

# JUSTIN K. HITE

**Creative Design and Communication**

[www.justinhite.com](http://www.justinhite.com) (*Portfolio & Projects*)

[work.justinhiteart@gmail.com](mailto:work.justinhiteart@gmail.com)

(859) 630.1286

**PROFESSIONAL SUMMARY:** Earned reputation as a reliable, innovative designer and creative problem solver with a commitment to excellence, a talent for turning ideas into visual stories, and a solid track record of delivering successful design solutions for a large range of clients.

## KEY SKILLS:

- Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign) for design and layout.
- Experience in web design, UI/UX, and mobile application design (Sketch, InVision, and Canva).
- Strong knowledge of social media marketing and content creation.
- Creative problem solver with a keen eye for detail and a passion for innovation.

## INDUSTRY EXPERIENCE:

**Phoenixx Creative** (Owner, Designer) | *Jan. 2010 - Current*

Collaborate with clients to identify goals, oversee creative design and content production for diverse print and digital mediums. Provide expert guidance in logo and brand development, audio and video production, and crafting compelling copy to drive business growth and success.

**SoLo Funds, Inc.** (Design Marketing Manager, UX/UI Designer) | *Jan. 2018 - Jan. 2019*

Conceptualize and design mobile applications for iOS and Android platforms. Develop design systems, conduct user testing, establish brand style guidelines, and design investor pitch decks, internal documents, and published materials. Manage social media accounts, maintain brand image, and create engaging copy. -- [Contributed towards helping raise the company's first \\$5MM.](#)

**Outback Presents** (Graphic Designer) | *August 2013 - August 2018*

Design and edit advertisements for national live events and tours. Collaborate with design and marketing teams, generate creative concepts, write copy, and liaise with third-party representatives from venues, printing houses, artists, and artist management. -- [Works published nationally across major cities in North America.](#)

**Town Talk Headwear** (Creative Director) | *February 2014 - October 2015*

Collaborate with executives, sales, and production teams to produce design materials, establish brand style, manage social media, build the creative department, oversee website and e-commerce development, create annual sales catalog, and manage design marketing relationships. Provide assistance with trade show setup. -- [Design work featured monthly in PGA of America Magazine.](#)

## EDUCATION:

**Antonelli College of Art & Design** (*Graduate, 2010*)

- **Applied Associate of Science (AAS)** in Graphic Design
- **Dean's List, Honors** (4.0, Summa Cum Laude)
- **Presenter of Commencement Speech** at Class Graduation Ceremony

**SOFTWARE:** Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom), design tools (XD, Sketch, InVision, Figma) for user experience and interface design, and Canva. Experienced in Google Workspace (Docs, Sheets, Slides), Apple Keynote, Microsoft OneDrive, and project management platforms (Asana, Trello, Basecamp). Skilled in audio and video production (Adobe Audition, Garageband, iMovie, YouTube Creator Studio). Knowledgeable in SaaS, web design, e-commerce, SEO, and social media marketing.

#### **ADDITIONAL SKILLS:**

- **Excellent project management skills**, problem-solving, strong ability to prioritize tasks, meet deadlines, and thrive in a fast-paced, dynamic environment, ensuring timely and successful completion of deliverables.
- **Terrific communication and interpersonal skills**, social networking, enabling effective collaboration with clients and teams, including a strong familiarity with project management platforms like Asana and Trello.
- **Continuous learner**, dedicated to staying updated with the latest design trends, industry advancements, and diverse creative domains.

#### **TESTIMONIAL REFERENCES:**

*“While leading and managing SoLo Funds toward becoming one of CNBC’s “Disruptor 50” list, Justin was instrumental in helping the design and marketing of the company, to best-reflect the philosophies and values we most wanted. He was also helpful in providing visual and developmental components for our team’s digital needs, and helped us raise our first \$5MM. He’s an honest person, and a valuable asset to any team.*

- [Travis Holoway](#)  
*CEO, Founder at **SoLo Funds, Inc.***  
[travis@solofunds.com](mailto:travis@solofunds.com) | 917.663.6763

*“I’ve had the pleasure of knowing and working with Justin for over ten years. His passion, excitement, and dedication to helping achieve the best overall result is unrivaled. He is always willing to work cooperatively, and go the extra mile. He is highly-recommended, and an ace in creative thinking.”*

- [Katelin Edge](#)  
*Marketing Manager at **Nashville Predators***  
[kateedge19@gmail.com](mailto:kateedge19@gmail.com) | 717.357.2813

*“Justin and I have been friends since High School, and have both followed the paths of creative design. He’s always honest, consistently reliable, and has a knack for communicating ideas. He’s a tremendous hand for any team or project.”*

- [Christopher Ritter](#)  
*Founder, Chief Creative Officer at **MirrorMirror***  
[chris@mirrormirror.group](mailto:chris@mirrormirror.group) | 859.803.3935