



KEMERON SENHOUSE

2156 LORRAINE AVE. GWYNN OAK, MD 21207
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WWW.KEMERON.COM

Energetic designer eager to advance my talents in project management and UX/UI. I thrive in group settings and enjoy learning as I work. The thirst of my passion can only be satisfied by my continued progression and success within my craft.

[EDUCATION]

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY
2006-2011 • BALTIMORE, MD
BACHELOR OF ARTS, GRAPHIC DESIGN

[EARLY EXPERIENCE]

MERCHANDISE/GRAPHIC DESIGNER-SUITCHA
NOV 2012-JAN 2014 • BALTIMORE, MD

Reconstructed and developed custom apparel art for multiple clients. Some clients include organizations at UMBC, Loyola, UMD, and other small businesses.

PRINT MEDIA CONSULTANT-NEXUS HEALTH
OCT 2011-NOV 2013 • ANNAPOLIS, MD

Designed directly with marketing chair to produce materials for digital and printed distribution throughout office departments.

BRAND CONSULTANT-SPRANGA CONSULTING
NOV 2011-JAN 2013 • BALTIMORE, MD

Consulted with clients for the creation of branding and identity solutions for implementation in websites and promotional resources.

ELECTION BOARD LEAD DESIGNER-UMBC SGA
SPRING 2011 • BALTIMORE, MD

Developed marketing strategy and designed all promotional materials. Managed the distribution of promotional merchandise.

GRAPHIC DESIGN CONSULTANT-ISTHATKEM
AUG 2007-PRESENT • BALTIMORE, MD

Established a self owned design organization that executes various projects to assist a plethora of clients. Services includes branding, identity system development, logo reconstruction, marketing campaign development, print media materials, social media promotions, packaging design, and website development.

[REFERENCES]

AVAILABLE UPON REQUEST

[EXPERIENCE]

WEB & GRAPHIC DESIGNER-CMS

OCT 2019-PRESENT • GWYNN OAK, MD

Assist the Center for Program Integrity at The Center for Medicare & Medicaid Services with user interface and web development support. Work directly with stakeholders and lead developers to create and implement design concepts/graphics for event materials, websites, presentations, and educational documents.

GRAPHIC DESIGNER-CAREFIRST BLUECROSS BLUESHIELD

SEP 2018-OCT 2019 • OWINGS MILLS, MD

Support print media team to produce internal and external health care collateral for small to large group clients. Work directly with marketing, writing, sales, and web departments to create, execute and complete designs that satisfy brand guidelines and are ready to be handed off for digital implementation and print.

GRAPHIC DESIGN SPECIALIST-STANLEY BLACK & DECKER

FEB 2016-AUG 2018 • TOWSON, MD

Produce visually compelling print and digital collateral for event, marketing, and sale promotions, while adhering to strict brand and legal guidelines. Collaborate with design team, on several projects simultaneously, in fast paced environment to satisfy daily deadlines. Train and mentor new team members on design method and company dynamics.

GRAPHIC DESIGNER-MID-ATLANTIC MEDIA

JAN 2014-FEB 2016 • OWINGS MILLS, MD

Worked directly with marketing director and sales representatives to create and manage ads for the Washington Jewish Week newspaper as well as design digital and print media projects for custom media clients. Managed layouts of editorial pages, paper-based and digital, for weekly produced publications with strict weekly deadlines.

TECHNICAL ILLUSTRATOR-PATENTS INK INC.

APR 2012-APR 2013 • PIKESVILLE, MD

Created precise mechanical and technical drawings for patents with perspective views from objects and pictures in a fast-paced, deadline oriented environment. Reviewed teams illustrations for precision and accuracy.

[TECHNICAL SKILLS]

EFFICIENT IN DESIGN SOFTWARE:

PHOTOSHOP, INDESIGN, ILLUSTRATOR,
AFTER EFFECTS, PREMIERE PRO, QUARK

EXPERIENCE WITH:

WEB DEVELOPMENT, WORDPRESS, HTML5,
CSS, CINEMA 4D, FINAL CUT