**LAUNCH EMAILS & VIDEOS**

NOTE: These five emails are to be used in conjunction with the 4 videos that you have the rights.They are specifically designed to pre-sell AD MAGIC. Load them into your autoresponder and send them out at predetermined intervals during the launch phase. Email #5 is to be sent out when the cart opens for orders. Make sure to use a countdown timer and time sensitive irresistible bonuses to sweeten the deal and close the sale.

Email number one:

**Subject: Just Out! Discover the MAGIC SYSTEM for creating money on demand (4 Free PDF downloads)**

Alternate subject lines:

[PDF download] Offer Magic: How To Create IRRESISTIBLE Offers!

Do Your Words Sell Like They Should?

[PDF download] 5 Win-Win Strategies For Creating MAGIC Offers That Are Absolutely Irresistible!

How To Add Irresistible Power and Persuasion To Every Offer You Make! (It’s pure MAGIC)

Improve Your MAGIC Ability To Create Irresistible Offers in Just 37 Minutes! [Free PDF download]

What You Can Learn From a $35,000 copywriter about making money on demand [4 PDF downloads]

**<name> - It's true!**

There IS a proven system that can change your stars.

You can literally create money on demand in any business, profession, charity, or industry – online or off-line.

Imagine having the power and ability to:

* Flood your business with a ton of new customers
* Stuff your bank account with massive amounts of cash
* Dominate all competitors
* Turn any new business, venture or promotional campaign into a runaway success in just days -- using nothing more than the raw ***power of the written word***

All you need is a “magic system” to follow. Creating money on demand just got a whole lot easier - and cheaper. This MAGIC SYSTEM consists of 23 info-loaded chapters that spill the beans on how to write breakthrough sales copy. It’s this skill of WORD MAGIC that will change your business life forever.

And stay glued to your email inbox because... over the next few days, you're going to get MORE than just a “sneak peek” inside.

You're going to get 4 complete “modules” of the MAGIC SYSTEM as downloadable PDFs - absolutely free.

It’s a golden opportunity to learn the proven conversion techniques of "salesmanship multiplied" - a step-by-step system that can instantly boost your profits - tenfold.

It's the exact same system, the creator of the course, Brian Keith Voiles deploys to generate massive results for giant marketers like: Frank Kern, Ted Nicholas, Robert Allen, Jay Abraham, Mike Enlow - and many more.

These guys can afford Brian’s $35,000 per-piece fee.

But you're about to get a bundle of the exact same methods, techniques, insights, and tactics Brian uses to generate millions for these clients - at absolutely zero cost.

Just pay attention to the emails we send your way - and grab all of these content loaded PDF downloads while you can. You'll be glad you did!

To claim OFFER MAGIC your first free download in this training series, simply **click here.**

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Email number two:

**Subject: Your “Magic System” Part 2- Creating riveting bullets that tempt, tease, and tantalized**

<name> - your next ad copy “fix” is ready (PDF download below).

Your first lesson covered “offers” in detail.

Once you have a strong offer, the next thing you need is a list of powerful,attention grabbing bullets.

You want your bullets to express the benefits of whatever you have to offer - and to present those benefits in the most appealing way possible.

How?

That's what the second video introduces - and your free download covers it in depth.

If you’re not already using bullets - you should be. And If you do use bullets, but only sparingly in your copy - you’ll soon want to start using them a lot more.

Why? Because Bullets are incredibly effective at grabbing attention, jacking-up interest levels to a feverish pitch, and making prospects so eager to get what you offer - they literally can't rest until they send you their payment.

Click the link below for a short video intro and your link to the free PDF download.

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Email number three:

**Subject: How To Create a Guarantee That Works Like Magic (14 Risk-Reducers Inside)**

Alternative subject lines:

[PDF download] Guarantee Magic: How To Create Win-Win Guarantees

All You Need To Know About Crafting A Guarantee That Works Like MAGIC

5 Reasons Why Most Guarantees Fall Flat (MAGIC fix inside)

[PDF download] How To Triple The MAGIC Power Of Your Guarantees - GUARANTEED!

