 common birds that are found in our back gardens.

The printable was designed to help spark some interest in the beautiful birds right on our door step.

The printable is available for free on [cabinkidssa.com](http://cabinkidssa.com)



**cabinn** → Information on the backyard birds: [cabinkidssa.com](http://cabinkidssa.com)

<b>Cape Turtle Dove</b>	<b>Crested Barbet</b>	<b>Common Myna</b>	<b>Grey Go-away-bird</b>	<b>Hadeda Ibis</b>
A beautiful garden visitor with a pinky-grey chest. The only dove with a ring on its neck and a black eye. They build their rickety nests in trees and feed mainly on seeds.	With its kaleidoscopic colours and protruding crest it is definitely one of the most flamboyant garden visitors. Its distinctive call can be heard in neighbourhoods across the Northern parts of the country. They make their homes in holes in trees and like to eat fruit.	One of the smartest bird immigrants into South Africa these raucous guys are often found in pairs strolling around in gardens and on pavements. With their yellow beak and feet they are easy to identify. They like to nest in house roofs where they make very noisy neighbours and will eat almost anything.	Its loud "Go away" call is distinctively African. These grey, crested and long-tailed bush birds have moved into the suburbs in the North of the country. They are the bane of many a vegetable gardener with their voracious appetite for fruit and veg.	This urban alarm clock with its grey, slightly glossy plumage and long curved beak is often spotted wandering around gardens probing the soil for earthworms and other critters. Its very loud and rather unappealing call is unwelcome across many rooftops in the land. And it makes an awful mess on car windscreens.
Loud kuk-koor-ko, calls throughout the day	A loud and sustained unmusical trill tr-r-r-r-r-r r-r-r-r-r-r	Unmusical sqwaks, whistles and croaks, a great mimic	Very vocal, especially when disturbed. Call is a loud drawn out nasal go-away or g'way	A loud and raucous 4 note ha ha Haaah

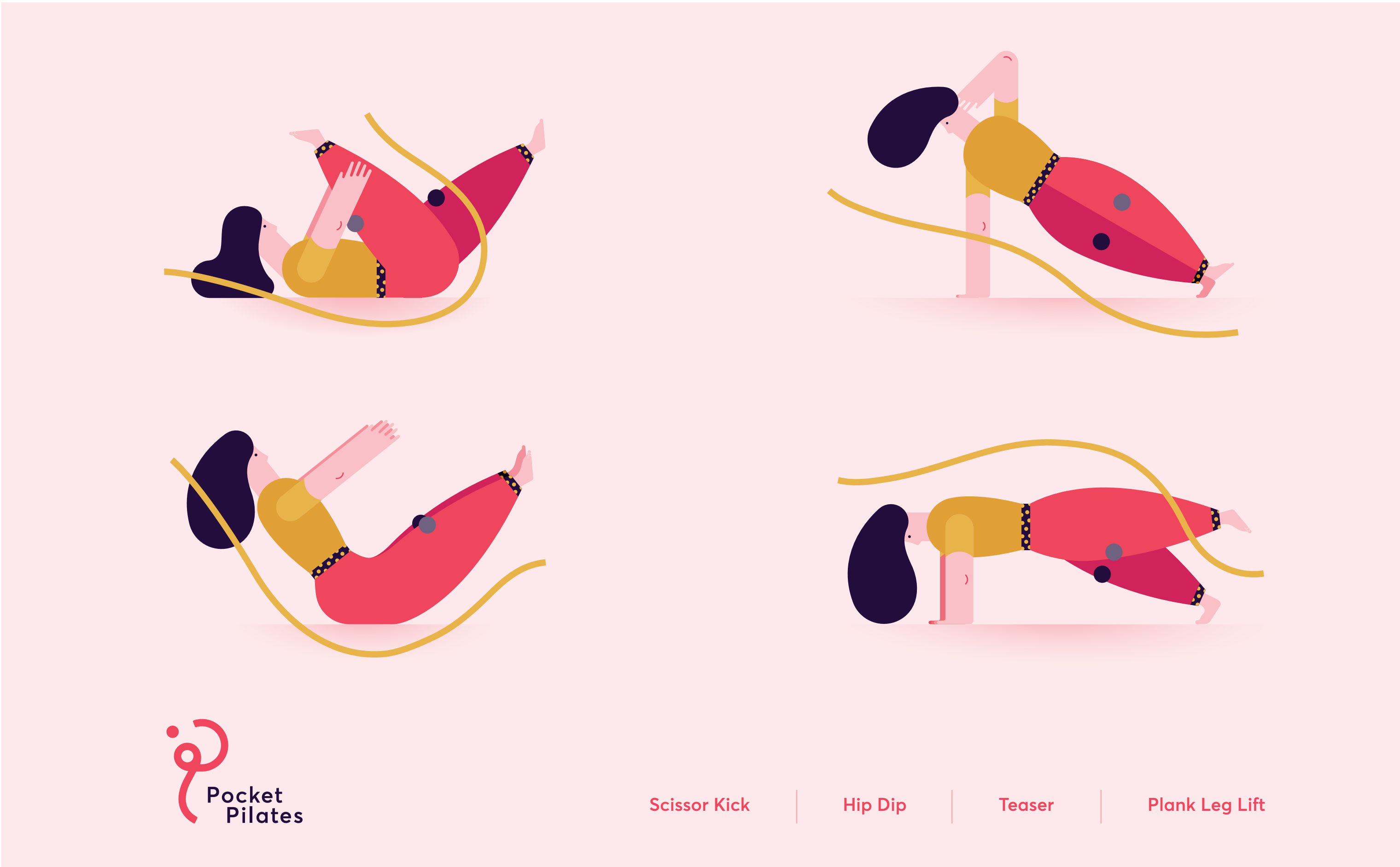
**cabinn** → What is the bird doing? [cabinkidssa.com](http://cabinkidssa.com)

<b>Hopping</b>	<b>Flying</b>	<b>Nesting</b>	<b>Sitting or Singing</b>
		Berries Seeds Nectar Insects Fish Worms	
<b>Bathing</b>	<b>Drinking water</b>	<b>Eating</b>	



# Illustration

Illustrated Pilates stretches created for a fun Pilates mobile app.

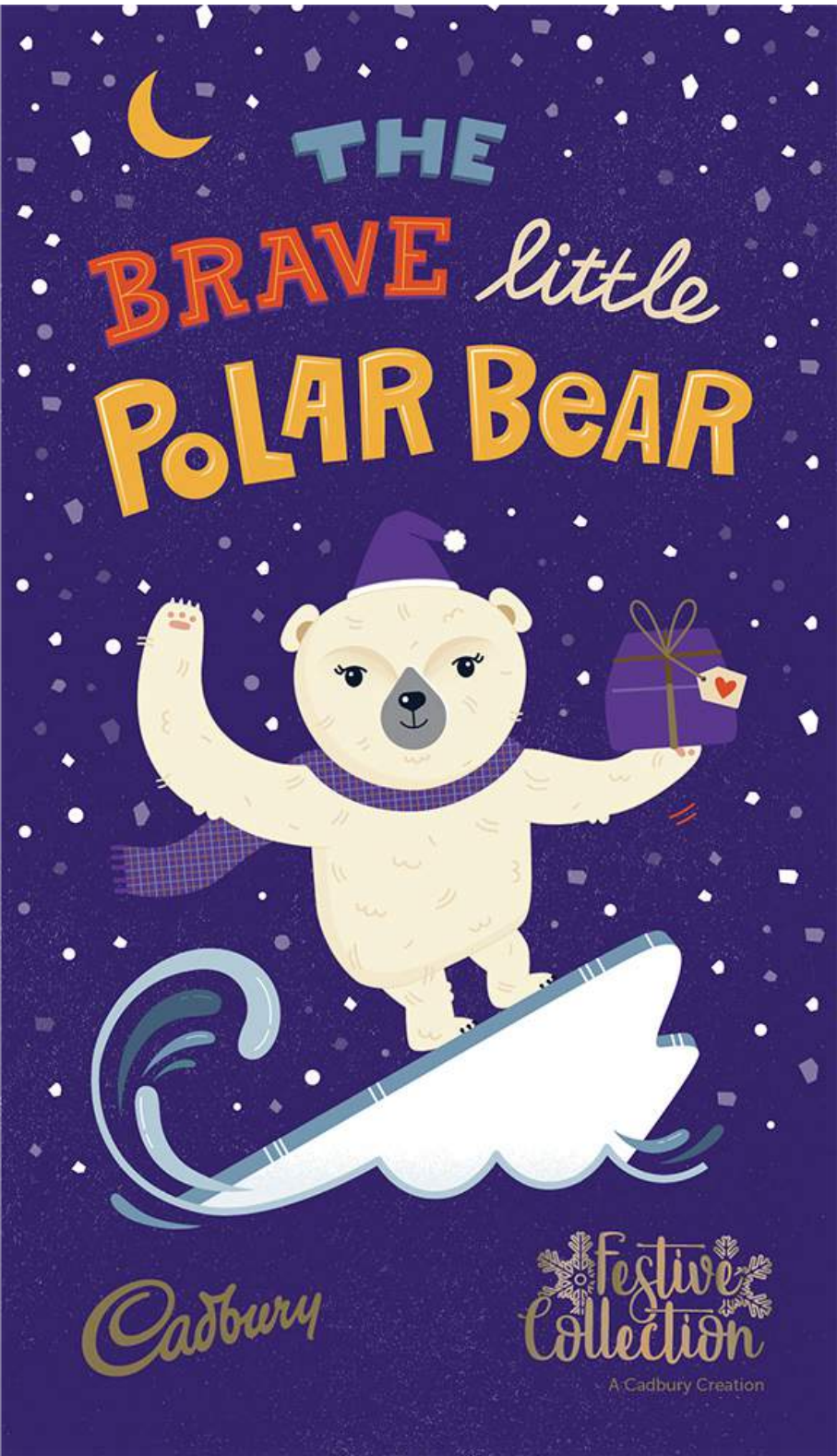


01 / Illustrated Pilates stretches

# Illustration

Illustrations for a festive campaign for Cadbury.

These illustrations were part of an interactive story.

