# THE INFLUENCER CHEAT SHEET

The following are suggested leaders and brands with audiences that would show an interest in this product.

The strategy is to comment on their Instagram posts, so their audience can see your comment.

If they find value in what you say, they will potentially check out your profile to learn more.

The key is to always remember to deliver value in your comments or you will be seen as a spammer.

**Jasmine Star**

Instagram: <https://www.instagram.com/jasminestar/>

Website: <https://jasminestar.com/>

**Rory Vaden (Brand Builders Group)**

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**Amy Porterfield**

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**Vanessa Van Edwards**

Instagram: <https://www.instagram.com/vvanedwards/>

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**Melyssa Griffon**

Instagram handle: @melyssa\_griffin

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**Brendon Burchard**

Instagram handle: @brendonburchard

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**Mel Robbins**

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**Lewis Howes**

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