

MAY 1977

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ACCESSORIES

# 24	100' Roll	# 24
# 25	100' Roll	# 25
# 26	100' Roll	# 26
# 27	100' Roll	# 27

- # 21 1/2 IN. BRADLEY 500K POTTS
- # 22 3/4 IN. BRADLEY 250K POTTS
- # 26 ROLINS ULTRA 500K POTTS
- # 27 ROLINS ULTRA 500K POTTS
- # 28 1/2" 3-WAY SWITCH (on-off-on)
- # 29 1/2" 3-WAY SWITCH (on-off)

Only the finest components we have to offer, would we dare to be compared for others to use.

30 MIL-SPEC WIRE (# 22AWG. OR # 24AWG. TWISTED, BLACK/WHITE)
Excellent for general radio repair or harnessing.

WELFAS GONE
WELFAS GONE

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INPUT JACK
Input component

CHARVEL MANUFACTURING

The family tree of CHARVEL MANUFACTURING has its earliest roots in the story of a disgruntled guitar player by the name of Wayne Charvel. Throughout Wayne's journey on the way to rock and roll stardom, he was continually plagued by equipment hassles, especially with guitars, and it wasn't long before he decided to learn how to deal with the problem before it drove him crazy. In fact, he learned how to deal with it so well that in a short time, all his friends were bringing over their guitars so that Wayne could lay his magic fingers on them.

Soon strangers began to bring their equipment around, it was then that Wayne decided to exit the show business life and enter the guitar repair field. Thus was born CHARVEL GUITAR WORKS in Azusa, California.

Wayne's guitar repair shop soon became known extensively for the expert repair work and custom refinishing. Then, one of the largest guitar manufacturers in the world contracted Wayne to do all of their warranty repairs and refinishing.

After a few years, Wayne began to notice that he was spending most of his time in the shop repairing the same old flaws on the same guitars. Realizing the need for certain improvements he set out developing products to remedy those flaws. The Les Paul jackplate was CHARVEL MANUFACTURING'S first humble effort in making the guitar player's life a little easier.

The response was overwhelming, and it was this response that encouraged Wayne over the years to develop all the products listed in this catalog.

Today, CHARVEL MANUFACTURING has come a long way from that little repair shop. But the same quality and knowledgeable concern is brought out in every new CHARVEL product; continuing to offer only the finest in guitar parts and accessories.

CHARVEL MANUFACTURING **WOOD BODIES**

CHARVEL WOOD BODIES are made from the highest quality Ash available. Ash is a relatively heavy wood that has been favored for years by many guitar manufacturers because of its "sustaining" properties. That is to say that its density contributes to a guitarist's ability to make a note ring longer, or sustain.

Repairmen and kit builders will be delighted to know that these bodies are compatible dimensionally with other manufacturer's hardware and necks. The bodies are unfinished and come in four styles as illustrated.

Also offered on a very limited availability are beautiful exotic rare wood bodies, in Maple, Zebra Wood, Walnut, and other woods. However, due to the difficulty in locating these beautiful woods, selection cannot be offered nor prices standardized.



#100 STRAT STYLE



#101 TELLY STYLE



#99 STRAT STYLE W/TREMOLO



#102 P-BASS STYLE

NECKS

CHARVEL'S GUITAR NECKS are available in three styles that will satisfy the demands of most any guitar player.

STYLE A: Is a solid maple neck designed to reproduce the look, feel and playability of the earliest Fender Necks.

STYLE B: Is a maple neck available with a rosewood or maple fingerboard. This neck has been designed to have the feel and playability of an early 60's Fender instrument.

STYLE C: Is CHARVEL'S answer to all those players that love the feel of a flatter-wider Gibson style. It is a maple neck available with a rosewood or maple fingerboard. Jumbo frets are standard on these necks.

