Excel Your Tweets!

An excel based solution, which is macro free, so can be viewed on tablets and smartphones. Providing the following advantages for social media professionals and business owners who wish to track the success of their tweets.

Plan your scheduled tweets before scheduling them

See planned tweets on sortable list

List up to 500 tweets

Paste exported data from analytics.twitter

Personalise by assigning points to each action

See your tweets listed in 'points earned' order of success

See your points earned on a month to month basis

See your average points per tweet over a 2 year period

See impressions earned per month over period
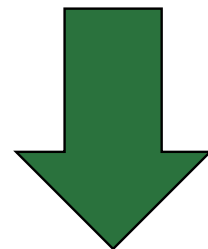
See how your efforts have improved your success

And so much more…

See the success of your tweets based on YOUR point system!

Find details in our store – spreadsheetsolutions.biz/store

Scroll down to see more about this product

Engagements	5	
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Hashtag Clicks	2	
Detail Expands	1	
Permalink Clicks	4	
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App Installs	5	
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Firstly, you can see a list of actions which could be taken on each of your tweets, and you are able to add a points value to each one. This means that the point allocated to your tweets are entirely in your hands. Add the value to each action, based on how important each action is to you. Are you more interested in media views than likes? If so, the points you allocate can show this.

No	Date	Time	Tweet	Link ID Override
453	Thu 23 Mar 2017	09:05	What a referral! Isn't it time that you found your solution? - http://spreadsheetsolutions.biz - #BeckBromFL #Croydon	
454	Fri 24 Mar 2017	09:15	Your software should be as unique as your #business is - https://youtu.be/1z2FrxxwRvc - http://spreadsheetsolutions.biz - #London #SME #Startup	
455	Mon 27 Mar 2017	09:45	My two passions in #business, coming together to help you - http://spreadsheetsolutions.biz - #Beckenham #BeckBromFL	
456	Tue 28 Mar 2017	08:35	If your #business is unique, shouldn't your software be too? - http://spreadsheetsolutions.biz - #BeckBromFL #Croydon	
457	Wed 29 Mar 2017	08:10	What a referral! Isn't it time that you found your solution? - http://spreadsheetsolutions.biz - #London #SME #Startup	
458	Thu 30 Mar 2017	07:55	Your software should be as unique as your #business is - https://youtu.be/1z2FrxxwRvc - http://spreadsheetsolutions.biz - #Beckenham #BeckBromFL	
459	Fri 31 Mar 2017	07:45	My two passions in #business, coming together to help you - http://spreadsheetsolutions.biz - #Croydon #smallbusiness	
460				

You can then plan your tweets, before using your preferred software package to schedule them. Simply add the date, time, and your tweet. You can sort this list, adding tweets at the end, for a previous date, and then sorting them is not a problem. Once you have them planned, you can then copy and paste them into a 3rd party programme to schedule them. I use Tweet Deck, but you can chose your preferred method.
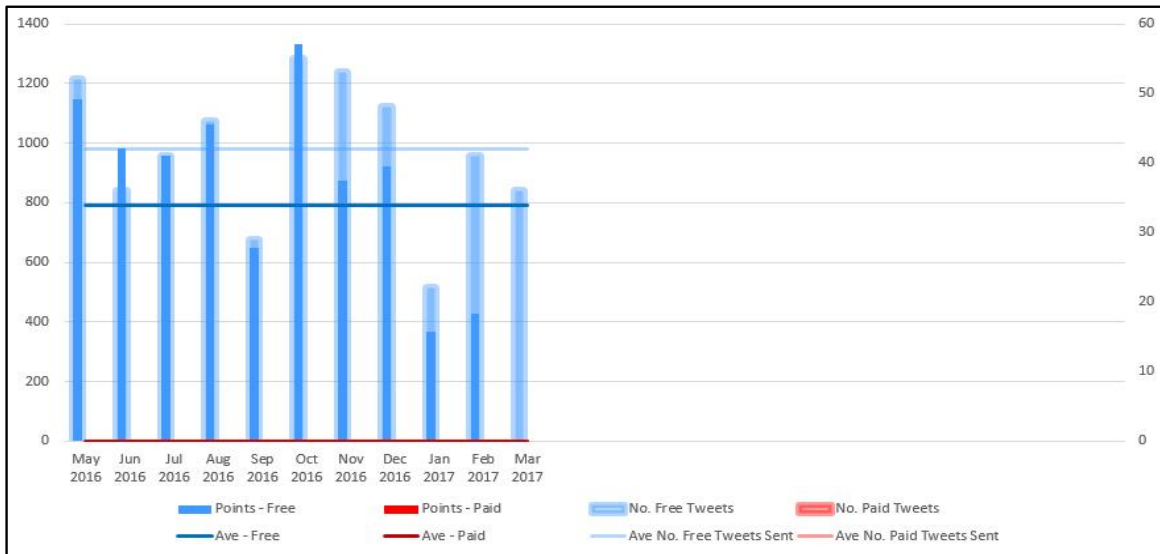
This page then has other statistics such as points earned, the rank of each tweet (based on how the points compare with all other tweets), and whether or not is was a sponsored tweet (when you pay to have your tweet shown to more people). These details will only appear once you have included the data from your analytics.twitter export. More about that to follow.

