



How to Make Money in the “Make Money Online” Niche Even if You’re a Rookie

There are two methods to making money in the “make money online” niche when you’re new and just getting started.

The first one, that you may have heard of is, **‘fake it until you make it’**.

Fake screen shots, fake your income, fake your expertise and just hope no one notices.

The problem is, someone is guaranteed to notice – **you!**

And who wants to start a business as a faker?!

Hopefully not you.

It doesn’t feel good, for one thing.

It probably messes with your head and makes you doubt that you will ever be a REAL success.

Instead, try method #2: ‘Be real’.

Instead of selling “how I made \$100,000 before bedtime” type of info, sell tools.

Be an affiliate.

Or start a blog and give your opinion.

And let others watch as you build your business for real.

Let’s look at each of those.

First, sell tools and be an affiliate. This means offering software and info that you are either using or find to be valuable.

Give your opinion and why it’s worth buying.

Be sincere. Don’t offer junk.



After all, this is **your** good name and reputation you're building.

Next, start a blog and give your opinion.

Yes, some will say you have no right to have an opinion until you've made \$1,000,000 in the business, or whatever.

Who cares?

When you've made a million they'll still be saying that. And they'll still be broke, too.

People like to read opinions.

You'll resonate with some, and those folks will become your loyal followers and customers.

The rest? They don't matter.

Lastly, let others watch as you build your business.

People who want to start a business are fascinated to watch others do it.

Those who already have like to help out those who are trying.

So by being real, by being honest and by showing what you're doing and how you're doing it and the results you're getting, you'll get even more loyal followers.

And you might just get a helping hand now and then as well.



How to Find the Hidden Cash in Your Business

If you've been in business for any length of time, you likely have hidden assets you can sell.

For example, do you write a newsletter? Then you can sell a bundle of back issues.

Do you send out emails? You can bundle these as well for other marketers to use.

How about blogposts – do you have enough to package them into a book?

Have you developed any software? If so, you can sell the rights to it, or the resell rights.

Have you developed a squeeze page that works remarkable well? Why not sell the template?

The list goes on and on, but the bottom line is this: Take a good look at your business and see what hidden assets you can sell for a tidy profit.

And continue to search for the hidden assets, because sometimes they're hiding in plain sight.

For example, let's say you've developed a system for hiring and training outsourcers for your business. You take this for granted, but to other business owners this information could be worth a great deal.

Or maybe you've developed a blog post template and writing system that quickly creates blogposts that tend to get shared a great deal through social media. You've been doing it for years, so again you take it for granted.

But there are other blog owners and writers who would pay a small fortune to know what you know.

Don't under estimate the value of your systems and various assets.

There is a learning curve to everything, and guaranteed there are people out there who will pay you to help them shorten that curve.



How to Create the Ultimate List Building Incentive in Just 2 hours per Month

What if you had an entire membership site full of the latest videos in your niche?

And what if you gave access to that membership site for just the cost of an email address?

Do you think you could build your list?

Obviously, the more value you offer your visitors for joining your list, the more likely they are to say yes.

And while a report or a single video can work well, an entire membership site that is continually updated can work even better.

But how do you do it in just a couple of hours per month?

By using YouTube videos.

As you know, there's almost nothing you cannot find on YouTube. So if you're willing to do the research, you can find videos that fit your niche perfectly.

Embed them into your membership site and add your own introductions to each.

That's it!

You can make this as simple or as extensive as you like, but in either case it's not going to take you all that much time.

And in return, you'll have what might be the ultimate list building incentive.

Thanks for reading!

Paul