

DESIGN WITH BENEFITS

MEDIA RELEASE

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Design With Benefits Pilots With New Dwolla Credit

New payment option helps start-ups bypass hefty fees so they can focus on growing their small businesses

(New York, NY) Design With Benefits, an online retailer of clever gifts with social impact, joins 40 companies selected for the pilot launch of Dwolla Credit, a new payment service by online payment network, Dwolla. The new credit service launched Tuesday, Oct. 22, allows for real-time payments between businesses or individuals, without the sizable fees of its competitors.

“The new credit option can mean significant savings and improvements for small businesses like ours. We can be paid instantly instead of waiting days for payments to clear,” says Tania Garbe, Founder of Design With Benefits. “A reduction in transaction fees is pivotal for us. Compared to the credit card processing fees, merchant account and payment gateway costs associated with online payments, the money we save can be put back into our business.”

As part of the launch, Design With Benefits is also offering customers 10% off any purchase at checkout. Visit *Design With Benefits* in the Dwolla storefront directory to retrieve a coupon code at: www.dwolla.com/storefront.

Design With Benefits, which launched in 2012, offers a curated selection of modern and eco-friendly products alongside their compelling stories. The site features a range of products for modern living including: art, décor, gadgets, toys, jewelry, accessories and apparel. Everything from bags designed by ex-gang members, to art made by elephants—benefiting gang intervention efforts and endangered Asian elephants respectively. Shop by Story + Do Social Good today by visiting www.designwithbenefits.com.

Dwolla is a payment network that allows any business or person connected to the internet to send, request and accept money. Unlike other big payment companies that rely on plastic cards and charge hefty fees, Dwolla has built a new network that securely connects to your bank account and allows you to move money for just \$0.25 per transaction, or for free for transactions \$10 or less, paid only by the recipient. Unlike traditional payment networks, Dwolla takes the industry in a new direction with FiSync, a light-weight, freely distributed, and standardized protocol for clearing bank-to-bank transactions in real-time. Founded in 2008,

Dwolla is based in the heart of Silicon Prairie, Des Moines, Iowa. For information about Dwolla and its unique cash network, please visit www.Dwolla.com. ###