

## REAL OUTREACH

Scripture of the Month: Matthew 28:19-20 Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, <sup>20</sup> and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age."

## GET REAL EVANGELISM GOAL SUGGESTIONS

1. Offer evangelism training quarterly.
2. See 100 people go through the evangelism training within three years.  
--Have 100 people prepared to share their story of how God has changed their life.
3. See about 30 baptisms each year (this is double our current rate) for the next three years.
4. Give away hundreds of evangelistic books/tools within three years (i.e. Bibles, Bible Sticks, Case for Christ, Mere Christianity etc.)
5. Keep and regularly pray for a list of non-Christians. Challenge the congregation to an annual day of fasting and prayer for the lost.
6. Every one win one within three years.
7. Equip Journey's people to invite others to church. (invite cards, etc.)
8. Offer An Evangelistic small group study (H2O, AHA) in two secular places (i.e. North Star, FCA, UAF, Fort Wainwright, etc) within three years.
9. Offer one annual local mission trips (Minto) and one International Short Term Mission trip within the three years. The last year of the three years add a second village that we start working with annually

## PURPOSE OF THE CHURCH: MAKE DISCIPLES OF ALL NATIONS

### DEFINITION

DEFINITION OF EVANGELISM/OUTREACH—helping a person move closer to a personal relationship with Jesus Christ. Climaxing in their belief and confession of Christ, repentance of sin and baptism into the Christian faith.

**PASSION**--Lost people matter to God.

Do you remember the only time Jesus told three parables in a row with basically the same point?

Luke 15 Lost sheep, Lost coin, Lost sons.

2.5 million Americans die every year. 60% without Christ. (Reach, Scott G. Wilkins, 16)

95% of the Christians today have never lead a soul to faith in Christ. (Reach, Scott G. Wilkins, 90)

"The unchurched population of the United States is the largest mission field in the English speaking world and the fifth largest globally." (Lost In America, Tom Clegg & Warren Bird, 25)

## OUR CONTEXT:

### SEVEN FAITH TRIBES:

1. Casual Christians  
80% of self described "Christians." At least 150 million!  
(The Seven Faith Tribes, 29)
2. Captive Christians (Dedicated Christians)  
16% of the total adult population. About 36 million adults.  
"Their hearts have been so arrested by the love and grace of Christ that they are wholly captive to the mind and heart of God."  
(The Seven Faith Tribes, 41, 42)
3. American Jews  
The world's largest Jewish population now resides in the U.S. About 6.5 million.  
(The Seven Tribes, 55)
4. Mormons  
About 5 million in the U.S. or 1.5% of the U.S. population
5. Pantheists  
Hindu, Buddhist, Confucian, New Agers  
1.5 % of the U.S. population (The Seven Tribes, 79)
6. Muslims  
Small group. Viewed as a foreign faith. Viewed as tied to violence.
7. Spiritual Skeptics  
Small but quickly growing percentage of the population  
(The Seven Tribes, 100)

Between 1990 and 2008 the number of nones nearly doubled in size, from 8 percent to over 15 percent. Then between 2008 and 2012—just four years—it went from 15 percent to 20 percent. That's one out of every five people.  
(The Rise Of The Nones, James Emery White, 200)

Acts 1:8 But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.

When was the last time you led a person into a relationship with Christ?

- I. HOW DO WE EVANGELIZE? HOW DO WE REACH OUT?

## A. THE BASICS:

Jesus gives us two images

Matthew 5:13-16

You are the salt of the earth. But if the salt loses its saltiness, how can it be made salty again? It is no longer good for anything, except to be thrown out and trampled underfoot. <sup>14</sup> "You are the light of the world. A town built on a hill cannot be hidden. <sup>15</sup> Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. <sup>16</sup> In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.

JESUS FORMULA FOR EVANGELISM: (Articulated in the book Becoming A Contagious Christian by Bill Hybels.

HP (HIGH POTENCY) + CP (CLOSE PROXIMITY) + CC (CLEAR COMMUNICATION) = MI (MAXIMUM IMPACT)

HIGH POTENCY (Salt)

Be good news before you share good news.

"Life before Lip." (One To One, Michael Green, 17)

"Good deeds form a great bridge over which the good news can travel." -- Rick Rusaw

"Love them till they ask you why" (Gentle Persuasion, Joseph C. Aldrich, 8)

CLOSE PROXIMITY (Salt)

CLEAR COMMUNICATION (Light)

The Bridge

The morality ladder

Do Vs. Done

SCRIPTURES TO USE:

Romans 6:23 For the wages of sin is death, but the gift of God is eternal life in <sup>1a</sup> Christ Jesus our Lord.

John 3:16 For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life.

Romans 10:9 If you declare with your mouth, "Jesus is Lord," and believe in your heart that God raised him from the dead, you will be saved

Acts 2:38 Peter replied, "Repent and be baptized, every one of you, in the name of Jesus Christ for the forgiveness of your sins. And you will receive the gift of the Holy Spirit.

MAXIMUM IMPACT

ACTION STEPS:

1. Top 5 List of Non Christians you are praying for.
2. Write out your testimony. You could come up with a couple.
3. Host an H2O Bible Study in your home
4. Master some of the diagrams

FOR FURTHER STUDY:

Just Walk Across The Room by Bill Hybels

The Unexpected Adventure by Lee Strobel and Mark Mittleberg