



MARYLAND TOURISM DEVELOPMENT BOARD BUSINESS SESSION

Friday, February 24, 2017 9:00 a.m. – 11:00 am

Ram's Head On Stage
33 West Street, Annapolis, MD 21401/410-268-4545

AGENDA

9:00 –Light refreshments

9:30 –WELCOME

Rick Howarth

CHAIRMAN'S REPORT

Rick Howarth

- Legislative Session
- Board member update

EXECUTIVE DIRECTOR'S REPORT

Liz Fitzsimmons

- Economic Impact report
- Senate and House budget hearings
- Video presentation
- Strategic Partnerships Update
- Communications & Marketing Update
- Interactive Services Update
- Tourism Development Update

EXECUTIVE DIRECTORS COUNCIL/DMO REPORTS

Rick Howarth

- Board of Directors Roster
- Executive Directors Council Roster
- Division of Tourism, Film and the Arts Roster
- County Tourism Offices Roster

11:00 –ADJOURNMENT