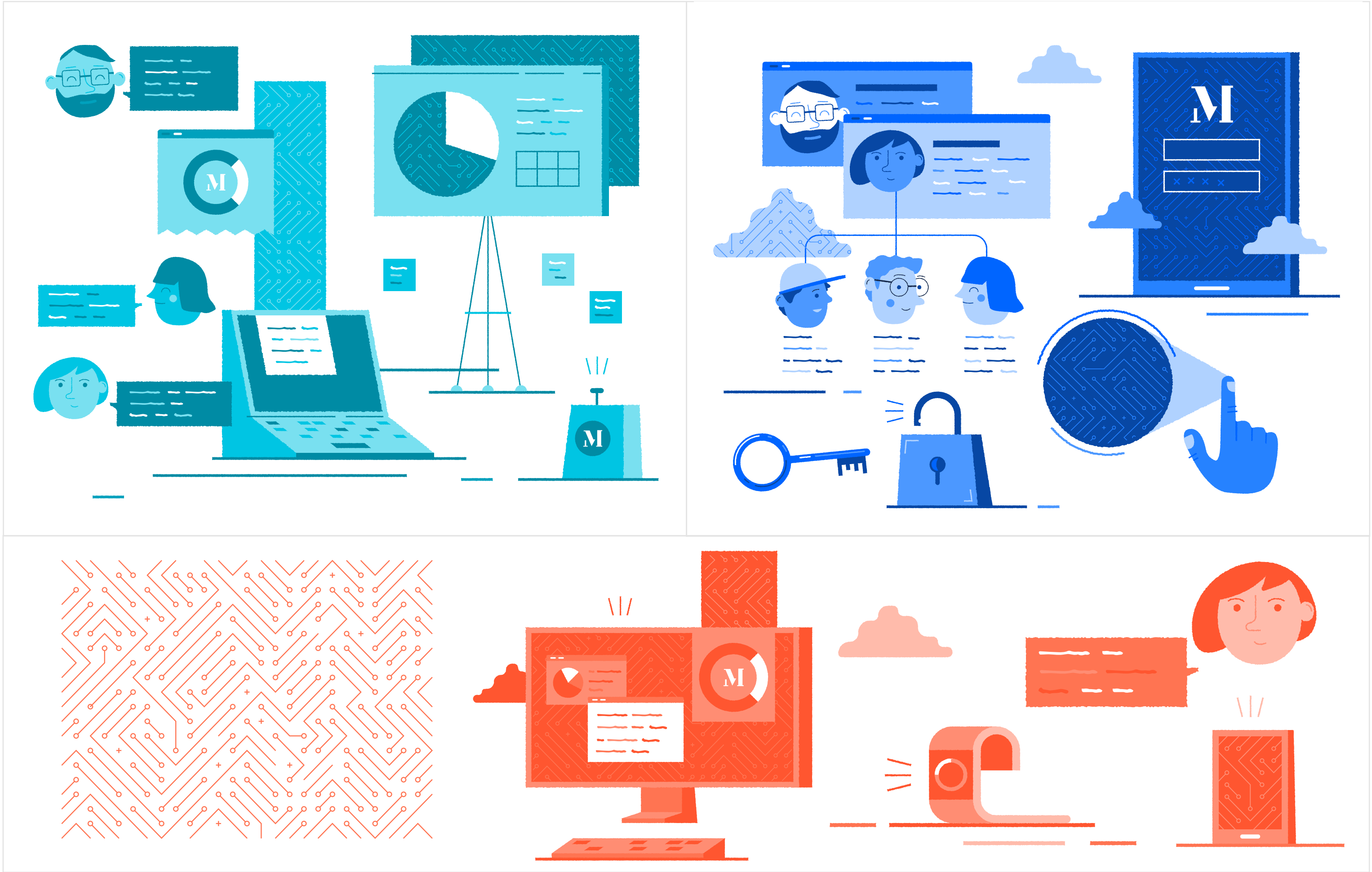




# Illustration

A series of illustrations for Moulist, a wearable-tech start up.

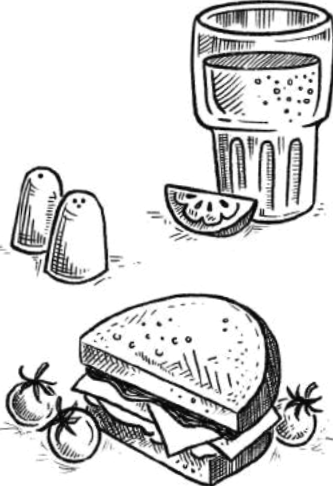
The illustrations are used to express the concepts of security, data and devices.



01 / Illustrations for Modulist

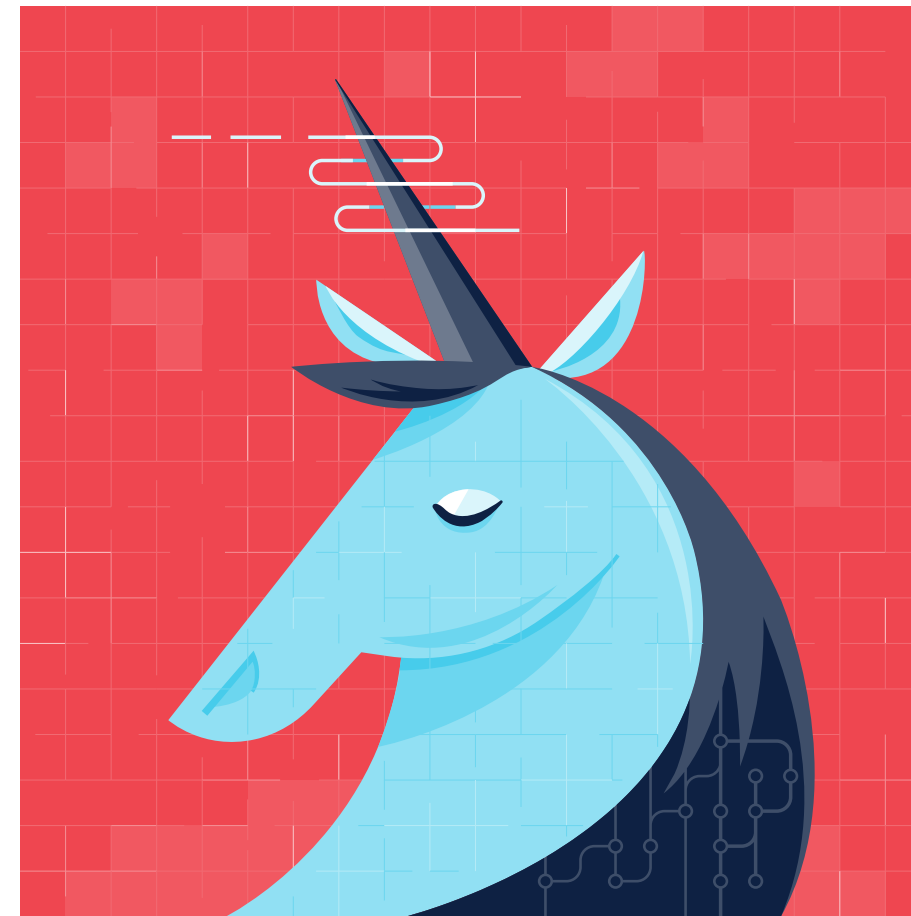
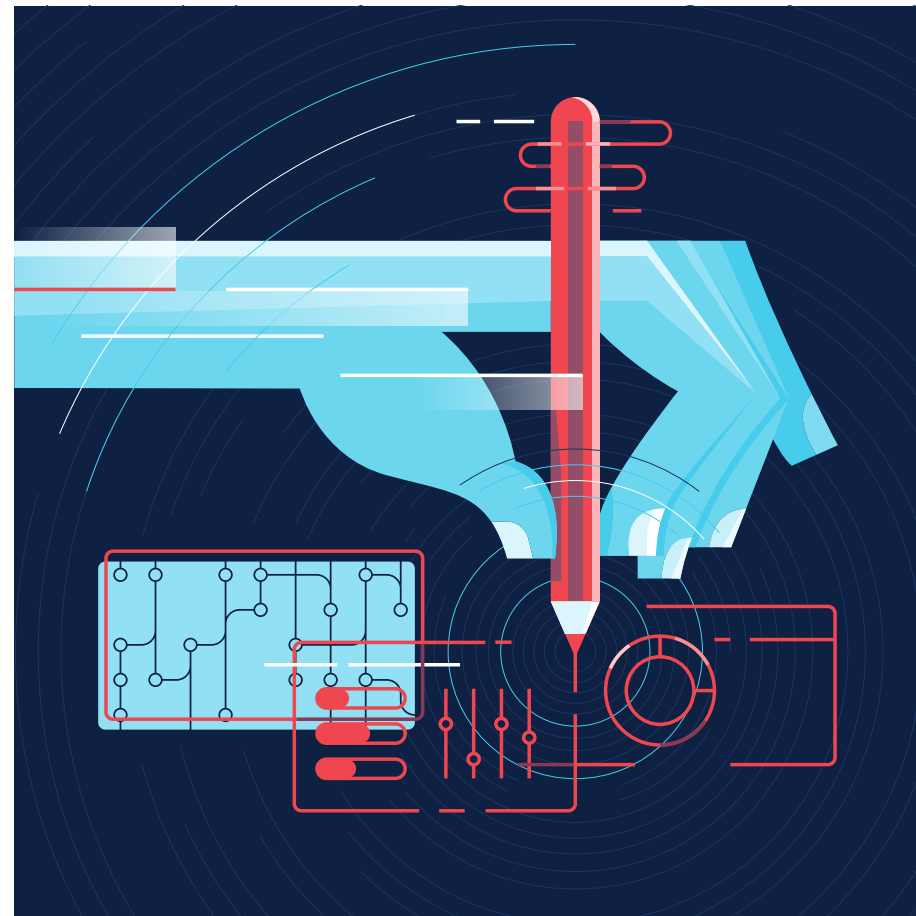
# Illustration

Restaurant illustration and menu illustrations for restaurant/café, Croft & Co.



# Illustration

A selection of website illustrations to convey the ideas of design, unicorn client and launching for the app development company, Platform 45.



# Illustration

Illustrations created for a boardgame designed for JAM International.

The aim of the boardgame is to give potential donors a sense of the day-to-day hardships experienced in a struggling African village.



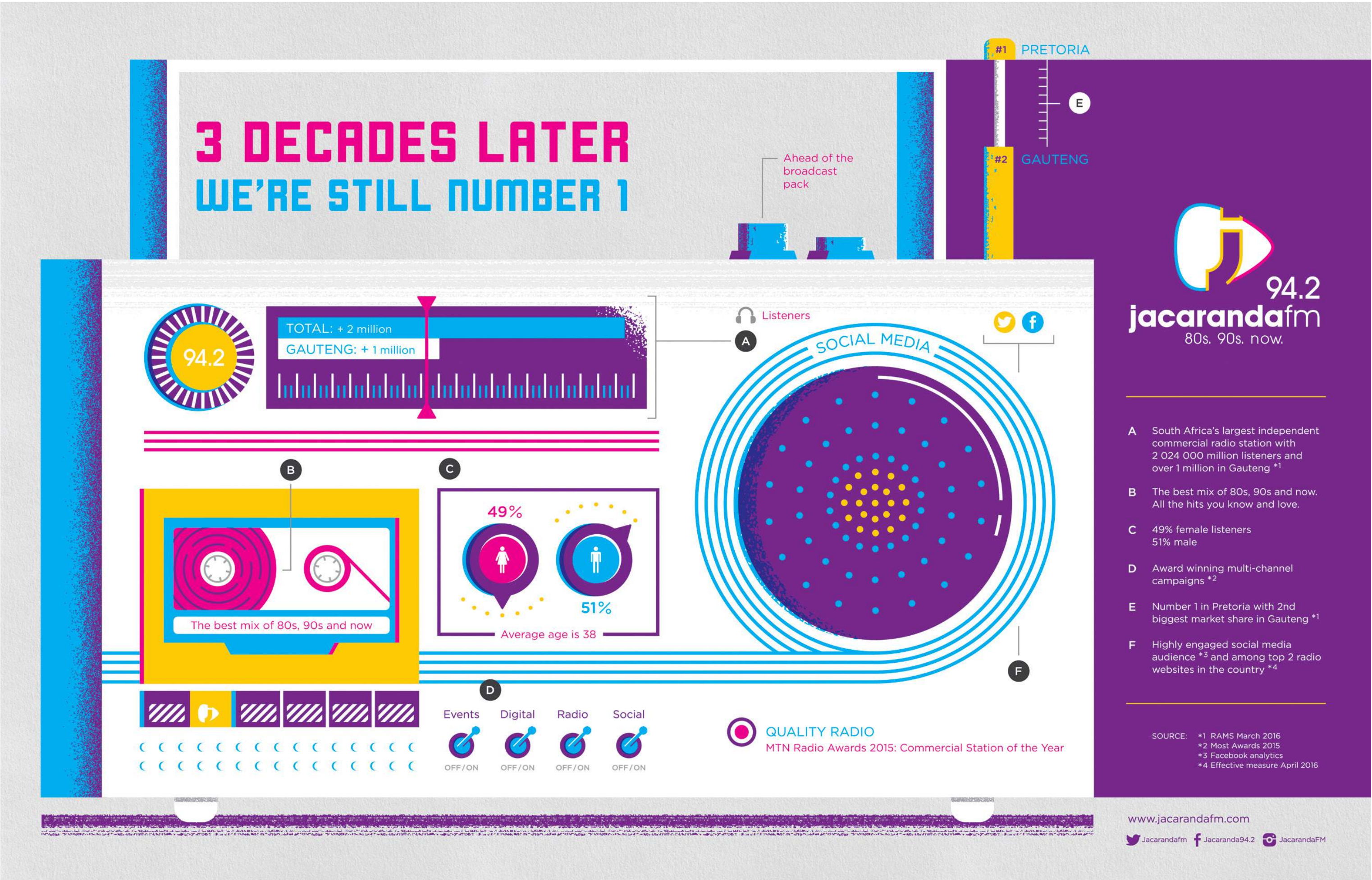
01 / JAM African Village board game illustration



# Illustration

An illustrated infographic to celebrate Jacaranda FM turning 30.

