AP PRINTING
MARKETING & MAIL

GREEN LINE IS THE CONTENT BOUNDARY
Content such as images & text that are not getting cut
must be inside this Green Line.

RED LINE IS THE CUT LINE
This is where the finished product will be cut.

BLACK LINE IS THE BLEED LINE
Background and images that bleed off
must extend to this line.

BORDER: If you want a border surrounding the edge of
your content, a minimim of 0.25 inch thick border must
be at least 3/8" from the BLEED line.

DO:
- Edit & Save your file in CMYK
- Outline text in the file before saving (select all layers,
  click "Type" in the menu, select "Create Outlines")
- Save your file with Press Quality and PDF/X-1a
- Delete the artwork guideline group layer before saving

DON'T:
- Flatten your layers or image before saving
- Add additional bleed or print/crop marks to your files
- Save as a multiple page PDF

Finished Size - 2 x 3.5
With Bleed - 2.25 x 3.75