70600



GUITARS & BASSES - 1987

When you're ready!

Beginner or experienced professional - the guitarist has a unique relationship with their chosen instrument. Maybe it's because guitar or bass playing is so physical - your hands, your fingers coaxing out of strings and wood the sounds you have in your head. To be right, your new instrument quickly has to become a part of you; a friend, a companion, almost an extension of your body.

At Tokai, we understand that. We listen to what players tell us. We listen to what they play. We research and we revise constantly, never satisfied until you tell us we've got it right. It's time-consuming and it's costly - but it's the only way to make an instrument that will come alive in your hands. It's the only way we know.

Talking, listening, thinking, designing - two very different messages come across from today's players. Some want instruments capturing the magic of the vintage days of Rock & Roll; a magic too often tossed aside by mass production and badge engineering. Others want advanced instruments - guitars and basses stretching the limits of technology. Tokai offers you both types of instruments in our Custom and Traditional ranges. The choice is yours.

Hotter pickups, advanced hardwear, faster necks. Neither technology nor music stand still, so we've created Tokai's Custom Series to give today's players all those features you've asked for.

Any guitar or bass is only as good as the wood it's made from, so all Tokai instruments are made of the finest timbers, carefully selected and thoroughly kiln-dried (some of the more decorative types having been naturally aged in our wood yard for over a decade). Take a look at the Maple we use for a Tokai neck, our Rosewood fingerboards, Basswood bodies (Basswood, by the way, is a variety of Lime, very similar to the Poplar used on early 'vintage' guitars and guaranteeing a superb sustain and resonance). You won't find better materials - anywhere.

Tokai hardware is special too. We make our own machine heads (bought-in ones aren't good enough) and our Ayers-Rocker V tremolo represents the ultimate in advanced design. The basic concept of the AR-V is licensed from Floyd-Rose and we've added our own ideas to make what we feel to be the ultimate smooth-actioned, accurate-return advanced trem of them all.

But a Tokai Custom Series is more than just the sum of its parts. Each one has a genuine character, a quality of its own, designed to inspire the modern player.

Pick up any Tokai Custom Series model (there's one to suit almost every style and pocket) and try it for yourself. We're confident that there's no better investment in your future.

What's the magic of a 'vintage' guitar? Why do instruments made 20 or 30 years ago command such amazing prices? What's wrong with most of today's versions of the old favourites? These questions led us at Tokai into one of the most far-reaching research programms ever undertaken in the guitar world. We analysed the fabled 'oldies' - stripped them down and measured every factor, talked to their owners, worked closely with them till the were satisfied that we had it right; and even then we continued researching, always seeking that elusive 'vintage' quality.

The result was Tokai's 'Traditional Series' - unique, accurate in every respect and world-renowned for their faithful reproduction of the sound and feel of those original instruments.

Try a Tokai 'Traditional' and experience the past re-created.



- *Body: Basswood * Neck: Maple
 *Fingerboard: Maple or Rosewood
 *Bridge: AR-V * Pickups: 1 × twin,
 2 × single * Controls: 1V, 1T.
 *Finishes: SW, BB, CAR.



- * Body: Basswood * Neck: Maple
- ★ Fingerboard: Maple or Rosewood
 ★ Bridge: AR-V ★ Pickups: 1 × twin,
 1 × single ★ Controls: 1V.
 ★ Finishes: SW, BB, CAR.

- Custom Series



- ★ Body: Basswood ★ Neck: Maple ★ Fingerboard: Maple or Rosewood ★ Bridge: AR-V ★ Pickups: 1 × twin ★ Controls: 1V. ★ Finishes: SW, BB, CAR.



- ★ Body: Basswood ★ Neck: Maple ★ Fingerboard: Rosewood ★ Bridge: AR-V ★ Pickups: 1 × twin, 2 × single ★ Controls: 1V, 1T. ★ Finishes: SW, BB, BC.



- ★ Body: Basswood ★ Neck: Maple
 ★ Fingerboard: Rosewood
 ★ Bridge: AR-V ★ Pickups: 1 × twin,
 2 × single ★ Controls: 1V, 1T
 ★ Finishes: BB, SW.



- ★ Body: Basswood ★ Neck: Maple
 ★ Fingerboard: Maple or Rosewood
 ★ Bridge: AR-V ★ Pickups: 1 × twin,
 1 × single ★ Controls: 1V
 ★ Finishes: SW, BB, BC.



- ★ Body: Basswood ★ Neck: Maple
 ★ Fingerboard: Maple or Rosewood
 ★ Bridge: AR-V ★ Pickups: 1 × twin
 ★ Controls: 1V
 ★ Finishes: SW, BB, BC.



★ Body: Alder or Basswood ★ Neck: Maple ★ Fingerboard: Rosewood ★ Bridge: AR-V ★ Pickups: 1 × twin, 2 × single ★ Controls: 1V, 1T ★ Finishes: BC, BB, PW, BP.

N = NATURAL, SW = SNOW WHITE, PC = PINK CHAMPAGNE, STBL = SEE THROUGH BLUE, STR = SEE THROUGH RED, BB = BLACK, BC = BLACK CRACKLE, BP = BLUE, PW = PEARL WHITE, APW = ALL PEARL WHITE, AB = ALL BLACK, CAR = CANDY RED, ACAR = ALL CANDY RED, APC = ALL PINK CHAMPAGNE, ARB = ALL LAVENDER, TRD = TRINO RED.

