

ROSE AND CROWN SIGNAGE SPEC

Please refer to the following information when specifying custom signage.

All artwork for printed signs to be supplied in CMYK PDF format at 100% scale. All non-vector artwork elements to be minimum 72dpi - ideally 300dpi. All fonts to be converted to outlines. Please also supply an RGB JPEG visual reference file for each sign.

Printed Curved Sign:
Visible Artwork Area:
935 x 1975mm

Please include additional
15mm bleed all round.

Final file size:
965 x 2005mm

The sign is trapped in place by a lip top and bottom and on each side (shown in red).

This lip covers the bleed area and also allows for expansion of the sign in hot weather.

3D Gold Letters

Refer to the panel sizes below and size your letters accordingly to fit. These need to be supplied as a vector based file with all fonts converted to outlines.

Alternatively, simply let us know your pub name and we will design it to fit the panel spaces and send a visual for approval.

Our standard font is *Friz Quadrata*, and these letters will be 19mm deep with a 5mm bevelled edge.

We can accommodate other fonts (for example to match fonts used on printed signs) however this is strictly on a job by job basis. Many fonts are suitable, but those with very thin strokes may not be able to have a bevelled edge applied.

Printed
Hanging Sign
(Two Sided)
510 x 784mm
(Exact Fit)

Please include
additional 10mm
bleed all round

Final file size:
530 x 804mm

384 x 1454mm

A

384 x 1371mm

B

384 x 1529mm

C

384 x 2524mm

D

FRIZ QUADRATA FONT

Panel A

Panel B

Panel C

Panel D



Curved Sign



Double-sided Hanging Sign