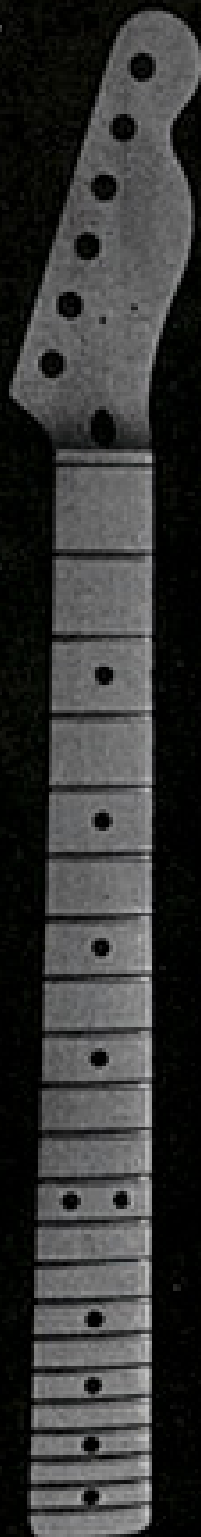
CHARVEL'S BASS NECKS are available in two styles that Bass players ask for most often.

STYLE D: Is a solid maple neck that reproduces the original P-Bass design and gives you a wide-round feel.

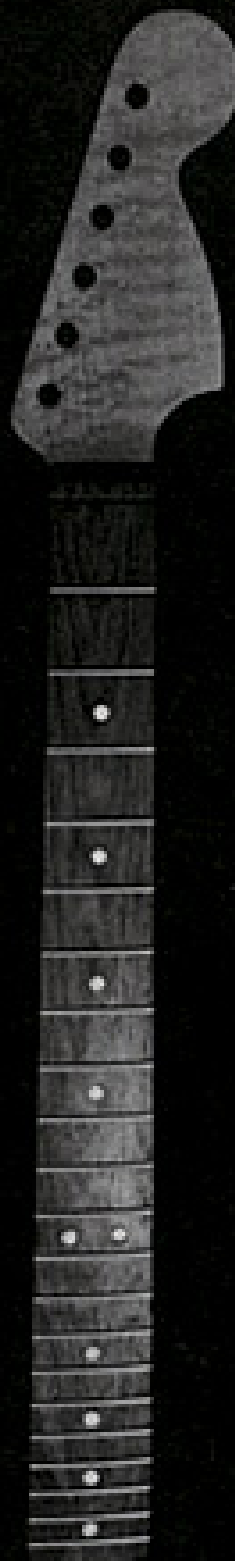
STYLE E: Is a maple neck available with a rosewood or maple fingerboard. This neck offers a flatter and more slimmer feel much like that of the early 60's Fender instrument.

CHARVEL'S GUITAR NECKS all feature the very finest rock hard maple; a strong adjustable truss rod; and are compatible with other manufacturers; guitar bodies and hardware. The necks are unfinished and come with standard heavy fret wire (unless otherwise noted). However, high quality lacquer finish and jumbo fret wire is available for a slight additional charge.

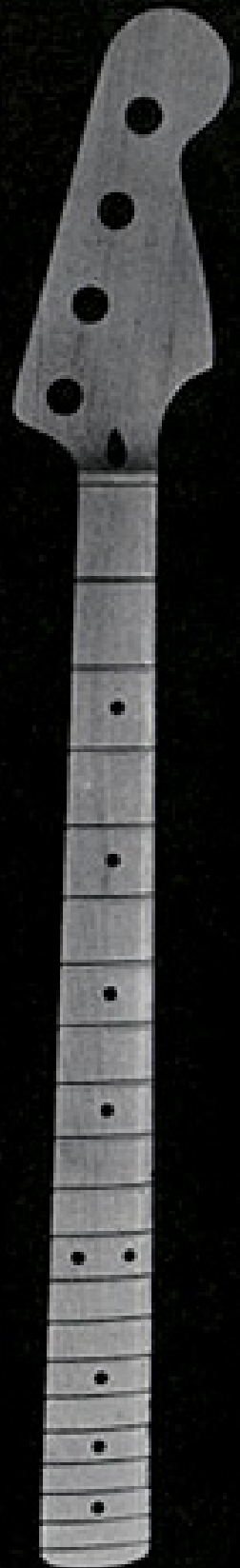
Please specify when ordering what style and model you would prefer from letter and number shown.



