

International Conference: New International Trade and Investment Rules between Globalization and Anti-Globalization

Presented by

The Coalition for Peace and Ethics
The Foundation for Law and International Affairs
The Pennsylvania State University Center for Global Studies
Business and Human Rights Catalyst, Alliance Manchester Business School, Manchester University
&
The Pennsylvania State University Research and Career Development Network for
Law and International Affairs

Saturday – Sunday, April 22 – 23, 2017
Pennsylvania State University
Katz Building, Room 012, State College, PA, United States



Agenda

Day 1: April 22, 2017

Opening Remarks (9:00-9:20am)

Dean James W. Houck

Dean Designate Hari M. Osofsky

Keynote Speech (9:20-9:40am)

[Kenneth McPhail](#) (Professor & Associate Dean, Faculty of Humanities, Manchester University): Accounting for Human Rights in International Trade

Panel 1 (9:40-11:40am)

The Convergence and Diversification of the International Trade and Investment Regimes

Panelists:

[Yanmei Lin](#) (Associate Professor, Vermont Law School) & [Sheng Sun](#) (Vermont Law School): Nation State in International Environmental Governance: a Chinese Perspective in the Context of Regulating International Trade of Illegal Timber Products

[Oluwaseun Ajayi](#) (Attorney, U.S. Department of Education): The Panama Convention on Recognition of Arbitral Awards

(Skype) [Nishi Malhotra](#) (Assistant Professor) & [Priya Malhotra](#) (Assistant Professor, Shri Ram College of Commerce, Delhi University): Impact of Antidumping Duties on International Trade

[Armstrong Chen](#) (Partner, King & Wood Mallesons): On Interim Measure of China (Shanghai) Pilot Free Trade Zone Arbitration Rules (English Version) and An Analysis of the Development of Cross-border Dispute Resolution in China's Bankruptcy Laws and Regulations

[Feng Li](#) (Lecturer, China Foreign Affairs University): Research on FDI Regulation Framework at the Background of "OBOR" Implementation

Moderator: Flora Sapio

Lunch (11:40am-1:20pm)

Panel 2 (1:20-3:20pm)

The Constitutionalization of International Trade and Investment Rules Beyond the State or Among States

Panelists:

[Wei Shen](#) (Professor & Dean, Shandong University Law School): After TPP: China's BIT's and FDI Law

[Flora Sapiro](#) (Professor, Australian National University; Board Member, FLIA): Private Management and Risk Mitigation Methodologies as the "Unwritten Constitution" in an Era of Anti-Globalization.

[Paolo Farah](#) (Professor, West Virginia University): Civil Society and National, Bilateral & Multilateral Instruments towards "Non-Trade Concerns" to Stem the Excesses of Globalization

[Bin Li](#) (Professor, Beijing Normal University): Linking Human Rights Norms to International Investment Rules: A Methodological Reflection

Xiaofu Li (Postdoctoral Researcher, Shanghai University of Finance and Economics): Legal Service of Chinese Market in New Era.

Moderator: Larry Catá Backer

Coffee Break (3:20-3:35pm)

Panel 3 (3:35-5:35pm)

The Rise of New Societal Orders and Global Supply Chains, Labor and Investment Markets

Panelists:

[Larry Catá Backer](#) (Professor, Penn State University): The Privatization of Governance

[Nichlas Rowland](#) (Professor, Penn State University) & [Matthew Jon Spaniol](#) (Professor, Roskilde University): Futures for China: Results from Pre-conference Scenario Planning Workshop

Shan Gao (SJD Candidate, Penn State Law School): The FDI Policy and Socialist Modernization

Sean Jorgensen (Attorney & Secretary of FLIA): Global Income Inequality and the Failures of Nationalism: A Case for the Globalization of Labor

[Keren Wang](#) (Ph.D. candidate, the Department of Communication Arts and Science of Penn State University): A Ritualist Perspective on the State of Chinese Legal System

Moderator: Kenneth McPhail

Day 2 April 23, 2017

Opening Remarks (9:00-9:10am)

Wei Shen (Professor & Dean, Shandong University Law School)

Panel 4 (9:10-10:30am)

States and Stakeholders in the Construction of an International Economic Legal Order

Sukru Say (SJD Candidate, Penn State Law School): Civil Society Organizations' roles in Promoting the Transparency of International Trade Negotiation

[Jianzhi Zeng](#) (Fulbright Visiting Researcher, Cornell University School of Law): Globalization or Anti-globalization: The Right to Regulate in International Investment Law

[Aisi Zhang](#) (SJD Candidate, University of Illinois at Urbana-Champaign): New Challenge: The Role of NGOs at the WTO