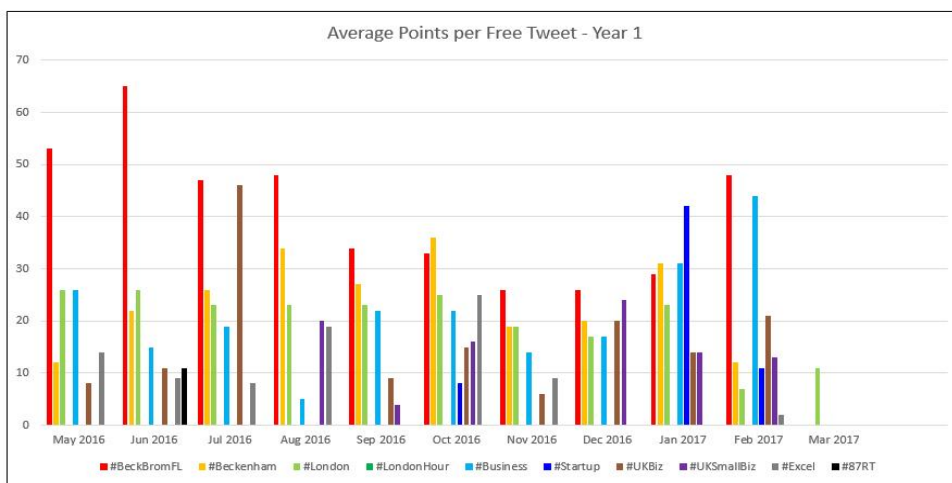|	Tweet id	Tweet permalink	Tweet text	Time	Impressions	Engagements	Engagem Rate
	833946000000000000	https://twitter.com/RichardGSumner/status/833945604019544064	You and https://t.co/6Eeokc3VYB - A #business match made in heaven for the right software #solution - #Beckenham https://t.co/4xPIyWoNEG	2017-02-21 07:45 +0000	41	0	0.000
	834092000000000000	https://twitter.com/RichardGSumner/status/834091737404538881	I am working on some new products for my online store, including on called 'Excel Your Tweets'.. Watch this space.. #BeckBromFL #Croydon	2017-02-21 17:25 +0000	95	2	0.021
	834117000000000000	https://twitter.com/RichardGSumner/status/834116736848916487	Find the perfect fit for your #business with our custom #software solutions - https://t.co/6Eeokclxnb - #simple https://t.co/aC9YAhsRi3	2017-02-21 19:05 +0000	34	0	0.000
	834313000000000000	https://twitter.com/RichardGSumner/status/834313027713265664	Are you getting the most out of your #spreadsheets? Let us help - https://t.co/6Eeokc3VYB - #SME #Croydon https://t.co/cfFNE9HuZ8	2017-02-22 08:05 +0000	42	1	0.023

You can then log into analytics.twitter.com and download up to 3 months of your tweets. This download includes various fields of data which can just be copied and pasted (PASTE VALUES so you don't ruin the formatting) into this spreadsheet. Once done, it will link each of your planned tweets with your actual tweets from the analytics data. This means that it will work out the points earned for each of your planned tweets! You can manually override links if you feel the need to do so.