TELLY NECK



STRAT NECK



P-BASS NECK

#400 MAPLE W/ROSEWOOD FINGERBOARD, STRAT STYLE

#401 MAPLE W/MAPLE FINGERBOARD, STRAT STYLE

#402 MAPLE W/ROSEWOOD FINGERBOARD, TELLY STYLE

#403 MAPLE W/MAPLE FINGERBOARD, TELLY STYLE

#404 MAPLE W/ROSEWOOD FINGERBOARD, P-BASS STYLE

#405 MAPLE W/MAPLE FINGERBOARD, P-BASS STYLE

NOTE: NECKS ARE UNFINISHED; Add \$40.00 for lacquer finish.

Add \$5.00 for Jumbo frets.

PICKGUARDS & BRIDGES

Introducing our newest addition, these beautiful solid brass bridges are a step beyond your stock designs. We at CHARVEL'S have spent many hours analyzing the problems with most bridges on today's guitars, and feel that generally the biggest problems are their impossibility to set-up and poor tone enhancement.

With our new design, intonation and set-up are quickly adjusted with precision screws. The increased mass and weight of our special brass gives your tone a bell like quality with excellent sustain.

The three models are for (STRAT-TELLY-P-BASS) and will fit your instrument perfectly. Available in CHROME PLATED or SOLID BRASS please specify by number when ordering.

CHARVEL'S Pickguards have become famous because of their instant recognition and beauty. Available in three styles (STRAT-TELLY-P-BASS) these pickguards were designed and made for several reasons: First-To restore old or collector's instruments to their original condition; Second-To shield against hum and other interference by using metallic materials; Third-To beautify and offer some custom class to your guitars and basses.

With a choice of six types of materials, including; CHROME, POLISHED BRASS, GOLD ANODIZED ALUMINUM, BLACK ANODIZED ALUMINUM, BLACK PLASTIC and WHITE PLASTIC to choose from, all styles are not available in all materials so be sure to check the number chart before ordering.

STRAT PICKGUARDS

- #51 ORIGINAL WHITE PLASTIC
- #52 CHROME
- #53 GOLD ANODIZED
- #54 BLACK ANODIZED
- #55 POLISHED BRASS

TELLY PICKGUARDS

- #61 ORIGINAL BLACK PLASTIC
- #62 WHITE PLASTIC
- #63 CHROME
- #64 GOLD ANODIZED
- #65 BLACK ANODIZED
- #66 POLISHED BRASS

