



EDUCATION

MAY 2012

PRATT INSTITUTE

MS PACKAGE DESIGN - 3.8 GPA

MAY 2007

FLORIDA STATE UNIVERSITY

BFA GRAPHIC DESIGN - 3.7 GPA

EXPERIENCE

2013 - PRESENT

FREELANCE

DESIGNER

- Create designs in publishing, advertisement, and merchandising. Projects include book jackets, promotional materials for events, retail posters and signage, web graphics, and photo retouching. Specialize in branding and illustration.

2013 - 2013

TOWN AND COUNTRY LIVING

PACKAGE DESIGNER

- Created identity and branding for Airia Living home product lines. Established visual system and style guides, including icons, info-graphics, and visual hierarchy.
- Designed cost-effective packaging and point-of-sale displays. Created basic, holiday, and gift collections for Target, Walmart, and Bed Bath and Beyond.

2012 - 2013

DRAFTPEDIA APP

DESIGNER

- Created logo and identity, designed interface and web graphics, assisted in UX development, created social media artwork, and designed advertising materials.

2011 - 2012

GROOVY SPOON, INC.

DESIGNER

- Created branding and promotional materials for West-coast frozen yogurt chain restaurants. Designs created a sense of fun and wholesomeness, echoing the quality of the products. Materials included store signage, packaging, menus, advertisements, and in-store collateral.

2009 - 2010

JIMMY JAZZ

DESIGNER

- Created and managed graphics for e-commerce site and brick-and-mortar locations, and created online content for in-store promotions and online contests.
- Designed posters and store signage, company branding, social media content, and assisted in photo shoots.

SKILLS

ADOBE CREATIVE SUITE
CREATIVE RETOUCHING

MICROSOFT OFFICE
MAC AND PC

FLUENT IN RUSSIAN
ILLUSTRATION