

**Finding the Right Business & Personal Development Books**

**BUSINESS & ENTREPRENEURSHIP**

**PERSONAL GROWTH**

Daring Greatly • Drive • Go Put Your Strengths to Work • Radical Candor • Remote • Scrum • The 5 Languages of Appreciation • The First 90 Days • The Hard Thing about Hard Things • WHO • Work Rules!

HR, People Management Talent Development

Overcoming the 5 Dysfunctions of a Team • Scrum • Team of Teams • The Fifth Discipline • The Ideal Team Player • Trillion Dollar Coach • The New One-Minute Manager

Teamwork & Teambuilding

Building a Storybrand • Crossing the Chasm • Influence • Made to Stick • Pre-suasion • Selling the Invisible • Start with Why • The 22 Immutable Laws of Marketing • The Challenger Sale • The Tipping Point • The Ultimate Sales Machine • To Sell is Human • Traction

Sales & Marketing

Daring Greatly • Emotional Intelligence 2.0 • Extreme Ownership • H.T. Win Friends & Influence Pple (Free Sample) • H.T. Win Friends & Influence Pple in the Digital Age • Influencer • Leaders Eat Last • Leadership and Self-Deception • Learning Leadership • Leadership Strategy & Tactics • Primal Leadership • Multipliers • Radical Candor • The 21 Irrefutable Laws of Leadership • The Charisma Myth • The Coaching Habit • The Dichotomy of Leadership • The Leadership Challenge • To Sell is Human • Tribal Leadership • Trillion Dollar Coach • Turn the Ship Around

Crucial Conversations • Crucial Confrontations • Daring Greatly • Difficult Conversations • Emotional Intelligence 2.0 • H.T. Win Friends & Influence Pple (Free Sample) • H.T. Win Friends & Influence Pple in the Digital Age • Leadership and Self-Deception • Never Eat Alone • Thanks for the Feedback • The 5 Languages of Appreciation • The 5 Love Languages • The Anatomy of Peace • The Seven Principles for Making Marriage Work

Relationships

Career

Mastery • So Good They Can't Ignore You • The First 90 Days

Ben & Jerry's • Beyond the Emyth • Built to Sell • Delivering Happiness • Entreleadership • Like a Virgin • Shoe Dog • The Business Coach • The EMyth Revisited • The Entrepreneur Roller Coaster • The Go-Giver • The Personal MBA • Zero to One

Starting a biz, Entrepreneurship, Business stories, Exit Strategies

Delivering Happiness • Raving Fans  
Customer Service

TED Talks • The Charisma Myth  
Crucial Conversations • Crucial Confrontations • Difficult Conversations • Getting to Yes • Influence • Made to Stick • Start with Why • Never Split the Difference • Thanks for the Feedback

Communications, Negotiations & Persuasion

Leadership & Influence

Peace, Happiness, Mental Wellness, Spiritual Growth

7 Strategies for Wealth & Happiness • 12 Rules for Life • Buddha's Brain • Peace is Every Step • The Code of the Extraordinary Mind • The Happiness Advantage • The Life-Changing Magic of Tidying Up • The Power of Now • The Subtle Art of Not Giving a F\*ck • You Can Heal Your Life

The \$100 Startup • The 4-Hour Workweek

Starting a Microbusiness

Ben & Jerry's • Built to Last • Clockwork • Exponential Organizations • Good to Great • Hacking Growth • Scaling Up • The 4 Disciplines of Execution • The 5 Most Important Questions • The Business Coach • The Great Game Of Business • The Hard Thing about Hard Things • The EMyth Revisited • The Personal MBA • The Ultimate Sales Machine • Zero to One

Growing a Business & Organization

Drive • Get in the Go Zone • Go Put Your Strengths to Work • Find your Why • Finding Flow • The One Thing • The 5 Languages of Appreciation

Motivation & Performance

Success Mindset, Beliefs, Purpose & Potential

Awaken the Giant Within • Black Box Thinking • Delivering Happiness • Ego Is The Enemy • Feel the Fear & Do it Anyway • Find your Why • Finish • Grit • How Will You Measure Your Life • Mastery • Mindset • Principles • Quiet • So Good They Can't Ignore You • The 7 Habits of Highly Effective People • The 10X Rule • The 8th Habit • The 15 Invaluable Laws of Growth • The 48 Laws of Power • The Art of Possibility • The Code of the Extraordinary Mind • The Compound Effect • The Dip • The Go-Giver • The Greatest Salesman in the World • The Obstacle is the Way • The Slight Edge • Think & Grow Rich (Free Sample) • Think Like Da Vinci

