

DIVYA CHAURASIA

INDUSTRIAL DESIGNER

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Brooklyn, New York

EDUCATION

Pratt Institute, New York

Masters in Industrial Design
May 2019

Indian Institute of Technology Bombay

Bachelors in Technology
May 2015

PROFILE

Internationally trained industrial designer with experience in medical products, consumer goods and tech industry with focus on user-centered design and ethnographic research

SKILLS

CAD Modeling and Rendering

Solidworks, Keyshot, Sketchbook Pro, Autodesk Maya, Rhino 6, AutoCAD, Unity

Prototyping

Model making, 3D printing, Woodworking, CNC Milling, Lasercutting, Arduino

Research

Qualitative User Research, Trend and Market Analysis, Competitive Benchmarking, CMF Research

EXPERIENCE

Industrial Designer

Spitfire Industry LLC

Aug'19 - Present | Brooklyn, NY

Developing and iterating designs through sketches, prototypes, renderings and communicating with manufacturers

Industrial Design Consultant

Bue

Jan'19 - May'19 | Manhattan, NY

Designed adjustable mobility devices for the home
Conducted competitive, ethnographic, and ergonomic research for people with mobility constraints

Industrial Design Intern

American Heirloom

Jun'18 - Aug'18 | Brooklyn, NY

Designed a range of high-end kitchenware and home goods
Involved in daily operations, website updates and organization
Assisted in systematic completion of all custom orders

KEY PROJECTS

Hello, Strangers | Master's Thesis

An Augmented Reality travel experience that utilizes storytelling to bridge the gap between travelers and residents

Part of NYC Media Lab Annual Summit'19 DemoExpo
Pratt Shows, NYC Design Week'19

ModBox | Packaging Design

A sustainable, modular packaging system for fast-food take-out and delivery

Part of Design Pavillion, NYC Design Week'18

KhoJ | Social Design

An interactive game projected on real-world surfaces, aimed at spreading awareness among homeless children that are forced into labor

Part of MIT Media Lab Design Innovation Workshop'14
"Top 10 technology design prototypes to watch out for" by LiveMint, a financial daily