

Susan Merjos

Vice President



15 years in Executive Search

Areas of Expertise:

Design, Creative, Marketing, Sales,
Luxury, Fashion, Department
Store, Specialty Retail

Her Practice: Susan Vavrina Merjos returned to Herbert Mines Associates as Vice President in 2015, bringing more than 15 years executive search experience within the Retail and Consumer space. She has successfully executed a significant number of executive search assignments including C-level and general management roles for publicly traded, privately held and private equity backed companies. Susan has worked extensively with clients in the luxury, lifestyle and specialty retail sectors, and in addition to her C-Suite recruitment expertise, she has significant depth recruiting functional leaders in Marketing, Merchandising, Design and Product Development.

Her Background: Following her initial four year tenure at Herbert Mines Associates, Susan spent eight years as a Principal and Client Partner at two global retained search firms, primarily serving clients in the retail, fashion and luxury goods sector. In 2012, Susan joined JCPenney to lead the talent acquisition efforts for the design and product development organization, executing over 50 creatively focused searches. She also led executive recruitment and personally executed searches for leadership roles across the company's functional departments with an emphasis on Design, Technology, Finance, Marketing, Merchandising and Human Resources.

Ms. Merjos received a Bachelor of Arts degree from Wheaton College in Norton, Massachusetts. She resides in New York City with her family.