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Final Exam Paper Mc/M515

Date and Timing: 29-Feb-2016  
= 10:30 to 12:30

Total Questions - 50

Marks - 40 (All options come in 31 lecture to 44 lecture)

5 Long Questions in 3 Marks

5 Long Questions in 5 Marks

- Q1) Why breaking news is important (3 Marks)
- Q2) What do you mean by "105" (3 Marks)
- Q3) Suppose you are a reporter and you report a soft news? (3 Marks)
- Q4) Pop, Folk and rock or rock music in Pakistan (3 Marks)
- Q5) Just note
- Q6) Essential part of a talk - Discuss in detail. (5 Marks)
- Q7) How writer expression change in spoken words. You produce a new (5 Marks)
- Q8) What different between emotional interview and actuality interview in detail. (5 Marks)
- Q9) One statement about the plane crash Southern engine are not work. Pilot manage this condition and crash landing on river. All passengers saved this incidence. You are new about this and write some questions in detail. (5 Marks)
- Q10) A building on fire. You are report this incidence. (5 Marks)



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Q1 -----Is A Specific Area In A Newspaper Office Or A Radio Or TV Station Where News Is Received, Treated, Processed And Prepared For Printing Or Broadcasting.

Editing Room

**Newsroom**

Graphic Room

None Of The Above

Q2 Graham Bell Was A Citizen Of -----

America

**Canada**

China

None Of The Above

Q3 An Arranged Gathering Of Media Representatives To Announce And Explain A Significant And Newsworthy Subject Or Event Is Known As -----

Discussion

**News Conference**

Interview

Conversation

Q4 Breaking News Requires -----

**Factual Reporting**

Interpretative Reporting

Investigative Reporting

Q5 -----Is A Device Which Converts Electromagnetic Waves Into Sound Waves.

Computer

**Radio**

Television

Telegraph

Q6 -----Is The Peak Point Of The Conflict.

Best Movement

**Climax**

High Light

Best Part

Q7 In Order To Conduct A Good Interview, Which One Of The Following Points An Interviewer Must Keep In His Mind?  
Specific And Narrow Topic

Good, Authentic And Thorough Research

Clear Objectives

**All Of The Above**

Q8 -----Is The Person Who Reads The News To The Listeners On Radio And Conducts Interviews If Needed.

Commentator



Anchor

**Newscaster**

None Of The Above

Q9 -----Is Not Necessary To Be Followed But Pronunciation Is Something That Must Not Be Compromised.

**Accent**

Spelling

Voice

None Of The Above

Q10 When Notes Producing Concord Sound One After The Other, The Effect Is Called

**Melody**

Tune

Jingle

Ring

Q11 The Most Frequently Used Note In A Raga Is Called -----.

Teevar Sur

Summ Waadi Sur

Deo Waadi Sur

**Waadi Sur**

Q12 Breaking News Requires -----.

**Factual Reporting**

Interpretative Reporting

Investigative Reporting

None Of Above

Q13 The Number Of Cycles A Sound Wave Completes In -----Is Called Frequency

**One Second**

One Minute

One Hour

One Year

Q14 A Single Sound Of A Particular Length And Pitch Made By A Voice Or A Musical Instrument Is Called -----.

**Sur**

Frequency

Velocity

Raga

Q15 The Music In The Traditional Style Of A Country Is Called-----.

**Folk**

Pop

Raga

Classical



Q16 ANSA Is An International News Agency Of -----.

**Italy**

Iran

United Kingdom

United States Of America

Q17 -----Proposed The Theory Of Electromagnetism

Marconi

Philips

**Ampere**

Tesla

Q18 In -----, British Broadcasting Company Was Set Up In England.

**1922**

1923

1924

1925

Q19 -----Is The Brief Phrase Spoken By The Newscaster Before Playing A Spot To Tell The Listener About A Story Coming Up Later.

Clip

Cutline

None Of The Given Options

**Tease**

Q20 News Stories Covering Lifestyles Fall Under -----.