P-BASS PICKGUARDS

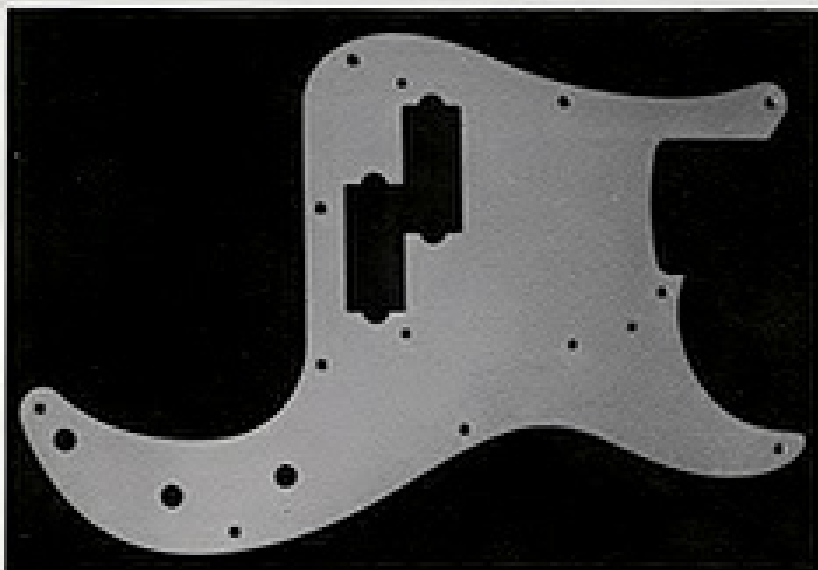
- #71 CHROME
- #72 GOLD ANODIZED
- #73 BLACK ANODIZED
- #74 POLISHED BRASS



STRAT PICKGUARDS



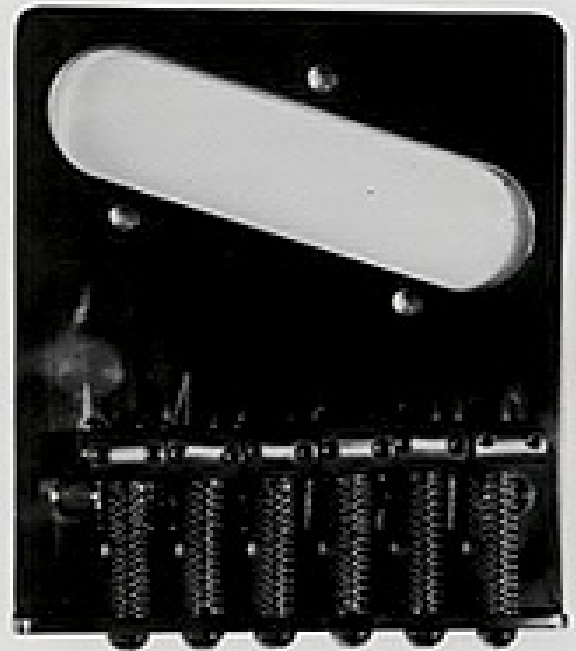
TELLY PICKGUARDS



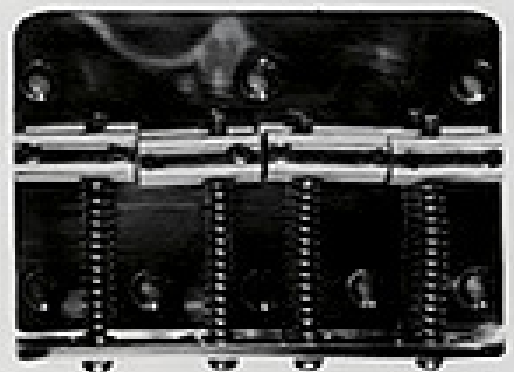
P-BASS PICKGUARDS



STRAT BRIDGES
#200 CHROME PLATED
#201 BRASS



TELLY BRIDGES
#202 CHROME PLATED
#203 BRASS

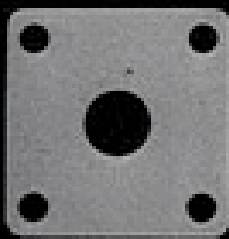


P-BASS BRIDGES
#204 CHROME PLATED
#205 BRASS

ACCESSORIES

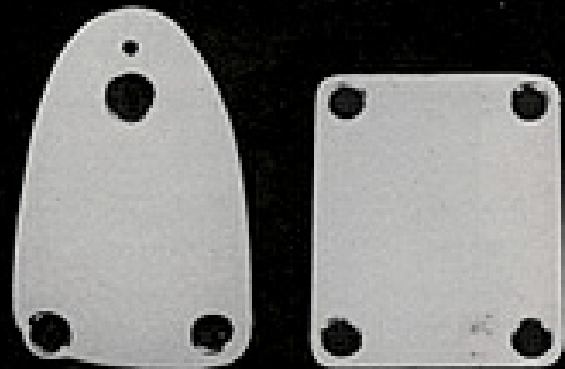
Many of the products illustrated were introduced and designed because of the demand and needs of today's musicians. Guitarist and Bass players are tired of parts that break easily, refuse to work properly or seem impossible to replace.

