



IT'S GAME ON FOR E3 2021

FROM EXPO TO EXPERIENCE

The Entertainment Software Association (ESA) is proud to announce E3 2021, which will showcase the video game industry with an all-virtual event for everyone, everywhere. Open to the public from June 12th through 15th, and available worldwide, E3 2021 will offer a multi-day video stream with online and mobile access.

FEATURING

- + Exclusive online portal and supporting mobile app
- + Major exhibitor showcases
- + Live press conferences
- + Unexpected reveals
- + Headlining announcements
- + Industry insider moments
- + Must-see shows, special events and high-profile hosts
- + Charitable initiatives
- + Exclusive media opportunities

E3 MATTERS MORE THAN EVER.

E3 is the center stage for creating global conversations around the video game industry. With the event going digital, more people can participate than ever before. The digitally reimagined E3 2021 will recapture the magic of the past 20+ years while creating an innovative, interactive online experience that will pave the way for more in 2022 when E3 will encompass a full 360 degree interactive digital and in-person event.

A COMMUNITY FOR EVERYONE, EVERYWHERE.

E3 is for everyone - video game fans, media and industry professionals from all walks of life. The ESA's members are a group of console makers, publishers, developers and industry contributors that are deeply passionate about video games, and E3 2021 will push community-focused initiatives that bring the industry together in a way that no one else can.

SCHEDULE

□ JUNE 7-11
Pre-E3 Media Days

□ JUNE 12-15
E3 Broadcast
Virtual streams and announcements available online through all major video platforms as well as through the portal and supporting mobile app