Hacking Growth • Profit First • Scaling Up • The Business Coach • The EMyth Revisited • The Go-Giver • The Goal • The Personal MBA • The Ultimate Sales Machine • Traction • Traction EOS

Increasing Business Profits

Creativity & Innovation Mgt

Personal Creativity

Blue Ocean Strategy • Creativity, Inc • Crossing the Chasm • Exponential Organizations • Inside Real Innovation • Originals • Running Lean • Scrum • The Digital Transformation Playbook • The Fifth Discipline • The Innovator's Dilemma • The Lean Startup

A More Beautiful Question • Creativity, Inc • Inside Real Innovation • Originals • Six Thinking Hats • The Art of Possibility • The Fifth Discipline • The Power of Intuition • Think Like Da Vinci

Blue Ocean Shift • Blue Ocean Strategy • Built to Last • Exponential Organizations • Good Strategy Bad Strategy • Great by Choice • Good to Great • How the Mighty Fall • Outthink the Competition • Playing to Win • Running Lean • Scaling Up • Sun Tzu Art of War for Managers • The 5 Most Important Questions • The Advantage • The Digital Transformation Playbook • The Fifth Discipline • The Goal • The Innovator's Dilemma • The Ultimate Sales Machine • Traction • Traction EOS • Zero to One

Business Strategy

Awaken the Giant Within • Death by Meeting • Measure What Matters • Leadership and Self-Deception • Principles • The 7 Habits of Highly Effective People • The Checklist Manifesto • The Coaching Habit • The Effective Executive • The Leadership Challenge • The New One-Minute Manager • The Power of Habit

Management & Self-Management

Personal Habits Effectiveness, Time & Energy Management

7 Strategies for Wealth & Happiness • Atomic Habits • Death by Meeting • Deep Work • Eat that Frog! • Essentialism • Finding Flow • Finish • Get in the Go Zone • Getting Things Done • Mini Habits • The 4 Disciplines of Execution • The 12 Week Year • The 80/20 Principle • The Effective Executive • The Life-Changing Magic of Tidying Up • The Miracle Morning • The One Thing • The Power of Habit • The Talent Code • Work the System

Built to Last • Creativity, Inc • Good to Great • Reinventing Organizations • Team of Teams • The Advantage • The Culture Code • The Fifth Discipline • The Power of Habit • Tribal Leadership • Work Rules!

Culture & Learning Organizations

Computers, Product Devmt & Testing

Wealth, Money, Finance, Accounting

I Will Teach You to Be Rich • Naked Economics • Personal MBA • Profit First • Rich Dad Poor Dad • Secrets of the Millionaire Mind • The Millionaire Next Door • The Richest Man in Babylon • The Science of Getting Rich • The Secret • The Total Money Makeover • Unshakeable

Brain Potential/ Learning & Education/ Decision-Making/ Problem-Solving

A More Beautiful Question • Black Box Thinking • Decisive • Deep Work • Mastery • Make it Stick • Six Thinking Hats • The Checklist Manifesto • The Power of Intuition • Think Like Da Vinci • Thinking, Fast and Slow • Thinking In Systems • Unlimited Memory

Great by Choice • Influencer • Our Iceberg is Melting • Reinventing Organizations • Switch • Team of Teams • The Power of Habit • The Tipping Point • Who Moved My Cheese?

Change Management & Organizational Evolution

Crossing the Chasm • Don't Make Me Think • Hooked • Running Lean • Scrum • The \$100 Startup • The Lean Startup • The Personal MBA

History/ Psychology/ Philosophy/ Science/ Economics/ Tech/ Sociology/ General

A Brief History of Time • Ego Is The Enemy • Factfulness • Freakonomics • Games People Play • Grit • Homo Deus • Life 3.0 • Man's Search for Meaning • Naked Economics • Reinventing Organizations • Sapiens • The Black Swan • The Happiness Advantage • The Laws of Human Nature • The Obstacle is the Way • The Power of Intuition • The Tipping Point • Thinking, Fast and Slow • Thinking In Systems

Law of Attraction, Affirmations, New Age

Secrets of the Millionaire Mind • The Science of Getting Rich • The Secret • You Can Heal Your Life

Body & Health

Buddha's Brain • The Blue Zones • The China Study • The Miracle Morning • The Story of the Human Body • Why We Sleep