



MARYLAND TOURISM DEVELOPMENT BOARD BUSINESS SESSION

Thursday, March 1, 2018 10:00 a.m. – 12:30 p.m.

Loews Annapolis Hotel, Powerhouse Building Point Lookout Room, 3rd Floor
126 West Street, Annapolis, MD 21401/410-263-7777

AGENDA

OPENING COMMENTS AND WELCOME

Rick Howarth

CHAIRMAN'S REPORT

Rick Howarth

- Approval of November 8, 2017 minutes Tab 1
Budget Hearings: Senate 3/1 1:00 p.m. House 3/5 3:00 p.m.
- Maryland Wine Month launch 3/1 at 1:00 pm at the Red Red Wine Bar
189 Main Street, Annapolis, MD
- New board member – Carmen Gonzales MD Live! Casino

EXECUTIVE DIRECTOR'S REPORT

Liz Fitzsimmons

- FY19 Budget Update PowerPoint Tab 2
- Regional Meetings
- New Marketing Campaign
- Executive Update
- Communications & Marketing Update
- Strategic Partnerships Update
- Interactive Services Update
- Tourism Development Update

EXECUTIVE DIRECTORS COUNCIL/DMO REPORTS

Rick Howarth

- Board of Directors Roster Tab 3
- Executive Directors Council Roster
- Division of Tourism, Film and the Arts Roster
- County Tourism Offices Roster

ADJOURNMENT