The infographic appears as a double page spread in a radio media publication.



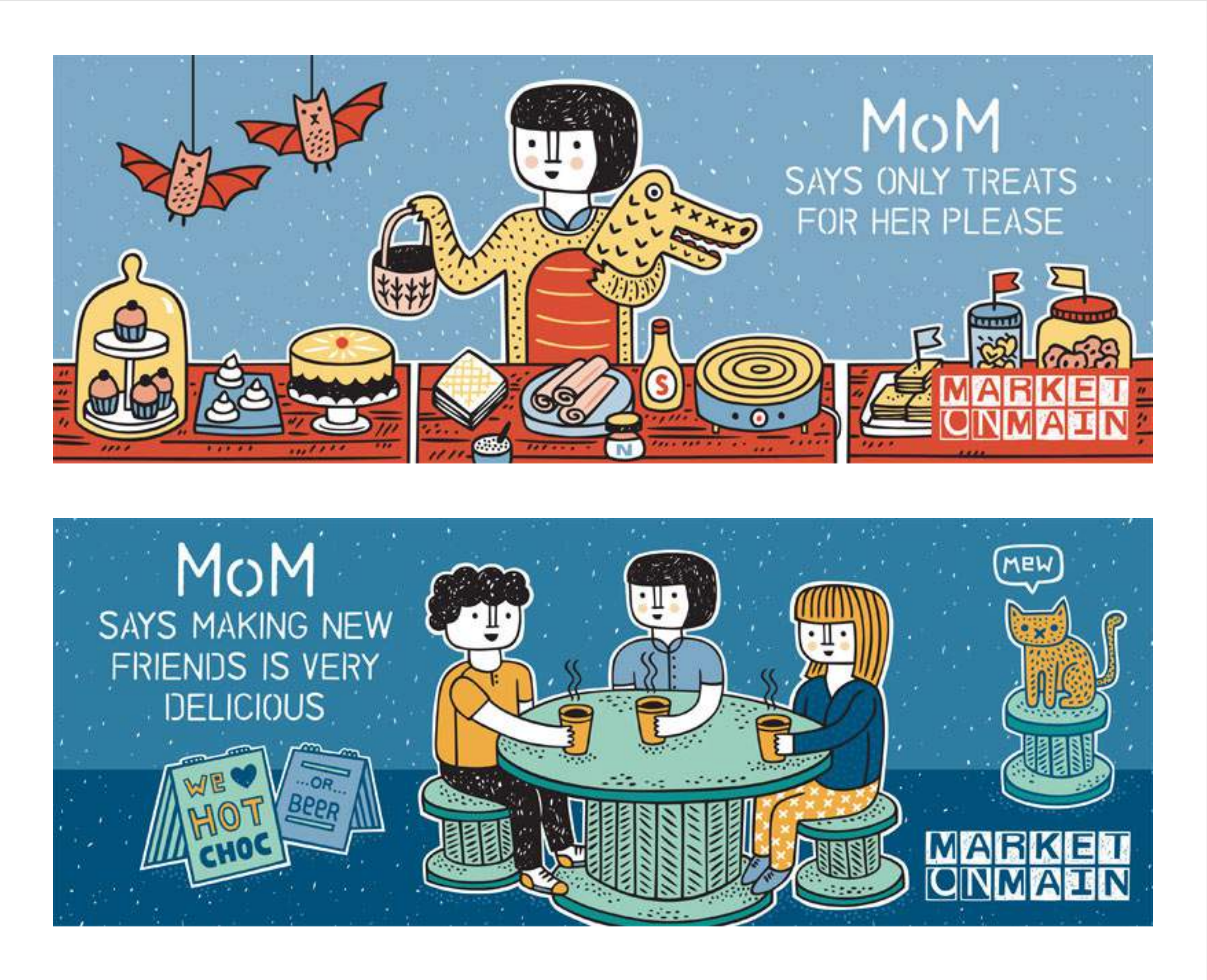
01 / Jacaranda FM Infographic



# Illustration

A series of illustrations for Market on Main. An urban market that takes place weekly.

The illustrations were created for the Market on Main Facebook page and each illustration was themed and delivered monthly.

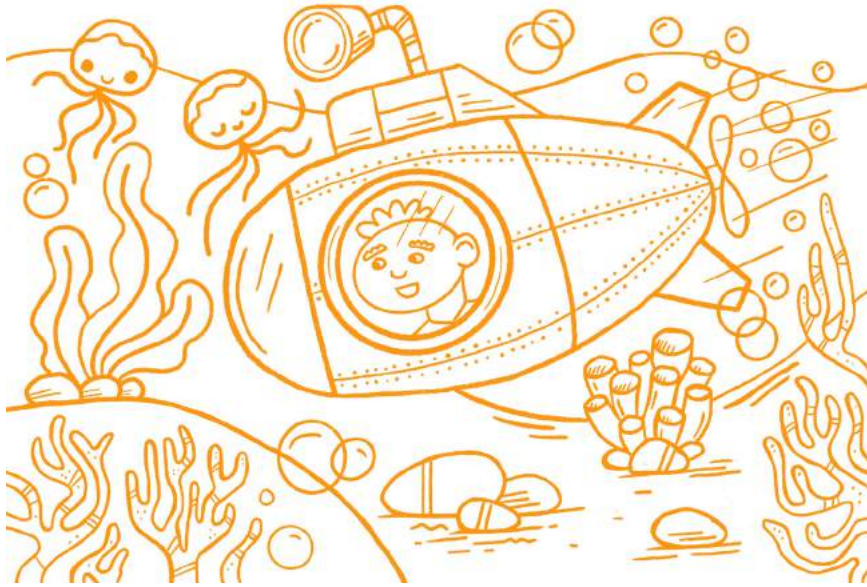


01 / Market on Main illustrations



# Illustration

To help keep children occupied during the COVID-19 lock down we created daily colour in illustrations that could be downloaded and printed at home.



01 / A selection of colour in illustrations



# Presentation design

PowerPoint slides designed for Smollan's Well-Being Framework, an internal well-being initiative.

**Welcome to Smollan Well-being**

**WELCOME**

This programme aims to assist you in supporting those in need by providing you with the necessary skills to:

- Understand emotions
- Identify the root cause of emotions
- Engage in difficult conversations

SMOLLAN CARES.

**5**

**POSITIVELY INFLUENCE YOUR EMOTIONS**

Feeling both positive and negative emotions is a natural part of being human.

We might use the word "negative" to describe more difficult emotions, but it doesn't mean those emotions are bad or we shouldn't have them. Still most people would rather feel a positive emotion than a negative one. It's likely you'd prefer to feel happy instead of sad, or confident instead of insecure.

In this section we are going to provide you with some tips on how to manage your emotions.

**EMOTIONS**

As described by Plutchik, the eight primary emotions are **ANGER, ANTICIPATION, DISGUST, FEAR, JOY, SADNESS, SURPRISE AND TRUST.**

People can use the wheel to identify their emotions and come to terms to how they are feeling and, ultimately, become more self-aware and self-compassionate.

The intensity of the emotion is indicated by the colour. The darker the shade, the more intense the emotion.

Click on each of the **seven emotions** to learn more.

**POSITIVELY INFLUENCE YOUR EMOTIONS**

**Seek help**

Seek help if need be: Consult with a professional psychologist online or in person if the situation becomes overwhelming

It is ok, to not be ok.

Although it is important to try and regulate your emotions, there are times when you are feeling down and nothing helps. When emotions such as hopelessness and despair take hold and just won't go away, seek help.

Click on your region to get more information for the external well-being support you can connect with

- AFRICA
- APAC
- ASL EUROPE
- LATAM
- MESA

01 / A Selection of PowerPoint slides



# Presentation design

PowerPoint slides created for Smollan's 2021 global strategy conference.

