

FOR THE FAITH AND IN THE SERVICE OF HUMANITY

2018 ANNUAL REPORT

**THE PRIORY IN THE UNITED STATES OF AMERICA
OF THE MOST VENERABLE ORDER OF THE HOSPITAL OF ST JOHN OF JERUSALEM**



St John



The mission of The Priory in the United States of America of The Most Venerable Order of the Hospital of St John of Jerusalem is:

To encourage the spiritual and moral strengthening of mankind in accordance with the first great principle of the Order, *Pro Fide*;

To promote the relief of sickness and suffering without distinction of gender, race, class or creed in accordance with the second great principle of the Order, *Pro Utilitate Hominum*; and

To cooperate with other organizations having similar objectives.

In fulfilling this mission, the primary beneficiary of the Priory is St John of Jerusalem Eye Hospital Group.

(Adopted 9/24/02 and amended 11/1/02 by the Priory Chapter)

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A decade ago, the Priory moved offices from New York City to Washington D.C. That year St John Eye Hospital Group treated 92,426 patients, and Confrères

donated \$704,530 to help them do it. Of that contribution, only \$71,329 came from local events in the Priory's 11 regions. Fast forward 10 years to 2018, and the picture is dramatically different!

The very good news is that in the past 10 years what was already a dedicated group of Confrères has blossomed. More than ever, we make a difference to the Hospital, and at a time when our money is desperately needed following the U.S. government decision to halt its grant to the Hospital as well as other aid to the West Bank and Gaza.

Our 2018 numbers speak for themselves: we sent \$2,107,643 to the Hospital, over three times our contribution in 2008, thus helping the Hospital

treat 147,600 outpatients (including 43,910 children) and perform over 5200 major sight-saving operations. Our Members have stepped up in many ways: exceptional underwriting of the Investiture Weekend, participating in the Priory pilgrimage, honoring their obligation, and responding generously to the year-end appeal. One particularly successful effort has been the Regional Nurse Initiative, which began at the 2018 Investiture Weekend and raised over \$190,000 by the end of 2018.

Even better news is that a significant part of all this came from funds generated by regional events, which raised \$238,000, a whopping increase of almost 300% over 2008. Members, who now number over 1,500 in 19 regions, have found new and creative ways to help the Hospital meet its funding gap and reach even more patients.

While the 2018 financial numbers are impressive, they also signal a growth in Confrères' commitment to fulfilling the Order's mission to help our lords, the

sick and the poor. Confrères are increasingly working together to fundraise for a common goal, the Hospital. This unanimity of purpose – and the fellowship it generates – is reflected in greater participation in the St John Volunteer Corps, a group effort that is becoming increasingly important to the Priory.

Led by Executive Director Michele Blair, our efficient office staff is a productive team. Costs are down, membership morale is up, and technology has been harnessed more effectively to better administer our organization and decrease our overhead. This all results in us contributing more money to our beloved St John Eye Hospital.

What a difference a decade makes! I want to thank all of you for helping to grow our organization and accomplish its mission. I encourage you to keep up the good work!

Snapshot of 2018

St John Eye Hospital Group (SJEHG) reached **147,600** patients, performed over **5,200** major surgeries and employed **268** people across all services.*

Anabta Clinic **20,500** outpatients were treated at the Anabta Clinic. **20** staff members including **12** medical, allied health and nursing professionals.

Gaza Hospital **30,200** patients were treated in the Gaza Hospital. **1,200** major operations were performed.

Mobile Services (Gaza) The Mobile Outreach Program, Diabetic Retinopathy Screening Program and Rapid Assessment of Avoidable Blindness (RAAB) Study all have screening elements in isolated communities and homes. These programs in Gaza saw **16,400** patients.

Jerusalem Hospital **46,900** patients were treated in the East Jerusalem Hospital, and **3,600** major operations were performed. **188** staff members, include **108** medical, allied health and nursing professionals, **8** nursing students and **4** medical residents.

Muristan Clinic The Muristan Clinic and the mobile Old City School Screening project saw **1,600** patients in 2018.**

Hebron Hospital **12,700** patients were treated and **410** major operations were performed. **16** staff members including **13** medical, allied health and nursing professionals.

Mobile Services (West Bank) The Mobile Outreach Program and RAAB Study West Bank team screened **19,300** patients.

* STAFF NUMBERS DO NOT INCLUDE FOUR LONDON STAFF.

