

## **Smart Metering & Grid Weeks 2011: GreenPocket presents the latest smart home solution**

**Cologne/London, June 15, 2011 – GreenPocket ([www.greenpocket.de](http://www.greenpocket.de)) is presenting its latest software innovations for smart metering and smart homes at the Smart Metering & Grid Weeks in London, from June 16 to 17, 2011. With seven of the 20 largest German utility companies among its customers, including Vattenfall and Mainova, GreenPocket is Germany’s leading specialist for user-orientated smart metering.**

Now GreenPocket is also taking the next step from transparent presentation of energy consumption toward a controllable smart home. GreenPocket Smart Home stands for energy-efficient and easy control of the user’s own home: household and electrical devices can be controlled via tablets, web portals or smartphones and automated via individual programme settings.

At the forefront of GreenPocket Smart Home lies the solution’s uncomplicated installation and ease of operation. “Smart Home is the logical addition to the utility companies’ smart metering projects. Our product is available in different versions. Utilities can choose between the cost-effective standard solution or a high quality customized solution“, explains CEO Dr. Thomas Goette. GreenPocket Smart Home supports all communication standards and can therefore be used in existing smart home hardware environments or operate without a smart meter as a stand-alone solution.

“Smart Metering & Grid Weeks is the perfect event to share the experiences gained from our German-based projects and present our software solutions to an audience of international experts, including smart metering experts, technology providers, regulators and utilities”, comments GreenPocket’s CEO Thomas Goette on the Smart Metering & Grid Weeks as a top international event for presenting the company’s latest products. “Smart Metering & Grid Weeks is a truly unique event that will examine the outlook for energy market regulation, smart metering, smart grids and utilities”.

Delegates are cordially invited to visit the GreenPocket exhibition stand and take a look at the company’s product range, including the latest smart home applications.

### **About GreenPocket**

GreenPocket provides energy management software enabling utility companies to significantly increase their customers’ energy efficiency. The Cologne-based company offers its software products to utility companies as white label solutions to be passed on to both personal and business customers. Founded in 2009, GreenPocket has already been able to sign up 21 renowned customers from the top 20 most profitable utility companies in Germany, including Vattenfall, Stadtwerke München and Mainova, which equals a 35% market share in this sector.

### **Press enquiries, interviews, background briefings:**

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