We at CHARVEL feel that our accessories and hardware solve many of these problems. All materials and parts are selected and designed for the professional musician's demands.



#01 LES PAUL JACKPLATE (GOLD)
#02 LES PAUL JACKPLATE (BLACK)

Our unbreakable metal jackplate in black or gold with screws.

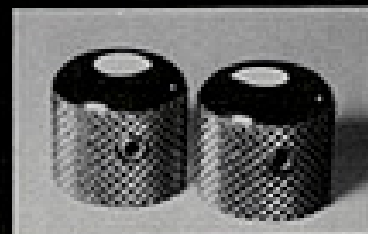


#04 THREE HOLE NECK PLATE (CHROME)
#05 FOUR HOLE NECK PLATE (CHROME)
#06 FOUR HOLE NECK PLATE (BRASS)

Three or four hole neck plates for assembly with your favorite guitar necks.

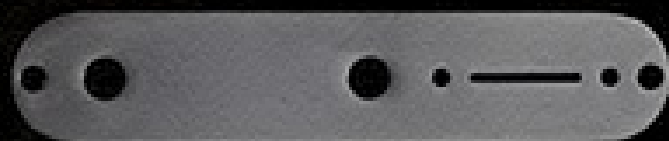
#03 STAINLESS STEEL TREMOLO ARM
#20 BRASS TREMOLO KNOB

Set up your STRAT! they look great and will not break.



#07 ORIGINAL DOME KNOBS (CHROME)
#08 ORIGINAL DOME KNOBS (BRASS)

The original knurled knob made of solid brass.



#09 TELLY CONTROL PLATE (CHROME)

#10 TELLY CONTROL PLATE (BRASS)

One of those hard to find parts you might be needing.



#15 TELLY LEAD PICKUP PLATE

Some people don't even know you need this to make your telly sound like a telly.



#18 STRAT JACK PLATE

#19 SCREW REPAIR KIT

More hard to find parts; Kit contains misc. screws for (STRAT-TELLY-P-BASS) repairs.



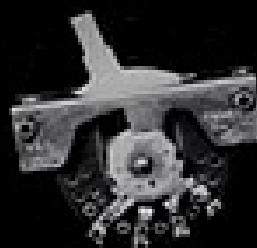
#11 STRAT NUT SOLID BRASS

#12 TELLY NUT SOLID BRASS

#13 P-BASS NUT SOLID BRASS

#14 LES PAUL NUT SOLID BRASS

Increase sustain and help your guitar to feel custom.



#16 STRAT FIVE-WAY SWITCH

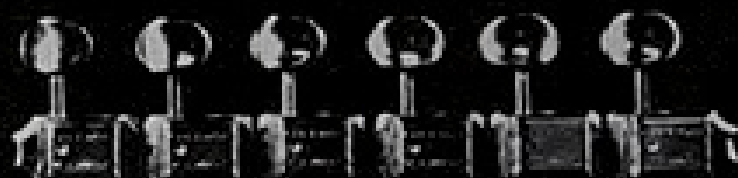
#17 STOCK THREE-WAY SWITCH

The five-way is the hottest new idea around, lets you find your "notch" sounds easily.

#21 JUMBO HARD NICKEL-SILVER FRET WIRE

#22 HEAVY HARD NICKEL-SILVER FRET WIRE

Two sizes of the best fret wire we could find. Sold only by the foot.



#23 OLD STYLE KLUSON TUNING KEYS

By far the easiest keys for changing strings fast, the KLUSON'S are the true original keys.

ACCESSORIES



#24
#25



#26
#27



#28
#29

#24 ALLEN-BRADLEY 500K POTS
#25 ALLEN-BRADLEY 250K POTS
#26 BOURNS ULTRA 500K POTS
#27 BOURNS ULTRA 250K POTS
#28 JBT 3-WAY SWITCH (on-off-on)
#29 JBT 2-WAY SWITCH (on-off)

Only the finest components we have found, would we dare to recommend for others to use.

