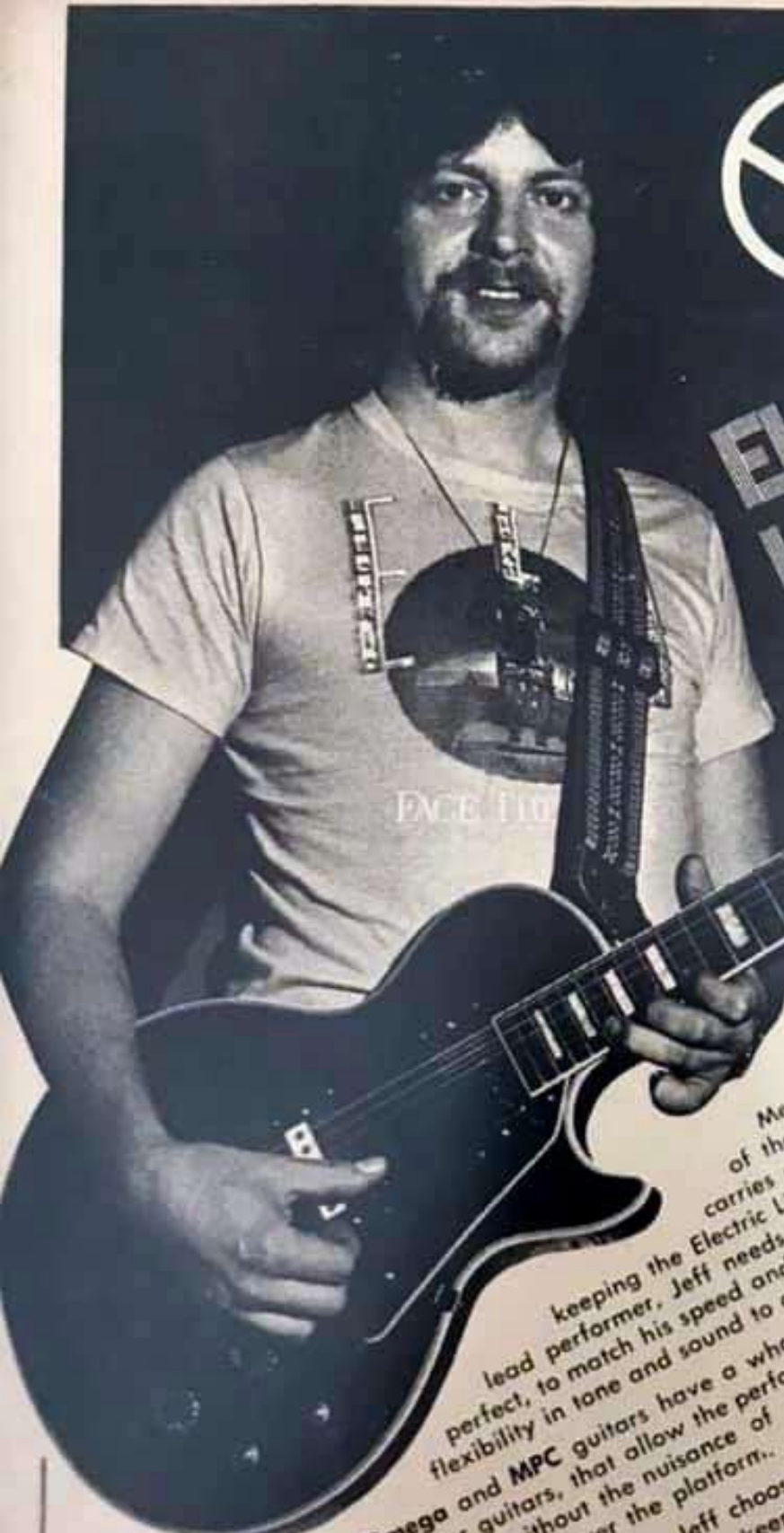




Electra guitars

ELECTRIC LIGHT ORCHESTRA



Why does Jeff Lynne play ELECTRA OMEGA?

Meet Jeff Lynne, lead guitarist of the Electric Light Orchestra. He carries a tremendous responsibility in keeping the Electric Light Orchestra at the top. As a lead performer, Jeff needs a sensitive guitar, mechanically perfect, to match his speed and dexterity. As an artist, he needs flexibility in tone and sound to complement his creative expression. Electra Omega and MPC guitars have a whole new electronic circuitry, not found in any other guitars, that allow the performer to create an infinite variety of sounds without the nuisance of several foot pedals and a confusion of wires all over the platform.

The setting that Jeff chooses on his Electra Omega is his own dimension of synthesized effects. A flick of the dials and he's off to a new special mood. The MPC Electra guitars with module circuits, zoom you into even another sound dimension of synthesized effects.

When you work as hard as Jeff Lynne does to be Number One, you want to stay there. The right instrument helps... that's why JEFF PLAYS ELECTRA!

ST. LOUIS MUSIC • 1400 Ferguson Ave. • St. Louis, Mo. 63133

