



Oktopus

Build your own social network

oktopus.io

The Problem

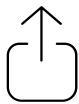
Web Platform Development



login



profiles



uploads



search



comments



messenger



database



analytics



emailer



dashboard

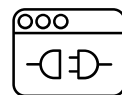


livechat



security

WEBSITES ARE EASY.
PLATFORMS ARE HARD.



integration

Social Network Creation Process

3 → Make sign up to your site easy.
Choose a few social accounts for your users to login with.

If you don't select anything, users will be required to sign up via their email address.

Choose as many as you like


A Facebook


B Google


C LinkedIn


D Twitter

Ok press ENTER

4 → Will users be able to search through projects, images, uploads, or profiles created by you or other users? *

Projects

Images

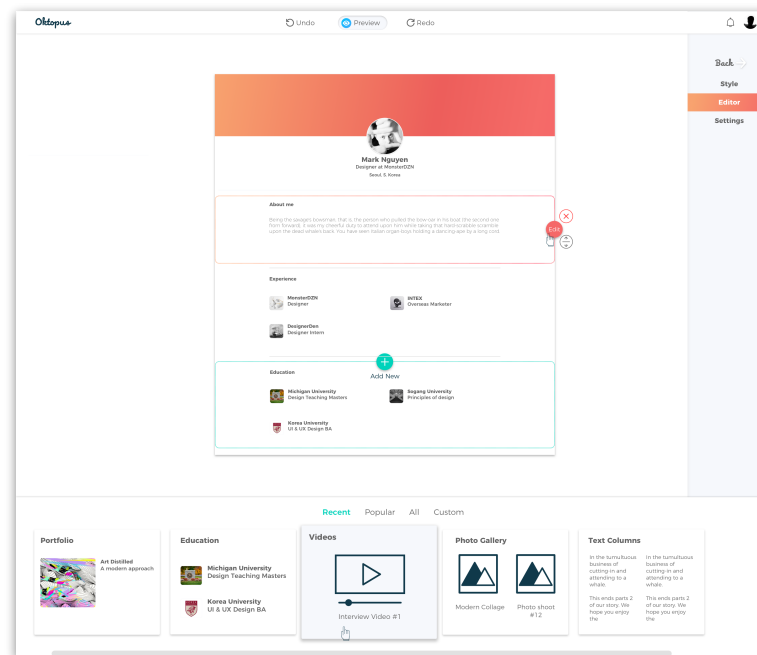
Uploads

Profiles

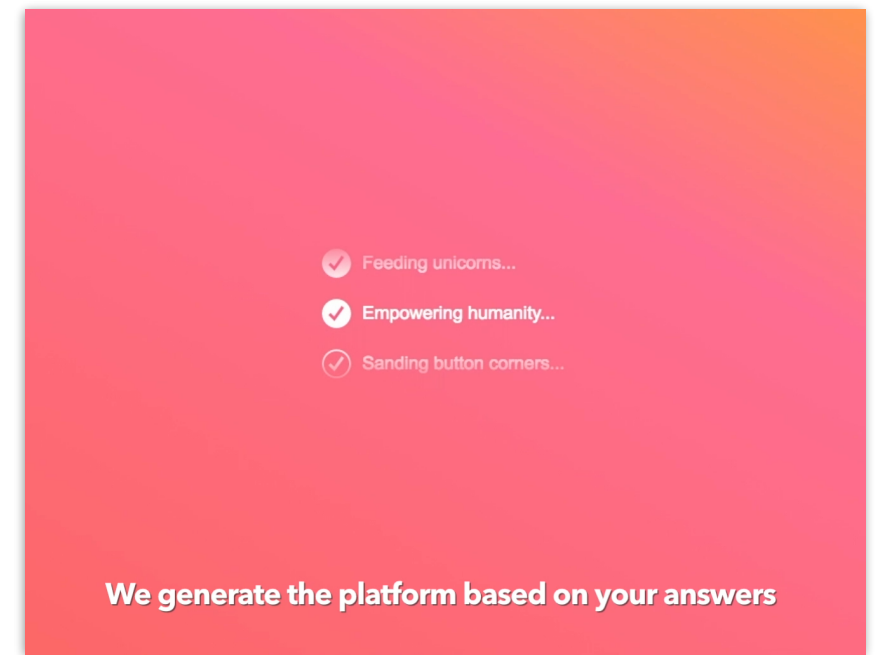
Other

3 of 10 answered

Answer
a short survey



Customize
platform features



Launch
your platform

Business Models

Monthly Subscriptions

MONTHLY

FREE

**Up To
100 users**
and 5gb
upload space

**Pricing scales by
users and data
storage growth**

MONTHLY

Developer API

**Launch your
startup faster**
by building with a
platform foundation

**Pricing scales by
users, data storage,