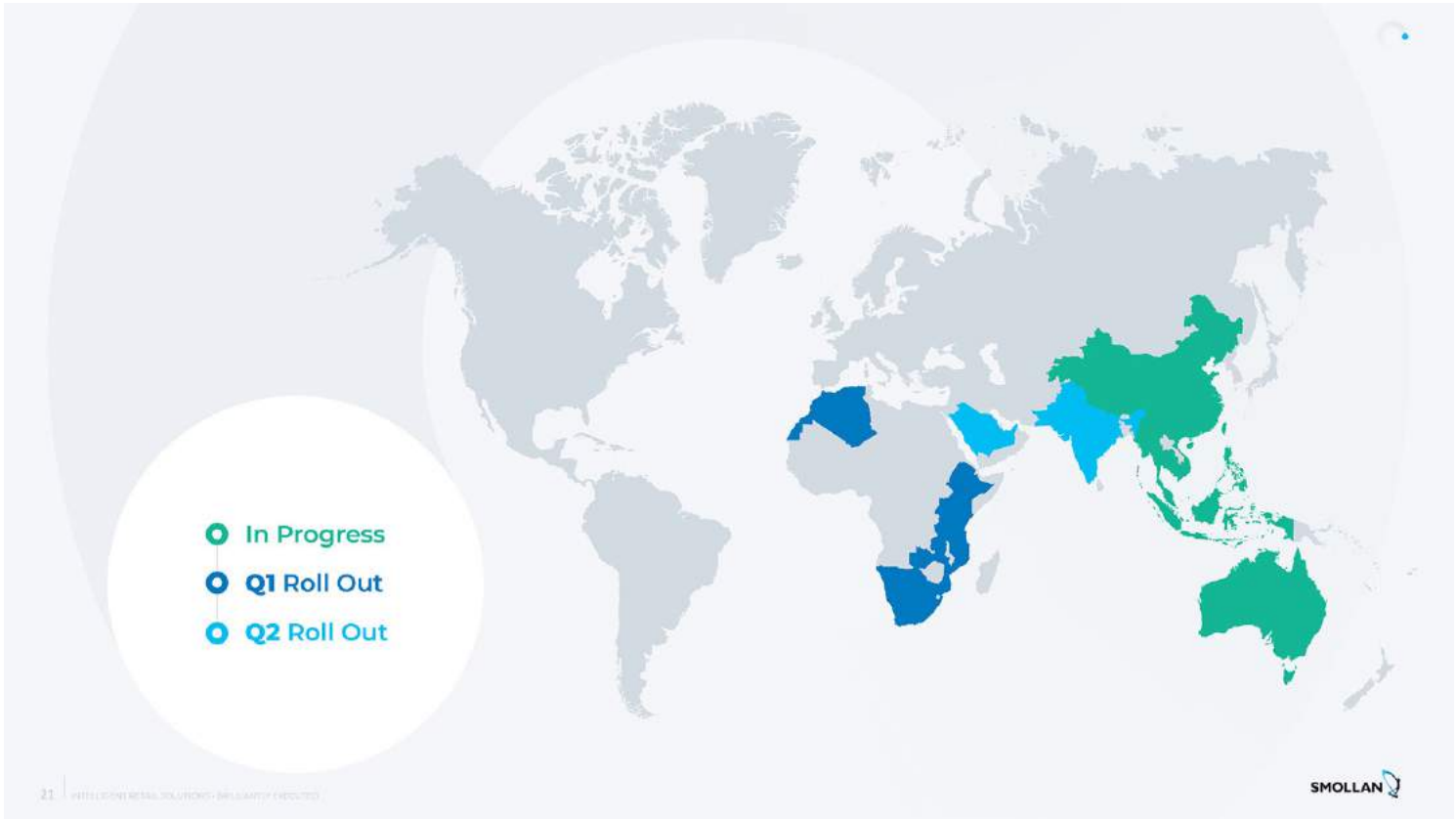
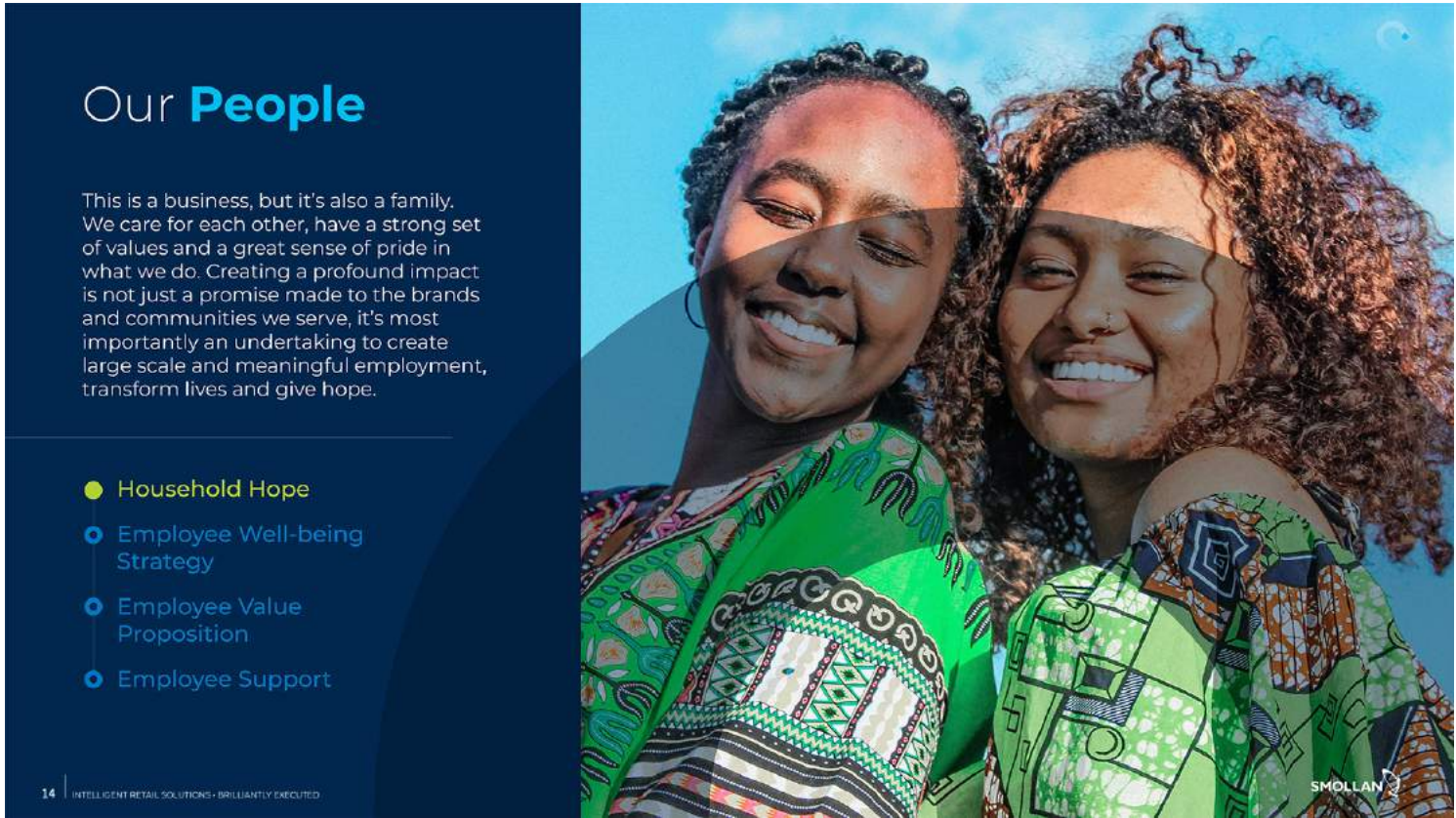


01 / A Selection of PowerPoint slides



# Presentation design

In collaboration with Smollan's creative studio we designed visually appealing PowerPoint presentation all about Smollan's growth and transformation goals.

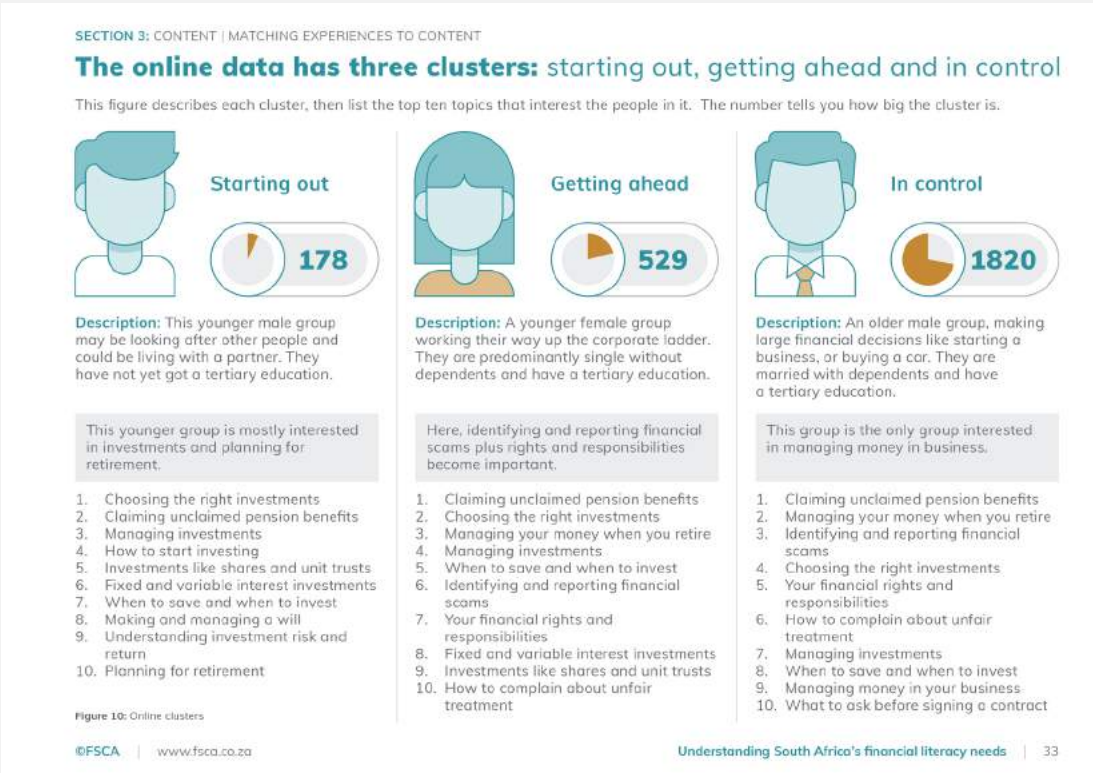
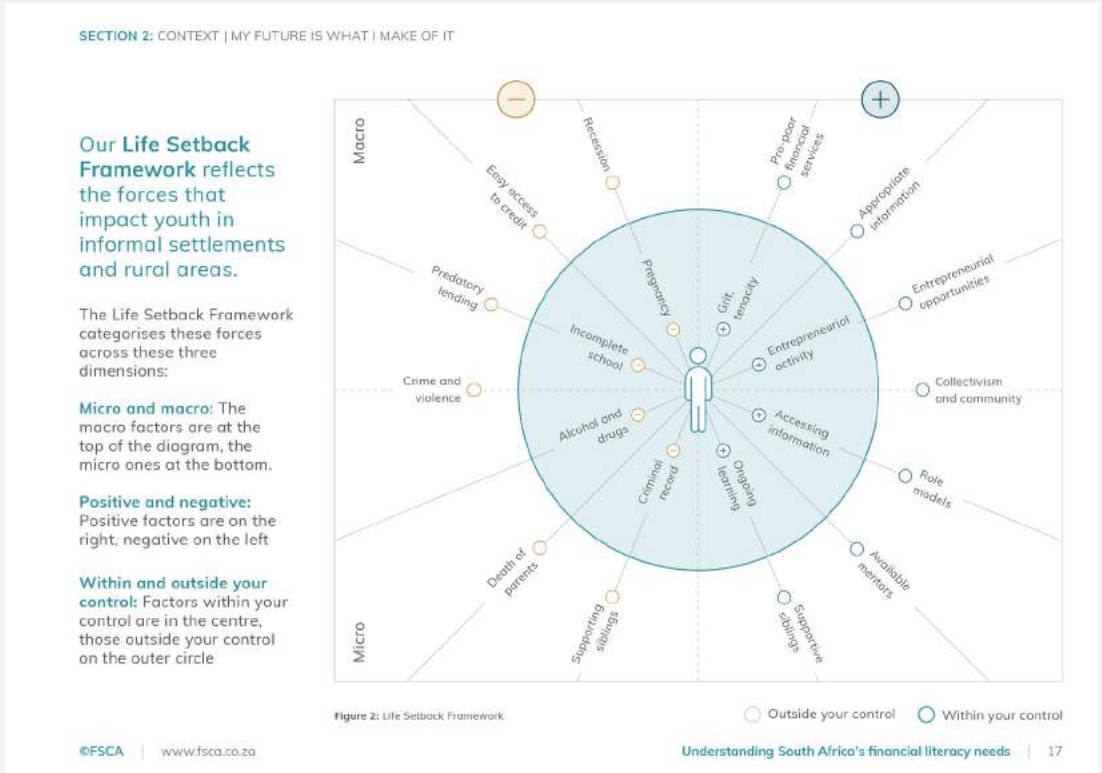
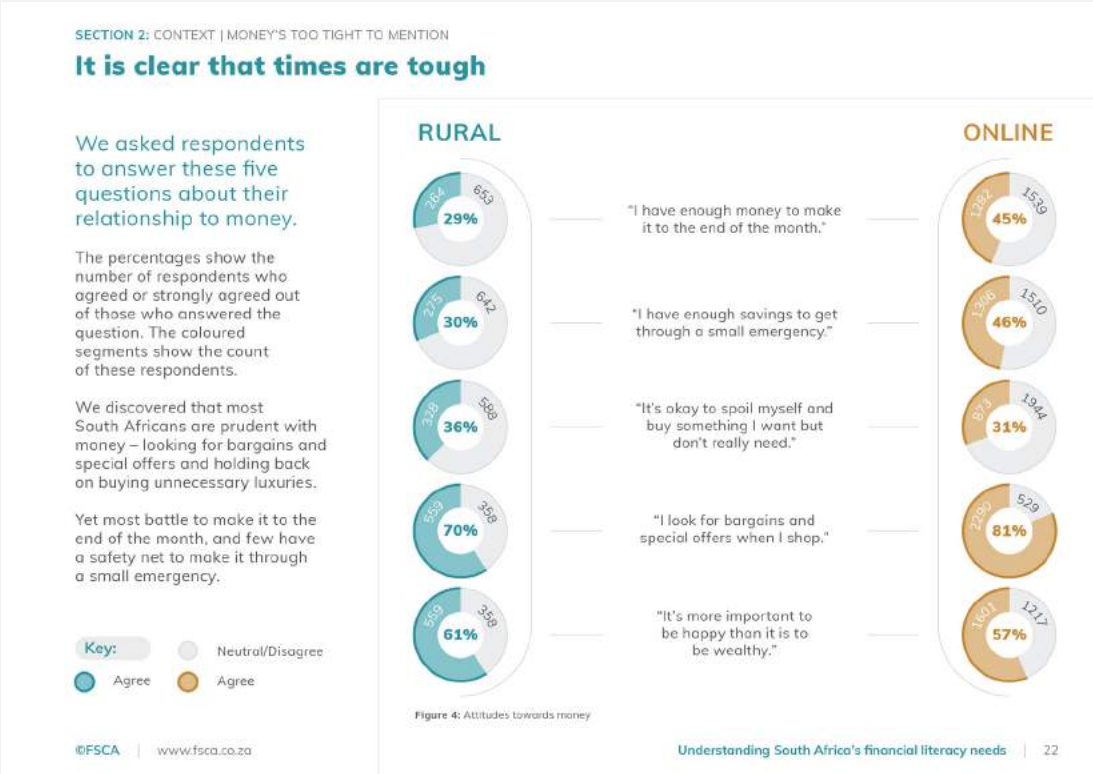


01 / A selection of PowerPoint Slides



# Report design

A research document designed as a PDF for FSCA and Confluence.