#30 MIL-SPEC WIRE (#22AWG or #24AWG TWISTED BLK&WHT)
Excellent for general guitar repair or harnesses.

#33 J-BASS CONTROL PLATE (CHROME)

#34 J-BASS CONTROL PLATE (BRASS)

Another hard to find part that you might be looking for.



#36 INPUT-JACK
A quality component.

'52 TELLY KIT

For the collector seeking to restore his antique instrument or the guitarist interested in giving his late model guitar a vintage look and feel, CHARVEL presents our '52 TELLY KIT.

The kit consists of our black, single-layer Telly pickguard; our chrome plated, solid brass, original dome knobs; the solid brass three piece bridge; and our original copy Telly switch knob.

These parts are sold as a kit for a substantial savings or may be purchased individually. Please specify proper number when ordering.

#36 '52 TELLY KIT, including all parts as illustrated.



**#32 ORIGINAL TELLY
PLASTIC PICKGUARD**



**#07 ORIGINAL CHROME
DOME KNOBS**



**#21 ORIGINAL BLACK
SWITCH KNOB**



#31 BRASS BRIDGE PIECES (THREE)



TELLY WITH KIT INSTALLED

ACCESSORIES

NOTES

#21 GREEN-REACTELY 500K POT'S

#22 GREEN-REACTELY 250K POT'S

#26 GOLDENS ULTRA 500K POT'S

#27 GOLDENS ULTRA 250K POT'S

#28 1PT 2-WAY SWITCH 1/4" on/off on

#29 1PT 2-WAY SWITCH 1/4" on/off on

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#30 MIL-SPEC WIRE (#22AWG OR #24AWG TWISTED BLACK&WHITE)
Excellent for general guitar repair or harnesses.

#31 BASS GONE (100% QUALITY WIRE)

#32 BASS GONE (100% QUALITY WIRE)

INPUT JACK
itty component

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INPUT JACK
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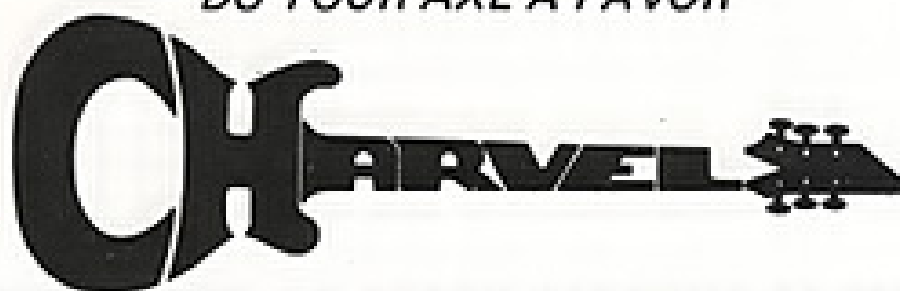
DO YOUR AXE A FAVOR

CHARVEL 

CHARVEL MFG., P.O. BOX 245, SAN DIMAS, CA. 91773
PHONE: (714) 599-9207 OR 599-7480

DESIGN, LAYOUT AND PHOTOGRAPHY:
BY HERSCHEL BLANKENSHIP, JERRY HERSKOWITZ, FRANK LUCIDO.

