



If you are involved in recruiting people to serve within your church or organization you have most likely heard far too many times, ***“I want to serve, but...”*** I would love to see a book written on all the reasons why people want to serve, but don't serve because of this reason or that reason. Over the years I have heard about this problem, but generally it comes with the following:

***“We launched PLACE and in the beginning had great success in getting people to attend. But now we struggle to get a few to attend the workshops. What should we do?”***

While I am flattered people want to promote PLACE I have thought about this flaw of promoting PLACE and not ministry involvement and servant hood for several years. PLACE is a tool to promote discipleship and servant hood. Still I am frustrated by the discouragement with leaders to get people to attend a PLACE workshop and ultimately and most importantly serve within their church and beyond the walls of their church or organization when these leaders desperately want those they shepherd and lead to engage in Kingdom ministry. The primary goal of PLACE Ministries is to help others discover how God created them so they can do what God created them to do in life and ministry.

### **SO HERE'S PART OF MY SOLUTION**

Two years ago a friend of mine began sending me daily a simple email entitled “Today's Prayer.” It generally takes me about a minute to read “Today's Prayer.” Since I started receiving it I have asked my friend to add to his email distribution several people that I have forwarded “Today's Prayer.” His list has vastly expanded just by the people I have asked to be included, not to mention all the others we are asking for their friends and relatives to be included.

Last fall God gave me a vision to do something like “Today's Prayer,” but focused on ministry involvement. Several years ago I heard this statement as it relates to marketing, “Repetition over time equals success.” People have to hear a message over and over before it ever begins to resonate with them and they believe it, much less act upon the message they are hearing.

So here's part of my solution. Your PLACE is being launched June 30<sup>th</sup>. Your PLACE will be a weekday video devotional to help church leaders with repetition over time with a message to help motivate and encourage followers of Christ to know how and why God created them and challenge them to do what God created them to do in life and ministry.

I passionately believe Your PLACE can be a vital part of lowering ***"I Want to Serve, But..."***

## NEW EMAIL DISTRIBUTION

In order to get Your PLACE out to as many people as possible, PLACE Ministries will be launching a new email distribution system on June 30<sup>th</sup> with the first ***Your PLACE*** weekday devotion. Our new email distribution will allow you to subscribe or unsubscribe to specific types of emails based on what you desire to receive from PLACE Ministries.

PLACE for College <i>Messages sent Monthly</i>	PLACE for Life Coaches & Counselors <i>Messages sent Monthly</i>
PLACE for Students <i>Messages sent daily/weekly/bi-weekly</i>	Purposeful Vision <i>Messages sent Monthly</i>
Mobilyzr Insights <i>Messages sent twice Monthly</i>	PLACE Perspective <i>Messages sent Monthly</i>
Jay's Journal <i>Messages sent Monthly</i>	

My hope is that when PLACE or ministry involvement is being launched or given heightened awareness through various means (i.e. –sermon series on serving, spiritual gifts, etc.) leaders will promote ***Your PLACE***. Our commitment from PLACE Ministries is when people subscribe ONLY to ***Your PLACE*** we will not market with any other type of content unless specifically asked for by those subscribing ONLY to ***Your PLACE***. Below is our first episode of ***Your PLACE***. I hope you enjoy it and will consider not only watching it weekly, but will forward it to others when we launch on June 30<sup>th</sup>.

Go to [www.placeministries.org](http://www.placeministries.org) to watch our first episode.

Serving Him Together,



Jay  
Founder & President of PLACE Ministries