

LANCÔME
PARIS



SKINCARE

POCKET MEMO

2019

UN LIEU
D'EXPIÉRIENCE,
DE GÉNÉROSITÉ,
DE PARTAGE. UN ESPACE
DÉDIÉ À LA BEAUTÉ
DE TOUTES LES FEMMES.
BIENVENUE DANS LA MAISON
LANCÔME
OÙ LA LIBERTÉ EST ÉTERNELLE,
OÙ L'ÉLÉGANCE A LA FRANCISE
EST CÉLÉBRÉE, OÙ
L'IMAGINAIRE SANIME,
OÙ L'INSPIRATION NAÎT
DE LA FÉMINITÉ
SE RÉVÈLE.

*At Lancôme, we believe
that happiness is the most
attractive form of beauty.*

Driven by our Worldwide Advanced Research,
we create high-performing skincare solutions
based on 80 years of expertise.

Innovative actives, including rose extracts, are at
the heart of our performance.
Product safety: our skincare suits women of all
ages and skin types, including sensitive.
Pleasure as a principle: we offer a surprising range
of sensorial textures to awaken the senses.

Our skincare makes skin glow, even when it's bare,
to help women feel as happy and as beautiful
as they truly are.



Start Fresh
OR NOTHING ELSE MATTER
∞
CLEANSE

Beauty begins with cleansed and toned skin, morning and
evening, to clear the way for a healthy, fresh complexion.

Lancôme's high-tech, soft-touch cleansers ensure the clarity,
comfort and healthy skin radiance you desire, freeing skin
of makeup, excess oils and impurities.

Our expert toners complete skin cleansing morning and night,
helping to refresh skin and remove any residues of make-up
and ensure you get the best of your daily skincare routine.



EACH DROPPER CONTAINS 30 MILLION*
PRE & PROBIOTIC FRACTIONS
TO DELIVER ESSENTIAL RESOURCES
TO SKIN AND ITS MICROBIOME
IN JUST 7 DAYS SKIN LOOKS YOUTHFULLY
RADIANT AND FEELS SMOOTHER
AFTER ONLY 1 BOTTLE**,
SKIN RECOVERS FASTER, IS STRONGER
AND KEY SIGNS OF AGEING ARE VISIBLY IMPROVED

- ADVANCED -
GÉNIFIQUE
NEW FORMULA WITH
Microbiome Science
∞
FASTER ACTIVE SKIN RECOVERY.
STRONGER, YOUNGER-LOOKING SKIN.

The microbiome is a beneficial living ecosystem of microorganisms. An integral
part of skin's surface, its balance is essential to skin's health and appearance.

New Advanced Génifique is enriched with a patent-pending complex of 7 pre
and probiotic fractions, specifically selected and transformed, delivering essential
resources to skin and its microbiome.

*Estimated average quantity per dropper based on 3 formats:
100ml, 50ml and 30ml
**Clinical scoring: 34 Caucasian women;
8 weeks am & pm use

A dual-concentrate serum for all
women who experience occasional
"bad skin days" (skin sensitivity
"peaks").

The base concentrate contains 3
Probiotic Extracts (Bifidus, Yeast,
Lactobacillus).
Immediately, skin feels soothed.

The blue concentrate contains a 98%
pure antioxidant duo (Ferulic acid
AND Vitamin E) to help protect skin
from oxidative stress.

Freshly-activated when you need it.

PATENTED UNTIL 2030

- ADVANCED -
GÉNIFIQUE
SENSITIVE

SKIN FEELS COMFORTABLE
DRYNESS AND
SENSATIONS OF SKIN
DISCOMFORT (BURNING,
STINGING, TIGHTNESS
AND ITCHING) ARE
IMMEDIATELY REDUCED.
SKIN FEELS BALANCED
DAY AFTER DAY, THE
COMPLEXION LOOKS
HEALTHY AND IS MORE
RESISTANT TO EXTERNAL
AGGRESSIONS



SKIN FEELS
HYDRATED & NURTURED
SKIN FEELS
RE-ENERGIZED & FRESH
SIGNS OF FATIGUE
LOOK REDUCED



ÉNERGIE DE VIE
MADE OF *Unstoppable* ENERGY
∞

The Énergie de Vie range includes liquid care formulas
with surprising fresh textures to energize and strengthen
skin and keep it looking fresh, healthy and hydrated all day.