Simple News Stories

**Special News Stories**

General News Stories

Complex News Stories

Q21 Laszlo Biro Invented The -----

Rays

Cathode Rays

**Ball Pen**

Artificial Rays

Q22 MOS Stands For-----

Mouse On The Surface

**Man On The Street**

Map On The Shelf

None Of Above

Q23 In-----, Established Worldâ€™s 1st Wireless Factory In Hall Street, Chelmsford England.  
1897



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1896

**1898**

1906

Q24 Radio Producer Is Restricted To Work within the Triangle of Speech, Music and -----

Dialogues

Studios

**Sound Effects**

Actors

Q25 Word Document Is Derived From ----

English

French

**Latin**

Arabic

Q26 -----Is Known As 'the Inventor Of The FM Broadcasting

Tesla

**Edwin Howard Armstrong**

Maxwell

Hans Christen Orsted

Q27 Which Of The News Story Is Not A Treated In General Type?

Briefs

**Illness**

Meetings

Events

Q28 FM Stands For -----

**Frequency Modulation**

Frequency Monitor

Frequency Model

First Modulation

Q29 In ----- First American Radio Station Was Set Up At Pittsburg Pennsylvania

1906

**1920**

1937

1939

Take MCQ

VUStudent

Q30 -----Radio Stations Came In Pakistan on Independence.

Two

**Three**



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Four

Six

Q31 ----- Has Significance For A Relatively Large Number Of Readers, Listeners And Viewers

**Hard News**

Sports News

Business News

Soft News

Q32 ----- Is The Place Where Journalists, Reporters, Editors Or Producers Work, To Gather News To Be Published In A Newspaper Or Magazine Or Broadcast On Television Or Radio.

Bank

Class Room

**Newsroom**

Studio

Q33 In Special News Story Which Of The Following Is Covered In Lifestyle Stories

Education

**Farewells**

Articles

Romanticism

Q34 While Covering Fashion News All Of The Following Are Significant Things And Must Be Concentrated,

Except

New Trends

**Retired Models**

Whatâ€™S In?

Whatâ€™S Out?

Q35 In Special News Story Category Which Of The Following Is NOT Covered While Covering Lifestyles?

Farewells

Entertainment

**Agriculture**

Fashion

Q36 While Covering Education Related News A Reporter Must Keep All Of The Following In His Mind, Except:

**Ignore Govt.â€™S Rule On Education**

Change In Syllabus

Exams Of Different Classes

Results

Q37 All Of The Following Are The Essentials To Be Made A Part Of Complex News Items By A Reporter, Except Reporter Must Incorporate Extra Explanation In The News Item

Technical Vocabulary Is To Be Made Easy

Expert Knowledge Of The Reporter About The Beat Must Be Evident From The

**Practical Words Are To Be Made Too Complicated**



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Q38 ----- Is The Government Of The People, By The People And For The People

**Democracy**

Dictatorship

Despotism

Autocracy

Q39 ----- Is Betting Money Or Some Other Property, Moveable Or Immoveable, On Any Game Or Action

Smuggling

**Gambling**

Robbery

Conspiracy

Q40 A ----- Is A Person That Presents News On Television Or Radio.

News Editor

News Producer

**News Caster**

News Director

Q41 News Stories Covering Lifestyles Fall Under Which Of The Following

General News Stories

Complex News Stories

**Special News Stories**

Simple News Stories

Q42 All Of The Following Are The Element Of News Except

Comprehensiveness

Accuracy

**Subjectivity**

Conciseness

Q43 Which Of The Following Is An Element Of News

Valueless

**Accuracy**

Meaningless

Consequence

Q45 Which Of The Following Reporter Demand To Make Report In Medical Technology

Merchandising

Financing And Banking

**By Pass**

Democracy

Q46 Which Type Of Governments Forms Find In Different Countries In These Days EXCEPT

Democracy

Monarchy

Dictatorship

**Autocracy**





Q45 Which Of The Following Points™ Reporter Keep In His Mind While Making Education Report?

