

Marc Nakamura

UI designer based in Long Beach, CA

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Experience

Jan 2023 – Present **Senior Designer** at Clarke
Conduct research and evaluate feedback to create wireframes, site maps, and user flows. Collaborate with team to design effective digital interfaces for web and mobile applications.

May 2019 – Dec 2022 **Graphic Designer** at Clarke
Designed a wide range of customer-facing digital and print materials with a focus on visual design.

Jan 2017 – Present **Visual Designer** at Self-Employed
Selected Works: Produced full brand system and developed sales pitch deck for a leading client-service consultancy that serves Fortune 100 companies. Created marketing collateral for a New York-based innovation firm founded by a leading entrepreneur and board member at Kickstarter. Designed a logo and beer can labels for a Maryland-based brewery.

May 2018 – May 2019 **Graphic Designer** at AFS Intercultural Programs
Designed internal-/external-facing touchpoints (e.g., reports, presentations, conference collateral, training material) for AFS and its 61 network organizations worldwide. Wireframed website UI redesigns that streamlined the application process for new applicants. Maintained the @afsprograms Instagram account by creating images, GIFs, and stories to promote the AFS mission and drive sales.

May 2017 – Nov 2017 **Junior Designer** at Designity
Created marketing collateral for the Frost & Sullivan Institute and 1HUDDLE, an employee training platform. Produced a pitch deck for a medical services start-up that presented at Newark Venture Partners' semi-annual Demo Day.

Education

The New School, Parsons

A.A.S., Graphic Design
Graduated December 2017

University of Washington

B.A., Interdisciplinary Visual Arts
Graduated June 2015

Skills

Adobe Creative Suite

Illustrator, InDesign, Photoshop, Experience Design, After Effects

Microsoft Office Suite

PowerPoint, Word, Excel

Other Software

Figma, Keynote, Sketch, G Suite, Wordpress, Squarespace

Programing

HTML/CSS