



MARYLAND TOURISM DEVELOPMENT BOARD BUSINESS SESSION

Wednesday, November 8, 2017 10:00 – 11:30 a.m.

The Hotel at The University of Maryland
7777 Baltimore Avenue, College Park, MD 20740/301-277-7777

AGENDA

Arrivals and Light Fare 10:00

Welcome by Marian Hrab, Director of Sales & Marketing, The Hotel at UM

APPROVAL OF MINUTES & CHAIRMAN'S REPORT

Rick Howarth

- Board of Directors Roster
- Executive Directors Council Roster
- Division of Tourism, Film and the Arts Roster
- County Tourism Offices Roster

EXECUTIVE DIRECTOR'S REPORT

Liz Fitzsimmons

- Tourism Development Unit
- Strategic Partnerships
- Marketing & Communications
- Interactive Services

11:30-Adjourn

NEXT BOARD MEETING(S):

Jan/Feb — TBD