

# TOURISM WORKS *for* MARYLAND

Greater Investment = Greater Return



## Tourism creates **JOBS**

146,012 jobs are supported by Maryland tourism.

## Tourism sustains **SMALL BUSINESS**

Visitors spend nearly \$17.3 billion in Maryland each year: 95% of tourism businesses are small businesses.

## Tourism generates **REVENUE**

Visitors to Maryland generate close to \$2.35 billion in state and local taxes.

## Tourism supports **OUR FUTURE**

The tourism industry supports a payroll of \$6 billion annually.

*Become a tourism advocate.*



**MARYLAND  
TOURISM  
COALITION**

**MARYLAND**



Association of  
Destination Marketing Organizations

[mdtourism.org](http://mdtourism.org)

Economic Impact of Tourism in Maryland – Calendar Year 2016  
Tourism Satellite Account, report from Tourism Economics

# TOURISM WORKS FOR MARYLAND

Across the state — county-to-county and no matter the region — visitor spending makes a significant impact. The following chart details how tourism supported the tax base in Maryland's 23 counties and Baltimore City in FY 2017, broken out by geographic region.

COUNTIES	ADMISSION & AMUSEMENT TAXES	ROOM TAXES	TOURISM PROMOTION ACT SALES TAXES*	TOTAL DIRECT CONSUMER TAX IMPACT
ALLEGANY	\$249,881	\$1,131,077	\$4,446,665	\$5,827,624
GARRETT	\$954,776	\$2,640,377	\$3,732,860	\$7,328,012
WASHINGTON	\$760,541	\$2,019,543	\$7,171,272	\$9,951,356
<b>WESTERN REGION</b>	<b>\$1,965,198</b>	<b>\$5,790,997</b>	<b>\$15,350,797</b>	<b>\$23,106,993</b>
FREDERICK	\$553,081	\$2,088,629	\$13,591,595	\$16,233,304
MONTGOMERY	\$6,323,494	\$21,218,511	\$76,783,748	\$104,325,752
PRINCE GEORGE'S	\$18,057,360	\$31,581,078	\$61,428,217	\$111,066,655
<b>CAPITAL REGION</b>	<b>\$24,933,935</b>	<b>\$54,888,217</b>	<b>\$151,803,559</b>	<b>\$231,625,712</b>
ANNE ARUNDEL	\$9,609,457	\$17,426,882	\$68,089,199	\$95,125,538
BALTIMORE CITY	\$9,345,301	\$34,580,331	\$52,182,848	\$96,108,480
BALTIMORE COUNTY	\$6,788,575	\$10,242,652	\$49,223,431	\$66,254,658
CARROLL	\$652,454	\$304,144	\$6,251,508	\$7,208,106
HARFORD	\$748,936	\$3,104,993	\$11,357,486	\$15,211,415
HOWARD	\$3,013,357	\$5,286,161	\$18,623,016	\$26,922,534
<b>CENTRAL REGION</b>	<b>\$30,158,080</b>	<b>\$70,945,163</b>	<b>\$205,727,488</b>	<b>\$306,830,730</b>
CALVERT	\$999,588	\$790,439	\$3,843,522	\$5,633,548
CHARLES	\$931,175	\$1,338,979	\$8,042,663	\$10,312,817
ST. MARY'S	\$154,845	\$1,140,951	\$5,313,917	\$6,609,713
<b>SOUTHERN REGION</b>	<b>\$2,085,608</b>	<b>\$3,270,368</b>	<b>\$17,200,102</b>	<b>\$22,556,078</b>
CAROLINE	\$71,919	\$46,472	\$634,902	\$753,293
CECIL	\$155,761	\$453,805	\$4,646,546	\$5,256,111
DORCHESTER	\$102,820	\$1,076,408	\$2,840,465	\$4,019,693
KENT	\$58,982	\$309,371	\$965,523	\$1,333,876
QUEEN ANNE'S	\$163,729	\$593,243	\$3,012,193	\$3,769,165
SOMERSET	\$21,556	\$59,215	\$434,661	\$515,432
TALBOT	\$99,067	\$1,298,895	\$4,048,792	\$5,446,754
WICOMICO	\$621,339	\$1,032,297	\$6,374,072	\$8,027,708
WORCESTER	\$2,103,617	\$914,172	\$27,952,740	\$30,970,529
OCEAN CITY		\$15,542,060		
<b>EASTERN SHORE</b>	<b>\$3,398,790</b>	<b>\$21,325,938</b>	<b>\$50,909,894</b>	<b>\$60,092,562</b>
<b>STADIUM AUTHORITY</b>	<b>\$13,102,678</b>			
<b>TOTAL DIRECT CONSUMER TAXES</b>	<b>\$75,644,678</b>	<b>\$156,220,684</b>	<b>\$440,991,840</b>	<b>\$644,212,075</b>

\* Comptroller designated tourism taxes

## BECOME A TOURISM ADVOCATE.

Contact your elected officials to say that  
Tourism Works for You.



**MARYLAND  
TOURISM  
COALITION**

**MARYLAND**



Association of  
Destination Marketing Organizations

**MDTOURISM.ORG**