CUSTOM MODEL FINISH CODES: N = NATURAL,



TW801

★ Long Scale 34" (865mm) ★ Body:
Ash ★ Neck: Maple ★ Fingerboard:
Rosewood ★ Bridge: Fully adjustable
★ Pickups: 1 × 'split' single, 1 ×
'Std.' single (Active powered)
★ Controls: 1 Master volume, 1
'pan/balance', 1 bass boost, 1 treble
boost (15dB cut/boost from each)
★ Finishes: BB, N, PW, STBL, STR.



★ Body: Ash or Alder ★ Neck: Maple
★ Fingerboard: Rosewood
★ Bridge: AR-V ★ Pickups: 1 × twin,
2 × single ★ Controls: 1V, 2T
★ Finishes: PW, BB, CAR.



TW551

★ Medium scale 32½ " (822mm)

★ Body: Basswood ★ Neck: Maple

★ Fingerboard: Rosewood ★ Bridge:
Fully adjustable ★ Pickups: 1 × 'split'
single, 1 × 'Std.' single ★ Controls:
2V, 2T ★ Finishes: APW, AB, ACAR,
APC, ARB.



JPJ55

JPJ55

★ Body: Alder or Basswood ★ Neck:
Maple ★ Fingerboard: Maple or
Rosewood ★ Bridge: Fully adjustable
★ Pickups: 1 x 'split' single, 1 x
'Std.' single ★ Controls: 2V, 1T
★ Finishes: BB, SW, TRD.

- Traditional Series



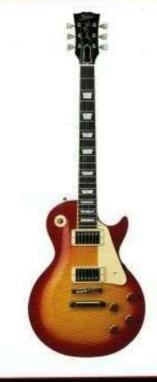
- *Body: Alder ★ Neck: Maple

 ★ Fingerboard: Maple or Rosewood

 ★ Bridge: Synchronised 'Traditional'
 tremolo type ★ Pickups 3 x single
 coll Advanced 'Vintage' Alnico

 ★ Controls: 1V, 2T

 ★ Finishes: BB, OW, YSO, GS, MR.



- *Body: Top = Flame Maple, Back = Mahogany ★ Neck: Mahogany 18° ★ Fingerboard: Hosewood ★ Pickups: PAF 'Vintage' MkII ★ Controls: 2V, 2T ★ Finishes: CS, VF, VC, BB, GT.



- Body: Ash or Alder ★ Neck: Maple
 Fingerboard: Rosewood ★ Bridge:
 'Traditional' 'JB' type ★ Pickups: JB
 'Vintage' MkII ★ Controls: 2V, 2T
 Finishes: CS, VF, VC, BB, GT.





TST & TTE 'VINTAGE SERIES':
TST50 (As above) TST40 * Body: Alder * Neck: Maple * Fingerboard: Maple or
Rosewood * Bridge: Synchronised 'Traditional' tremolo type * Pickups: 3 × single
coil Standard 'Vintage' Alnico * Controls: 1V, 2T * Finishes: BB, YSO, OW.
TTE50 * Body: Alder * Neck: Maple * Fingerboard: Maple or Rosewood * Bridge:
Traditional' 6-way * Pickups: TE 'Vintage' MKII * Controls: 1V, 1T * Finishes: BL,
GS, BB, MR, TTE70 * Body: Alder * Neck: Maple * Fingerboard: Maple or Rosewood
* Bridge: 'Vintage' 3-way * Pickups: TE 'Vintage' MKII * Controls: 1V, 1T
* Finishes: WR, BB, YSO, SW (TTE70PR - Paisley finish, to order).



- *Body: Mahogany * Neck: Mahogany *Fingerboard: Rosewood * Pickups: PAF 'Vintage' MKII * Controls: 2V, 2T *Finishes WR, BB, OW.

TRADITIONAL SERIES FINISH CODES: YSO = YELLOW SUNBURST OLD.

OW = OFF WHITE, BB = MIDNIGHT BLACK,

BE = MIDNIGHT BLACK,
BL = BLOND,
GS = 2 COL. ANTIQUE SUNBURST,
MR = METALLIC RED,
WR = WINE RED,
SW = SNOW WHITE,
CS = CHERRY SUNBURST,

VF = VINTAGE FLAME MAPLE, VC = VINTAGE CHERRY SUNBURST,

GT = GOLD TOP.

AYERS ROCKER V -THE ULTIMATE ADVANCED TREMOLO SYSTEM!

- * LICENCE-BUILT UNDER FLOYD ROSE PATENTS WITH EXCLUSIVE TOKAL EXTRAS!
- * 'EASY SETTING SYSTEM' The AR-V gives you instant string changes without ball-end removal!
- * SECURE STRING LOCKING A unique (Pat. applied for) Tokai system stops strings working loose - even after the heaviest tremolo use!
- * ADJUSTABLE ARM TORQUE Lets you set the AR-V to give exactly the feel you want!
- * FULLY TEMPERED & ANNEALED STEEL BASE Withstands the hardest use!



TST55L & TTE55L ★ Left-handed versions of TST50 & TTE50 - all specifications as per R/H models.





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