01 / A selection of kayout designs



# Report design

A digital research document designed as a PDF in collaboration with Matchboxology.

The document was produced for The Mastercard Foundation Scholars Program.

**HUMAN CENTRED DESIGN APPROACH**

MBX applied a human centred design (HCD) approach. HCD is rooted in the belief that the best solutions emerge from the hearts and minds of the beneficiaries. MBX used this approach in order to design solutions that would best capture the essence of Mastercard Foundation Scholars and drive awareness of their remarkability and value in the African job market. This extends beyond merely securing jobs but also setting them up for a lifetime of impact.

04

**matchboxology**

Mastercard Foundation Scholars program employed Matchboxology to help with developing the scholars program brand in **four core locations**:

- Ghana
- Kenya
- Uganda
- South Africa

These locations represent areas with most scholar presence.

The need for a stronger MCF Scholars program brand was inspired by the increasing number of scholars entering the African job market in the core countries and the lack of awareness about their remarkability and talent among employers.

03

Another employer, when asked whether he would consider MCF Scholars for employment said: Yes, I would consider them. They have the skills that make them job ready.

The consistent insight on MCF Scholars perception from all the employers interviewed was that they are a hardworking, resilient, well rounded group of students. Employers translated the selection into a coveted program as MCF Scholars program to be a signal of remarkability, hence they were more likely to provide MCF Scholars opportunities in their respective companies.

For employers still learning more about MCF Scholars program, the core insight was that MCF Scholars program value proposition is solid but needs to be communicated better into the broader employment market.

12

**Getting scholars into the job market is a challenge**

Scholar advisors expressed concern with the difficulty in reaching employers on the continent to assist in job market placements, especially for students studying abroad. There was a general consensus that employer-Mastercard Foundation Scholars program partnerships should be prioritized as pivots for improving transition into the job market.

A couple of suggestions provided by scholar advisors in this regard:

- Active participation by the MCF Scholar in employer conferences e.g. The talent agency series conference where HR and employer's discuss best practices in managing talent.
- Provision of tangible information sources that succinctly capture the MCF Scholars value proposition. One partner mentioned a brochure to serve as job post for employers.

Clearly, the need for an easier connection between Scholars and African Employers is critical to the brand development strategy that MBX has developed. Their remarkability needs to be front of mind for employers.

23

**EMPLOYERS**

MBX spoke to employers to better understand what they look for when making hiring decisions for entry level roles, what their perception of the Mastercard Foundation Scholars program was and what forms of communications they consumed in their day to day lives.

09

**How do employers hire?**

Employer hiring strategies in Africa.

Strategy	Percentage
Referrals	31.8%
Employment Agencies	13.6%
Social Media	13.6%
University Memberships	13.6%
Online Job Portals	9.1%
Newsletters	9.1%
Career Fairs	9.1%

The majority of employers reported preference for referrals - internal or from other partner organizations/employers - as the go to way for finding talent, over previously popular strategies such as using employment agencies or online job portals.

13

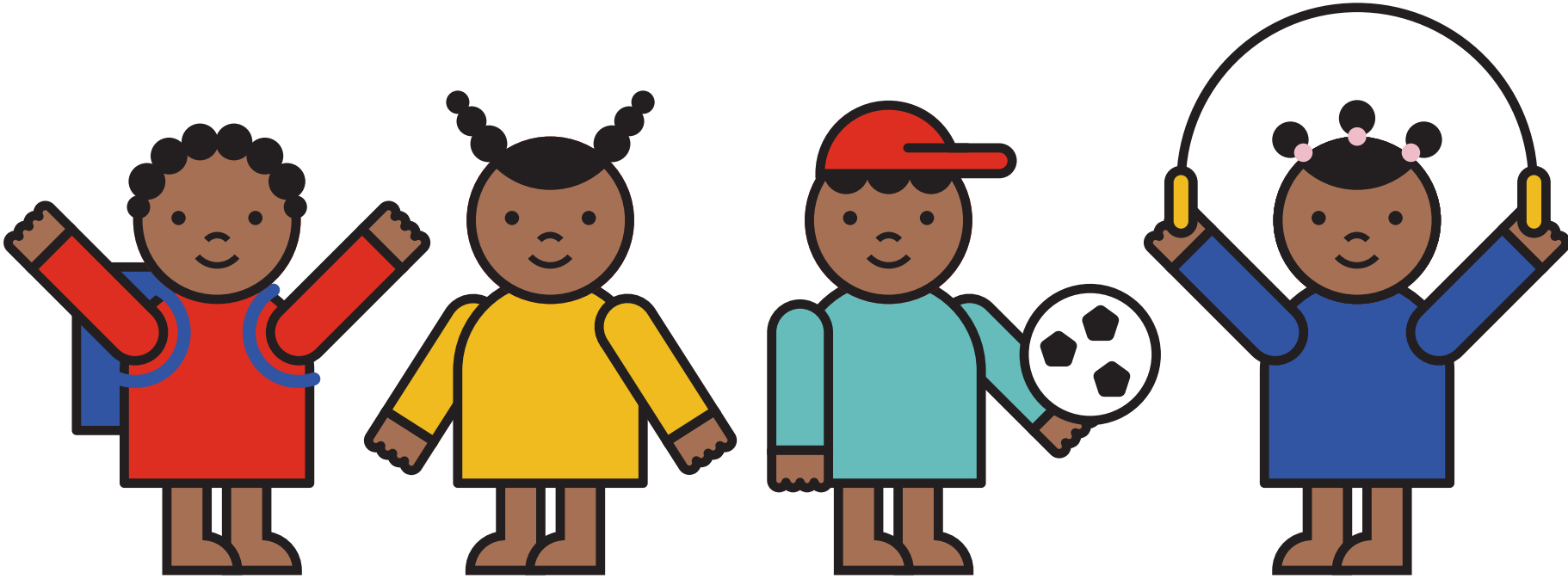
# Campaign

JAM South Africa Christmas Campaign for 2019, the campaign was all about how a few South African children spent their days, and what hardships they faced daily.

It was combined with photos of the children and stories from their teachers and parents.



01 / JAM SA campaign logo



Alex

Nomusa

Sifiso

Thembi

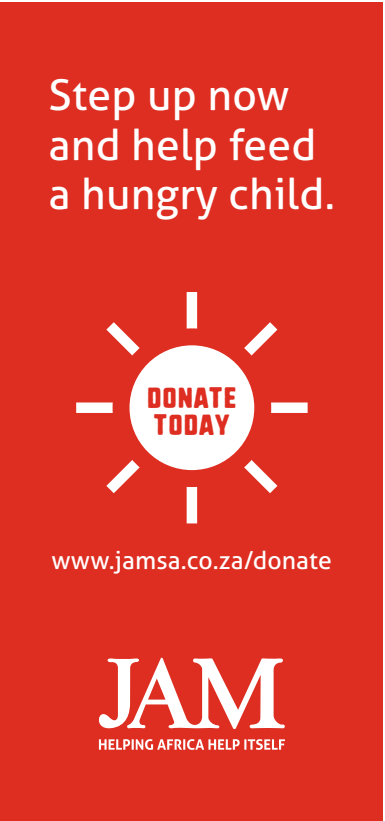
02 / A series of cute kids to help make the campaign friendly



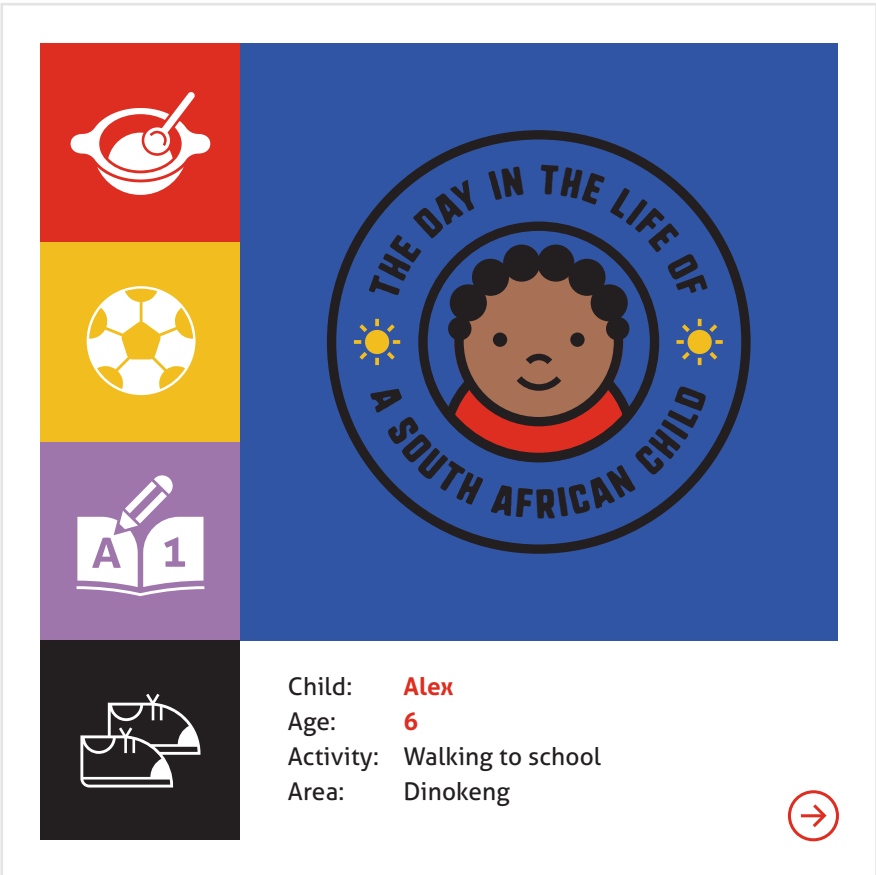
# Campaign

JAM South Africa Christmas Campaign for 2019, the campaign was all about how a few South African children spent their days, and what hardships they faced daily.

It was combined with photos of the children and stories from their teachers and parents.



03 / Campaign web banners



04 / Campaign Instagram designs

# Campaign

Geokalla is a responsible investor funding environmental sustainability with its profits. For promoting their 3% Challenge campaign, a long Z-fold brochure and envelope was created.

**It isn't useful investing for the future, if the FUTURE is not the one you want to live in.**

Grants must be made to verified organisations to be used for the protection, rehabilitation and acquisition of land for species survival and carbon sequestration.

- 1 Social credentials are your companies license to operate in today's world.
- 2 By introducing your pension fund to Geokalla the fund can create a tangible benefit for its beneficiaries over and above the investment returns at no cost to the fund. While at no cost your business can receive the tangible and social benefits that accrue.
- 3 Grants can be directed to environmental sustainability projects that speak most closely to your staff and customers.
- 4 The cost to the corporate is the ink used in your reporting.
- 5 Be proactive about reducing the risks from climate change to your business.

