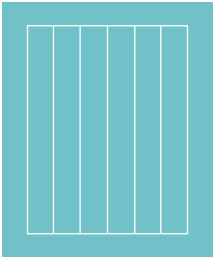
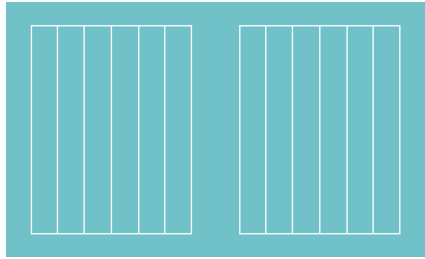


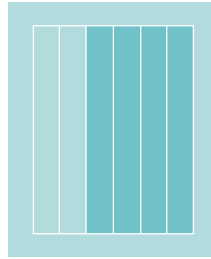
## RUN OF BOOK



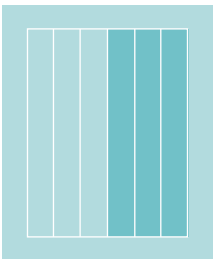
Full Page



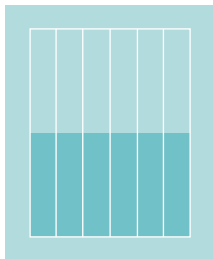
Two Page Spread



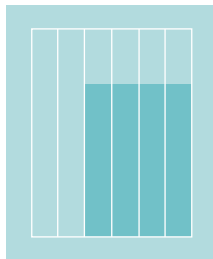
2/3 Vertical



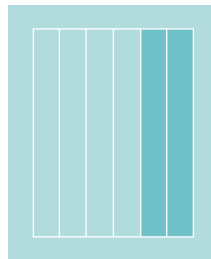
1/2 Vertical



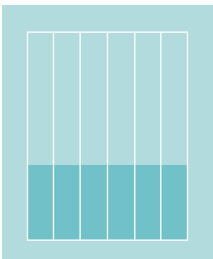
1/2 Horizontal



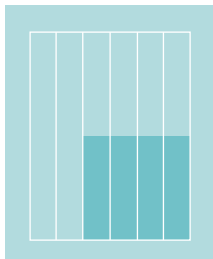
1/2 Island



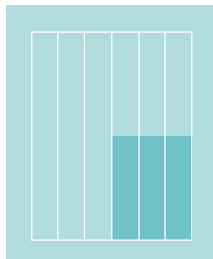
1/3 Vertical



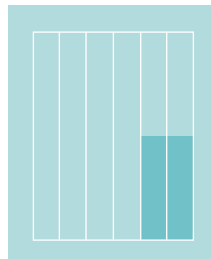
1/3 Horizontal



1/3 Square



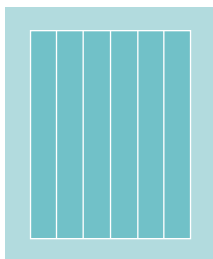
1/4 Page



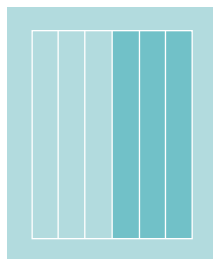
1/6 Restaurant

## CO-OP

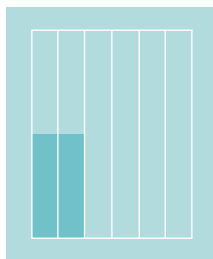
Adopt-A-Pet  
LGBT



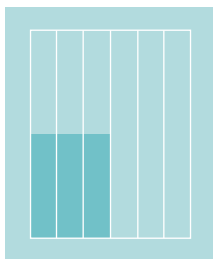
Full page co-op



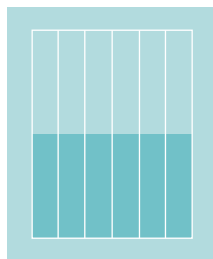
1/2 co-op



1/6 co-op



1/4 co-op



1/2 co-op

## RUN OF BOOK

### AD SIZE

### WIDTH x HEIGHT

Two Page Spread\*\* 18" x 10.875"

Full Page\*\* 9" x 10.875"

*\*\*Please include .125" bleed on all sides with .75" safety margins*

2/3 Vertical 4.9444" x 9.375"

1/2 Vertical 3.6667" x 9.375"

1/2 Horizontal 7.5" x 4.5475"

1/2 Island 4.9444" x 7"

1/3 Vertical 2.3889" x 9.375"

1/3 Horizontal 7.5" x 2.9653"

1/3 Square 4.9444" x 4.5475"

1/4 Page 3.6667" x 4.5475"

1/6 Restaurant 2.3889" x 4.5475"

## CO-OP

### AD SIZE

### WIDTH x HEIGHT

Full Page co-op 7.5" x 9.25"

1/6 co-op 2.3916" x 4.5396"

1/4 co-op 3.6125" x 4.5396"

1/2 H co-op 7.5" x 4.5396"

1/2 V co-op 3.6125" x 9.2334"

## CAMERA-READY ADS

We support Adobe Acrobat PDF X-1A

All images must be in CMYK, 300 dpi

All colors built as CMYK Process Color, please convert Pantone

Four-color solids should not exceed SWOP density of 280%

Embed all fonts and flatten all transparencies

Rules should be .25 point or thicker

Do not nest EPS files in other EPS files

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