Pos	Date of Tweet	Time	Tweet	Points	Paid
◎	Mon 27 Jun 2016	08:35	Here is a sneak peek of a new service that we offer - https://youtu.be/dDIPupsJKOM - #BeckBromFL #SME	127	
◎	Mon 6 Feb 2017	10:05	We have a brand new CRM solutions for Virtual Assistants - http://spreadsheetsolutions.biz/store - #VA #Croydon #SME	121	
◎	Fri 20 May 2016	07:45	Being organised can pave your route to success.. Organisation is what we do - http://spreadsheetsolutions.pw - #BeckBromFL	107	
4	Mon 20 Jun 2016	07:25	Here is a sneak peek of a new service that we offer - https://youtu.be/dDIPupsJKOM - #BeckBromFL #Beckenham	101	
5	Wed 1 Jun 2016	19:35	Would you like a #business #spreadsheet, already created for you? - http://spreadsheetsolutions.pw/store - #BeckBromFL	96	
6	Fri 13 May 2016	07:45	Our custom #spreadsheets are simple to use, yet highly efficient - http://spreadsheetsolutions.pw - #BeckBromFL #Business	93	
7	Wed 1 Jun 2016	07:45	Are you an IFA? If so, take a look at this new product - http://spreadsheetsolutions.pw/ifa-growth-accelerator/ - #BeckBromFL #London	92	
8	Thu 16 Jun 2016	07:20	#Business software solutions - off the rack - https://youtu.be/nxpkPy200RQ - http://spreadsheetsolutions.pw/store - #BeckBromFL	90	
9	Tue 12 Jul 2016	07:45	Analyse your custom CSV files and get a free Twitter Analytics tool - http://spreadsheetsolutions.pw/analysing-csv/ - #BeckBromFL #SME	90	
10	Mon 21 Nov 2016	17:45	Achieve success by breeding confidence. Know your #Business - http://spreadsheetsolutions.biz - #London #BeckBromFL	88	
11	Mon 16 May 2016	19:05	Isn't it time that you made your job easier? - Custom #business solutions - http://spreadsheetsolutions.pw - #BeckBromFL	86	
12	Mon 1 Aug 2016	07:55	Need to generate custom letters from a database? Use Excel - Check out this case study - http://spreadsheetsolutions.pw/download/3065/ - #BeckBromFL #SME	82	
13	Mon 20 Feb 2017	07:55	Find the perfect fit for your #business with our custom #software solutions - http://spreadsheetsolutions.biz - #BeckBromFL	80	

This table of top tweets will be produced, allowing you to see your 15 most successful tweets. Success which you have determined by assigning your points system. You are able to go through all of the tables, in order to see where each and every tweet is ranked if you wish to do so. Think of it as the Premier League of your tweets, all the way down to non-League tweets, you can see where they all rank.

The reports don't end there, you can also see each month, up to two years. The graph above shows how many points you earned each month, compared with the number of tweets you sent out as well as the averages of both. You can compare month by month, to see where you were successful, and where you were maybe lacking. This shows free tweets, but also shows sponsored tweets (when you have done so), in order to compare the success to see what your money has earned you. You can also see the average number of points earned per month if you would prefer that.

There is also another section, added since the original was made, which shows the breakdown of your preferred #Hashtags. Yes, you can now add up to 10 #Hashtags on the setup page, and every time you use any of these #Hashtags, it will add the data to the charts and statistics. If you would like to know how your #Hashtags compare against each other, and which ones are successful, then this will help you to see just that!

There is one further graph, which looks the same (as the blue ones), but merely show the impressions per tweet. No points added, just the impressions for each tweet. Looking at these 3 charts together, can show you valuable information about how each month has competed, and therefore which campaigns have been more successful. Invaluable when you need to plan future twitter campaigns.

So there you have it, an overview of this unique product. We can't show you everything in this brochure, so please use the link below to the demo video, should you wish to see exactly how this product works.

All the other links you may need for more information, or to purchase this product, are below.
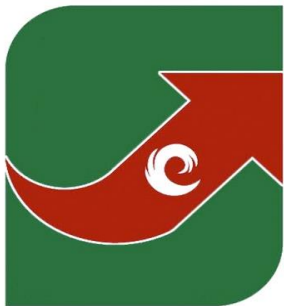
In order to purchase this product, download a free trial, or watch the demo video, please click the image to the left.

This product is sold from the UK, and will be invoiced as GBP. The fee is a once off fee, and there is no monthly charge. There will be an entirely optional annual charge, should you want to receive future upgrades.

£96

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