** MURISTAN AND WEST BANK MOBILE SERVICES STAFF ARE COUNTED IN JERUSALEM FIGURES.



Little Patients and Their Parents



With a nine-month-old's natural curiosity, **Siraj** is interested in the world around her, but suffers from "squint," a common condition in the region. St John caught it early, and with her new glasses Siraj is already seeing better. Her mother is happy with Siraj's treatment so far: "I trust St John for its quality of care. I'm so pleased with the improvements to my precious daughter's eyes."



At a weekly pediatric clinic, six-year-old **Luma's** severe squint was diagnosed early enough to avoid surgery. Now happily wearing glasses, she has a chance to receive a proper education. Her father says, "There is nowhere else in Palestine with St John's level of training. Each clinic is run by a skilled specialty doctor. I would not trust anyone other than St John with my daughter's eyes."



Born prematurely, baby **Bilal** had badly underdeveloped eyes. He was able to have surgery on his left eye at Hadassah Hospital and several laser treatments at St John in an attempt to preserve his retina. His sight may be saved, and St John will be with him every step of the way. Bilal's parents trust St John's expertise: "We know the doctors there will do all they can to save our son's sight."



The father of brothers **Yman** and **Nabel** works for a local medical clinic, and makes sure their sight is regularly checked. So far, their vision is undisturbed, but their father takes nothing for granted. "I am so pleased that St John comes to our village on a regular basis. What is more important than a child's sight? It allows them a future and the ability to contribute to society around them."



Report of the Treasurer

For the year ended December 31, 2018, the total Priory income was \$3,881,260, a \$1,198,005 increase compared to the previous year. The difference is attributable to the \$712,186 USAID/ASHA grant for equipment at the Hospital as well as other restricted support and grants received in 2018. The annual Investiture Weekend, regional events, the bi-annual Pilgrimage, and Grand Council sponsorship revenue all combined to contribute \$260,695 to the increase over the 2017 income.

Annual Oblations and other Member giving increased slightly over the prior year to \$1,654,142. In 2018, 66% of all Priory Members paid their annual Oblations at an average contribution amount of \$1,370. The unfulfilled Oblations by 500 Members (at the requested \$1,000 level), would have enabled an additional \$500,000 in much-needed funding to the Hospital.

The 2018 San Francisco Investiture Weekend generated an additional \$320,000 for the Hospital Group, while regional events contributed \$238,000. Late in 2018, the Priory Chapter agreed to underwrite the annual salary of a nurse at the Hospital. The nurse initiative campaign was rolled out and several regions raised over \$190,000 before year end.

In March 2017, the Priory was awarded a \$900,000 grant by ASHA (American Schools and Hospitals Abroad), an agency within USAID, for the purchase of equipment at the Hospital. The Hospital Group received approval for the purchase of this equipment and \$712,186 was transferred to the Hospital in 2018 with the balance transferred in early 2019.

The Priory's annual gift to the Hospital Group and additional contributions to support operations totaled \$2,107,643, up \$1,131,098 from the previous year. Additionally, \$138,500 was contributed to support the Order of St John International and other small partner charities, up from \$96,000 the previous year.

All funds raised in support of St John Eye Hospital Group are transferred directly to Jerusalem in U.S. dollars, eliminating the need to convert funds to foreign currency or pay multiple bank transfer fees. In 2018, 21% of all donated revenue was used for general and administrative or fundraising purposes.

The Priory's administrative expenses decreased from the previous year, due in large part to an open staff position as well as a focus on maintaining or reducing operating expenses. We expect to be at full staffing in 2019 and anticipate an increased strengthening of operations and infrastructure. The Priory hosted the annual Grand Council meeting in 2018 in Williamsburg, VA. Sponsorship revenue of \$70,000 was received and used to offset \$130,000 in expenses.

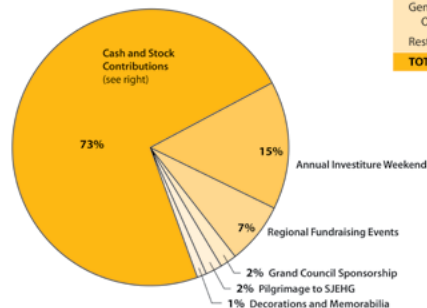
Combining the positive operating results of \$202,660 with a negative change in our investment portfolio of \$220,980, the Priory ended the year with net assets of \$2,980,342, which is a decrease of \$18,320.