DO YOUR AXE A FAVOR



CHARVEL MFG., P.O. BOX 245, SAN DIMAS, CA. 91773

PHONE: (714) 599-9207 OR 599-7489

EFFECTIVE 1/1/78

PART NO.	PARTS AND ACCESSORIES:	RETAIL
01	LES PAUL JACK-PLATE (GOLD)	\$ 3.00
02	LES PAUL JACK-PLATE (BLACK)	3.00
03	STAINLESS STEEL TREMELO ARM	6.00
04	THREE HOLE NECK-PLATE (CHROME)	7.00
05	FOUR HOLE NECK-PLATE (CHROME)	7.00
06	FOUR HOLE NECK-PLATE (BRASS)	8.00
07	ORIGINAL DOME KNOBS (CHROME)	4.00
08	ORIGINAL DOME KNOBS (BRASS)	4.00
09	TELLY CONTROL PLATE (CHROME)	7.00
10	TELLY CONTROL PLATE (BRASS)	8.00
11	STRAT NUT SOLID BRASS	7.00
12	TELLY NUT SOLID BRASS	7.00
13	P-BASS NUT SOLID BRASS	7.00
14	LES PAUL NUT SOLID BRASS	10.00
15	TELLY LEAD PICKUP PLATE	3.00
16	STRAT FIVE-WAY SWITCH	9.95
17	STOCK THREE-WAY SWITCH	6.00
18	STRAT JACK-PLATE	6.00
19	SCREW REPAIR KIT	8.00
20	BRASS TREMELO KNOB	5.00
21	JUMBO HARD NICKEL-SILVER FRET WIRE	.70 Ft.
22	HEAVY HARD NICKEL-SILVER FRET WIRE	.70 Ft.
23	OLD STYLE KLUSON DELUXE TUNING KEYS (SET)	24.00
23B	OLD STYLE KLUSON DELUXE BASS TUNING KEYS (SET)	36.00
24	ALLEN BRADLEY 500K POTS	—
25	ALLEN BRADLEY 250K POTS	—
26	BOURNS ULTRA 500K POTS	7.00
27	BOURNS ULTRA 250K POTS	7.00
28	JBT 3-WAY SWITCH (ON-OFF-ON)	5.00
29	JBT 2-WAY SWITCH (ON-OFF)	5.00
30	JBT 3-WAY SWITCH (ON-OFF-ON)	5.00
31	BRASS BRIDGE PIECES (THREE)	19.95
32	ORIGINAL TELLY SWITCH KNOB	1.50
33	LATE MODEL TELLY SWITCH KNOB	1.50
34	LES PAUL JACK-PLATE (CHROME)	3.50
35	52 TELLY KIT (Pickguard - Knobs - Switch Knob - Bridge Pieces)	36.00
36	INPUT JACK	2.00

DO YOUR AXE A FAVOR



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PHONE: (714) 599-9207 OR 599-7489

EFFECTIVE 1/1/78

PART NO.		RETAIL
	PICK GUARDS:	
	STRAT STYLE	
51	ORIGINAL WHITE PLASTIC	\$19.95
52	CHROME	24.00
53	GOLD ANODIZED	19.95
54	BLACK ANODIZED	19.95
55	POLISHED BRASS	29.95
	TELLY STYLE	
61	ORIGINAL BLACK PLASTIC	16.95
62	WHITE PLASTIC	16.95
63	CHROME	24.00
64	GOLD ANODIZED	16.95
65	BLACK ANODIZED	16.95
66	POLISHED BRASS	25.95
	P-BASS STYLE	
71	CHROME	32.00
72	GOLD ANODIZED	24.00
73	BLACK ANODIZED	24.00
74	POLISHED BRASS	34.95
	WOOD-BODIES:	
99	STRAT STYLE W/TREMELO	89.95
100	STRAT STYLE	89.95
101	TELLY STYLE	89.95
102	P-BASS STYLE	99.95
103	J-BASS STYLE	99.95
104	2-COLOR SUNBURST STRAT W/TREMELO	235.00
105	2-COLOR SUNBURST STRAT	235.00
106	BLONDE TELLY	235.00
107	2-COLOR SUNBURST P-BASS	245.00
108	3-COLOR SUNBURST J-BASS	245.00
	SOLID BRASS BRIDGES:	
200	STRAT - CHROME PLATED	48.00
201	STRAT - BRASS	43.00
202	TELLY - CHROME PLATED	48.00
203	TELLY - BRASS	43.00
204	P-BASS - CHROME PLATED	43.00
205	P-BASS - BRASS	35.00