Exams Of Different Classes

Results

Interviews Of Toppers And Policy Makers

**All Of The Given Options**

Q46 ----- Is An Organization Of Journalists Established To Supply News Reports To Media

Organizations Like Newspapers, Magazines, Radio And Television Channels

News Room

News Studio

**News Agency**

None Of The Given Options

Q47 Which Of The Following Is An Abbreviation Of ANRs

**Audio News Releases**

Audio News Resources

Audio News Rehearsals

Audio News Refines

Q48 Which Of The Following Is The First Paragraph In A Press Release That Generally Gives Basic Answers To The Questions Of Who, What, When, Where And Why

Date Line

**Introduction**

Credit Line

Body Text

Q49 The Ability To Recognize News Possibilities Of An Item Of Information Is Called

**Nose For News**

News Reporting

News Gathering

Monitoring

Question # 1 of 15 (Start time: 08:13:10 PM) Total Marks: 1

The duration of a talk on radio must NOT be more than:

Select correct option:

Two minutes

Three minutes

**Seven minutes**

Thirty minutes

Question # 2 of 15 (Start time: 08:13:48 PM) Total Marks: 1



The very first step in the planning and production of a discussion is the selection of which of the following?

Select correct option:

Selection of Participant

Selection of Policy

Selection of Anchorperson

**Selection of Topic**

Question # 3 of 15 (start time: 08:14:31 PM) Total Marks: 1

Which of the following attributes the talker must follow?

Select correct option:

Extra ordinary talkative

**Authority on the subject**

Having a good personality

Must be over clever

Question # 4 of 15 (Start time: 08:15:24 PM) Total Marks: 1

While selecting a compare, producer must keep following points in mind Except:

Select correct option:

He should be specialized on the area of discussion

He must be an effective communicator

He must be spontaneous and sober

**He should have vague views about the topic**

Question # 5 of 15 (Start time: 08:16:45 PM) Total Marks: 1

A compere of a discussion must be a good & effective:

Select correct option:

**Communicator**

Interpreter

Investigator



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Storywriter

Question # 6 of 15 (Start time: 08:17:11 PM) Total Marks: 1

The number of the participants of a discussion must not be less than:

Select correct option:

Four

**Two**

Three

Six

Question # 7 of 15 (Start time: 08:17:33 PM) Total Marks: 1

The process of pin pointing any one aspect of the subject is called:

Select correct option:

Expanding the topic

**Narrowing down the topic**

Editing the discussion

Changing the topic

Question # 8 of 15 (Start time: 08:17:45 PM) Total Marks: 1

Which of the following is an open and usually informal debate?

Select correct option:

Drama

**Discussion**

Interview

Dialogue

Question # 9 of 15 (Start time: 08:19:16 PM) Total Marks: 1

The purpose of talk is to create \_\_\_\_\_ amongst the target audience.

Select correct option:

Affection



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### **Awareness**

Justification

Consideration

Question # 10 of 15 (Start time: 08:19:46 PM) Total Marks: 1

The quality of sound that distinguishes one sound from the other is called as:

Select correct option:

Echo

Bass

### **Tone**

Feedback

Question # 11 of 15 (Start time: 08:20:13 PM) Total Marks: 1

While conducting the discussion, as a compere, a person should have:

Select correct option:

High volume

Low pitch

### **Clear voice**

Harsh tone

Question # 12 of 15 ( Start time: 08:21:38 PM ) Total Marks: 1

23rd March is marked as:

Select correct option:

Air Force Day

### **Pakistan Day**

Labor Day

Kashmir Solidarity Day

Question # 13 of 15 ( Start time: 08:21:57 PM ) Total Marks: 1

The sound that bounces off more than one surface is called as:



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Select correct option:

- Noise
- Format
- Frequency

**Reverberation**

Question # 14 of 15 ( Start time: 08:22:17 PM ) Total Marks: 1

The number of the participants of a discussion must not be more than:

Select correct option:

- Five
- Four**
- Two
- One

Question # 15 of 15 ( Start time: 08:22:36 PM ) Total Marks: 1

Suppose a discussion is to be conducted on the "Growing price hike in Pakistan." In your opinion who is unlikely to be the participant of discussion?

Select correct option:

**NGO representative**

- Consumer representative
- Government representative
- Price control committee's chairman



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*Master of Computer Science*



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