Nigel G. Heath
Treasurer

2018 Revenue

Total \$3,937,298

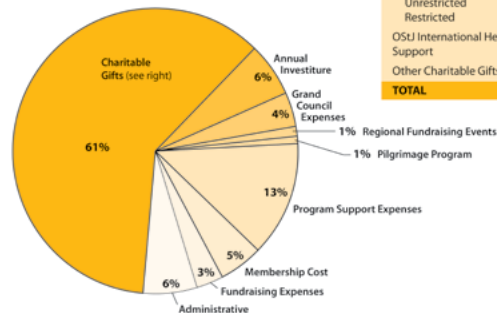


2018 Cash and Stock Contributions

Oblations	1,435,629
Hospital Restricted Projects	1,156,269
General Contributions and Other Support	212,063
Restricted Projects	45,208
TOTAL	2,849,169

2018 Expenses

Total \$3,683,692



2018 Charitable Gifts

St John of Jerusalem Eye Hospital Group	2,107,643
Unrestricted	1,312,342
Restricted	795,301
OSJ International Headquarters Support	92,185
Other Charitable Gifts and Donations	46,326
TOTAL	2,246,154

Summary of Statements of Activities

INCOME	2018	2017
Cash and Stock Contributions	2,849,169	1,922,254
Annual Investiture Weekend	562,901	485,056
Regional Fundraising Events	274,954	229,174
Grand Council Sponsorship	69,500	-
Pilgrimage Program	67,570	-
Decorations and Memorabilia	57,166	46,771
Donated Legal Services & Other Support	5,092	26,854
TOTAL INCOME	3,886,352	2,710,109
EXPENSES	2018	2017
Gifts to St John of Jerusalem	2,107,643	976,545
Eye Hospital Group		
Support for Order of St John International	138,511	95,976
and Other Charitable Groups		
Annual Investiture Weekend	219,087	250,541
Regional Fundraising Events	52,148	84,895
Pilgrimage Program	51,534	-
Grand Council Expenses	131,494	-
Program Support Expenses	499,366	373,477
Membership Cost	170,006	175,772
Fundraising Expense	104,030	190,901
Administrative Expenses	209,873 ^{*1}	274,543 ^{*1}
TOTAL EXPENSES	3,683,692	2,422,650
Balance (Deficit)	202,660	287,459
Net Change in Investments	(220,980)	469,631
Net Change in Assets	(18,320)	\$757,090
Net Assets - Beginning of Year	2,998,662	2,241,572
Net Assets - End of Year	2,980,342	2,998,662

^{*1}: Includes \$12,921 of non-cash depreciation expense recorded in 2018 and non-cash depreciation expense of \$13,902 recorded in 2017.

The organization was fortunate to have received pro bono legal services valued at \$5,052 and \$27,738 in 2018 and 2017.

Donated services in support of Investiture Weekend, Grand Council, and regional events valued at \$9,648 and \$8,113 were received in 2018 and 2017.

The Priory in the USA of the Order of St John, established in 1957, is a tax-exempt charitable entity, one of 11 international Priors of The Most Venerable Order of the Hospital of St John of Jerusalem (Order of St John), headquartered in London, England. The primary mission of the Priory in the United States of America, headquartered in Washington, DC, is to raise funds for St John of Jerusalem Eye Hospital Group.

The Priory's financial statements are audited by Sarfino and Rhoades, LLP. A copy of the complete set of financial statements and independent auditors' report for the year ending December 31, 2018, may be obtained by request to the Priory's office, 202-510-9691, or by contacting the Office of the New York Attorney General.

Federal ID no. 13-6161455

2018 Priory Gifts to St John of Jerusalem Eye Hospital Group

Unrestricted Gifts			\$832,719
Restricted Gifts			
For Children's Program and Gaza Outreach:			
Mrs. William A. Kohl, Sacramento, CA	6,000*	Dana Foundation, New York, NY	10,000
		Holland Lodge Foundation, New York, NY	8,516
		Richard Davoud Donchian Foundation, New York, NY	2,500*
For Equipment:		St. John's United Church, Hartford, CT	500
USAID/ASHA Grant	712,186	For Genetic Research Unit:	
Mr. Peter Goltra, Middleburg, VA	60,016	Ben May Charitable Trust, Mobile, AL	40,000*
Elizabeth Swenson Memorial Fund	42,265	For Hospitallers Fund:	
Slit Lamp Project – Various Donors	31,310	Ms. Philippa Polskin, New York, NY	10,000*
SJEHG Event – Various Donors	13,200	For Medical Trainees Program:	
For Gaza Patient Relief Fund:		The Joseph Walsh Memorial Fund – Various Members and Non-Members	5,305*
Source of Hope Foundation, New York, NY	20,000	For Nursing Scholarship/Staff Sponsor:	
Anonymous Donor	10,188	Priory Chapter – Various Donors	38,115
Various Donors	2,100	Skylark Foundation, Los Angeles, CA	25,000
For General Support:		Washington, DC Region – Various Donors	10,000
Mr. Mark Pigott, KBE, Seattle, WA	95,000	For Pediatric Ophthalmic Department:	
SJEHG Event – Various Donors	32,348	SJEHG Event – Various Donors	4,970
Various Donors	27,830	Women of Christ Church Georgetown, Washington, DC	1,000
Mrs. Karen Pardoe, Dallas, TX	20,000	For Retinal Department:	
Total Restricted Gifts		The Joseph Walsh Memorial Fund – Various Members and Non-Members	5,305*
			\$1,274,924
2018 Total Gifts to St John of Jerusalem Eye Hospital Group			\$2,107,643

