



**TECHNET**  
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INNOVATION ECONOMY

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## **TechNet Calls on FCC to Promote Private Broadband Investment in Business Data Services Framework**

*Washington*—TechNet, the national, bipartisan network of innovation economy CEOs and senior executives, has called on the FCC to promote private broadband investment in its proposed regulatory framework for Business Data Services (FCC 16-54). Business Data Services are used by businesses and institutions to transmit high-capacity data and voice traffic – for example, connecting banks to ATMs and credit card readers.

In a letter submitted to FCC Chairman Tom Wheeler, TechNet president and CEO Linda Moore wrote: **“With the rapid evolution of technologies, rising consumer and commercial demand for data, and the dawn of the ‘Internet of Things,’ fast and reliable broadband is no longer a luxury for businesses – it is a necessity. That is why TechNet is a strong advocate for telecommunications policy and regulation that promotes continued private investment in broadband networks.”**

**“A wide range of entities relies on [Business Data Services] to access the Internet and to enable reliable and secure communications among locations. As demand for [Business Data Services] has soared in recent years, so too has investment in these services, as incumbent providers work to upgrade their networks and competitive new entrants expand their facilities into new areas.”**

**“The FCC should adopt policies that eliminate barriers and promote this continued fiber deployment with its associated economic and societal benefits.”**

Full text of the letter can be found below.

The Honorable Tom Wheeler  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, NW  
Washington, DC 20554

**Re: Business Data Services in an Internet Protocol Environment, WC Docket No. 16-143; Investigation of Certain Price Cap Local Exchange Carrier Business Data Services Tariff Pricing Plans, WC Docket No. 15-247; Special Access Rates for Price Cap Local Exchange Carriers, WC Docket No. 05-25; AT&T Corporation Petition for Rulemaking to Reform Regulation of Incumbent Local Exchange Carrier Rates for Interstate Special Access Services, RM-10593**

Dear Chairman Wheeler:

On behalf of TechNet, the nation's preeminent, bipartisan network of innovation economy CEOs and senior executives, I am writing to comment on the Federal Communication Commission's proposal (FCC 16-54) regarding new regulatory obligations on providers of Business Data Services (BDS).

With the rapid evolution of technologies, rising consumer and commercial demand for data, and the dawn of the "Internet of Things," fast and reliable broadband is no longer a luxury for businesses – it is a necessity. That is why TechNet is a strong advocate for telecommunications policy and regulation that promotes continued private investment in broadband networks.

There is a tremendous need for continued investment in broadband to reach commercial locations, including office buildings, anchor institutions, and wireless cell sites, to meet the ever-increasing demand for data in every commercial setting, including businesses, hospitals, libraries, or educational institutions. A wide range of entities relies on BDS to access the Internet and to enable reliable and secure communications among locations. As demand for BDS has soared in recent years, so too has investment in these services, as incumbent providers work to upgrade their networks and competitive new entrants expand their facilities into new areas.

The FCC should adopt policies that eliminate barriers and promote this continued fiber deployment with its associated economic and societal benefits. We urge the Commission to be thoughtful in addressing this increasingly competitive marketplace, and ensure that a framework is maintained for continued broadband deployment and the resulting job creation and economic growth.

We urge the Commission to consider these issues carefully as it determines whether and how to regulate the BDS marketplace.

Sincerely,

Linda Moore  
President & CEO

**About TechNet**

*TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes dynamic startups to the most iconic companies on the planet and represents more than 2.5 million employees in the fields of information technology, e-commerce, advanced energy, biotechnology, venture capital, and finance. TechNet has offices in Washington, D.C., Silicon Valley, San Francisco, Sacramento, Austin, Boston, Seattle, Albany, and Tallahassee.*

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