Benefits for **CORPORATES**

**OUR CHALLENGE TO PENSION FUNDS**

Be part of the solution.

**3%** of all pension funds invested in Geokalla funds can create **US\$ 3 billion of environmental sustainability grants annually.**

**Legal Disclaimer**

Geokalla and Geokalla Grants are newly formed companies formed for the purposes of creating an entity that consists of two parts, Geokalla to manage investment funds and Geokalla Grants to create Environmental Sustainability Grants. Investment management services are currently only available for professional investors and investment mandates will be managed by Drakens Capital licenced by the FSCA. Geokalla will apply for the necessary licences, in the respective jurisdictions, before undertaking any investment management services in its own name.

Geokalla Ltd company number: 12098383 Registered in England and Wales.

Geokalla Grants company number: 12174233 Registered in England and Wales.

Drakens Capital Pty (Ltd) registration number: 2011/131287/07 Registered in South Africa. FSCA No: 45511

Geokalla [www.geokalla.com](http://www.geokalla.com)

**The greater the delay the greater the cost.**

UN PRI

**What LEGACY are you leaving for future generations?**

**Will you be part of the solution?**

**INVEST 3% or more of corporate pension funds via Geokalla to secure a financial and environmental future.**

beyondESG

The ability of asset owners to proactively create a tangible benefit for their beneficiaries and society beyond that provided by investing with responsible investing practices.

Benefits for Pension Fund **MEMBERS**

- 1 Help ensure the members of the fund have a quality of life, as well as a pension.
- 2 Respond to the United Nations PRI climate response call and support the United Nations Sustainable Development Goals.
- 3 An investment by your pension fund costs nothing, our fees are market related to our peers and the full economic benefit of the investment accrues to the pension fund.
- 4 Funding for the environmental grants comes from our firms profits as our principal shareholder is a non profit providing grants for environmental sustainability.
- 5 Mitigate the funds climate related risks.

Find out more about the **3% Challenge**

Scan the QR code to learn more about the 3% Challenge or email us if you have any questions.

[info@3percentchallenge.com](mailto:info@3percentchallenge.com)

Geokalla [www.3percentchallenge.com](http://www.3percentchallenge.com)

01 / Long Z-fold brochure for Geokalla's 3% Campaign



# Campaign

A digital one-pager designed to advertise the eco-friendly benefits of investing with Geokalla.

**Geokalla**

**INVESTING FOR YOU**

**HOW**

## Invest via Geokalla

**Global equity ESG index fund**

- ▶ **Safe**  
Independent custodian and administrators
- ▶ **Returns**  
Market related returns accrue to the investor
- ▶ **No extra costs**  
Market related fees

**20% Staff ESOP**  
attract and retain the best staff

**Geokalla profits**

**80%**  
a grant that can be directed by investors

**ACHIEVE**

## A livable planet

**Better lives for people**

- ▶ Resilient economies
- ▶ Happier and healthier people
- ▶ Reduced climate related costs

An increasing environmental sustainability contribution into perpetuity

**ACT**

## Play your part

**Fund and invest**  
Redirect a portion of your investments to support the environment

**Tell people about us**  
The more people involved the greater the benefit

Geokalla funds to be managed by Drakens Capital FSCA 45511. Investment in fund currently limited to professional investors only.

[f](#) [in](#) Follow Geokalla | [@](mailto:mail@geokalla.com) mail@geokalla.com | [www.geokalla.com](http://www.geokalla.com) | **Geokalla**



# Campaign

A poster created for Vumatel. Designed to quickly explain the fibre installation process.

APARTMENT BUILDING
CLUSTER HOMES
FREE STANDING HOMES

**GET HIGH SPEED OPEN ACCESS FIBRE BROADBAND**  
**HOW FAST CAN YOU GO?**

### 3 STEP FIBRE INSTALLATION PROCESS FOR YOUR HOME

**01 ENGAGEMENT**

Vumatel engages with the Body Corporate, Managing Agents, Landlords and residents to ensure that everyone understands the fibre installation process. Vumatel ensures that everyone has a single point of contact should anyone have any queries or concerns during the project.

Vumatel surveys the property, draws up plans to provision the fibre utility and submits these to the relevant parties for sign-off. A start date is then determined between all of the parties and a kick off meeting is held to walk through the civil plans for the deployment of fibre to the property.

**02 BUILD**

Vumatel installs the fibre to the property and ensures that each unit is made fibre-ready. This involves some civil work, fibre work and technical testing once the physical infrastructure has been installed.

**VUMATEL**  
vumatel.co.za

**03 GO-LIVE**

Once Vumatel has completed the installation and tested the fibre, the property will be deemed "fibre-ready." This means that the utility has been provisioned to the property. Should a resident then wish to use the utility, they will need to place an order for an in-home fibre installation with Vumatel and choose an Internet Service Provider.

Vumatel will make the property fibre-ready at no cost to the Body Corporate. Should a resident wish to install fibre into their unit, they will be charged a once-off installation fee of **R1710.\***

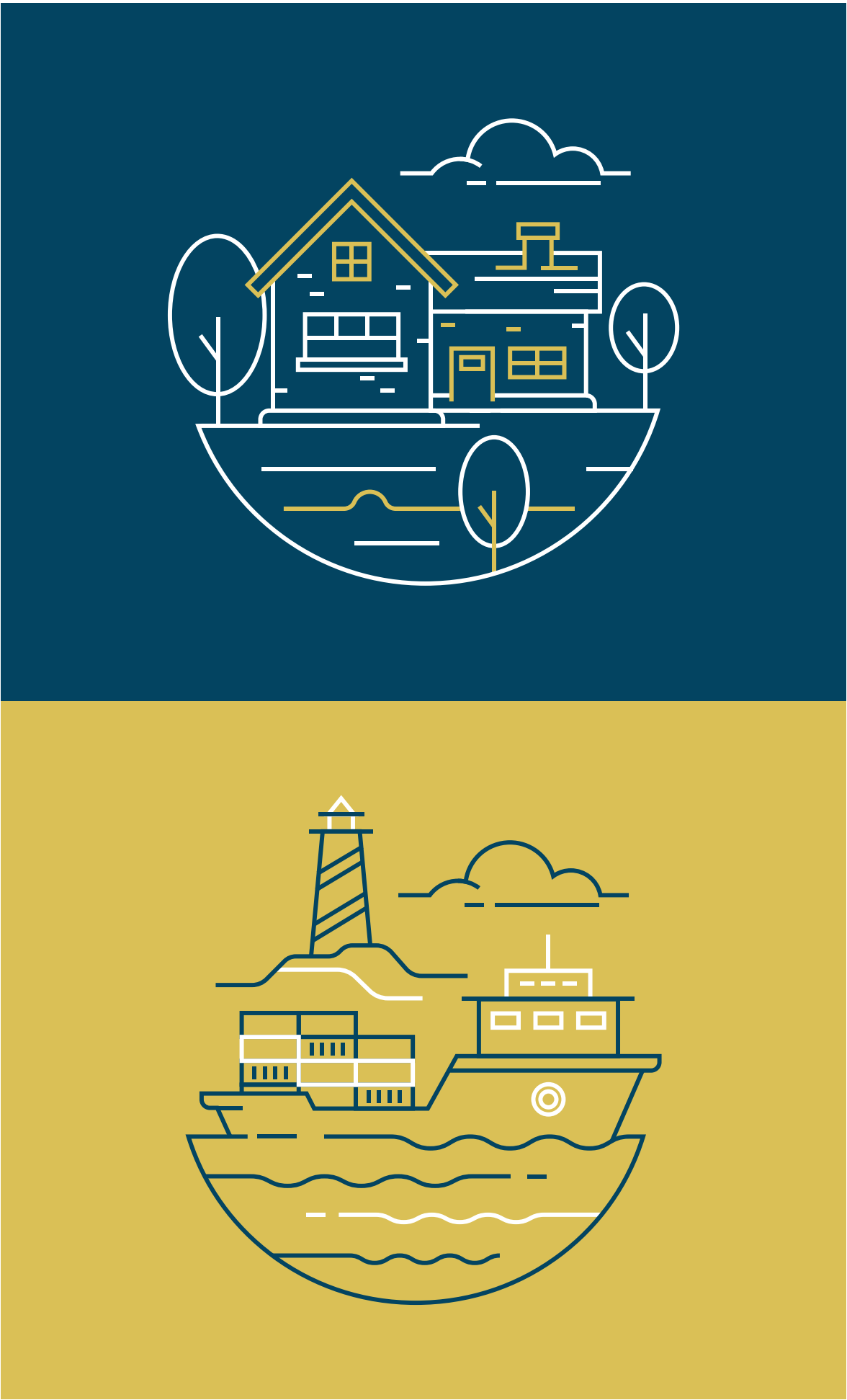
\*Standard Terms and Conditions Apply.

01 / Poster design for Vumatel

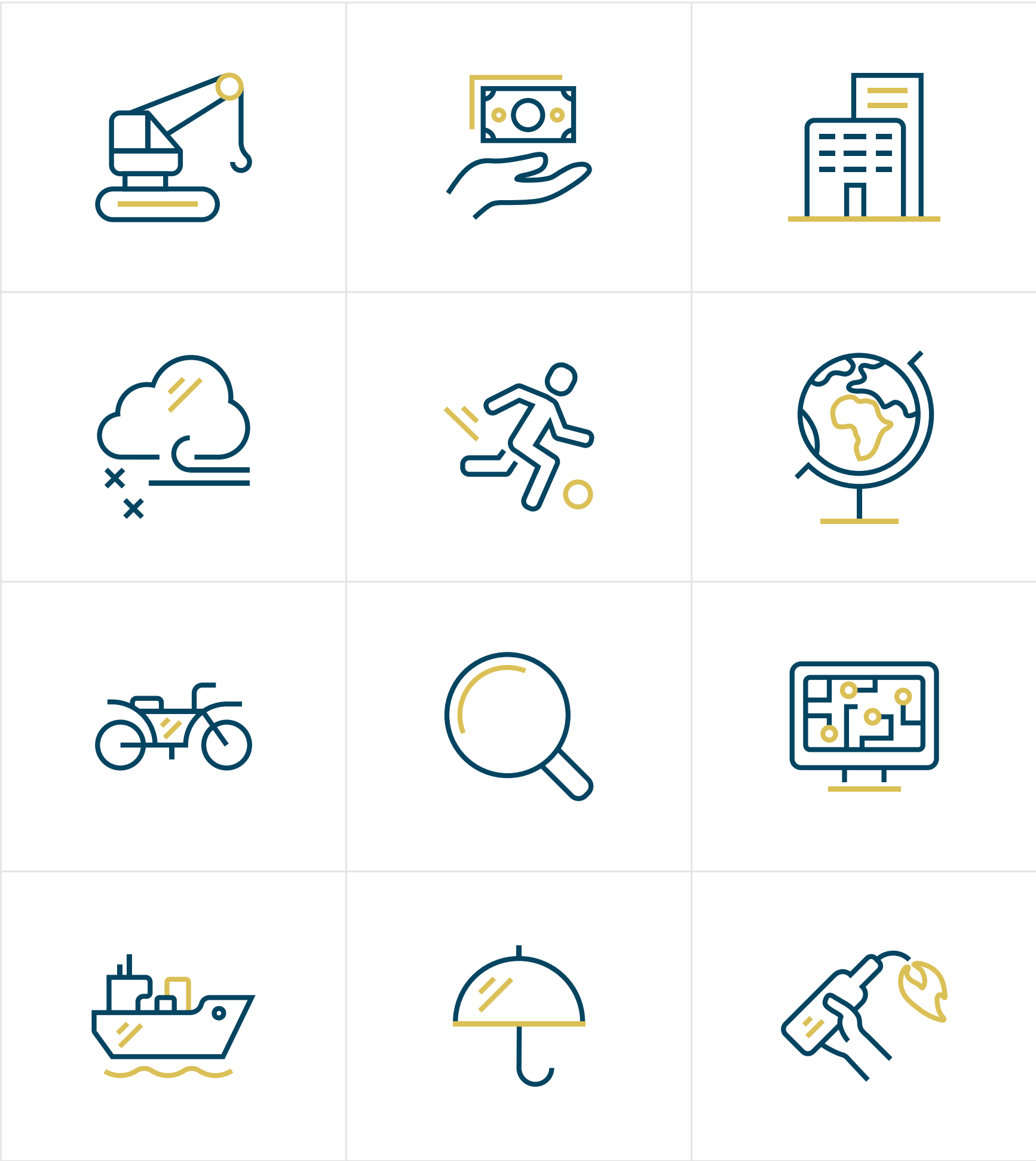
# Icon design

A series of icons designed for Bryte Insurance.

