



Experience

Pat McGrath Labs
Currently,
Senior Digital Designer

Outdoor Voices
09–11/2019,
Senior Graphic Designer

Worked directly with the Creative Director on conceptualing, social media campaigns, & social media. Photo retouching, email marketing design, & front-end asset design. Created dynamic visual solutions across all media platforms.

L'Oréal
01–09/2019,
Senior Digital Designer

Developing graphics for social media, email marketing, and production for both desktop and mobile UX. Working closely with the Associate Art Director to ideate, design, & execute brand initiatives for various multimedia projects.

EM Cosmetics
2018–2019,
Freelance Digital Designer

Designed for website front-end, print, & digital promotional assets. Designed & managed email marketing campaigns, social media design, & image retouching.

Phaidon/Artspace
2014–2017,
Lead Graphic Designer

Managed email marketing campaigns, in-house banner ads, & merchandising strategy. Designed for both print & digital promotional assets. Product photography & image retouching.

Carat
2014,
Graphic Designer

Created digital assets for B2B pitches, advertising projects, & marketing materials.

Skills

Experienced Senior Graphic Designer with a demonstrated history of working in the eCommerce industry. Skilled in Print Design, Digital Design, Brand Strategy, Branding & Identity, Multimedia Production, Typography, UX/UI Web Development, JavaScript, HTML/CSS, and Adobe Creative Suite.

Education

Virginia Commonwealth University
2007–2011,
**Graphic Design,
Craft & Materials**