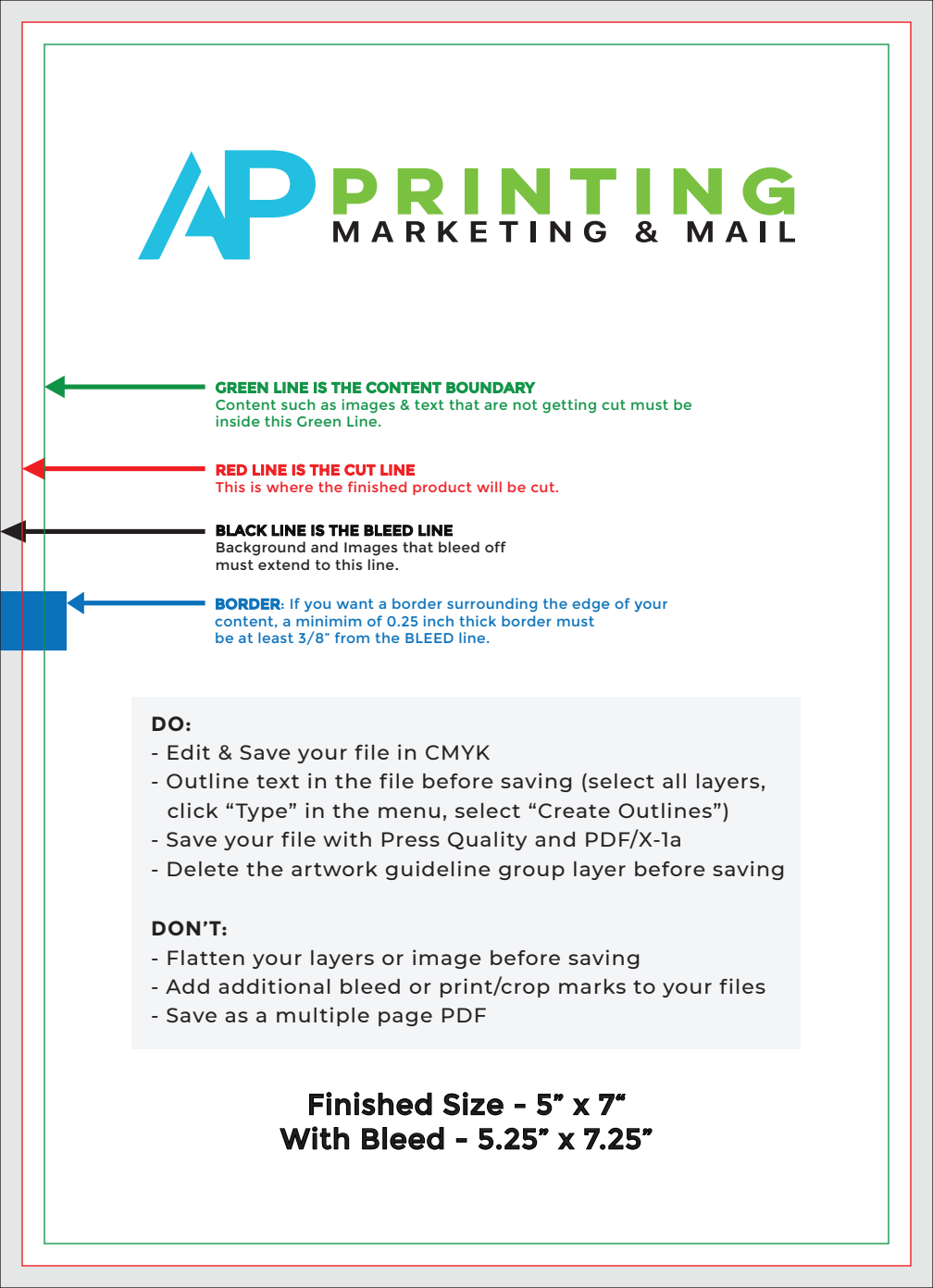


AP PRINTING

MARKETING & MAIL



The diagram illustrates the layout requirements for printing. It features a large 'AP' logo in blue and green. To the left of the main text area, there are four horizontal lines with arrows pointing to them: a green line, a red line, a black line, and a blue line. Each line is accompanied by a text block explaining its purpose. The green line is the content boundary, the red line is the cut line, the black line is the bleed line, and the blue line is the border. A small blue square is located at the bottom left of the diagram.

GREEN LINE IS THE CONTENT BOUNDARY

Content such as images & text that are not getting cut must be inside this Green Line.

RED LINE IS THE CUT LINE

This is where the finished product will be cut.

BLACK LINE IS THE BLEED LINE

Background and Images that bleed off must extend to this line.

BORDER: If you want a border surrounding the edge of your content, a minimum of 0.25 inch thick border must be at least 3/8" from the BLEED line.

DO:

- Edit & Save your file in CMYK
- Outline text in the file before saving (select all layers, click "Type" in the menu, select "Create Outlines")
- Save your file with Press Quality and PDF/X-1a
- Delete the artwork guideline group layer before saving

DON'T:

- Flatten your layers or image before saving
- Add additional bleed or print/crop marks to your files
- Save as a multiple page PDF

Finished Size - 5" x 7"
With Bleed - 5.25" x 7.25"