These icons were created to be used for internal communication.



01 / Icons expanded to form illustrations



02 / Icons for Bryte Insurance



# Menu design

Menu design and illustrations for the restaurant/café, Croft & Co for their new 2020 location.

## LUNCH

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### Burgers

All our burgers are 100% beef hand pressed patties (150g) served on freshly baked buns with lettuce, tomato, mayo and our house relish



Burger	R 75
Cheese burger	R 80
Cheese and bacon burger	R 95
Mushroom burger	R 85

**The Wayside** R 55  
Old school café burger on toast with lettuce, tomato, onion, cheese and pink sauce

**Vegetarian Burger** R 85  
Vegetarian patty with lettuce, tomato and onion served on a freshly baked bun with hummus

**Panko Crumbed Chicken Burger** R 85  
with sweet chilli mayo

**Pork Belly on a bun** R 95  
with coleslaw and a sweet sticky sauce

**Prego Roll** R 120  
Fillet (150g), grilled onions, tomato, mustard mayo and prego sauce

**Chicken Prego** R 85  
Grilled chicken breast, lettuce and prego sauce

**FOR THE LESS HUNGRY**

100% beef hand pressed patties (110g) served on freshly baked buns with mayo and house relish

Quarter pounder	R 55
Quarter pounder and cheese	R 65
Double quarter pounder and cheese	R 85

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### Salads



### Sides & Extras


Feta	R 30
Halloumi (grilled)	R 30
Coleslaw	R 25
Asian slaw	R 25
Fries	R 25

<b>Caesar</b>	Cos lettuce, white anchovies, parmesan cheese, boiled egg, croutons and a creamy caesar dressing	R 110
	Add bacon or chicken	R 20
<b>Parma Ham</b>	Parma ham, cucumber, tomatoes, leaves, preserved figs, melon and parmesan cheese	R 130
<b>Chicken</b>	Roast chicken, leaves, peppers and cashew nuts	R 110
<b>Spicy Lentil</b>	Lentils, celery, spring onion, peppers and coriander	R 90
<b>Creek</b>	Tomato, cucumber, feta cheese, olives and red onion	R 85
<b>Fillet</b>	Tomato, cucumber, peppers, leaves, fillet and parmesan	R 130
<b>Green</b>	Marinated artichokes, cucumber, green peppers, fresh seasonal greens and parmesan cheese	R 90

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## SNACKS

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<p><b>Vegetarian spring rolls</b> R 60</p> <p><b>Chicken kebabs</b> Portion of two R 55</p> <p><b>Quarter pounder and cheese burger</b> R 65</p> <p><b>Bowl of olives</b> R 50</p>	<p><b>Grilled halloumi</b> R 30</p> <p><b>Bowl of tzatziki with toasted pita bread</b> R 55</p> <p><b>Beef fillet yiro</b> R 90</p> <p><b>Small village Greek salad</b> R 45</p>	<p><b>Bowl of beef meatballs</b> R 80</p> <p><b>Bowl of hummus with toasted pita bread</b> R 55</p> <p><b>Chicken yiro</b> R 80</p> <p>Add toasted pita bread R 12 Add potato fries R 25</p>
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**CROFT & Co**

www.croftandco.co.za

f Croft & Co  
@croftandco

At Croft & Co, we source good quality, local ingredients. Due to this, availability is not always guaranteed.



**YOU CAN HAVE YOUR CAKE AND EAT IT TOO!**

Ask your waiter about our selection of cakes and desserts.

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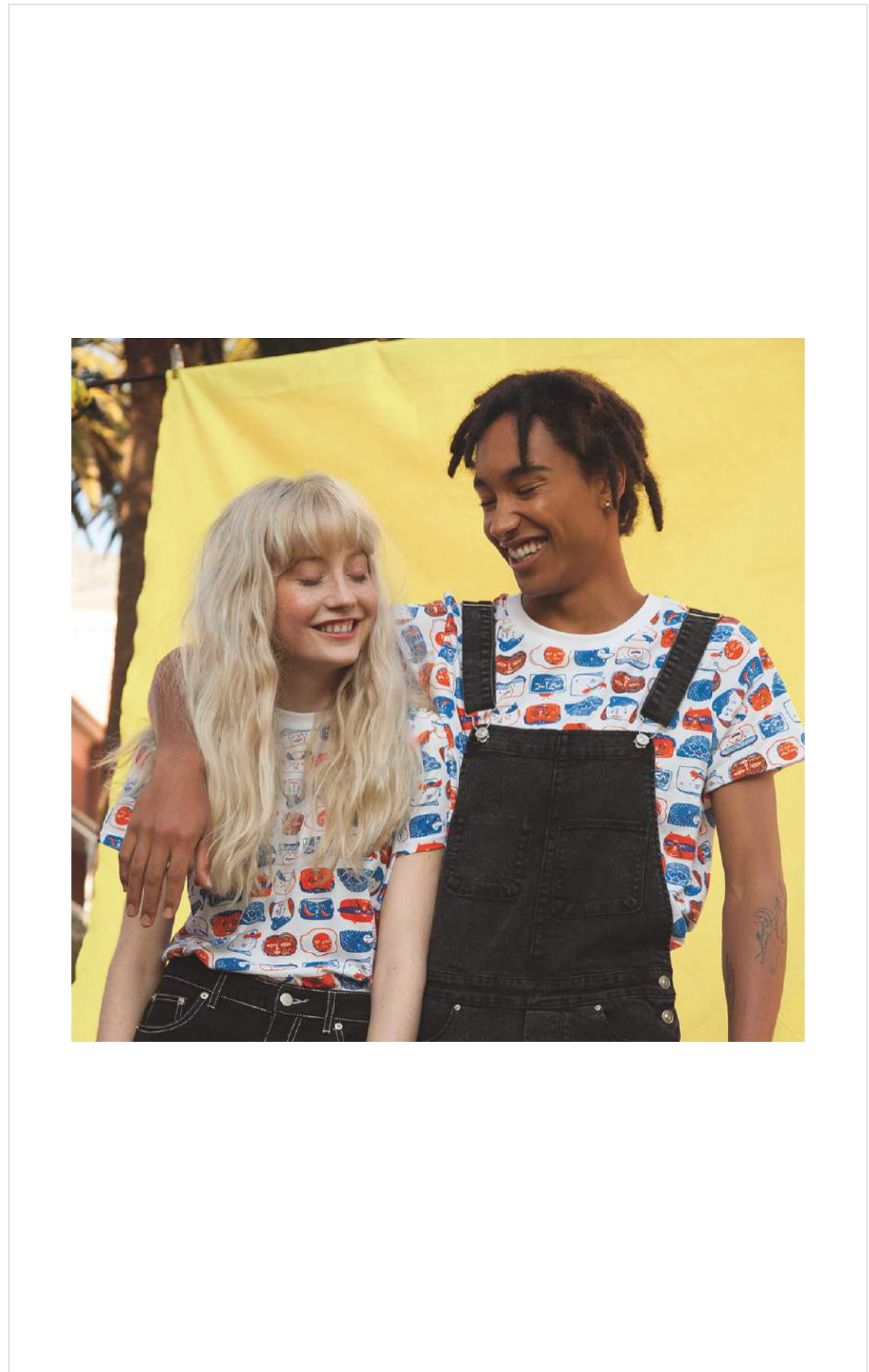
# T-shirt pattern

In 2018 we created this Odd Ones Out pattern illustration for the Mr Price #mrpxproject, featuring t-shirts with South African illustrators work on them.

They were sold in limited quantities at selected Mr P stores.



01 / T-shirt pattern for Mr Price



02 / T-shirt advertising campaign by Mr Price



# Animation

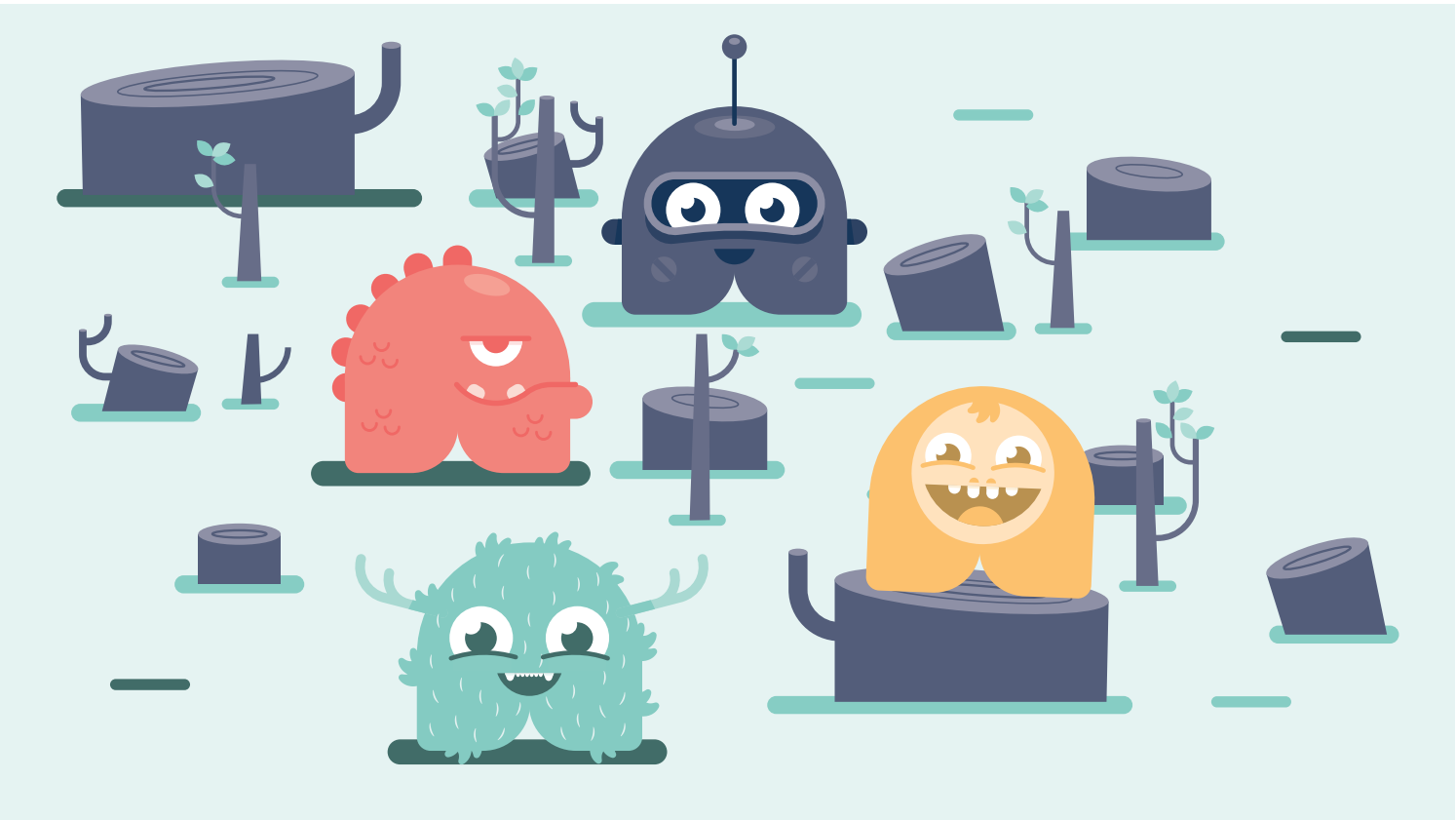
An on-going animation project for Vovo Happily Organic, featuring short animations for toddlers and young kids to learn about environmental issues.