Moderator: Panagiotis Tridimas (Professor, Penn State University)

Coffee Break (10:30-10:40am)

Special Session (10:40am-12:20pm)

The New International Trade and Investment Rules: Chinese Perspectives

Panelists:

[Paolo Farah](#) (Professor, West Virginia University): China's "One-Belt One-Road" and Geopolitics in Eurasia: Cooperation in Energy and Infrastructures

Yi Liang (Ph.D. Candidate, University of International Business and Economics): The Enforceability of WTO-plus and WTO-extra Provisions in the New Generation of Chinese FTAs

Shiye Wei (Ph.D. Candidate, Peking University): A Research on Technology Transfer in China's Outward FDI under Globalization

Mengshuang Sun (Master Candidate, China University of Political Science and Law): Rethinking the International Economic Order and China's Role

Moderator: Wei Shen/Keren Wang

Closing Remarks (12:20-12:30pm)

Professor Larry Catá Backer

About the Hosts

The Penn State Research and Career Development Network for Law and International Affairs

The Penn State Research and Career Development Network for Law and International Affairs is a recognized student group dedicated to promoting academic and public discourse at the intersection of law and international affairs, providing opportunities to discuss and share information related to law and international affairs, and facilitating activities between students, alumni, scholars and practitioners.

[The Coalition for Peace and Ethics](#)

CPE serves as an institutional environment for an ideology free, non-partisan and independent investigation, analysis, scrutiny, research, inquiry, examination, and practice of peace and ethics. To that end, CPE encourages and supports boundary-pushing, multi- and interdisciplinary research that advances an understanding of issues relating to peace and ethics studies, including issues of constitutional governance, globalization, public and private economic activities and their social, cultural, economic, religious and political impacts. It serves as a forum for the discussion of issues of peace and ethics as they affect individuals, governments, religion, business, and other organizations. It also serves as a clearinghouse for the advancement and dissemination of information relating to peace and ethics study. It promotes activities that seek to further the peace and ethics principles that serve as the foundation of the organization. CPE engages in three categories of activities: (1) producing knowledge through peace & ethics research projects; (2) communicating knowledge through peace & ethics education projects; (3) implementing knowledge through the council for peace & ethics groups.

[Business and Human Rights Catalyst, Alliance Manchester Business School, Manchester University](#)

The Business and Human Rights Catalyst is an initiative funded by Alliance Manchester Business School at Manchester University. It is among very few programmes worldwide on business and human rights hosted by a business school. Its main scope is to serve as a safe space for interdisciplinary discussions about the role of the private sector for fundamental rights, both for academic and non-academic actors. The initiative is led by Professor Ken McPhail, Associate Dean for Social Responsibility, Faculty of Humanities. The missions of Business and Human Rights Catalyst include: (1) define the challenges of the business responsibility to respect human rights, (2) engage key actors in informed and action-oriented discussion, (3) inform the academic, social and political debate, (4) shape future policy and corporate practice, and (5) impact the realization of rights.

[The Center for Global Studies](#)

The Center for Global Studies was founded in August 2010 after Penn State was awarded one of eleven highly competitive Title VI National Resource Center grants by the U.S. Department of Education. In 2014, the CGS was awarded two new federal grants -- Title VI National Resource Center and Foreign Language and Area Studies (FLAS) Fellowships -- totaling just over \$2 million over four years from the U.S. Department of Education. The NRC award is one of only seven awards supporting centers with a focus on international studies while the FLAS award directly supports undergraduate and graduate students in achieving competency in select foreign languages and conducting research in related international and area studies. The Center for Global Studies is a cross-disciplinary center for the creative and innovative

study of the many complex facets of globalization that offers the university an impact-oriented vision for facilitating and coordinating faculty and student research, promoting globally-relevant graduate and undergraduate education, and introducing new outreach programs.

[The Foundation for Law and International Affairs](#)

The Foundation for Law and International Affairs (FLIA) is an independent, nonpartisan, nonprofit organization. FLIA promotes comparative scholarship and public discourse and embraces respectful debate in the areas of law and international affairs. It hopes to bring together ideas and opinions all over the world to form a platform and database in order to promote academic scholarship. FLIA also helps the public, especially young people, to become rounded and productive citizens by fostering attitudes of respect that will lead to a global mindset and comparative perspectives. The areas on which FLIA focuses include comparative law and culture, international crime and judicial assistance, courts and tribunals, social responsibility and sustainable development, global economics and world trade, international relations and multilateral diplomacy, global security and governance, and human rights.