*Denotes gifts received in 2017 transferred to SJEHG in 2018



2018 Institutional Support

Special Projects and Grants for St John of Jerusalem Eye Hospital Group

St John's United Church of Christ Hartford, Hartford, WI

for general support

Women of Christ Church Georgetown, Washington, DC

for Pediatric Ophthalmic Department

Parish Plate Offerings and Fundraisers

Cathedral Church of St. Paul, San Diego, CA

Christ Church Cathedral, Houston, TX

Christ Church Georgetown, Washington, DC

Christ Episcopal Church, Raleigh, NC

Episcopal Church of the Good Shepherd, Dallas, TX

Grace Cathedral, San Francisco, CA

Saint Paul's Episcopal Church, Bloomsburg, PA

St. John's Episcopal Church, Fayetteville, NC

St. Mark's Church, Philadelphia, PA

Trinity-By-the-Cove Episcopal Church, Naples, FL

Foundations, Organizations, and Corporations

AmazonSmile

The Dana Foundation

The George E. Coleman Foundation

Holland Lodge Foundation

New York Community Trust / Bonnie Cashin Fund

The Skylark Foundation

Source of Hope Foundation

Chapter, Officer, Staff and Consultants Roster

Chapter Members

(Terms Effective June 6, 2018)

Term Ending 2019

Anne Louise Coleman, M.D., Ph.D.

Kathryn Spotswood Lines Cox

Patricia Staples Horne Dresser

John Macaskill

Marcia Virginia Mayo

Bruce E. Spivey, M.D.

The Rev'd Deacon Robert J.A. Zito, J.D.

Term Ending 2020

Thomas E.K. Cerruti

Joseph MacDonald Dealey Jr.

Tieman Henry Dippel Jr.

Kazie Metzger Harvey

Nigel Graham Heath

Ellen Metzger LeCompte

Maxey Jerome Roberts

Term Ending 2021

Bita Esmaeli, M.D., FACS

Kenneth Avril Forde, M.D., FACS

Carolyn Seipp Goltra

Thomas Morgan Hyers, M.D.

Nasser Kazeminy

Victoria Mary Sheffield

Susan Keenan Wright

Officers

(Triennial Term Ending St John's Day 2020)

Palmer C. Hamilton, *Prior*

Douglas L. Paul, *Chancellor*

Nigel Graham Heath, *Treasurer*

Maxey Jerome Roberts, *Secretary*

Anne Louise Coleman, M.D., Ph.D.,

Hospitaller

The Right Rev'd Stacy F. Sauls, *Sub-Prelate*

COL (Ret.) D. Gray Heppner Jr., M.D.,

Vice-Chancellor, St John Volunteer Corps

COL Richard F. Southby, Ph.D. (Med),

Vice-Chancellor, St John Volunteer Corps

William Morrison Matthews,

Vice-Chancellor, East

Philip Ernest Bowles III,

Vice-Chancellor, West

Maxwell W. Hudgins Jr., Ph.D.,

Historiographer Emeritus

LDCR Michael Joseph Quigley, USN,

Historiographer

John McConville Shannon, *Genealogist*

COL (Ret) Howell Crawford Sasser Sr.,

Protocol Advisor

David A. Williams, DMin,

Co-Director of Ceremonies

Margaret Peters McLarty,

Co-Director of Ceremonies

Priory Staff

Michele Blair, *Executive Director*

Corena Hasselle, *Administrative Assistant*

Fendey Jean-Baptiste, *Technology Officer*

Diana McCormick, *Membership and*

Events Officer

Consultants

Melissa Corcoran, *Internal Accountant*

Nathan Work, *IT Projects Manager*



St John

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