



PRESENTS

COMPOSITION CHEAT SHEETS



Welcome! 😊

Are you struggling to capture the beautiful food you prepare?
Do your photos look dull, **uninspiring** and **boring** even if the food was amazing?
Are you motivated to **create consistently great food images** with any gear, even with your phone?

If you're a food photographer, food blogger, content creator, food business owner, social media expert or even a curious foodie then **this is for you!**

This is for you if you're motivated to **take your photography to the next level!**

This is for you if you want to **feel excited** to capture your best work and **be proud of your images!**

Composition is a fundamental skill to master if you really want your food photography to stand out.

It is the one thing that **makes or breaks an image**. It can convey emotions, powerfully tell the story and make the viewer fall in love with your images. **This is powerful stuff.**

In this cheat sheet we'll show you how you can create the **photos of your dreams**, have a ton of fun shooting, get excited about your photography. Stop wondering where to place your subject and props, learn the best techniques for composition and style your images like the pros.

Once you start implementing these tips you will see **immediate improvements** whatever the subject.

So let's dive right in!

About THE AUTHORS

We are Giulia and Laura, nice to meet you! We are professional food photographers with international clients and complementary skill sets.

Laura runs a successful food photography blog, collaborates with many brands and is the queen of social media.



Giulia has years of experience working in the advertising and commercial world with big projects and brands. We worked for some amazing clients including

Our work was shortlisted and finalist at the prestigious Pink Lady Food Photographer awards for a few consecutive years in many categories.

We write food photography e-books and we teach and mentor food photographers at all levels to help them take their photography to the next level and achieve the career of their dreams.

Together, we combine the expertise of 2 professionals with different skillsets to bring you the full picture on the world of food photography!



DO YOU NEED
MORE HELP?

SEND US A DM

@foodphotocircle

info@foodphotocircle.com

www.foodphotocircle.com



3

3

2

2

1

1

Triangles +
rule of odds



Golden triangles + leading lines:

Your eye reads the image following the lines which converge on your subject



Golden triangles + leading lines:

Your eye reads the image following the lines which converge on your subject



Rule of thirds



Triangles:

place different elements or group of elements in triangles



you can stop your eye from exiting the frame by placing elements

Rule of thirds +
symmetry



Frame in frame + minimalism:
break the symmetry to add
interest and movement



Symmetry +
leading lines

Lines help guide your eye through the frame



Triangles + leading lines



1

3

4

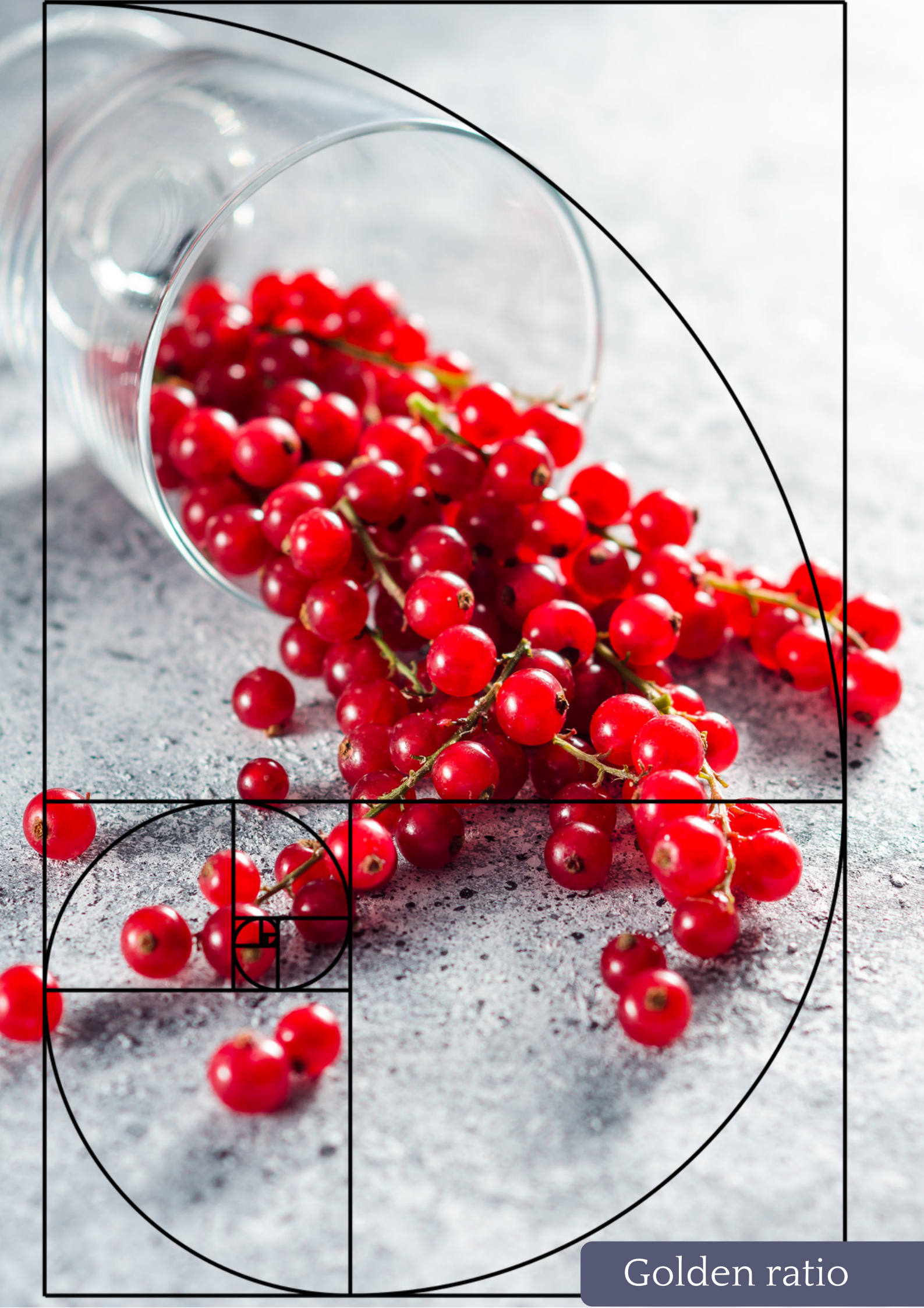
5

2

Repetition +
negative space



Golden ratio



Golden ratio



negative space



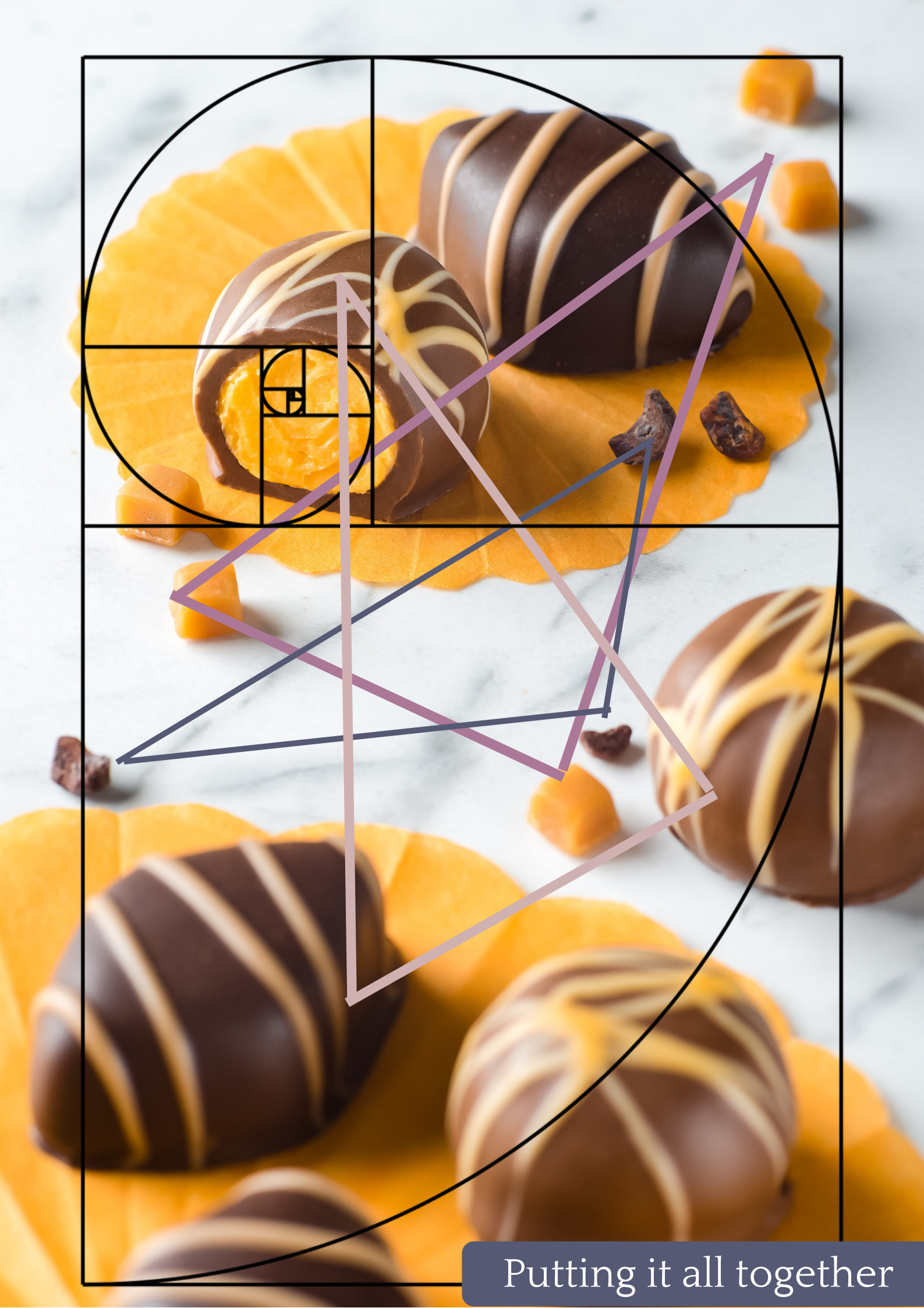
negative space



Rule of thirds



Rule of thirds



Putting it all together

High-Five, you made it!

What's next?

Congratulations for completing this ebook! We are sure that this knowledge and some practice will bring a significant boost to your amazing food photography.

We put a huge amount of effort into creating this guide and breaking down these insights from our years of studying food photography – we truly hope you got a lot out of reading it :)

THERE'S MORE! KEEP READING!

Maybe, as you read each rule, you realised that you already had some areas under control, whilst others you stumbled on and realised there are mistakes you didn't even notice you were making with your photography.

Remember, dealing with your food photography mistakes isn't about blaming yourself.

The purpose of this guide is to make sure you are aware of the areas that need improvement so that going forward you can get out of your comfort zone and work on them. In the end, the goal is to get better by learning from our mistakes. The most important thing is always to keep practicing and learning!

Now you know some food photography basics – but of course, that isn't even half of the story...

The other part is understanding different food photography & styling techniques in depth.

YOU'RE IN LUCK THERE, TOO...

You can get years of our best research and ground breaking insights on food photography boiled down into a practical program.

It's time to master food photography with a step-by-step roadmap that will help you feel confident and achieve incredible results easily and without wasting any more time!