and server queries**

MONTHLY

App Market

3rd party apps
one-click integration
pricing depends
on app

**10% affiliate fee for each
3rd party API that users
install via Oktopus**

App Integrations

App Market

OLD

1. Research solutions
2. Integrate with code
3. Separate payments

Typeform
forms

INTERCOM
livechat

baremetrics
metrics

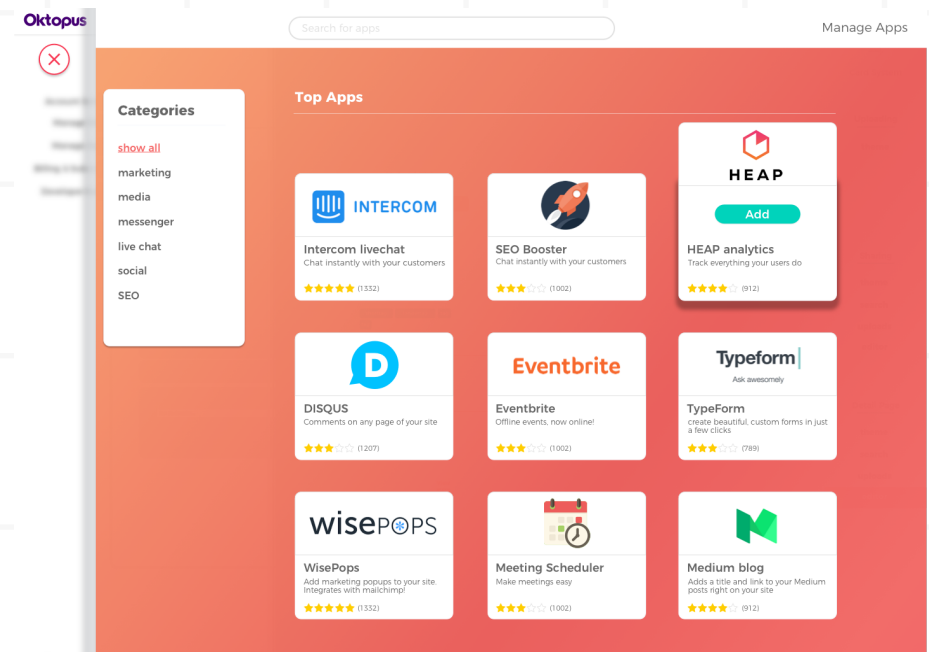
HEAP
analytics

stripe
payments

wisePOPS
marketing

NEW

1. Curated app market
2. One-click install
3. Single payment



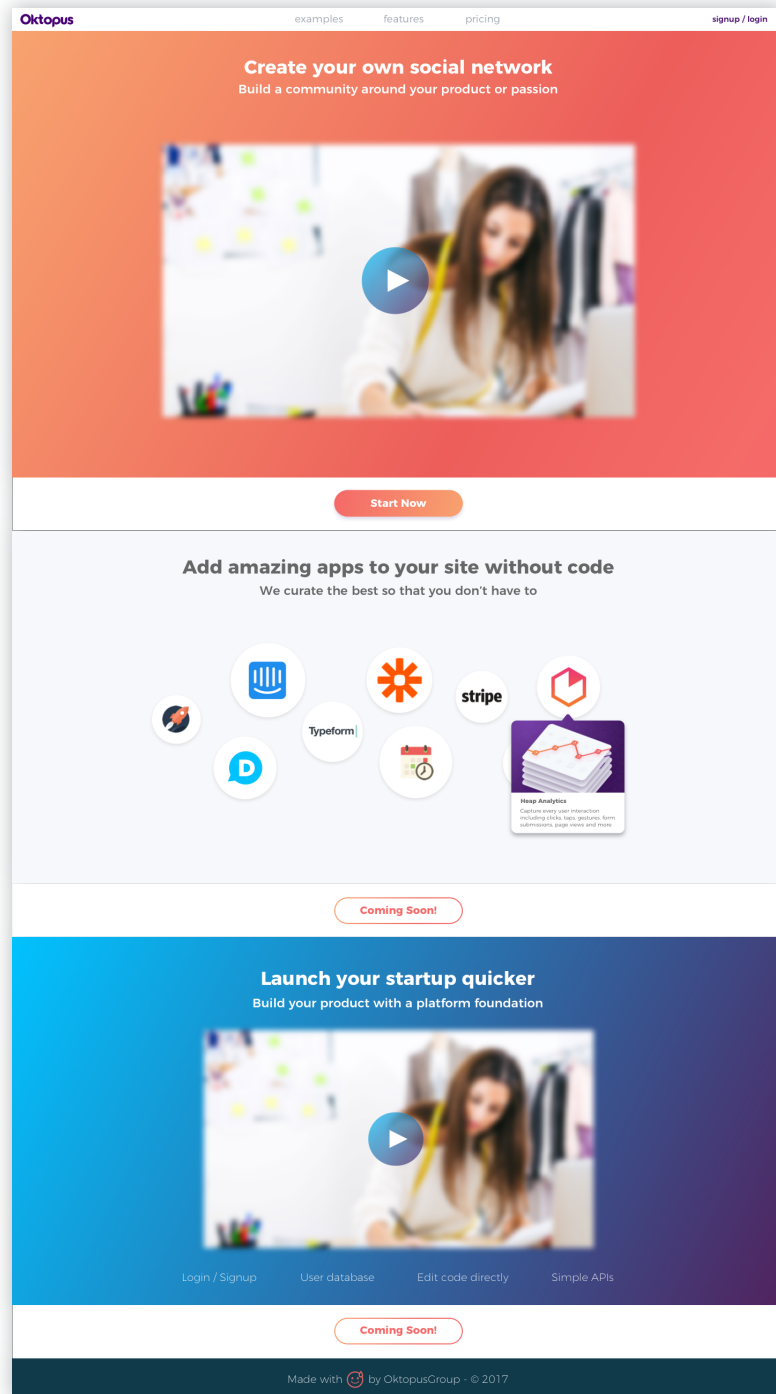
Value Creation

Giving anyone the power to
create and monetize their own social network
without any programming knowledge

