



James H. Porter

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Graphic Designer and Illustrator

specializing in print and package design, with experience in branding, advertisement, and customer service.

Experience working within a range of print requirements and coordination of global package manufacturing. Key strengths include an eye for design, illustration skills, analytical thinking and careful attention to detail.

Core Competencies

Adobe
Photoshop
Illustrator
InDesign
Dreamweaver
Flash
Microsoft Office
Corel Paint
HTML / CSS

Good Listener &
Communicator
Problem Solving
Collaborative
& Independent
Quick Study
Analytical Thinker

Package Design
Illustration
Brand Identity
Advertisement
Design
Logo Design
Page Layout

Education

The Art Institute of Philadelphia
Philadelphia, Pa
Bachelor of Science in Graphic Design

Additional Experience

Comic Illustration & Production
Audio & Music Production
Photography

Professional Experience

The Royal Group

July 2018 to Present

Packaging Designer

- Formulate and communicate ideas for new designs, analyzing customer needs and production feasibility.
- Prepare artwork to meet press specifications and communicate with vendors to fulfill production resources.
- Manipulate customer artwork to guide the customer to the most appropriate and cost effective product offering.
- Monitor projects for errors, discrepancies, correct use of branding elements, fonts and prepress requirements.
- Collaborate with production personnel to best maximize our current production capabilities in conjunction with current and future designs.
- Produce printed mockups for sales force and customers.
- Developed procedures for graphics team, and department handbook for graphics team and new employees.

S. Walter Packaging

May 2015 to March 2018

Graphic & Production Designer

- Executed artwork from start to completion.
- Created spec art to gain new customer base and made recommendations to sales and customers on aesthetics and print limitations.
- Created custom packaging designs to support existing brands and build up new ones.
- Hand-made printed bag and box mock-ups for customer visualization and presentations.
- Understood the limitations of various print types along with the requirements of manufacturers world-wide.
- Developed training procedures and documentation for new employees and off-shore contractors.

Butcher & Baker

September 2011 to January 2013

Art Director & Graphic Designer

- Branded the company, concept through execution: creating logos, stationery, packaging, business cards, and artwork for the website.
- Designed and supervised printing of graphic t-shirts line.