IT'S THE PERFECT CHOICE FOR MILLENNIAL
WOMEN WHO WANT HEALTHY-FRESH SKIN:
MOIST, GLOWING WITH RENEWED BOUNCE!

All products contain a 100% vegetal-origin Energizing
and Antioxidant Cocktail: French Melissa, Cranberry seed
oil and Ginseng root extract.

A high concentration of Glycerin + Hyaluronic acid, both
known for their moisture-infusing and moisture-locking
ability, hydrate skin immediately and all-day.



SKIN FEELS
FRESH, SOOTHED, COMFORTABLE
SKIN TONE
LOOKS MORE EVEN
SIGNS OF FATIGUE
APPEAR REDUCED
SKIN FEELS
INTENSELY HYDRATED
IMMEDIATELY & ALL DAY LONG

HYDRA ZEN
TURN OFF DEHYDRATION
TURN ON 24H* HYDRATION
∞

FOR WOMEN, EVEN THOSE WITH SENSITIVE
SKIN, WHO WANT A REFRESHING, SOOTHING
DAILY MOISTURIZER TO KEEP SKIN
COMFORTABLY HYDRATED ALL DAY.

Enriched with Rose, Peony and Moringa extracts, the
Hydra Zen collection helps soothe and calm skin.

For immediate and all-day hydration, Hydra Zen is
enriched with Glycerin.*

*Instrumental test, 85 Asian women and 24 Caucasian women.

LANCÔME
PARIS

lancome.com



VISIONNAIRE CORRECTOR
SMOOTHES FINE LINES, TIGHTENS THE LOOK OF
PORES & REFINES SKIN TEXTURE

VISIONNAIRE DAY CREAMS
HYDRATE AND PLUMP SKIN WITH MOISTURE FOR A
SUPPLE FEEL & A HEALTHY GLOW

VISIONNAIRE

LOOK FORWARD TO YOUR
Skin's Future

— LINES, WRINKLES, PORES, UNEVEN SKIN TEXTURE AND DULLNESS: THESE ARE THE FIRST VISIBLE SIGNS OF CHANGE THAT WOMEN SEE. VISIONNAIRE TARGETS THESE UNWANTED CHANGES WITH SIMPLE SOLUTIONS ADAPTED TO ANY LIFESTYLE.

— With a menu of actives selected for fast & progressive results, including Jasmonates, each Visionnaire formula delivers visible benefits for women concerned by first signs of change.



SKIN FEELS
FIRMER
SKIN FEELS
TIGHTER, AS IF LIFTED
SKIN LOOKS SMOOTHER,
LINES & WRINKLES APPEAR REDUCED

A LEADER IN FIRING SKINCARE

Since 1992
RÉNERGIE

— OVER TIME, WOMEN NOTICE CERTAIN CHANGES TO THEIR FACE CONTOURS: THEIR SKIN DOESN'T FEEL AS FIRM AS IT USED TO AND THEY SEE A VISIBLE SLACKENING ALONG THE JAWLINE AND AROUND THEIR EYE AREA.

— Containing the latest and most efficient lifting and firming technologies, Pro-Lifting Linseed extract, Cyathea Medullaris extract and Guanosine, Rénergie Multi-Lift Day, Night & Eye formulas help women recover visibly smoother, firmer skin.

The RÉNERGIE collection

SKIN FEELS
FIRMER AND REPLUMPED
SKIN LOOKS
SMOOTHER, FEATURES
LOOK MORE DEFINED
DARK SPOTS
APPEARS MORE EVEN
AND BRIGHTER



RÉNERGIE
MULTI-LIFT ULTRA

— FOR WOMEN WHO WANT A FIRMER, SMOOTHER SKIN AND A BRIGHTER, MORE EVEN SKIN TONE.