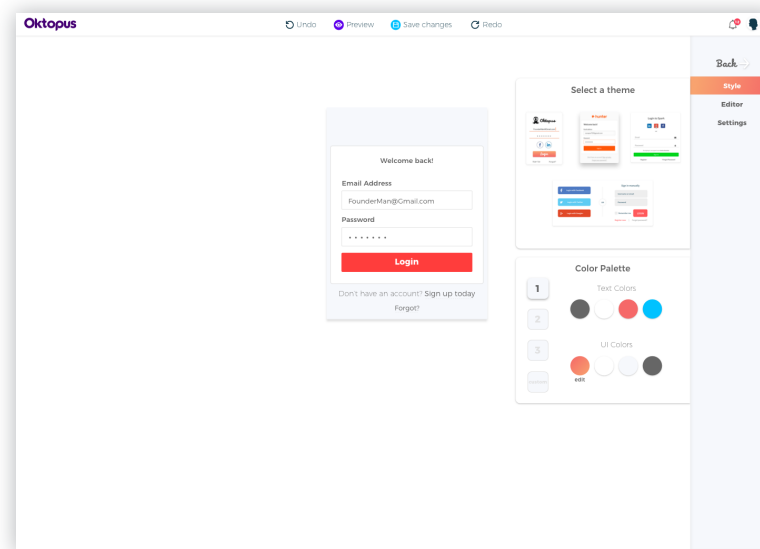
Product Screenshots

Launch date: November, 2017

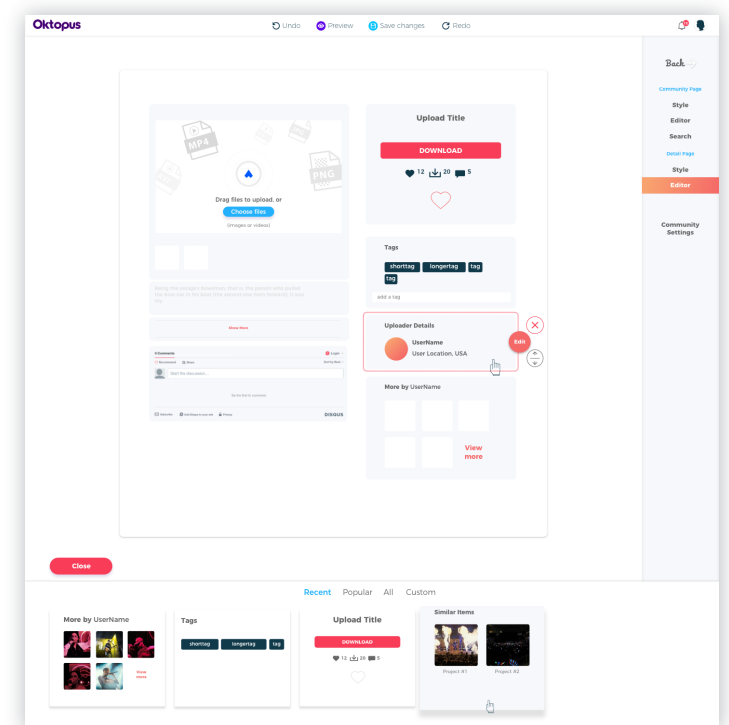
landing page



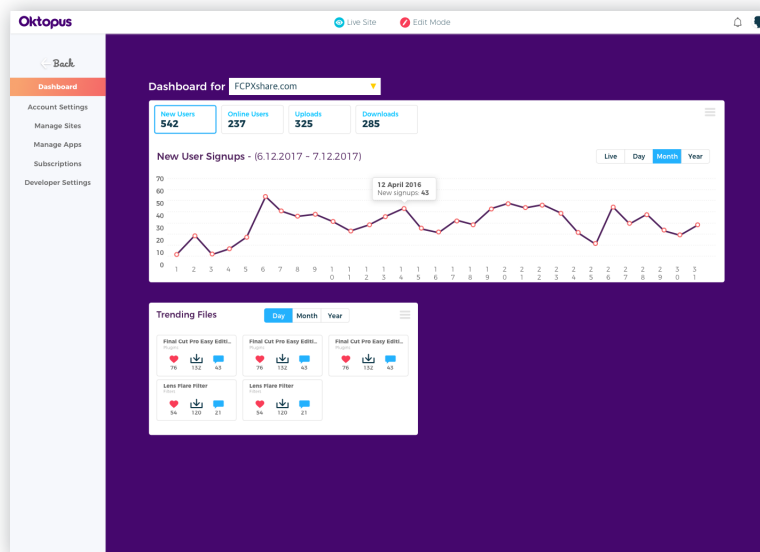
login editor



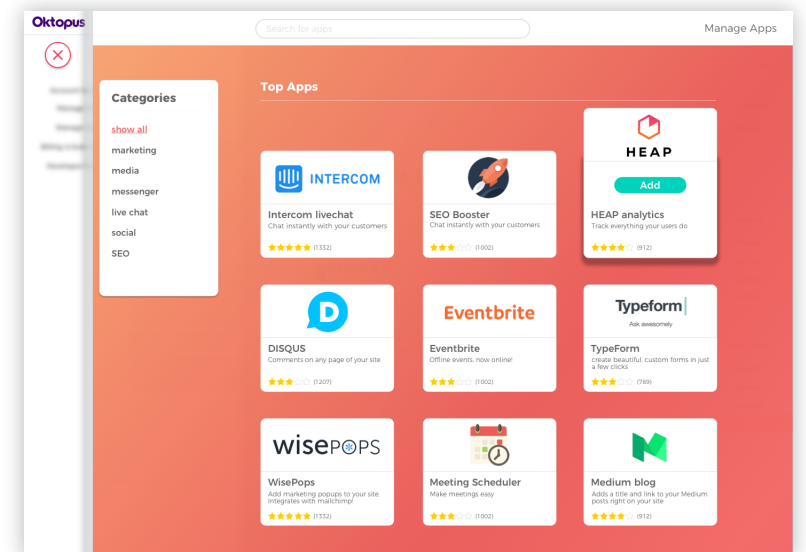
upload page editor



live dashboard



app market





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