Animated by Weekender.



01 / Plastic in our oceans

→ watch



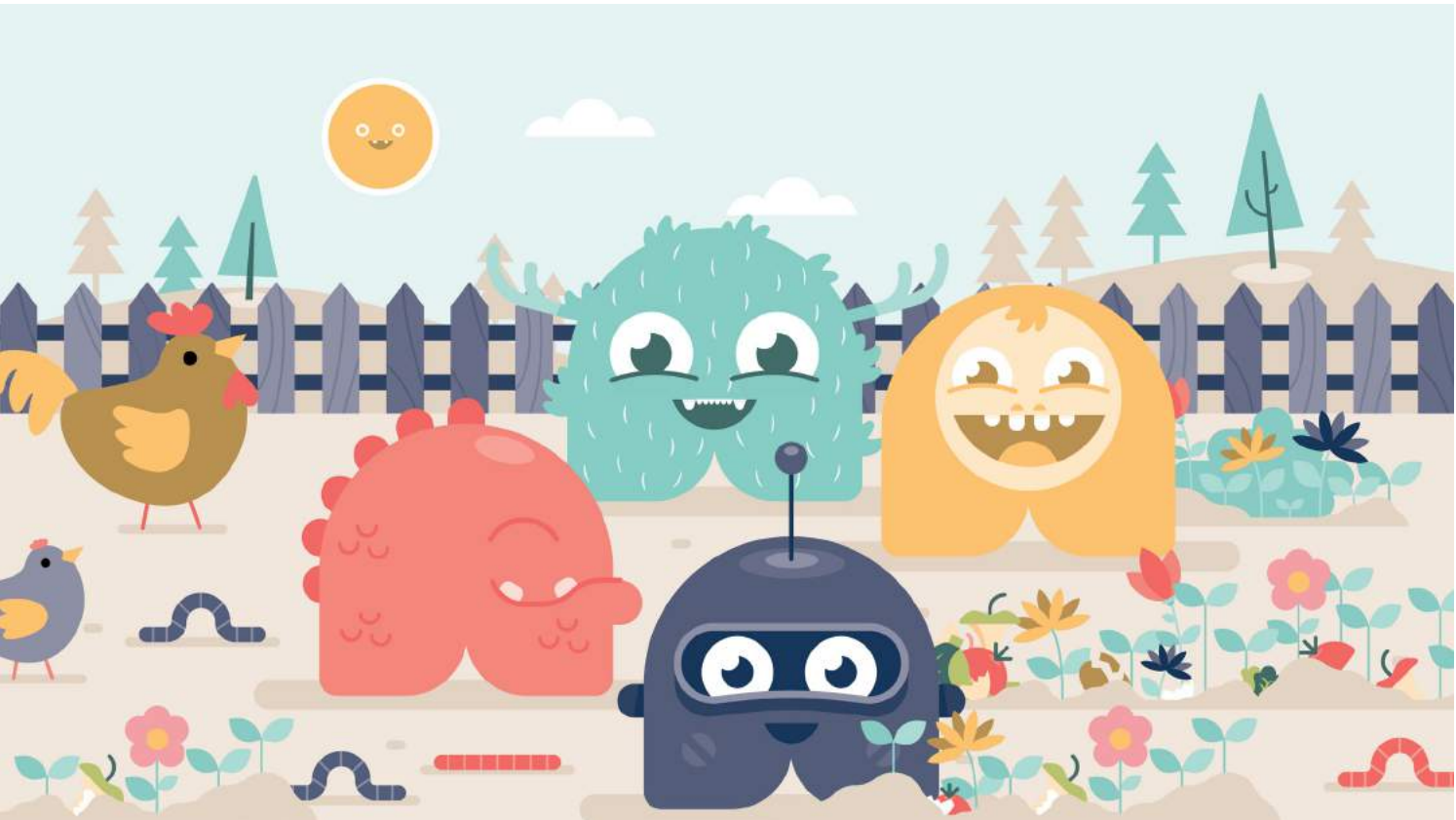
02 / Deforestation

→ watch



03 / Air pollution

→ watch

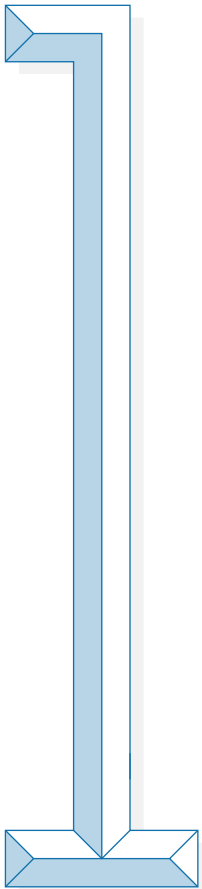


04 / Food waste

→ watch

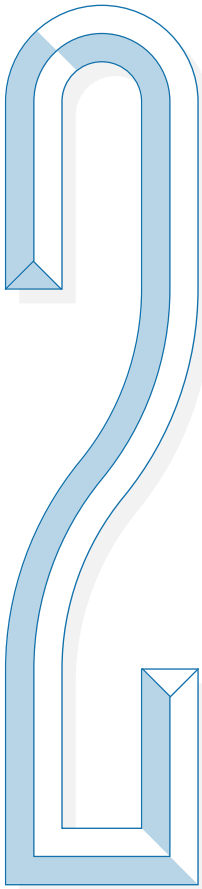
# Websites

A selection of some of our favourite website projects.



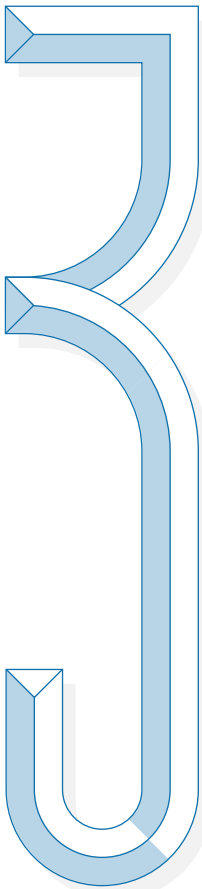
01 / Floodhouse

→ [view site](#)



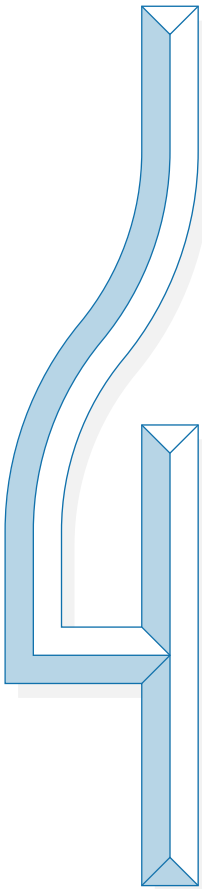
02 / Coach Mpilo

→ [view site](#)



03 / Coach Mpilo

→ [view site](#)



04 / Think Agile

→ [view site](#)



# Client feedback

Our business has been working with Paper Snap since 2016. They started by working with us on one pitch deck. They now are our 'go to' for every piece of design work across our business. They are extremely talented, very responsive and deliver a superb service. We are extremely happy with their work and hope to grow the relationship into the future.

**Michael Smollan**

Chief Growth & Innovation Officer - Smollan [SA]

[www.smollan.co.za](http://www.smollan.co.za)

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The team at Paper Snap are incredible to work with. They pick up the brief instantly and always deliver on point and on time. The quality of their work means we are able to share our brief with total confidence in what they'll create. We no longer consider any other creative agencies; Paper Snap are the only choice for us.

**Laurent Weeks**

Marketing Manager - REL Field Marketing [UK]

[www.relfm.com](http://www.relfm.com)

# Contact

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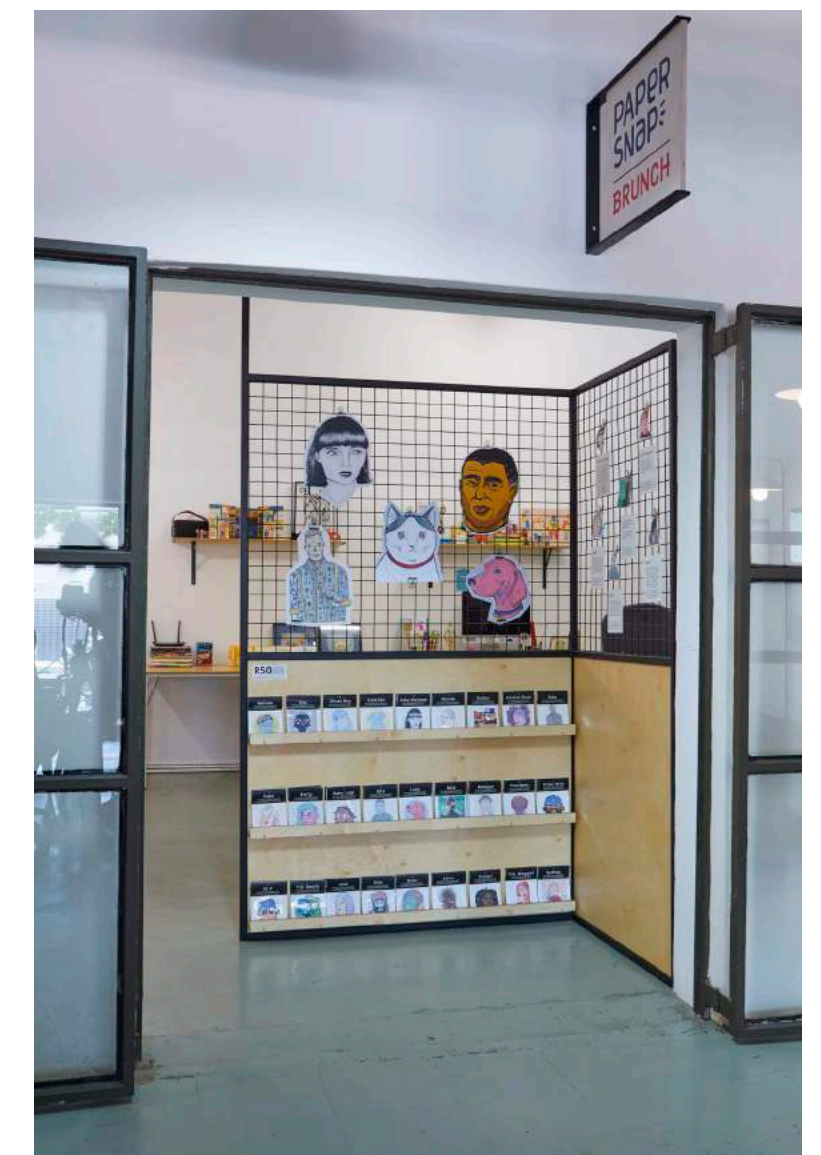
# Brunch Shop

# BRUNCH

[www.brunch-shop.co.za](http://www.brunch-shop.co.za)

Our love for the craft of illustration and design inspired us to create Brunch, a little shop attached to our design studio. Brunch is home to some of our screen prints, cards, zines and the stationery that we love to use. Our shelves also feature illustrated products by local and international artists, designers and illustrators.

Brunch is not only an extension of our studio, this imaginative space is also an extension of our personalities, an expression of the type of design and illustration products that we love and are happy to share with the world.



THANK YOU