

Seven Cities. Three Months. Hundreds of Users.

Be a part of the movement bringing together hundreds of Power BI users on The Power BI World Tour. Each stop on the Tour provides Power BI users answers, ideas, and new solutions to support their Power BI deployment and their organization's success.

Sponsoring The Power BI World Tour is an excellent way to showcase your organization's products and services, and your commitment to support the Power BI user community. As a Sponsor, your engagement with attendees extends beyond exhibiting, with unique opportunities to connect with users during dedicated networking activities, over meals, or in the interactive breakout sessions.

The Power BI World Tour Sponsorships

Availability: 3 Sponsors/ City

PUG Partner Price: \$2,500 USD (New York, San Francisco, Sydney,
Copenhagen, Toronto, Chicago)

\$3,500 USD (London)

Non-PUG Partner: \$3,000 USD (New York, San Francisco, Sydney,
Copenhagen, Toronto, Chicago)

\$4,000 USD (London)

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you can receive by becoming a
PUG Partner Sponsor!

EVENT REGISTRATIONS: Two free conference registrations for sponsor staff.

ONSITE: One 6-foot exhibit table in hallway, which may be adorned with company material and giveaways for duration of event. Power and Wi-Fi available. One pop up banner (provided by sponsor, no larger than 3' W x 8' H) is allowed.

WELCOME RECEPTION: One cocktail table at the evening mixer social event. May be adorned with company material. No power available.

LUNCH PRESENTATION: One 30-minute sponsor lunch & learn presentation during lunch. (All 3 sponsor presentations will happen at the same time over lunch in separate break out rooms)

LOGO: Onsite display of company logo.

WEBSITE: Company logo with hyperlink to company URL; Company profile of up to 75 words. Each event will have its own website agenda page with sponsors logo listed.

GRATITUDE: Thank you to our sponsors during the event mentioned at the start of the event from the main stage and on the Power BI World Tour website through October 2017.