Learn all the skills you need to shoot your dream images and get support and motivation on your journey.

- Master light in any situation
- Be confident about your camera and settings
- Create superior images by using advanced styling techniques
- Make your photos POP with editing
- Showcase your work on Social Media
- Accelerate your growth with a winning mindset
- Monetise your work turning followers into paying clients

HOW??



food photography 101

Create stunning food photos that will have your audience and your dream clients **drooling**.

A complete course



And so much more...

Meet our students

" Food Photo Circle is just what I needed to help me out of a creative rut. I now feel inspired again! The course provides assignments and actionable tips that can be implemented to improve your photography immediately "

Emily @resplendentkitchen



BEFORE



AFTER

" Food Photo Circle gave me the tools for fast and steady improvement. The interaction with the community is great, Giulia & Laura are very experienced and always available!"

Valeria @thesweetbit



BEFORE



AFTER

" Food Photo Circle has been instrumental in my growth.

The courses are detailed and cover everything, this is one of the most interactive and informative courses available!"

Simone @simlovesplants



BEFORE



AFTER

BUT FIRST, a warning:

We're going to hand you our best rapid-results techniques in this program, but it's your responsibility to make sure that the you use it in a way that is worthy of an incredible food photographer like you.

That's because once you go through this course, you will become so good at your craft that you might need to quit your job to go work as a food photographer.

People will fall for your photography.
And they certainly won't doubt your skills for one second.
Not kidding. This is powerful stuff.

Listen, many photographers don't know these techniques we talked about in this guide. But right now, you can get your hands on all the secrets to create stunning food photography that will attract your dream audience.

All you have to do now is take it.



*Click here
to level-up your
food photography*