— Powered by Linseed extract, Actyl P (a stable, bio-available form of Vitamin C) and Up-Cohesion™ technology, Rénergie Multi-Lift Ultra works to firm and replump skin for a lifted feel. Overall skin tone looks more even and brighter.

SKIN LOOKS
ENERGIZED AND FRESHER
SKIN FEELS
SOFTER AND SUPPLER
SKIN LOOKS
SMOOTHER
LINES AND WRINKLES
APPEAR REDUCED



RÉNERGIE
MULTI-GLOW

— FOR MATURE WOMEN, AGING IS NOT ONLY ABOUT LOSS OF SKIN FIRMNESS AND VISIBLE WRINKLES, BUT ALSO ABOUT LOSING SKIN COLOR, RADIANCE AND OVERALL EVENNESS.

— Rénergie Multi-Glow, containing Schizandra extract, Linseed extract and Up-Cohesion™ technology, helps firm skin and smooth the look of lines and wrinkles. The immediate Rosy Glow Effect brightens the complexion for a fresh, healthy appearance.



INSPIRED BY THE
*Life Power
of the Rose*
CRAFTED BY
*French
Skincare Science*

— THE ROSE. THE FLOWER OF PASSION AND FEMININITY, SELECTED FOR ITS NURTURING AND REGENERATING PROPERTIES.

— DRAWING UPON MORE THAN 80 YEARS OF SKINCARE EXPERTISE, LANCÔME'S LABORATORIES HAVE HARNESSSED THE REGENERATING VITALITY OF THE ROSE TO CREATE AN EXCEPTIONAL SKINCARE COLLECTION: ABSOLUE.

— Combining Grand Rose Extracts with Pro-Xylane™, a powerful anti-aging molecule, Absolue offers visible skin revitalization for all women who dream of indulging in the best of skincare.

The ABSOLUE collections

SKIN FEELS
FIRMER
AND APPEARS LIFTED
LINES
& WRINKLES
ARE VISIBLY
SMOOTHER
SKIN TONE
LOOKS MORE EVEN,
RADIANT, AND BRIGHTER



ABSOLUE
L'EXTRAIT

— ABSOLUE L'EXTRAIT Offering all women an "exceptional" skincare experience, Absolue L'Extrait combines the most sensorial textures with the best of Lancôme Science for firmer, more elastic, and more radiant skin.

SKIN FEELS
REGENERATED,
REVITALIZED, RADIANT
SKIN FEELS
FIRMER, PLUMPER
WRINKLES
AND FINE LINES
APPEAR DIMINISHED
FOR SMOOTHER,
YOUNGER-LOOKING SKIN



ABSOLUE
WHITE AURA

— ABSOLUE Brightening Soft Cream with Grand Rose Extracts offers sublime skin regeneration in one week. The unique texture creates a sensorial journey as it transforms – from a luxurious hydrating cream, to a fresh serum-like lotion, back to a rich finish plumping skin with moisture.

SKIN
IS REPLENISHED WITH
MOISTURE
SKIN TEXTURE
IS SMOOTHER AND REFINED
SKIN
IS MORE LUMINOUS
RADIANT, AND BRIGHTER

HELPS
TO REPLENISH
& REJUVENATE SKIN
SKIN FEELS
MORE COMFORTABLE
AND LESS DRY
SKIN
CLARITY IS REVIVED
SKIN FEELS
FIRMER AND
MORE SUPPLE



ABSOLUE
PREMIUM Bx

— ABSOLUE Premium Bx offers intense replenishment for dry skin to restore comfort and suppleness. Enriched with a replenishing complex of Wild Yam, Soy, Sea algae and Barley to help fight skin dryness and visibly rejuvenate skin's appearance.