These 7 Secrets Make Better Guarantees Every Time [Free PDF download]

<name> - here's your third free gift - to help you change your business - and life - forever.

That's the beauty and power of the "Magic System”.

You'll be able to literally create money on demand - out of thin air.

It's simply a matter of effective advertising. The system teaches you how to promote your product or service with words - words used in specific ways.

The guy behind this breakthrough course spent years unlocking the secrets and compiling the golden gems into a complete system. That's why multimillionaires like Jay Abraham, Ted Nicholas, Frank Kern, Robert Allen - and many more - happily pay over $35,000 for just one of Brian's ads.

They know with certainty that their investment always pays impressive dividends. And you can do the same - without paying any fees to anybody.

Among the secrets revealed in the “system” is how to create a guarantee that works like magic. It’s another chapter in its entirety that you get free - if you’re quick.

Watch this short video and download “Guarantee Magic” now.

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Email number four:

**Subject: 20 Credibility Boosters To Multiply the Pulling Power of Every Ad, Promotion, and Sales Letter you write**

<name> -

Want to know the secret to making your marketing communications 10 times more effective?

Answer: add more credibility and believability to your messages. In short, add more proof.

Why more proof?

Proof is critically important because... what you say about your product or service doesn't mean nearly as much to your prospects as what other people (just like them) have to say.

Your prospects have all been burned before by “blowhard advertising” that failed to deliver on its promises.

Today's buyers are naturally skeptical. They want to experience the benefits you offer - they really do.

But they're naturally hesitant. Afraid. Worried about being ripped off again.

They fear a painful outcome and this powerful emotion often overrides their desire to buy.

The result is... everybody loses.

The prospect misses out on the benefits of your product or service. And you lose another sale.

But there is a solution - and it’s right here in your next free module: Proof Magic.

**Click here** to check out the short video and claim your free download that reveals not one or two but 20 Credibility Boosters To multiply the pulling power of every ad, promotion, and sales letter that you write.

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email number five:

**Subject: <name> – you're on your way!**

Congratulations, <name>!

You are now well-equipped to get started. You already have a decided advantage over most.

With the knowledge gained from the 4 free PDF downloads you’ve received, you already know at least as much as your toughest competitors about “selling with words”.

Lots of people get started on this path. They dabble here and there. Yet few know how to finish like a pro. Few know how to generate ads and marketing pieces that produce RESULTS that makes them money on demand.

You now have several pieces of the puzzle in your hands. It's a valuable advantage that a lot of people simply don't have.

But why stop part way, <name>?

If you continue on, you can absolutely master copywriting. And when you do - the sky’s the limit.

Now is the time to take your knowledge and turn it into real money on demand.

Don’t get side-tracked by other programs. Listen to a genuine expert. **Claim the full Ad Magic package** and get the single most complete program ever created on how to go from rank amateur to copywriting pro - in record time.

If there ever was a way to earn money on demand - this is it.

You can use this cutting-edge information in any business, profession, charity, or industry. Why not learn from the guy who writes for the most successful marketers in the world? It makes good sense to do so.

And to help you even more - you can get the whole package at an incredible discount.

For very limited time you can get the complete MAGIC SYSTEM for just \_\_\_\_\_\_\_.

**Click here** to claim yours - before time runs out on this exceptional offer!

<your name>

**P.S.** Writing a sales letter that makes you money can be the most challenging, gut-wrenching, hair-pulling experience of your life! But it need not be that way anymore. Here’s a step-by-step system – including all the key ideas,strategies, techniques, market tested copy templates and pre-written sales scripts for any project imaginable  the pros use to crank out website copy that sells. It’s ashortcut to success.You’ll save time… avoid the head-pounding stress… plus, you’ll acquire the skill of writing moneymaking sales letters on demand -- for virtually any product or service.

**Claim yours now** and change your life forever.