



JPMorgan Chase & Co. (NYC)
Art Director
May 2018 — Current

ESPN CreativeWorks (NYC)
Graphic Designer II
September 2013 — May 2018

Echoing Green (NYC)
Freelance Designer
April 2013 — September 2013

Y INTERACT (NYC)
Freelance Designer
August 2012 — April 2013

FOX31 / CW2 (CO)
On-Air Design Intern
January 2012 — April 2012

Freelance Clients
Bank of Cardiff, Ford, Hublot,
Intenze Tattoo Ink, MLS, MoMA,
NY Giants, ROC Nation Sports,
Rise&Set, St. John's Basketball,
TSA, Tiffany & Co., Toyota

Notable Activities
SVA MPS Branding — Thesis Advisor
Junior Achievement NY — Volunteer
Skillshare — Online Teacher

ABOUT

Brand marketing Art Director specializing in unique concept development frameworks, strong execution skills and robust in-house agency experience. I sincerely believe that meaningful design has the power to bring people together and change the world. I would love to have a more detailed conversation about how and why. Aspiring American Ninja Warrior, hot sauce enthusiast.

EDUCATION

MPS Branding
School of Visual Arts
2012 — 2013 (Graduated)
Night Program: 6:30 — 9PM
Alumni Success Story Interview

BFA Communication Design
Rocky Mountain College of Art + Design
2009 — 2012 (Graduated)
Graduated Magna Cum Laude: 3.7 GPA
Alumni Success Story Interview

SKILLS

Creative	Industries	Technical	Interests
Art Direction	Brand Marketing	Photoshop	Snow / Wakeboarding
Brand Strategy	Product Marketing	Illustrator	Galleries / Museums
Motion Graphics	Sports Marketing	InDesign	Art / Design Books
Social Media	Entertainment	After Effects	Food / Traveling

EXPERIENCE

- Bridging the gap between brand strategy and design by seeing beyond the initial brief.
- Supporting different lines of business with brand campaigns and executing ad tactics: JPMC, JPM Wealth Management, Chase Private Client, Chase for Business, Employer Brand.
- Managing design production, freelancers, as well as external creative partners and vendors.
- Overseeing an international digital workstream for NAMR, EMEA, and APAC markets.
- Revising and migrating websites by producing UX/UI solutions in Figma and InVision.
- Establishing and managing internal partnerships, presenting work to senior stakeholders.
- Concepted and produced work for external clients and licensees: Amazon, Walmart, YouTube, Paramount Pictures, Allstate, QuickenLoans, Ally Bank, Statefarm.
- Developed naming, logos, brand guidelines and key art for new brand properties: ESPN+, ESPN Future Pro, SEC Network, XGames Sydney, 30 for 30, SC6, Golic & Wingo.
- Wrote, concepted, and executed digital and social media campaign extensions.
- Produced motion graphics for the ABC Supersign in Times Square.