



2015 Chevron ART AGAINST AIDS

Friday, December 4, 2015

Sponsor Levels

Last year, over 800 supporters attended

Renaissance Level — \$25,000/Only 1 available/Chevron

- Corporate name to precede the event name in all event promotion, including a minimum of 10 print, electronic and internet media outlets.
- 15 Patron Party and Gala tickets
- Exclusive entrance to the VIP area
- Premier logo placement as title sponsor; inclusion in all event promotion and print promotions.
 - ✦ 2,000 invitations mailed to local supporters
 - ✦ 10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events, various public venues and retail outlets
 - ✦ 700 event programs
 - ✦ 19,000 mailed copies of **Newsline**, the official quarterly newsletter of NO/AIDS Task Force
 - ✦ Prominent logo placement on NO/AIDS Task Force website for one year
 - ✦ Opportunity for company to advertise for one year and have one feature story in **Newsline**
 - ✦ Six social media business highlights on Facebook and Twitter throughout the year

Neo Classical Level — \$15,000

- Corporate name to follow the event name as “with presenting sponsor” in all event promotion including a minimum of 8 print, electronic and internet media outlets.
- 12 Patron Party and Gala tickets
- Exclusive entrance to the VIP area
- Premier logo placement as event sponsor; inclusion in all event promotion and print promotions.
 - ✦ 2,000 invitations mailed to local supporters
 - ✦ 10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events, various public venues and retail outlets
 - ✦ 700 event programs
 - ✦ 19,000 mailed copies of **Newsline**, the official quarterly newsletter of NO/AIDS Task Force
 - ✦ Prominent logo placement on NO/AIDS Task Force website for one year
 - ✦ Opportunity for company to advertise for one year and have one feature story in **Newsline**
 - ✦ Four social media business highlights on Facebook and Twitter throughout the year

Impressionist Level — \$10,000

- Corporate name and logo to appear in all event promotion, including a minimum of 6 print, electronic and internet media outlets.
- 10 Patron Party and Gala tickets
- Exclusive entrance to the VIP area
- Premier logo placement as sponsor; inclusion in all event promotion and print promotions.
 - ✦ 2,000 invitations mailed to local supporters
 - ✦ 10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events, various public venues and retail outlets
 - ✦ 700 event programs
 - ✦ 19,000 mailed copies of **Newsline**, the official quarterly newsletter of NO/AIDS Task Force
 - ✦ Logo placement on NO/AIDS Task Force website for one year
 - ✦ Opportunity for company to have one advertisements in **Newsline**
 - ✦ Two social media business highlights on Facebook and Twitter throughout the year

Surreal Level — \$5,000

- Corporate name and logo appear in all event promotion, including a minimum of 3 print, electronic and internet media outlets.
- 8 Patron Party and Gala tickets
- Exclusive entrance to the VIP area
- Premier logo placement as title sponsor; inclusion in all event promotion and print promotions.
 - ✦ 2,000 invitations mailed to local supporters
 - ✦ 10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events, various public venues and retail outlets
 - ✦ 700 event programs
 - ✦ 19,000 mailed copies of **Newsline**, the official quarterly newsletter of NO/AIDS Task Force
 - ✦ Logo placement on NO/AIDS Task Force website for one year
 - ✦ One social media business highlights on Facebook and Twitter throughout the year

Abstract Level — \$1,000

- Corporate name and logo to appear in all event promotion, including a minimum of 10 print, electronic and internet media outlets.
- 6 Patron Party and Gala tickets
- Logo placement inclusion in all event promotion and print promotions.
 - ✦ 2,000 invitations mailed to local supporters
 - ✦ 10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events, various public venues and retail outlets
 - ✦ 700 event programs
 - ✦ 19,000 mailed copies of **Newsline**, the official quarterly newsletter of NO/AIDS Task Force
 - ✦ Prominent logo placement on NO/AIDS Task Force website for one year

Realism Level — \$750

- Name listed in the program and on the website
- 4 Patron Party and Gala tickets

Double Patron of the Arts — \$500

- Name listed in the program and on the website
- 2 Patron Party and Gala tickets

Single Patron of the Arts — \$250

- Name listed in the program and on the website
- 1 Patron Party and Gala ticket



Yes, I would like to support
ART AGAINST AIDS:

____ Neo Classical Level — \$15,000 ____ Impressionist Level — \$10,000

____ Surreal Level — \$5,000 ____ Abstract Level — \$1,000 ____ Realism Level — \$750

____ Patron of the Arts — \$500 ____ Single Patron of the Arts — \$250

Name _____

Address _____, City _____, St _____ ZIP _____

Email address _____ Phone _____



Payment by Credit Card, Check or Monthly Installments

Form of Payment: Check # _____ Check Amount _____

Credit card: Please circle one AmEx Visa MasterCard Discover

Credit Card # _____ Exp. _____ V-code _____

Signature _____

____ I would like to pay in monthly installments:

No. of payments _____ for _____ months = Total of _____

Please have payments debited on the _____ of every month.

Please mail payment to: Art Against AIDS, Development Department, 2601 Tulane Avenue, Ste. 500
New Orleans, LA 70119

For additional information call, 504-821-2601, Ext. 212